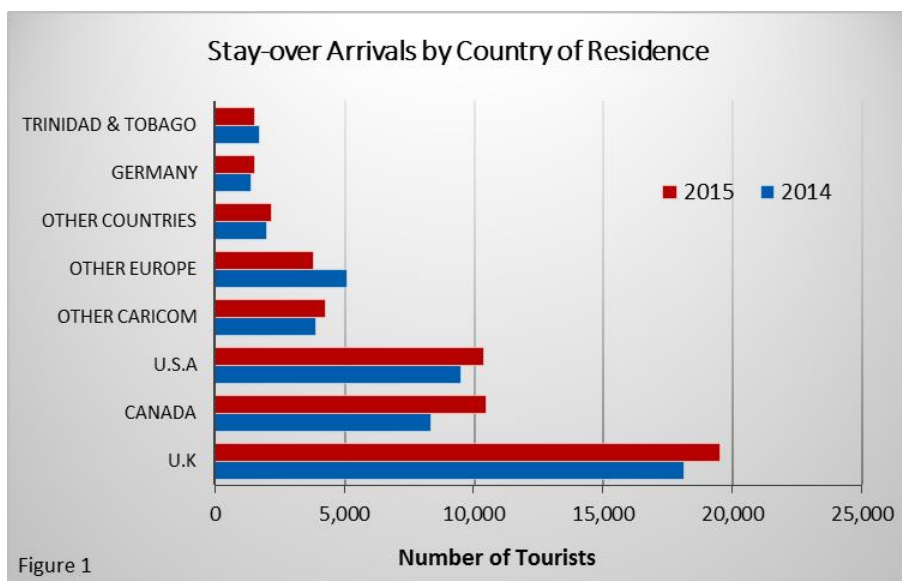


Stay-Over Visitors and Cruise Ship Passenger Arrivals

January 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,734** tourists (or **7.4%**) to **53,856** compared to **50,122** in the year 2014 (**Figure 1**). Total cruise arrivals decreased by **5%** over the review period to **105,907** passengers.



An increase was observed among stay-over arrivals from other countries (**↑31.2%**)

Tourists arrivals from Canada rose to 10,497 (**↑26%**)

UK stay-over visitors totalled 19,552 (**↑24.1%**)

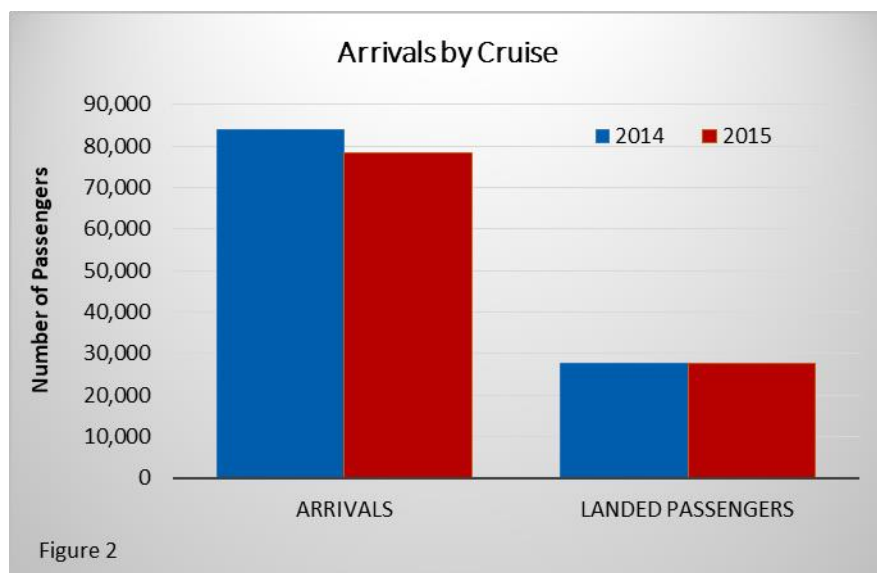
Tourist arrivals from Germany increased to 1,560 (**↑16%**)

Cruise

In-transit passengers decreased 78,239 (**↓6.8%**)

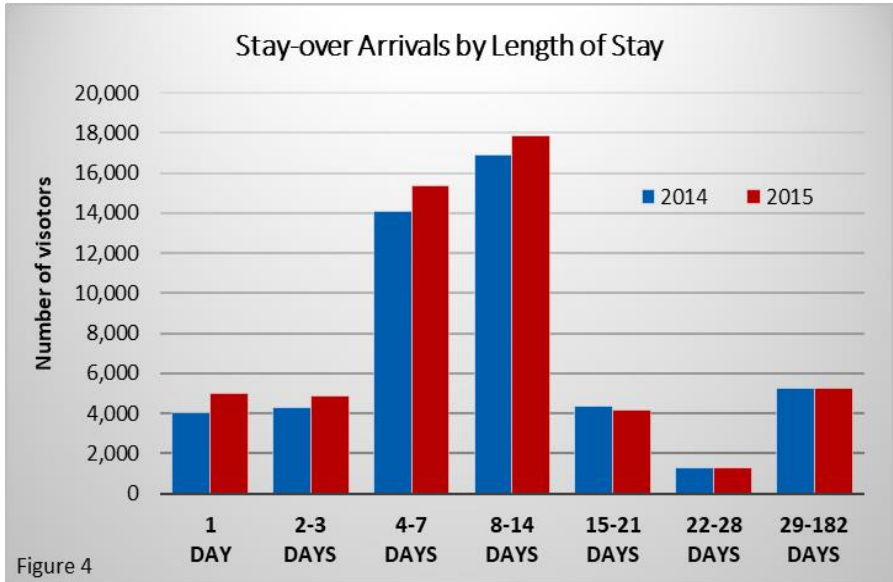
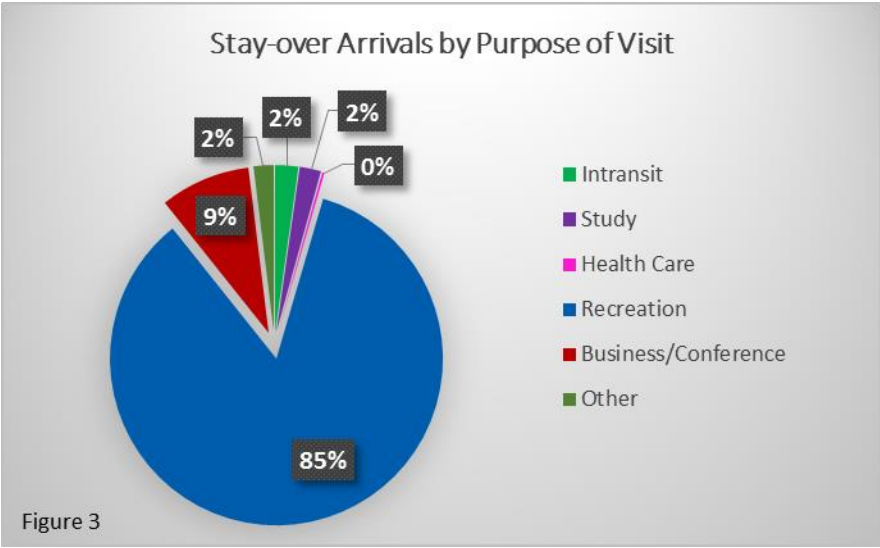
Landed cruise passengers numbered 27,668 (**↑0.5%**)

The number of cruise calls totalled 66 (**↑8.2%**)



Other Highlights:

Among the 53,856 stay-over arrivals recorded for this period, 45,639 (or 84.7%) visited for recreational purposes, predominantly for holiday (42,799 tourists). This represents an increase of 6.1% among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately 14.6 days over the review period.



Visits for the purpose of visiting friends totalled 1,817 (↑448.9%)

Sporting visits declined to 254 (↓84.5%)

Visits for honeymoon/getting married rose to 259 (↑57.9%)

Business/ Conference visits increased to 4,723 (↑27.3%)

Healthcare visits totalled 115 (↓18.4%)

Length of stay

Visits of 1 day totalled 4,971 (↑23%)

2-3 days visits increased to 4,867 (↑132%)

Average length of stay was 14.6 days

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	January		Actual Change	% Change
	2014	2015		
U.K	18,134	19,552	4,370	24.1
Canada	8,348	10,497	2,171	26.0
U.S.A	9,498	10,413	915	9.6
Other CARICOM	3,894	4,284	245	6.3
Other Europe	5,097	3,821	-99	-1.9
Other Countries	2,024	2,191	632	31.2
Germany	1,403	1,560	225	16.0
Trinidad & Tobago	1,724	1,538	234	13.6
TOTAL	50,122	53,856	3,734	7.4

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	January		Actual Change	% Change
	2014	2015		
Arrivals ^[i]	83,944	78,239	-5,705	-6.8
Landed Passengers ^[ii]	27,530	27,668	138	0.5
No. of Cruise Calls	61	66	5	8.2

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	January		Actual Change	% Change
	2014	2015 ^(P)		
Intransit	1,130	1,210	80	7.1
Study	1,228	1,115	-113	-9.2
Health Care	141	115	-26	-18.4
Recreation	43,007	45,639	2,632	6.1
<i>Holiday</i>	40,277	42,799	2,522	6.3
<i>Visiting Friends etc.</i>	331	1,817	1,486	448.9
<i>Honeymoon/Get Married</i>	164	259	95	57.9
<i>Sports</i>	1,635	254	-1,381	-84.5
<i>Other Recreation</i>	600	510	-90	-15.0
Business/Conference	3,710	4,723	1,013	27.3
Other	906	1,054	148	16.3
Total	50,122	53,856	3,734	7.4

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	January		Actual Change	% Change
	2014	2015		
1 Day	4,042	4,971	929	23.0
2-3 Days	4,299	4,867	568	13.2
4-7 Days	14,059	15,387	1,328	9.4
8-14 Days	16,881	17,898	1,017	6.0
15-21 Days	4,329	4,181	-148	-3.4
22-28 Days	1,263	1,308	45	3.6
29-182 Days	5,249	5,244	-5	*_
Total	50,122	53,856	3,734	7.4
Average	15.2	14.6	-0.61	-4.0

Annual Time Series

