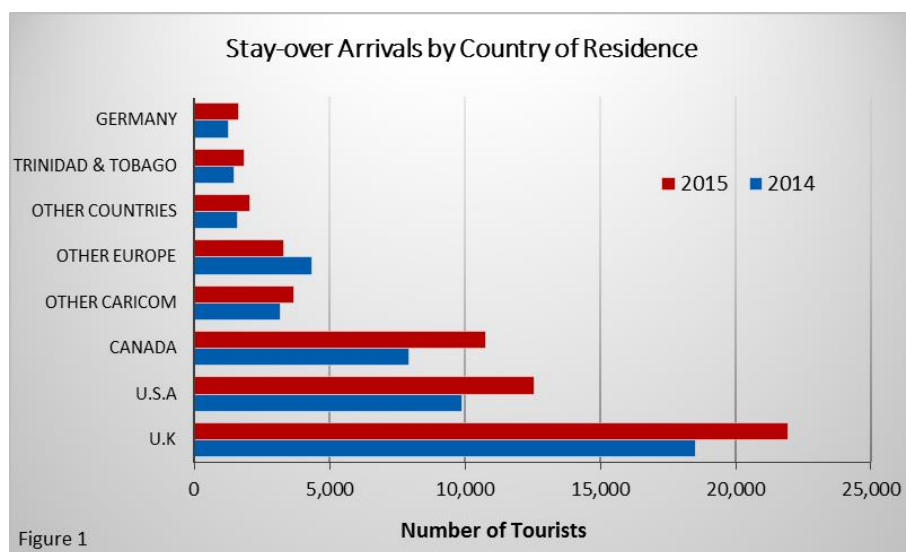


Stay-Over Visitors and Cruise Ship Passenger Arrivals

February 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **9,646** tourists (or **20%**) to **57,789** compared to **48,143** in the year 2014 (**Figure 1**). Total cruise arrivals decreased by **7.8%** over the review period to **92,799** passengers.



An increase was observed among stay-over arrivals from Canada (**↑35.6%**)

Arrivals from Other countries rose to 2,030 (**↑29.1%**)

Tourists arrivals from Germany increased to 1,628 (**↑28.8%**)

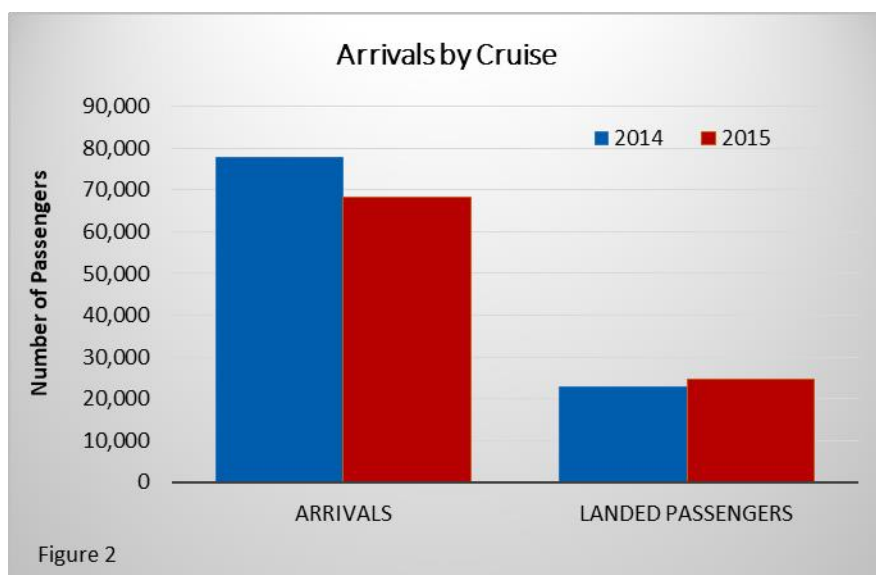
Tourist arrivals from U.S.A rose to 12,571 (**↑27.2%**)

Cruise

Intransit cruise passengers numbered 68,281 (**↓12.3%**)

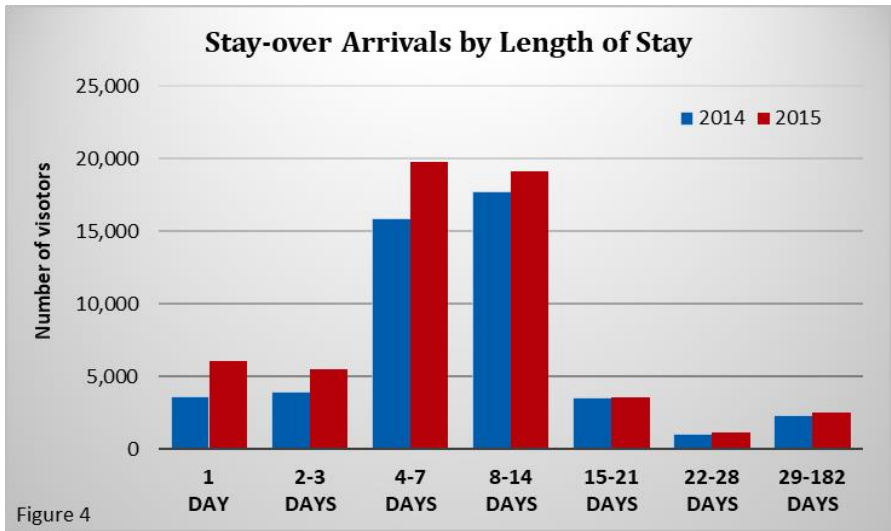
Landed passengers grew to 24,518 (**↑7.5%**)

The number of cruise calls totalled 57 (**↓3.4%**)



Other Highlights:

Among the **57,789** stay-over arrivals recorded for this period, **48,929** (or 84.7%) visited for recreational purposes, predominantly for holiday (**45,748** tourists). This represents an increase of **14.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.2** days over the review period.



Sports visits increased to 501 (↑107.0%)

Visits for the purpose of business/ conference grew to 6,844 (↑96.2%)

Other recreational visits increased to 535 (↑30.5%)

Other purposes of visit rose to 749 (↑28.5%)

Study visits increased to 193 (↑14.2%)

Visits for the purpose holiday rose to 45,748 (↑13.8%)

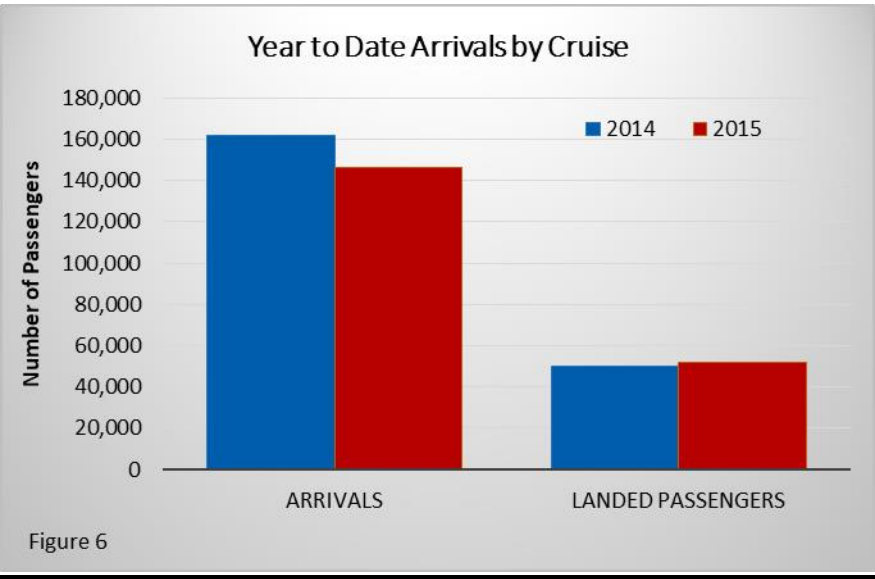
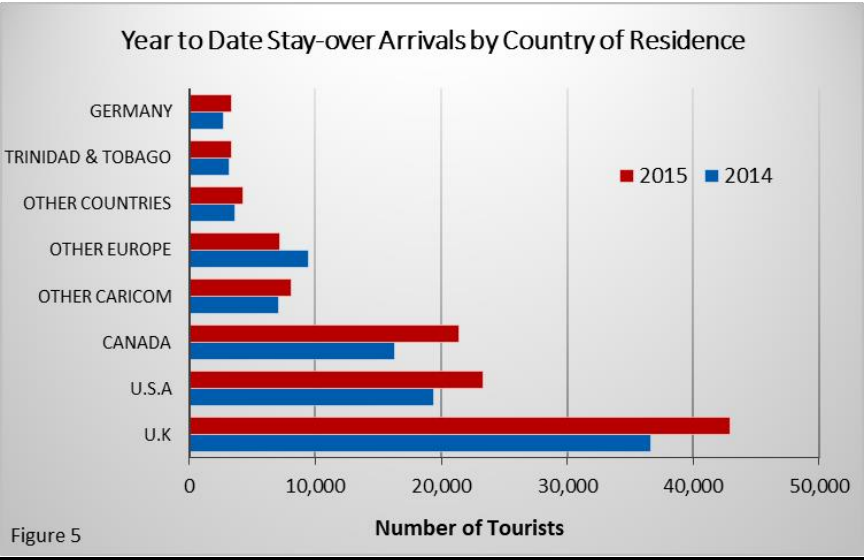
Length of stay

Visits for 1 day totalled 6,110 (↑67.3%)

Average length of stay was 10.2 days (↓7.9%)

YEAR TO DATE

January - February 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **15,649** tourists (or **15.9%**) to **113,941** compared to **98,265** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **6.3%** over the review period to **198,706** passengers.

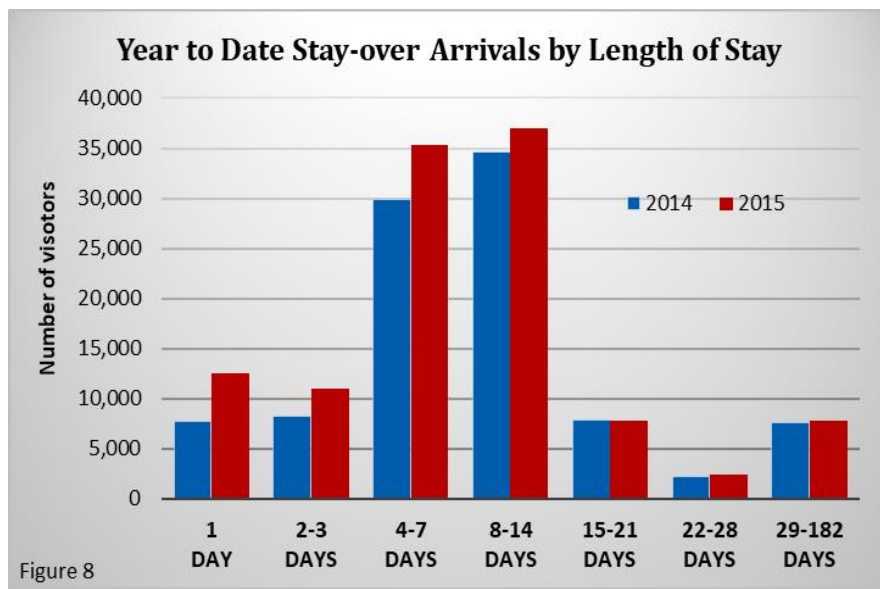
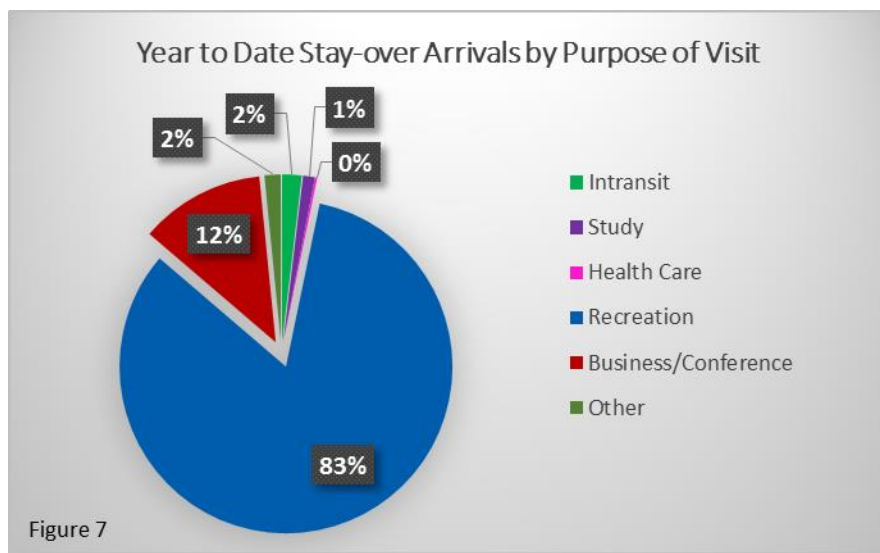


Canada stay-over visitors

- Canada stay-over visitors totalled 21,367 (↑31.2%)
- Arrivals from Germany increased to 3,360 (↑26%)
- Other Europe arrivals fell to 7,174 (↓23.8%)
- Tourist arrivals from U.S.A grew to 23,354 (↑20.5%)
- An increase was observed among stay-over arrivals from Other Countries (↑19.3%)
- Cruise**
 - Intransit cruise passengers numbered 146,520 (↓9.4%)
 - Landed passengers increased to 52,182 (↑3.7%)
 - The number of cruise calls totalled 123 (↑2.5%)

Other Highlights:

Among the **113,914** stay-over arrivals recorded for this period, **94,568** (or 83%) visited for recreational purposes, predominantly for holiday (**88,547** tourists). This represents an increase of **10.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.1** days over the review period.



Visits for the purpose of business/conference increased to 13,836 (**↑92.2%**)

Sporting visits rose to 755 (**↑86%**)

Other purposes of visit increased to 1,803 (**↑21.1%**)

Visits for honeymoon/getting married decreased to 546 (**↓12.6%**)

Health care visits decreased to 241 (**↓11.7%**)

Visits for the purpose of visiting friends rose to 3,675 (**↑11.7%**)

Length of stay

Visits of 1 day totalled 12,585 (**↑63.5%**)

Average length of stay was 12.1 days (**↓8.2%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	February		Actual Change	% Change
	2014	2015		
U.K	18,525	21,940	3,415	18.4
U.S.A	9,883	12,571	2,688	27.2
Canada	7,942	10,772	2,830	35.6
Other CARICOM	3,181	3,688	507	15.9
Other Europe	4,323	3,318	-1,005	-23.2
Other Countries	1,573	2,030	457	29.1
Trinidad & Tobago	1,452	1,842	390	26.9
Germany	1,264	1,628	364	28.8
TOTAL	48,143	57,789	9,646	20.0

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	February		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	100,678	92,799	-7,879	-7.8
Arrivals^[i]	77,867	68,281	-9,586	-12.3
Landed Passengers^[ii]	22,811	24,518	1,707	7.5
No. of Cruise Calls	59	57	-2	-3.4

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	February		Actual Change	% Change
	2014	2015		
Intransit	973	948	-25	-2.6
Study	169	193	24	14.2
Health Care	132	126	-6	-4.5
Recreation	42,798	48,929	6,131	14.3
<i>Holiday</i>	40,197	45,748	5,551	13.8
<i>Visiting Friends etc.</i>	1,655	1,858	203	12.3
<i>Honeymoon/Get Married</i>	294	287	-7	-2.4
<i>Sports</i>	242	501	259	107.0
<i>Other Recreation</i>	410	535	125	30.5
Business/Conference	3,488	6,844	3,356	96.2
Other	583	749	166	28.5
Total	48,143	57,789	9,646	20.0

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	February		Actual Change	% Change
	2014	2015		
1 Day	3,653	6,110	2,457	67.3
2-3 Days	3,972	5,532	1,560	39.3
4-7 Days	15,843	19,797	3,954	25.0
8-14 Days	17,708	19,104	1,396	7.9
15-21 Days	3,572	3,575	3	0.1
22-28 Days	1,026	1,132	106	10.3
29-182 Days	2,369	2,539	170	7.2
Total	48,143	57,789	9,646	20.0
Average	11.1	10.2	-0.9	-7.9

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	19,381	23,354	3,973	20.5
Canada	16,290	21,367	5,077	31.2
U.K	36,659	42,934	6,275	17.1
Germany	2,667	3,360	693	26.0
Other Europe	9,420	7,174	-2,246	-23.8
Trinidad & Tobago	3,176	3,380	204	6.4
Other CARICOM	7,075	8,052	977	13.8
Other Countries	3,597	4,293	696	19.3
TOTAL	98,265	113,914	15,649	15.9

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	212,152	198,706	-13,446	-6.3
Arrivals^[i]	161,811	146,520	-15,291	-9.4
Landed Passengers^[ii]	50,341	52,186	1,845	3.7
No. of Cruise Calls	120	123	3	2.5

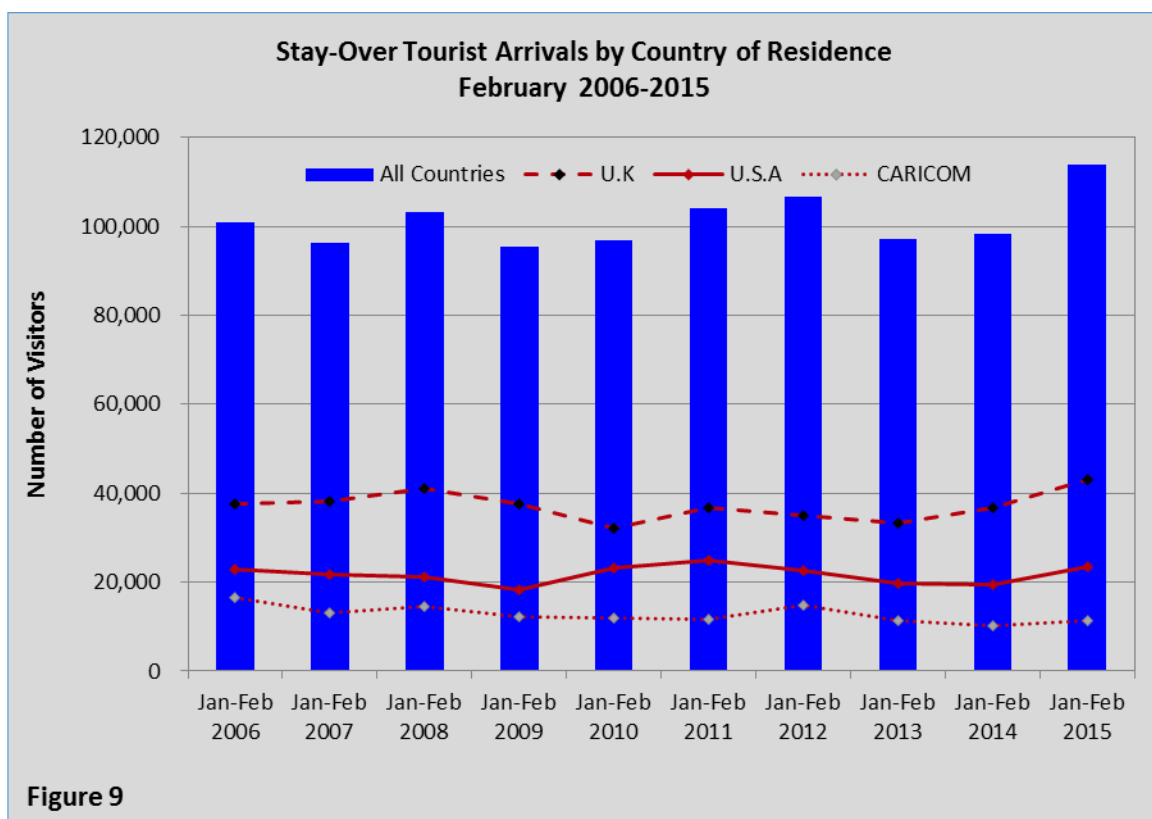
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	2,103	2,158	55	2.6
Study	1397	1308	-89	-6.4
Health Care	273	241	-32	-11.7
Recreation	85,805	94,568	8,763	10.2
<i>Holiday</i>	80,474	88,547	8,073	10.0
<i>Visiting Friends etc.</i>	3,290	3,675	385	11.7
<i>Honeymoon/Get Married</i>	625	546	-79	-12.6
<i>Sports</i>	406	755	349	86.0
<i>Other Recreation</i>	1010	1045	35	3.5
Business/Conference	7,198	13,836	6,638	92.2
Other	1,489	1,803	314	21.1
Total	98,265	113,914	15,649	15.9

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	7,695	12,585	4,890.0	63.5
2-3 Days	8,271	11,041	2,770.0	33.5
4-7 Days	29,902	35,295	5,393.0	18.0
8-14 Days	34,589	37,010	2,421.0	7.0
15-21 Days	7,901	7,756	-145.0	-1.8
22-28 Days	2,289	2,440	151.0	6.6
29-182 Days	7,618	7,787	169.0	2.2
Total	98,265	113,914	15,649	15.9
Average	13.2	12.1	-1.1	-8.2

Annual Time Series



Year to Date Time Series

