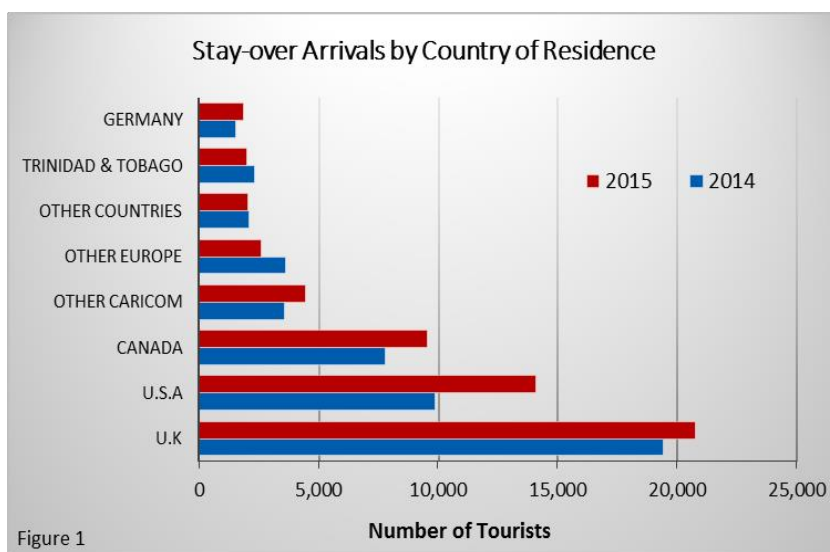


Stay-Over Visitors and Cruise Ship Passenger Arrivals

March 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **7,064** tourists (or **14.0%**) to **57,385** compared to **50,321** in the year 2014. Total cruise arrivals decreased by **0.5%** over the review period to **90,367** passengers.



An increase was observed among stay-over arrivals from U.S.A (**↑42.4%**)

Arrivals from Other Europe fell to 2,597 (**↓28.5%**)

Canada stay-over visitors totalled 9,564 (**↑22.6%**)

Tourists arrivals from UK rose to 20,768 (**↑6.8%**)

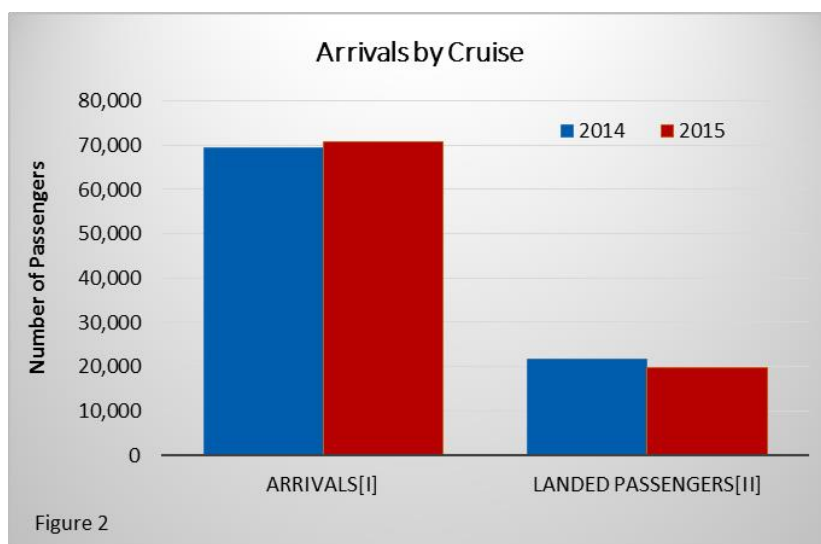
Germany tourist arrivals totalled 1,850 (**↑20.1%**)

Cruise

Intransit cruise passengers numbered 70,619 (**↑1.9%**)

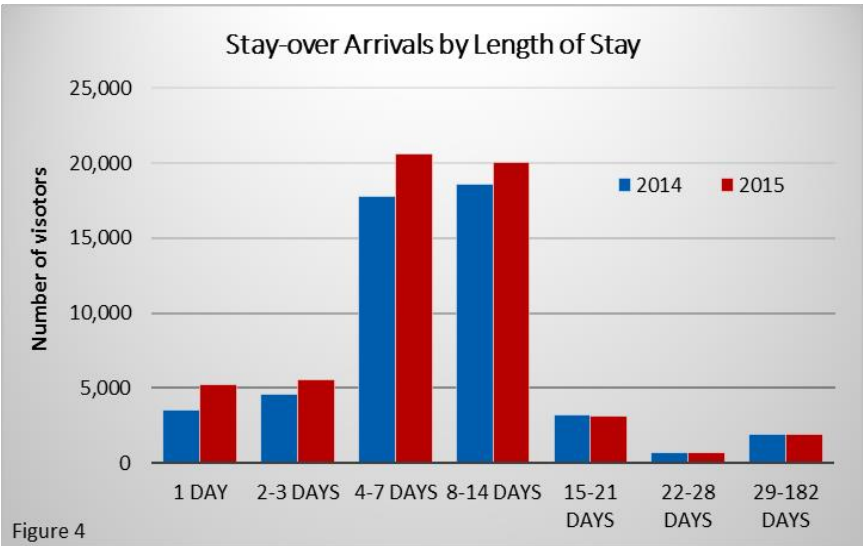
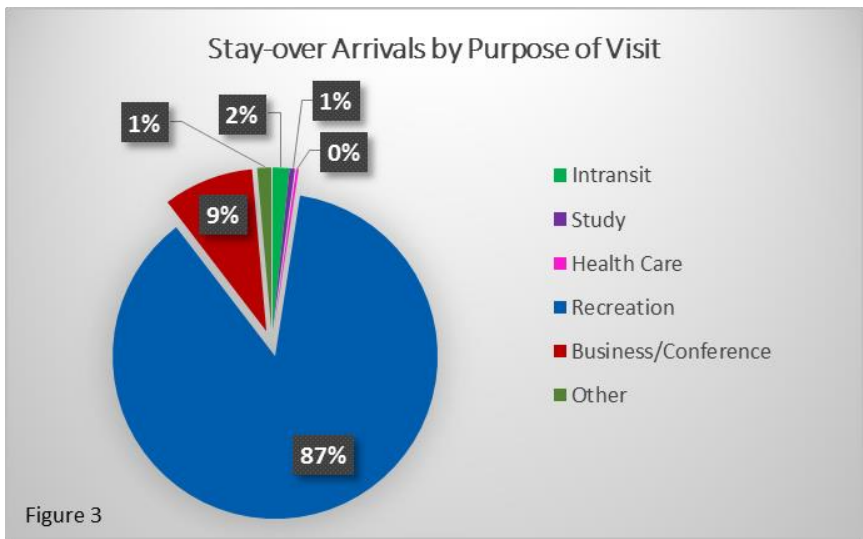
Landed passengers declined to 19,748 (**↓8.3%**)

The number of cruise calls totalled 59 (**↓15.7%**)



Other Highlights:

Among the **57,385** stay-over arrivals recorded for this period, **47,899** (or 9.2%) visited for recreational purposes, predominantly for holiday (**44,448** tourists). This represents an increase of **10.0%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.7** days over the review period.



Visits for Honeymoon/married increased to 310 (↑26.5%)

Study visits totalled 270 (↑1.5%)

Other purposes of visit rose to 797 (↑12.1%)

Intransit visits totalled 3,208 (↑282.8%)

Sports arrivals declined to 837(↓6.6%)

Visits for the purpose of visiting friends rose to 1,810 (↑2.3%)

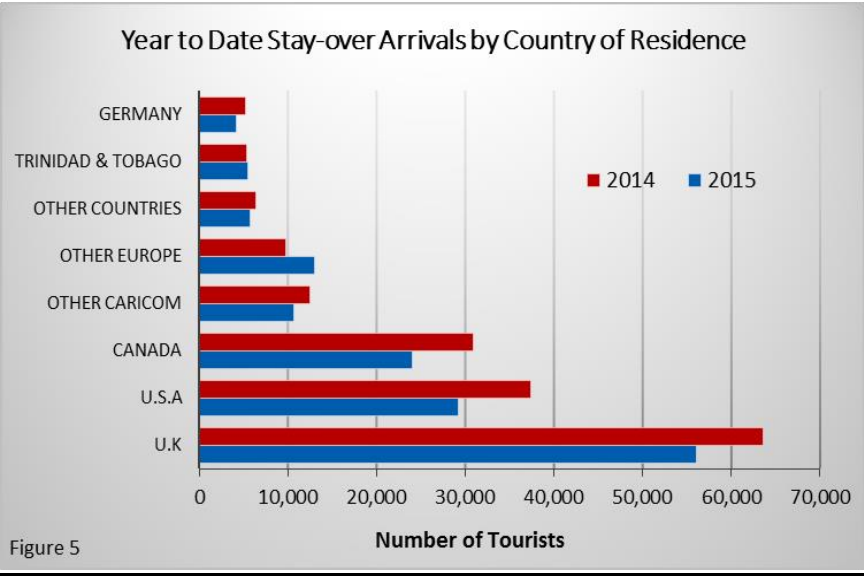
Length of stay

Visits for 22-28 days totalled 740 (↑7.7%)

Average length of stay was 9.7 days (↓6.5%)

YEAR TO DATE

January - March 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **7,593** tourists (or **13.5%**) to **63,702** compared to **56,109** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **4.6%** over the review period to **289,073** passengers.



An increase was observed among stay-over arrivals from Canada (↑28.4%)

Tourist arrivals from U.S.A totalled 37,451 (↑27.9%)

Other Europe stay-over visitors declined to 9,771 (↓25.1%)

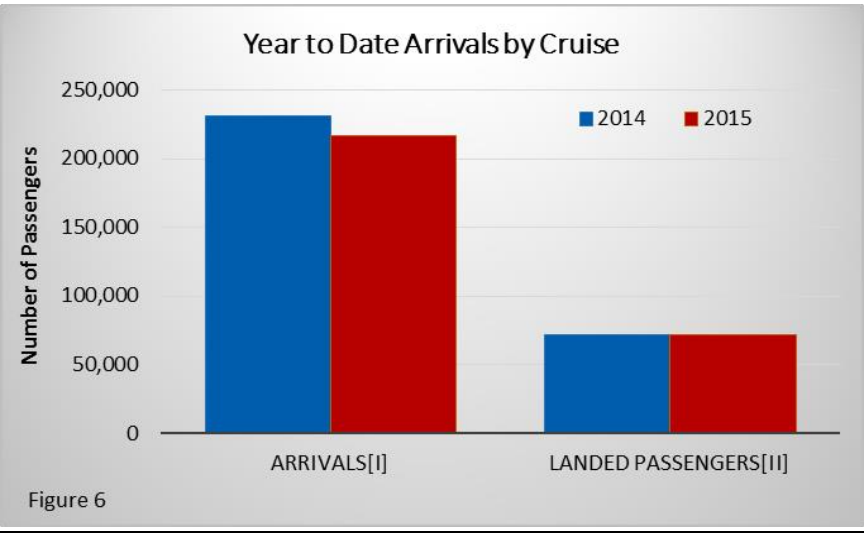
Tourists arrivals from Germany rose to 5,210 (↑23.8%)

Cruise

Intransit cruise passengers numbered 217,139 (↓6.1%)

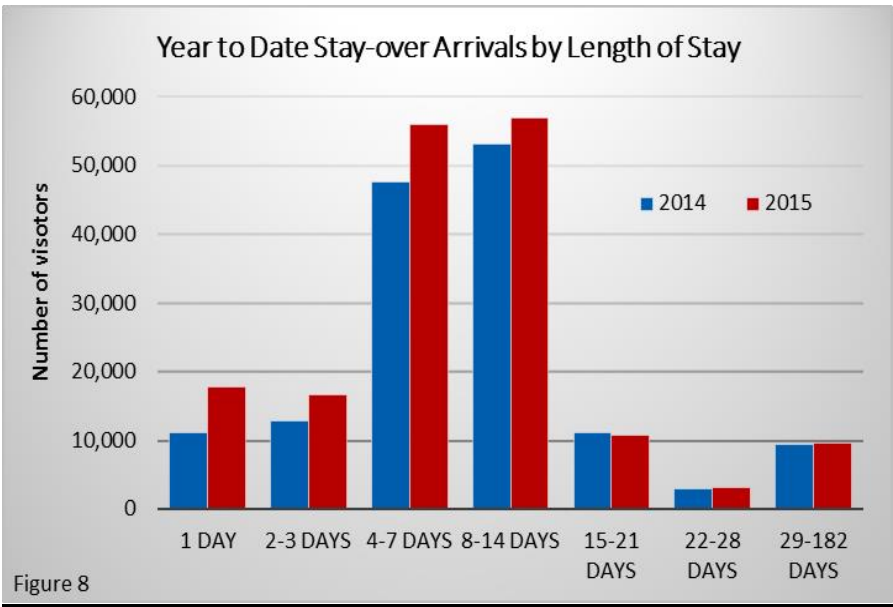
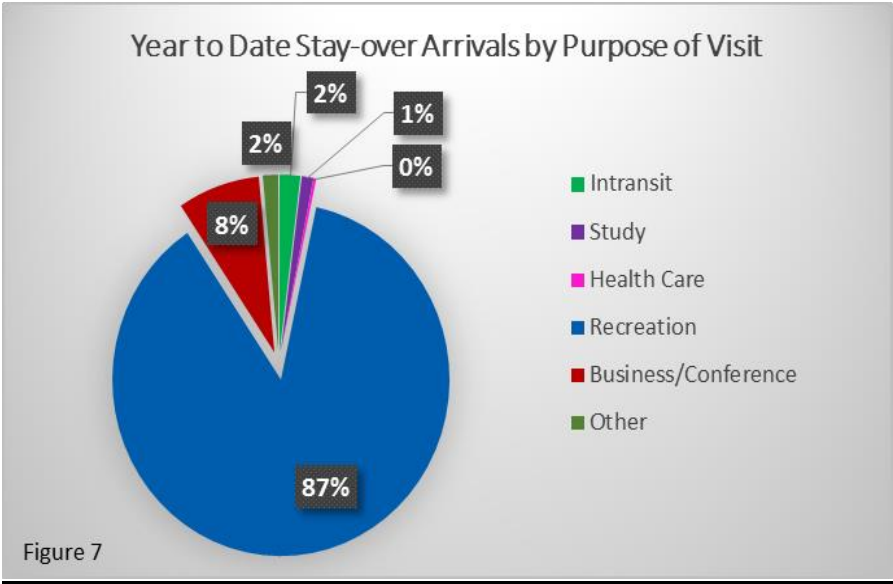
Landed passengers increased to 71,934 (↑0.1%)

The number of cruise calls totalled 182 (↓4.2%)



Other Highlights:

Among the **171,299** stay-over arrivals recorded for this period, **142,467** (or 9.9%) visited for recreational purposes, predominantly for holiday (**132,995** tourists). This represents an increase of **10.0%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.3** days over the review period.



Visits for Sports rose 1,592 (↑22.3%)

Visits for Visiting friends increased to 426 (↑8.4%)

Intransit arrivals totalled 7,153 (↑243.2%)

Business/Conference visits totalled 2,413 (↑20.6%)

Study visits declined to 1,578 (↓5.1%)

Length of stay

Visits of 4-7 days totalled 55,946 (↑17.4%)

Average length of stay was 11.3 days (↓7.8%)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	March		Actual Change	% Change
	2014	2015		
U.K	19,450	20,768	1,318	6.8
U.S.A	9,899	14,097	4,198	42.4
Canada	7,804	9,564	1,760	22.6
Other CARICOM	3,588	4,443	855	23.8
Other Europe	3,634	2,597	-1,037	-28.5
Other Countries	2,099	2,071	-28	-1.3
Trinidad & Tobago	2,307	1,995	-312	-13.5
Germany	1,540	1,850	310	20.1
TOTAL	50,321	57,385	7,064	14.0

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	March		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	90,861	90,367	-494	-0.5
Arrivals ^[i]	69,333	70,619	1,286	1.9
Landed Passengers ^[ii]	21,528	19,748	-1,780	-8.3
No. of Cruise Calls	70	59	-11	-15.7

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	March		Actual Change	% Change
	2014	2015		
Intransit	838	3,208	2,370	282.8
Study	266	270	4	1.5
Health Care	126	177	51	40.5
Recreation	43,849	47,899	4,050	9.2
<i>Holiday</i>	<i>40,390</i>	<i>44,448</i>	<i>4,058</i>	<i>10.0</i>
<i>Visiting Friends etc.</i>	<i>1,769</i>	<i>1,810</i>	<i>41</i>	<i>2.3</i>
<i>Honeymoon/Get Married</i>	<i>245</i>	<i>310</i>	<i>65</i>	<i>26.5</i>
<i>Sports</i>	<i>896</i>	<i>837</i>	<i>-59</i>	<i>-6.6</i>
<i>Other Recreation</i>	<i>549</i>	<i>494</i>	<i>-55</i>	<i>-10.0</i>
Business/Conference	4,531	5,034	503	11.1
Other	711	797	86	12.1
Total	50321	57385	7064	14.0

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	March		Actual Change	% Change
	2014	2015		
1 Day	3,548	5,273	1,725	48.6
2-3 Days	4,562	5,599	1,037	22.7
4-7 Days	17,761	20,651	2,890	16.3
8-14 Days	18,613	20,063	1,450	7.8
15-21 Days	3,223	3,127	-96	-3.0
22-28 Days	687	740	53	7.7
29-182 Days	1,927	1,932	5	0.3
Total	50,321	57,385	7,064	14.0
Average	10.4	9.7	-0.7	-6.5

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.K	56,109	63,702	7,593	13.5
U.S.A	29,280	37,451	8,171	27.9
Canada	24,094	30,931	6,837	28.4
Other CARICOM	10,663	12,495	1,832	17.2
Other Europe	13,054	9,771	-3,283	-25.1
Other Countries	5,696	6,364	668	11.7
Trinidad & Tobago	5,483	5,375	-108	-2.0
Germany	4,207	5,210	1,003	23.8
TOTAL	148,586	171,299	22,713	15.3

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	303,013	289,073	-13,940	-4.6
Arrivals ^[i]	231,144	217,139	-14,005	-6.1
Landed Passengers ^[ii]	71,869	71,934	65	0.1
No. of Cruise Calls	190	182	-8	-4.2

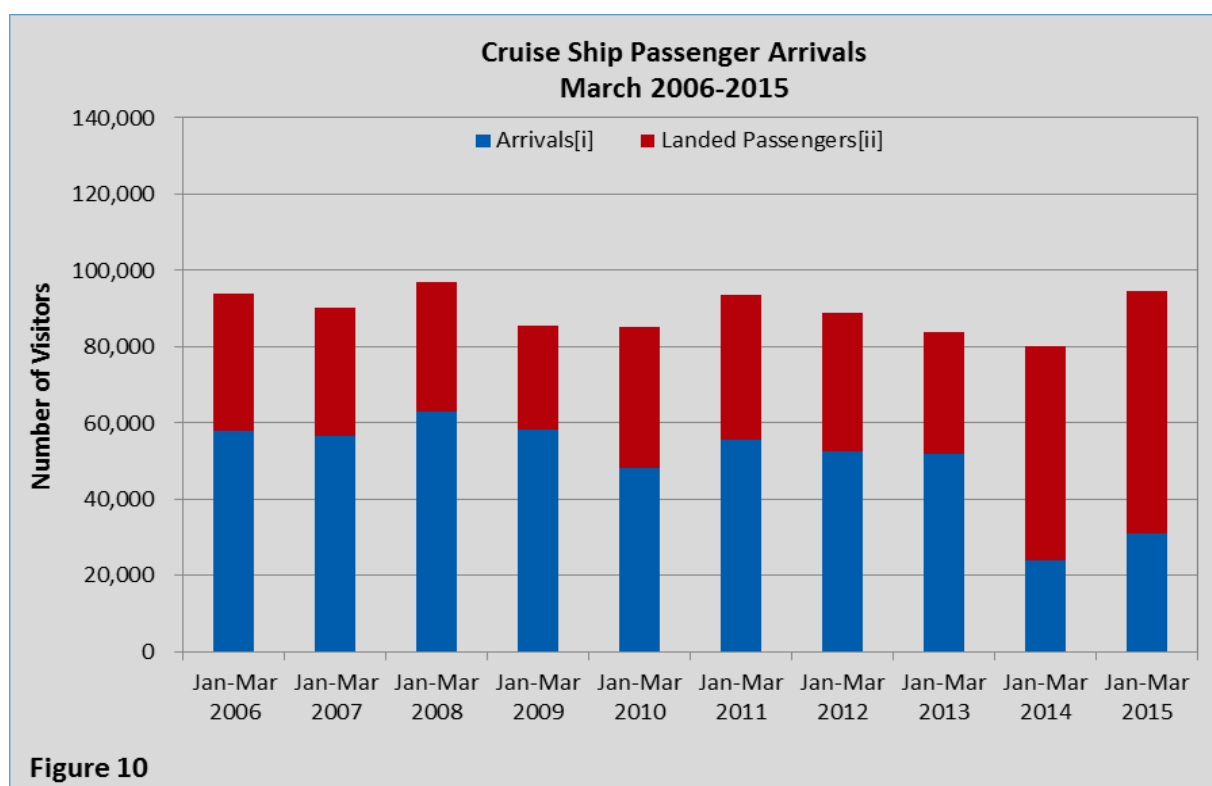
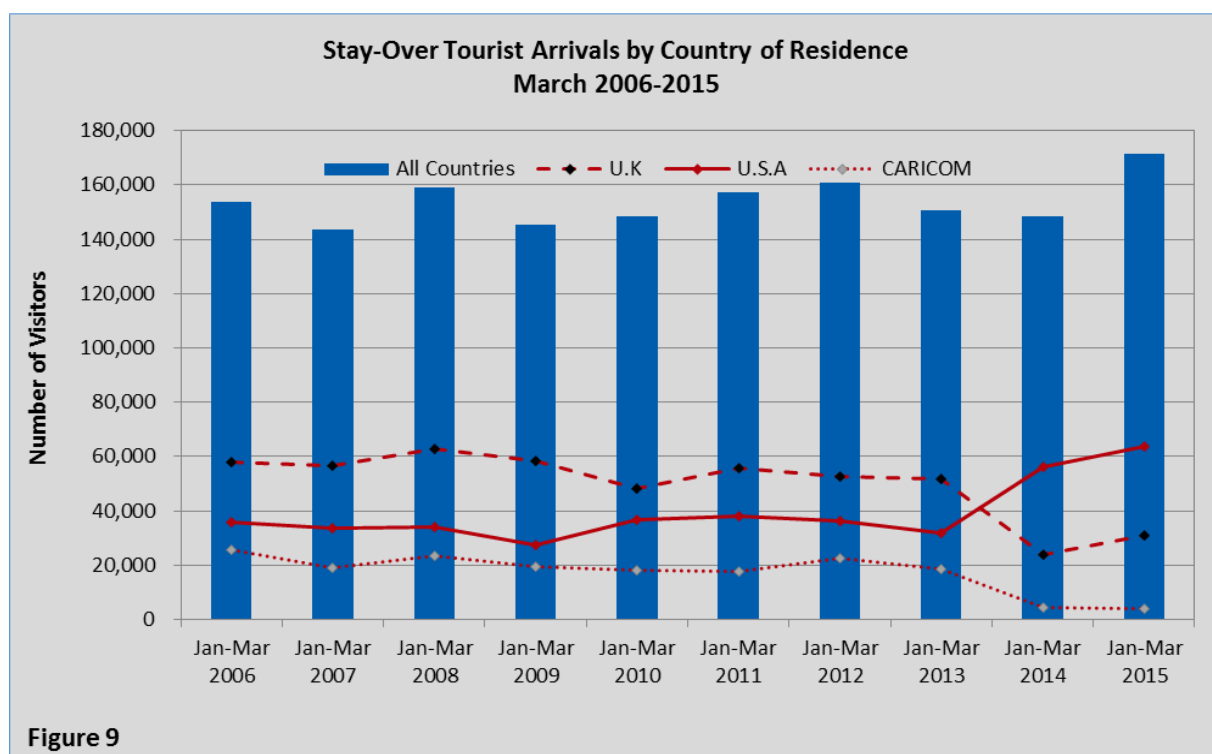
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	2,941	10,094	7,153	243.2
Study	1,663	1,578	-85	-5.1
Health Care	399	418	19	4.8
Recreation	129,654	142,467	12,813	9.9
<i>Holiday</i>	120,864	132,995	12,131	10.0
<i>Visiting Friends etc.</i>	5,059	5,485	426	8.4
<i>Honeymoon/Get Married</i>	870	856	-14	-1.6
<i>Sports</i>	1,302	1,592	290	22.3
<i>Other Recreation</i>	1,559	1,539	-20	-1.3
Business/Conference	11,729	14,142	2,413	20.6
Other	2,200	2,600	400	18.2
Total	148,586	171,299	22,713	15.3

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	11,243	17,858	6,615	58.8
2-3 Days	12,833	16,640	3,807	29.7
4-7 Days	47,663	55,946	8,283	17.4
8-14 Days	53,202	57,073	3,871	7.3
15-21 Days	11,124	10,883	-241	-2.2
22-28 Days	2,976	3,180	204	6.9
29-182 Days	9,545	9,719	174	1.8
Total	148,586	171,299	22,713	15.3
Average	12.2	11.3	-1.0	-7.8

Annual Time Series



Year to Date Time Series

