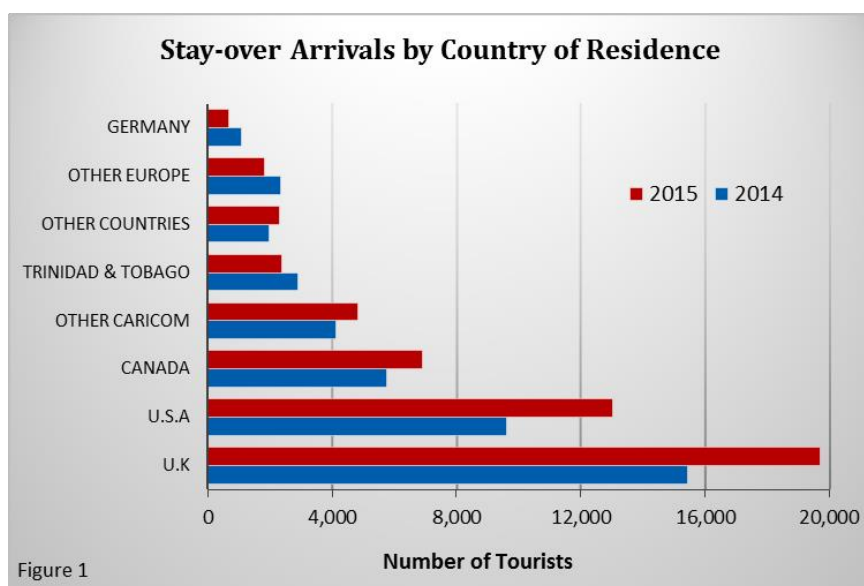


Stay-Over Visitors and Cruise Ship Passenger Arrivals

April 2015 saw an increase in visitor arrivals. Among stay-over visitors, arrivals increased by **4,204** tourists (or **15.1%**) to **32,017** compared to **27,813** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **19.6%** over the review period to **63,625** passengers.



U.S.A stay-over visitors totalled 19,699 (↑**35.5%**)

An increase was observed among stay-over arrivals from U.K (↑**27.5%**)

Tourists arrivals from Canada increased to 1,749 (↑**20.4%**)

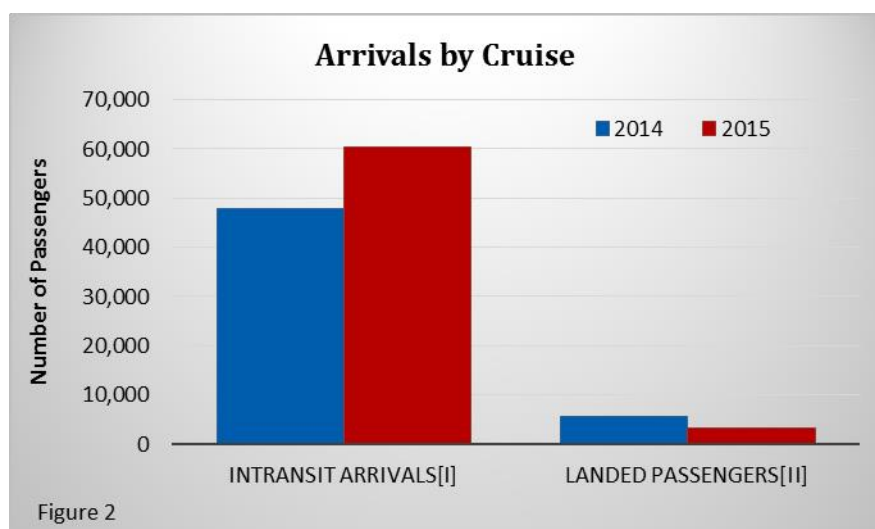
Tourist arrivals from Other Europe totalled 1,835 (↓**21.6%**)

Cruise

Landed passengers declined to 3,294 (↓**39.8%**)

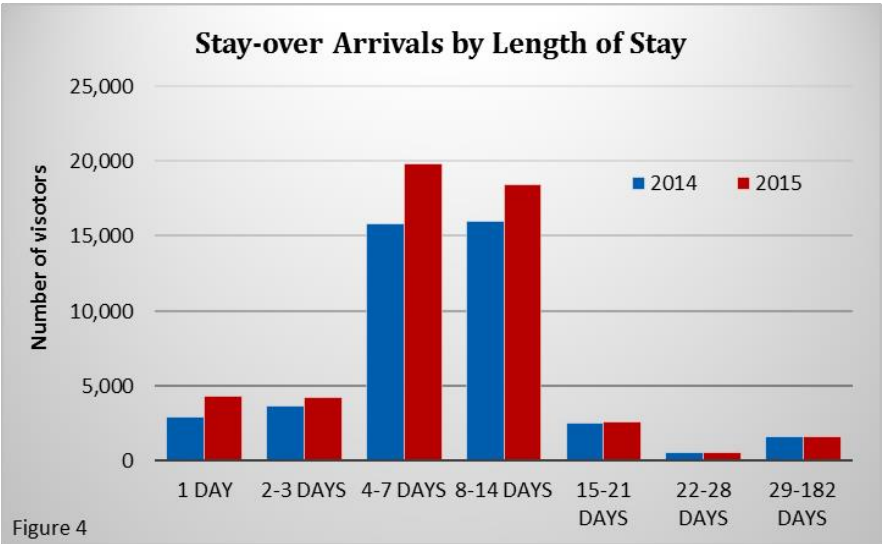
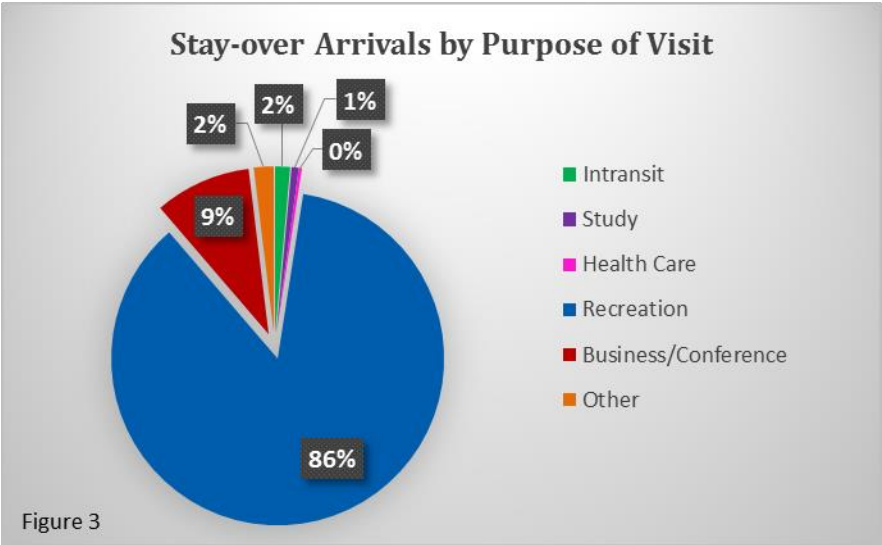
Intransit cruise passengers numbered 60,331 (↑**26.4%**)

The number of cruise calls totalled 35 (↓**5.4%**)



Other Highlights:

Among the **32,017** stay-over arrivals recorded for this period, **51,716** (or 19.5%) visited for recreational purposes, predominantly for holiday (**39,241** tourists). This represents an increase of **17.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.56** days over the review period.



Sport visits totalled 1,957 (**↑122.1%**)

Business/Conference visits significantly increased to 6,049 (**↑49.2%**)

Visits for Other purposes decreased to 587(**↓30.0%**)

Visits for Health Care decreased to 105 (**↓19.2%**)

Recreation visits totalled 44,022 (**↑18.0%**)

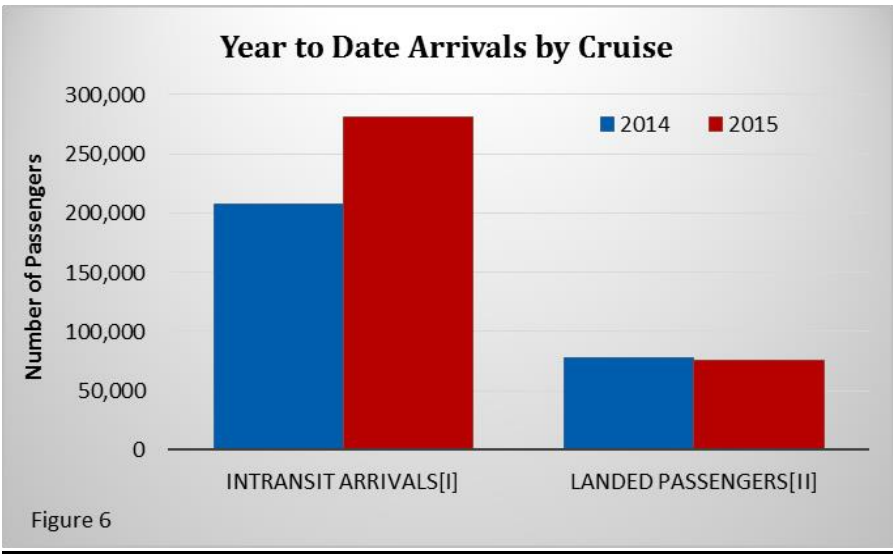
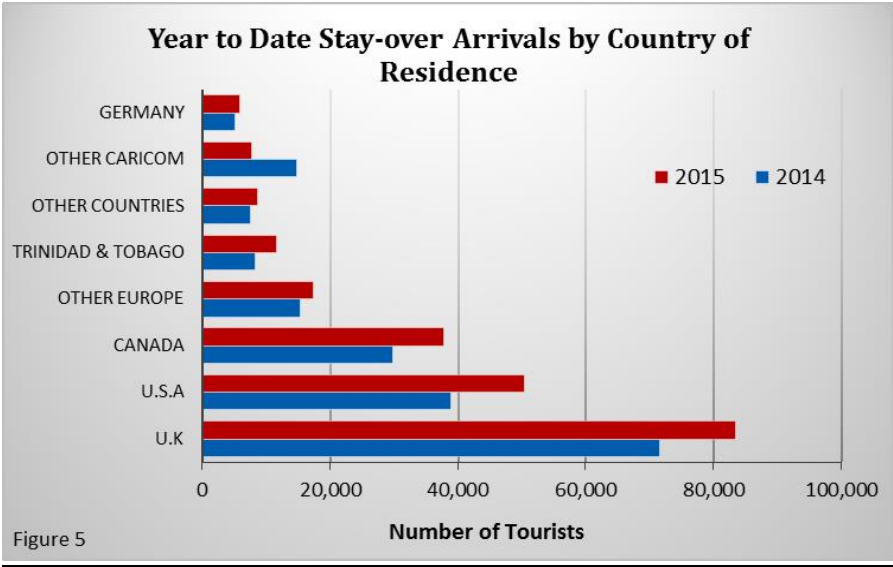
Length of stay

Visits of 4-7 days totalled 19,873 (**↑25.6%**)

Average length of stay was 9.56 days (**0.0%**)

YEAR TO DATE

January – April 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **19,322** tourists (or **16.1%**) to **139,614** compared to **120,292** in the year 2014 (**Figure 5**). Total cruise arrivals increased by **25.2%** over the review period to **355,992** passengers.



Tourist arrivals from Trinidad and Tobago totalled 11,606 (↑38.2%)

An increase was observed among stay-over arrivals from U.S.A (↑29.8%)

Canada stay-over visitors totalled 37,848 (↑26.8%)

Cruise

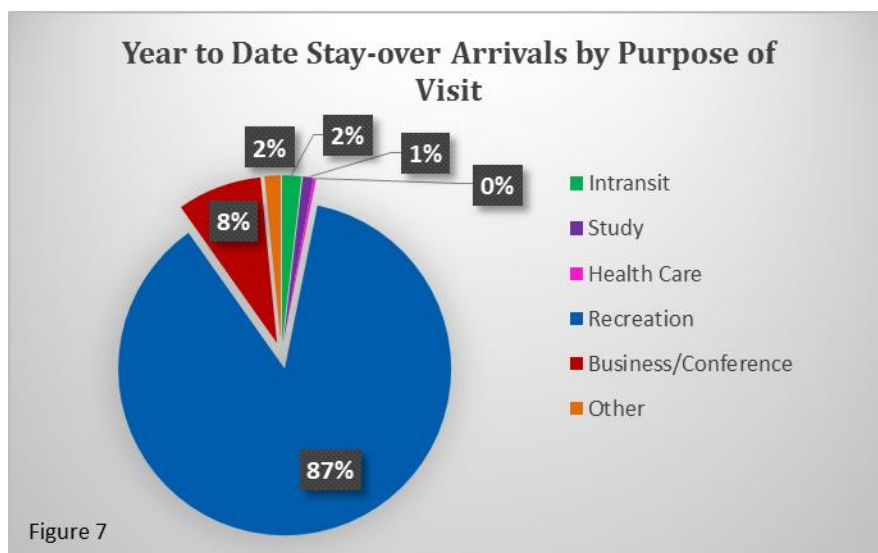
Intransit cruise passengers numbered 355,992 (↑25.2%)

Landed passengers grew to 75,228 (↓2.7%)

The number of cruise calls totalled 217 (↓4.4%)

Other Highlights:

Among the **139,614** stay-over arrivals recorded for this period, **223,015** (or **16.2%**) visited for recreational purposes, predominantly for holiday (**172,236** tourists). This represents an increase of **11.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.88** days over the review period.



Intransit visits increased to 12,598 (**↑253.0%**)

Sports visits totalled 3,549 (**↑62.6%**)

Business/Conference rose to 18,331 (**↑16.2%**)

Recreation arrivals totalled 186,489 (**↑11.7%**)

Visits for Other purposes totalled 3,187 (**↑4.9%**)

Length of stay

Visits of 4-7 days totalled 75,819 (**↑19.4%**)

Average length of stay was 10.88 days (**↓7.7%**)

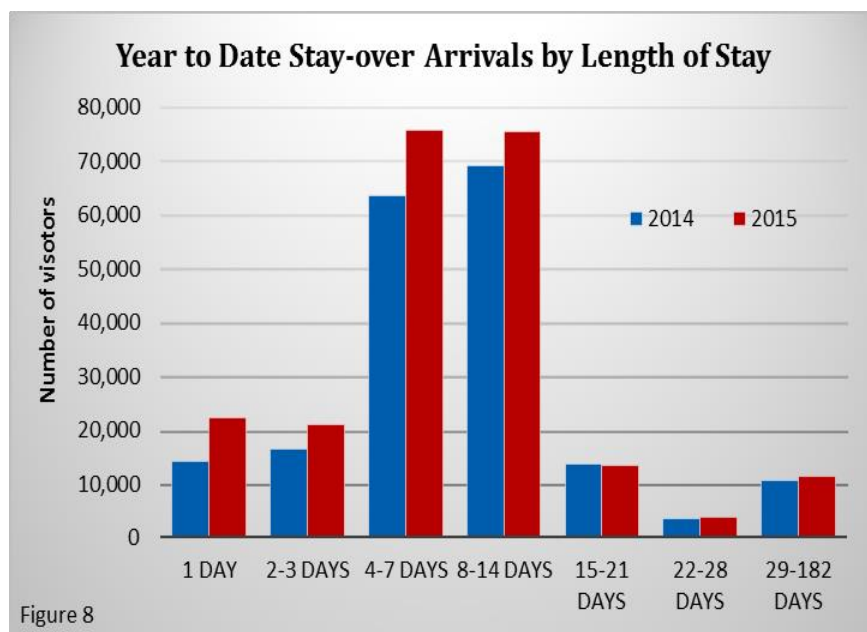


Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	April		Actual Change	% Change
	2014	2015		
U.K	15,449	19,699	4,250	27.5
U.S.A	9,623	13,043	3,420	35.5
Canada	5,746	6,917	1,171	20.4
Other CARICOM	4,135	4,849	714	17.3
Trinidad & Tobago	2,913	2,368	-545	-18.7
Other Countries	1,984	2,314	330	16.6
Other Europe	2,340	1,835	-505	-21.6
Germany	1,072	691	-381	-35.5
TOTAL	43,262	51,716	8,454	19.5

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	April		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	53,205	63,625	10,420	19.6
Intransit Arrivals ^[i]	47,737	60,331	12,594	26.4
Landed Passengers ^[iii]	5,468	3,294	-2,174	-39.8
No. of Cruise Calls	37	35	-2	-5.4

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	April		Actual Change	% Change
	2014	2015		
Intransit	628	644	16	2.5
Study	304	309	5	1.6
Health Care	130	105	-25	-19.2
Recreation	37,309	44,022	6,713	18.0
<i>Holiday</i>	33,340	39,241	5,901	17.7
<i>Visiting Friends etc.</i>	1,959	1,609	-350	-17.9
<i>Honeymoon/Get Married</i>	494	562	68	13.8
<i>Sports</i>	881	1,957	1,076	122.1
<i>Other Recreation</i>	635	653	18	2.8
Business/Conference	4,053	6,049	1,996	49.2
Other	838	587	-251	-30.0
Total	43,262	51,716	8,454	19.5

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	April		Actual Change	% Change
	2014	2015		
1 Day	2,950	4,354	1,404	47.6
2-3 Days	3,701	4,265	564	15.2
4-7 Days	15,819	19,873	4,054	25.6
8-14 Days	16,052	18,439	2,387	14.9
15-21 Days	2,546	2,594	48	1.9
22-28 Days	532	532	0	0.0
29-182 Days	1,662	1,659	-3	-0.2
Total	43,262	51,716	8,454	19.5
Average	9.56	9.56	0	0.0

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.K	71,558	83,401	11,843	16.6
U.S.A	38,903	50,494	11,591	29.8
Canada	29,840	37,848	8,008	26.8
Other Europe	15,394	17,344	1,950	12.7
Trinidad & Tobago	8,396	11,606	3,210	38.2
Other Countries	7,682	8,678	996	13.0
Other CARICOM	14,798	7,743	-7,055	-47.7
Germany	5,279	5,901	622	11.8
TOTAL	120,292	139,614	19,322	16.1

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	284,349	355,992	71,643	25.2
Intransit Arrivals ^[i]	207,012	280,764	73,752	35.6
Landed Passengers ^[ii]	77,337	75,228	-2,109	-2.7
No. of Cruise Calls	227	217	-10	-4.4

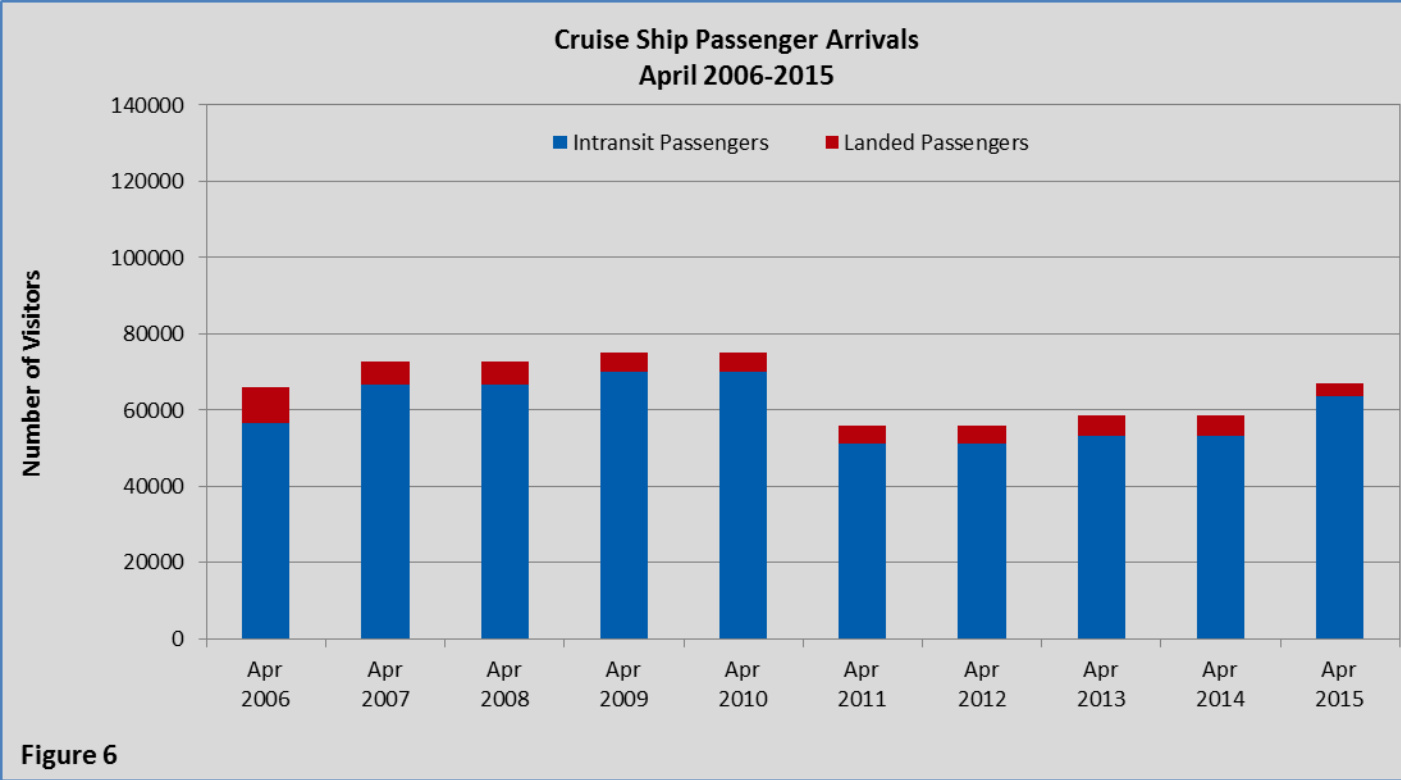
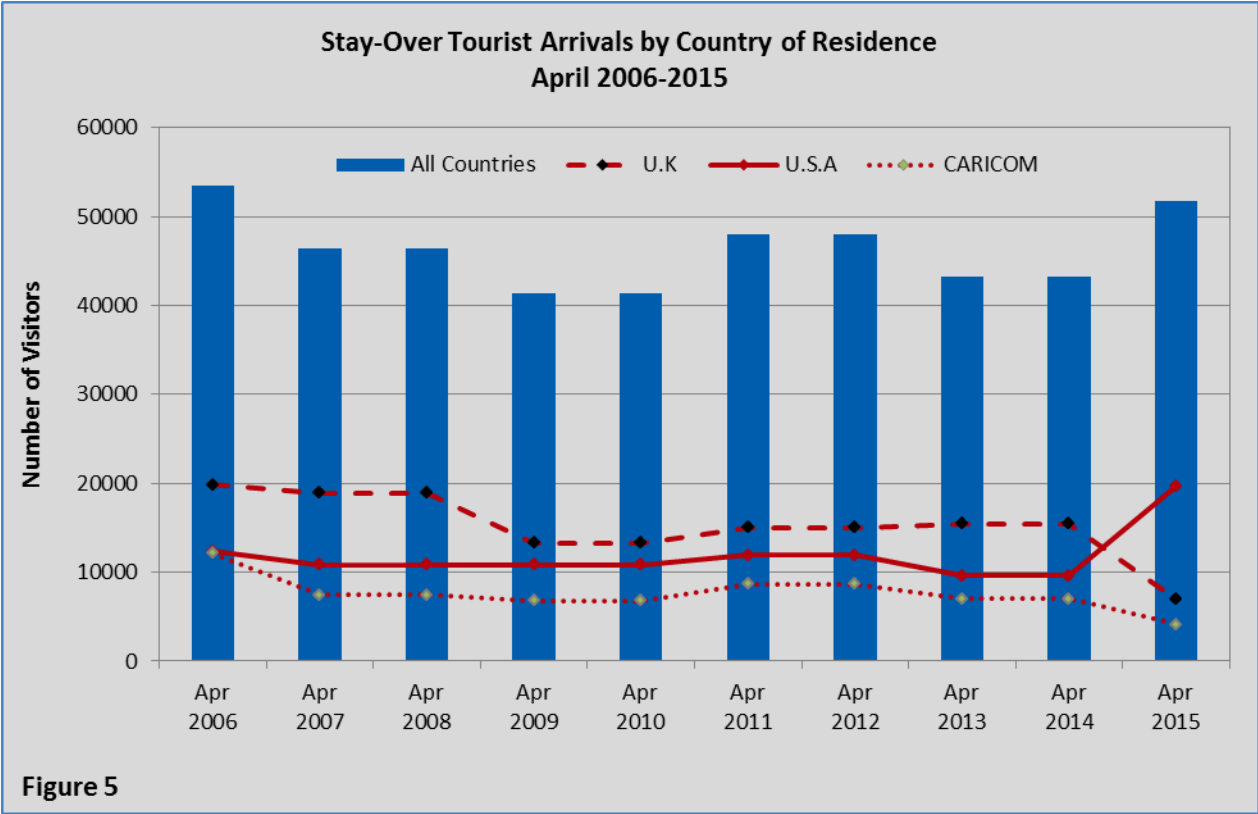
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	3,569	12,598	9,029	253.0
Study	1,967	1,887	-80	-4.1
Health Care	529	523	-6	-1.1
Recreation	166,963	186,489	19,526	11.7
<i>Holiday</i>	<i>154,204</i>	<i>172,236</i>	<i>18,032</i>	<i>11.7</i>
<i>Visiting Friends etc.</i>	<i>7,018</i>	<i>7,094</i>	<i>76</i>	<i>1.1</i>
<i>Honeymoon/Get Married</i>	<i>1,364</i>	<i>1,418</i>	<i>54</i>	<i>4.0</i>
<i>Sports</i>	<i>2,183</i>	<i>3,549</i>	<i>1,366</i>	<i>62.6</i>
<i>Other Recreation</i>	<i>2,194</i>	<i>2,192</i>	<i>-2</i>	<i>-0.1</i>
Business/Conference	15,782	18,331	2,549	16.2
Other	3,038	3,187	149	4.9
Total	191,848	223,015	31,167	16.2

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	14,193	22,212	8,019	56.5
2-3 Days	16,534	20,905	4,371	26.4
4-7 Days	63,482	75,819	12,337	19.4
8-14 Days	69,254	75,512	6,258	9.0
15-21 Days	13,670	13,477	-193	-1.4
22-28 Days	3,508	3,712	204	5.8
29-182 Days	10,708	11,378	670	6.3
Total	191,349	223,015	31,666	16.5
Average	11.79	10.88	-1	-7.7

Annual Time Series



Year to Date Time Series

