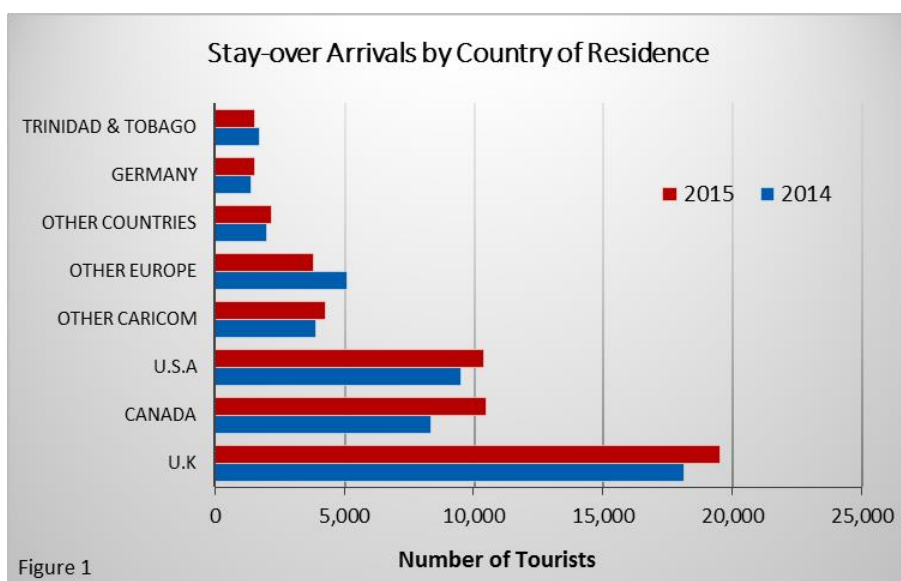


Stay-Over Visitors and Cruise Ship Passenger Arrivals

May 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **2,427** tourists (or **6.3%**) to **40,864** compared to **38,437** in the year 2014 (**Figure 1**). Total cruise arrivals decreased by **6.9%** over the review period to **22,923** passengers.



An increase was observed among stay-over arrivals from U.S.A (**↑12.6%**)

Tourists arrivals from Other CARICOM rose to 4,859 (**↑8.4%**)

U.K stay-over visitors totalled 14,228 (**↑5.5%**)

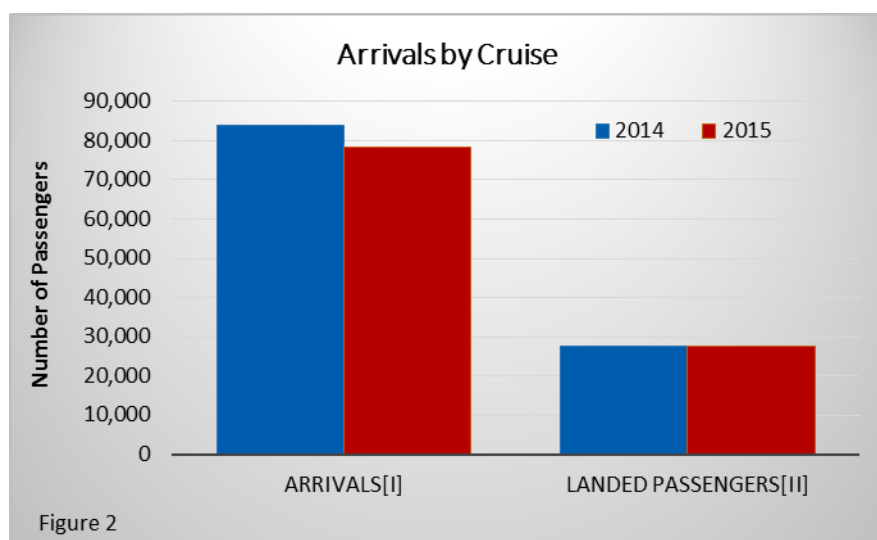
Tourist arrivals from Trinidad and Tobago increased to 2,603 (**↑3.9%**)

Cruise

Landed passengers decreased to 631 (**↓29.7%**)

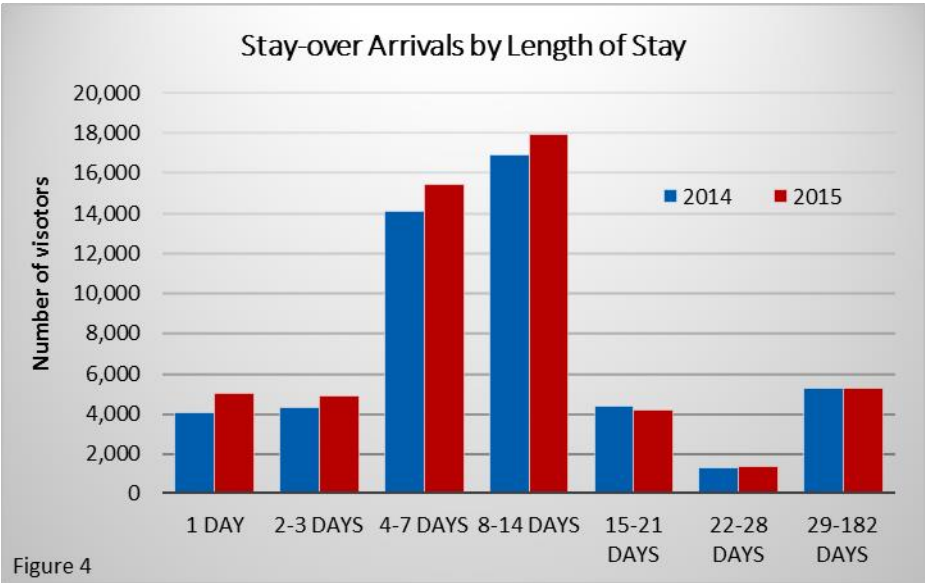
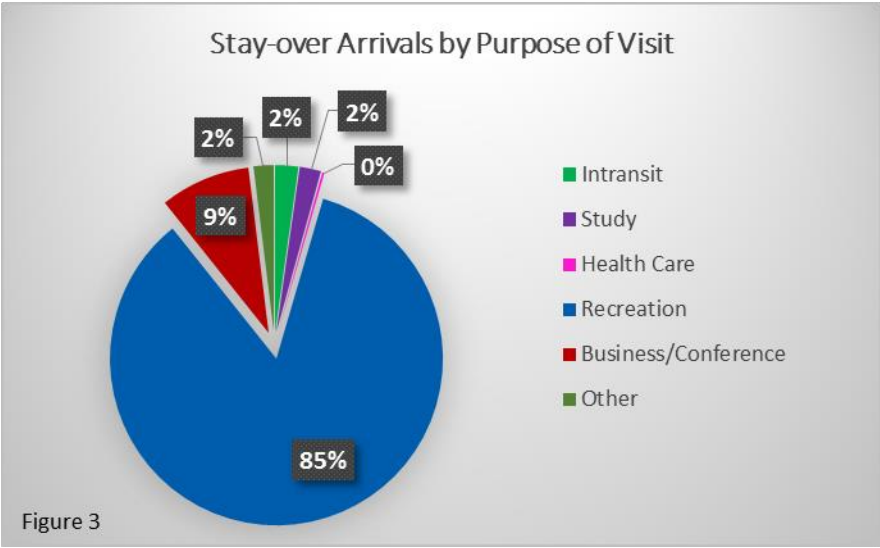
Intransit cruise passengers numbered 22,292(**↓6.0%**)

The number of cruise calls totalled 7 (**↓38.5%**)



Other Highlights:

Among the **40,864** stay-over arrivals recorded for this period, **40,993** (or 6.6%) visited for recreational purposes, predominantly for holiday (**28,265** tourists). This represents an increase of **2.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.3** days over the review period.



Sports visits rose to 899 (↑70.6%)

Business/Conference visits rose to 6,743(↑41.8%)

Intransit visits totalled 588 (↑39.3%)

Honeymoon/Get Married visits increased to 871 (↑32.8%)

Other Recreation visits totalled 847 (↓40.1%)

Health Care visits decreased to 118 (↑25.8%)

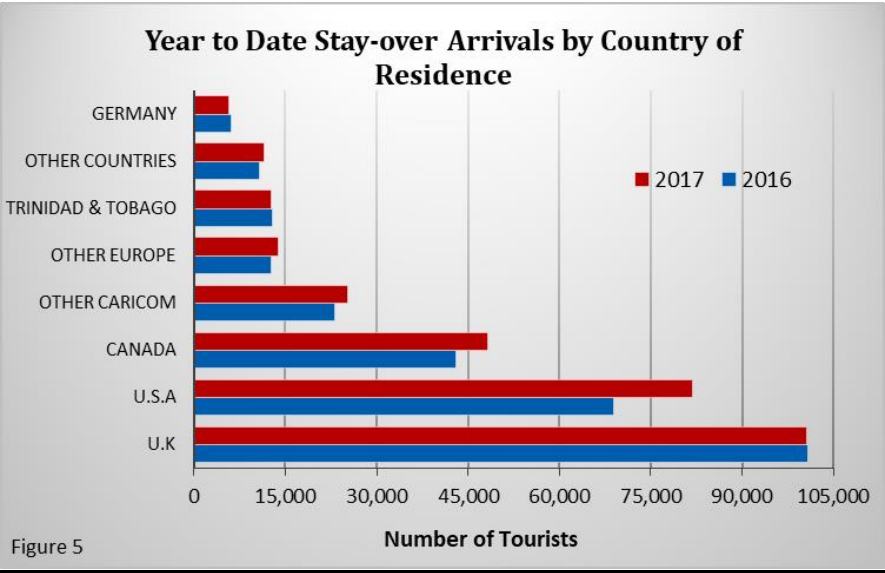
Length of stay

Visits of 22-28 days totalled 441 (↑6.3%)

Average length of stay was 9.3 days (↓6.9%)

YEAR TO DATE

January – May 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **14,212** tourists (or **5.4%**) to **278,091** compared to **263,879** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **2.0%** over the review period to **379,546** passengers.



An increase was observed among stay-over arrivals from the Trinidad and Tobago (**↑30.3%**)

Tourist arrivals from U.S.A totalled 61,210 (**↑26.4%**)

Canada stay-over visitors rose to 42,174 (**↑23.9%**)

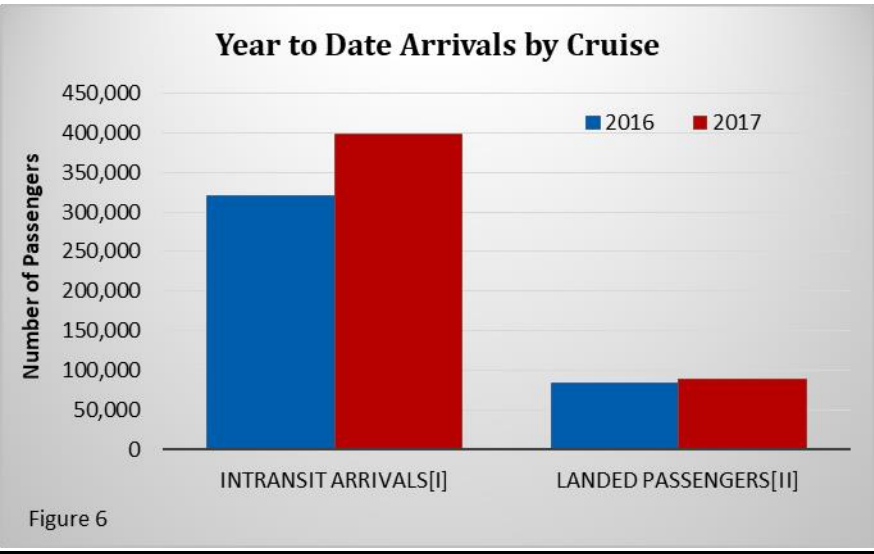
Arrivals from U.K rose to 97,629 (**↑14.8%**)

Cruise

Intransit cruise passengers numbered 303,687 (**↓1.7%**)

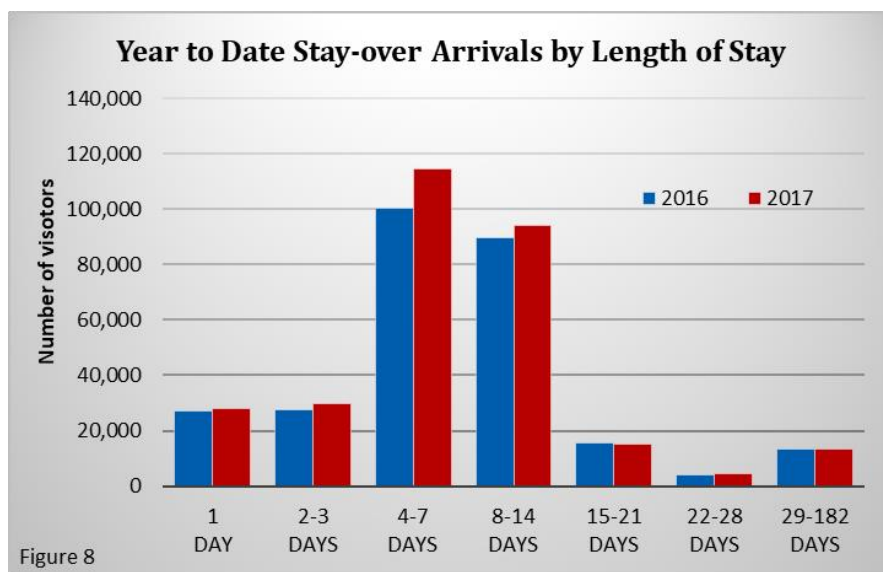
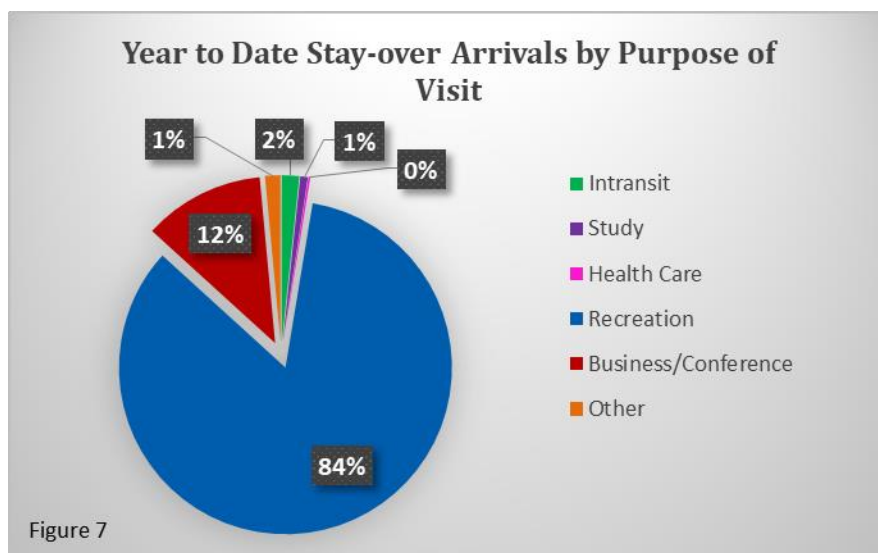
Landed passengers grew to 75,859 (**↓3.0%**)

The number of cruise calls totalled 224 (**↓6.7%**)



Other Highlights:

Among the **278,091** stay-over arrivals recorded for this period, **219,084** (or **10.1%**) visited for recreational purposes, predominantly for holiday (**200,501** tourists). This represents an increase of **10.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **0.0** days over the review period.



Sports visits totalled 4,448
(**↑64.1%**)

Honeymoon/Get Married visits increased to 2,289
(**↑13.3%**)

Visits for Business/Conference fell to 3,402 (**↓83.4%**)

Holiday visits increased to 232,083 (**↑10%**)

Other Recreation visits totalled 3,039(**↓15.8%**)

Length of stay

Stay-overs of 4-7 days totalled 91,622 (**↑16.4%**)

Average length of stay was 11 days (**0.0%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	May		Actual Change	% Change
	2014	2015		
U.S.A	9,518	10,716	1,198	12.6
U.K	13,486	14,228	742	5.5
Other CARICOM	4,483	4,859	376	8.4
Canada	4,197	4,326	129	3.1
Trinidad & Tobago	2,505	2,603	98	3.9
Germany	522	537	15	2.9
Other Countries	2,042	2,044	2	0.1
Other Europe	1,684	1,551	-133	-7.9
TOTAL	38,437	40,864	2,427	6.3

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	May		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	24,614	22,923	-1,691	-6.9
Intransit Arrivals ^[i]	23,717	22,292	-1,425	-6.0
Landed Passengers ^[ii]	897	631	-266	-29.7
No. of Cruise Calls	13	7	5	38.5

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	May		Actual Change	% Change
	2014	2015		
Intransit	422	588	166	39.3
Study	349	337	-12	-3.4
Health Care	159	118	-41	-25.8
Recreation	32,000	32,595	595	1.9
<i>Holiday</i>	27,679	28,265	586	2.1
<i>Visiting Friends etc.</i>	1,723	1,713	-10	-0.6
<i>Honeymoon/Get Married</i>	656	871	215	32.8
<i>Sports</i>	527	899	372	70.6
<i>Other Recreation</i>	1,415	847	-568	-40.1
Business/Conference	4,756	6,743	1,987	41.8
Other	751	612	-139	-18.5
Total	38,437	40,993	2,556	6.6

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	May		Actual Change	% Change
	2014	2015		
1 Day	2,390	3,861	1,471	61.5
2-3 Days	4,182	4,317	135	3.2
4-7 Days	15,264	15,803	539	3.5
8-14 Days	12,465	12,846	381	3.1
15-21 Days	2,027	2,009	-18	-0.9
22-28 Days	415	441	26	6.3
29-182 Days	1,623	1,716	93	5.7
Total	38,366	44,935	6,569	17.1
Average	9.99	9.3	-1	-6.9

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	48,421	61,210	12,789	26.4
Canada	34,037	42,174	8,137	23.9
U.K	85,044	97,629	12,585	14.8
Germany	5,801	6,438	637	11.0
Other Europe	17,078	18,895	1,817	10.6
Trinidad & Tobago	10,901	14,209	3,308	30.3
Other CARICOM	19,281	12,602	-6,679	-34.6
Other Countries	9,724	10,722	998	10.3
TOTAL	263,879	278,091	14,212	5.4

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Arrivals ^[i]	308,963	303,687	-5,276	-1.7
Landed Passengers ^[iii]	78,234	75,859	-2,375	-3.0
No. of Cruise Calls	240	224	-16	-6.7

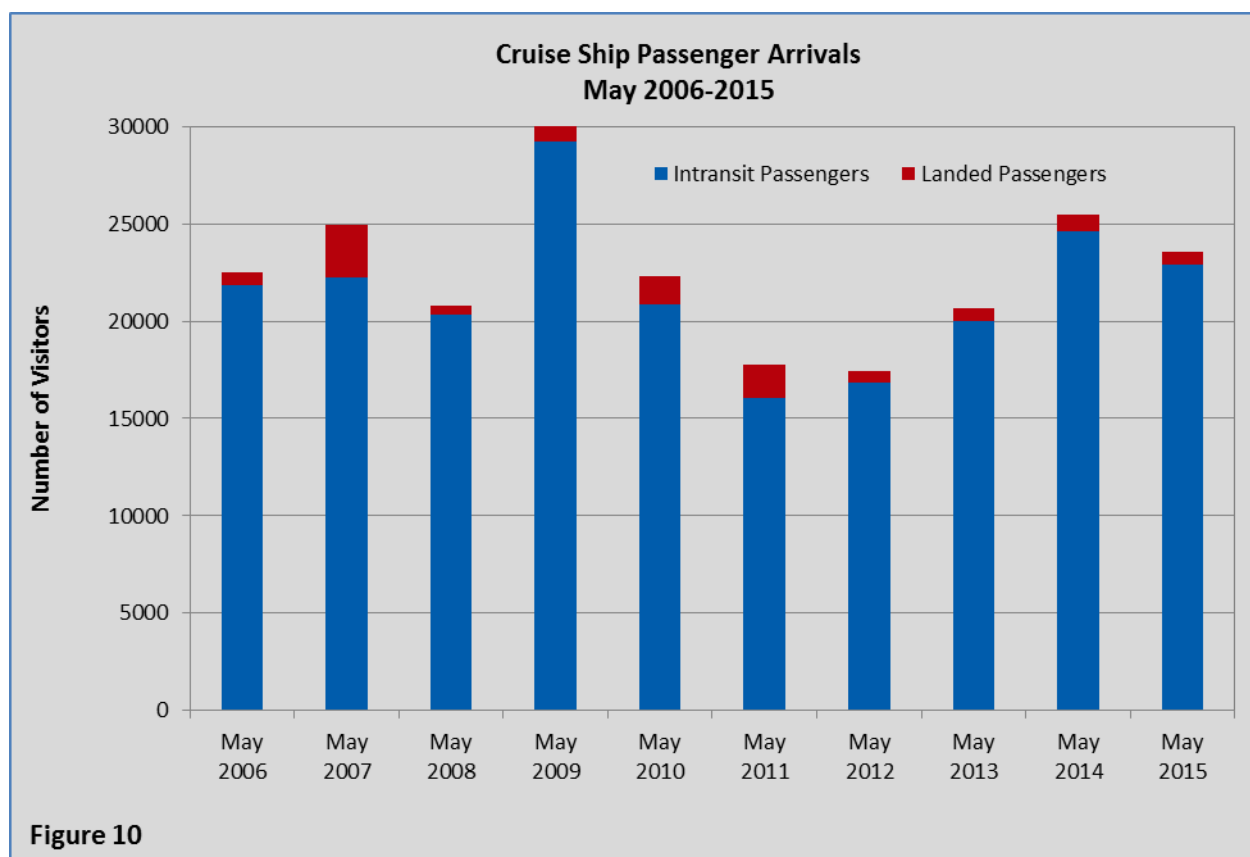
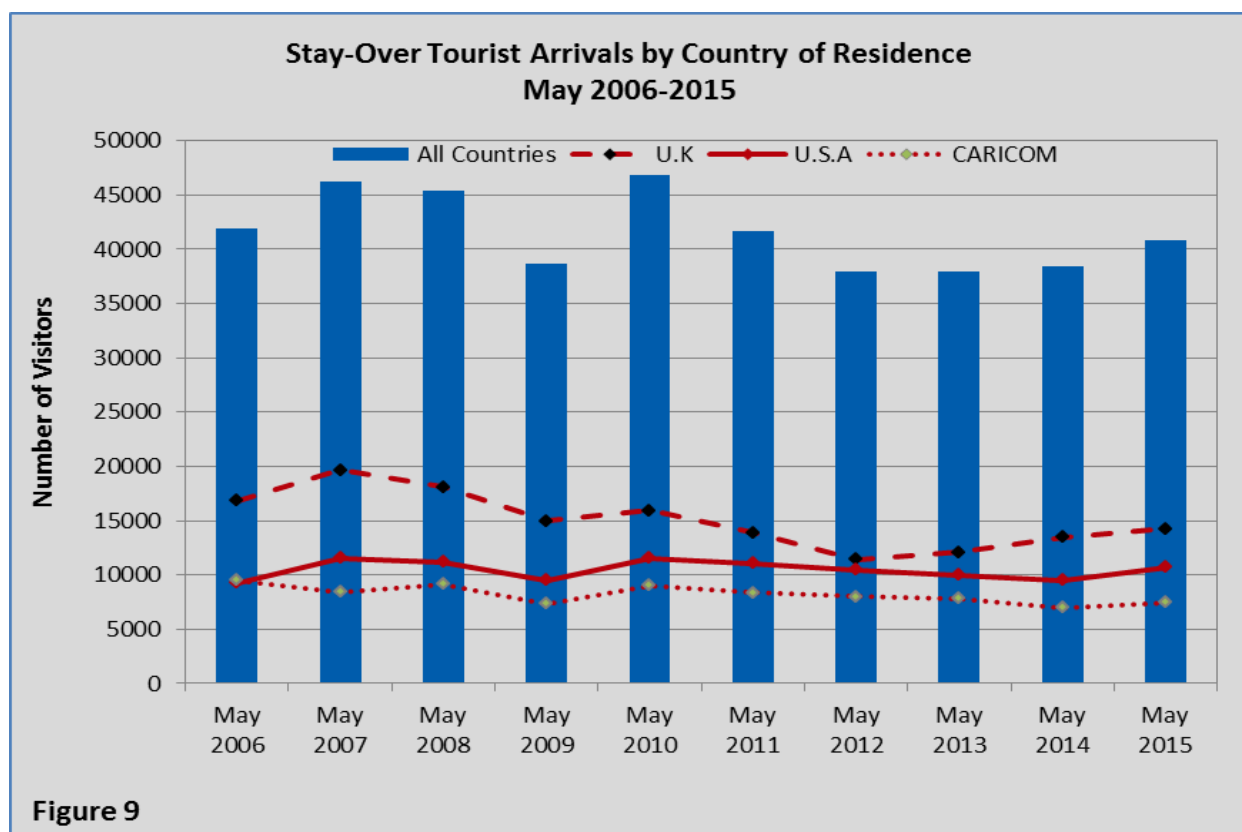
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	3,991	4,233	242	6.1
Study	2,316	2,224	-92	-4.0
Health Care	688	641	-47	-6.8
Recreation	198,963	219,084	20,121	10.1
<i>Holiday</i>	<i>181,883</i>	<i>200,501</i>	18,618	10.2
<i>Visiting Friends etc.</i>	<i>8,741</i>	<i>8,807</i>	66	0.8
<i>Honeymoon/Get Married</i>	<i>2,020</i>	<i>2,289</i>	269	13.3
<i>Sports</i>	<i>2,710</i>	<i>4,448</i>	1,738	64.1
<i>Other Recreation</i>	<i>3,609</i>	<i>3,039</i>	-570	-15.8
Business/Conference	20,538	3,402	-17,136	-83.4
Other	3,789	3,799	10	0.3
Total	264,008	278,091	14,083	5.3

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	16,583	26,073	9,490	57.2
2-3 Days	20,716	25,222	4,506	21.8
4-7 Days	78,746	91,622	12,876	16.4
8-14 Days	81,719	88,358	6,639	8.1
15-21 Days	15,697	15,486	-211	-1.3
22-28 Days	3,923	4,153	230	5.9
29-182 Days	12,331	12,502	171	1.4
Total	263,879	278,091	14,212	5
Average	11.56	11		

Annual Time Series



Year to Date Time Series

