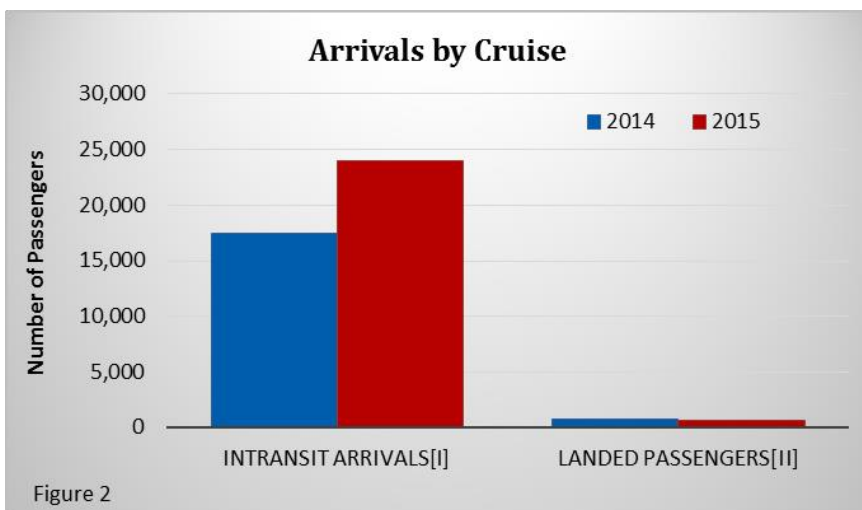
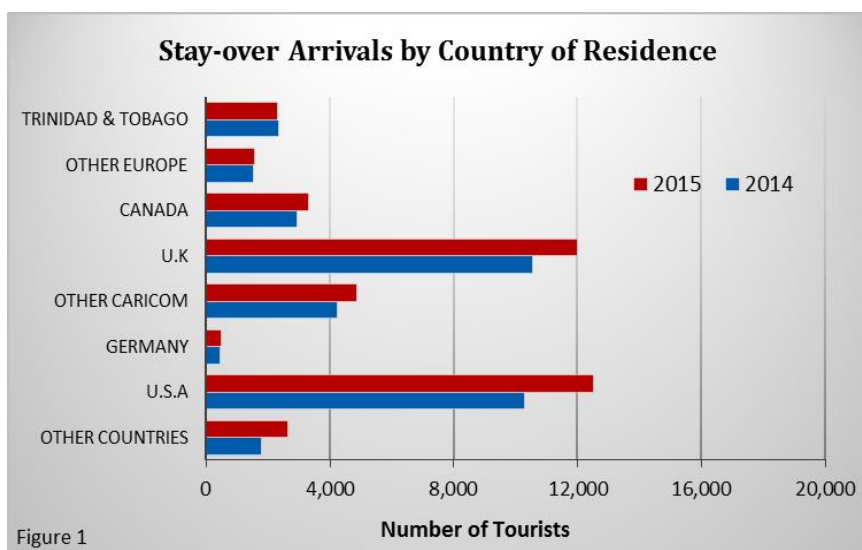


### Stay-Over Visitors and Cruise Ship Passenger Arrivals

June 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **5,557** tourists (or **16.3%**) to **39,687** compared to **34,130** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **34.7%** over the review period to **24,543** passengers.



An increase was observed among stay-over arrivals from Other Countries (**↑47.4%**)

Tourist arrivals from U.S.A totalled 12,518 (**↑21.6%**)

Germany stay-over visitors totalled 509 (**↑16.5%**)

Tourists arrivals from Other CARICOM rose to 4,870 (**↑15.1%**)

#### Cruise

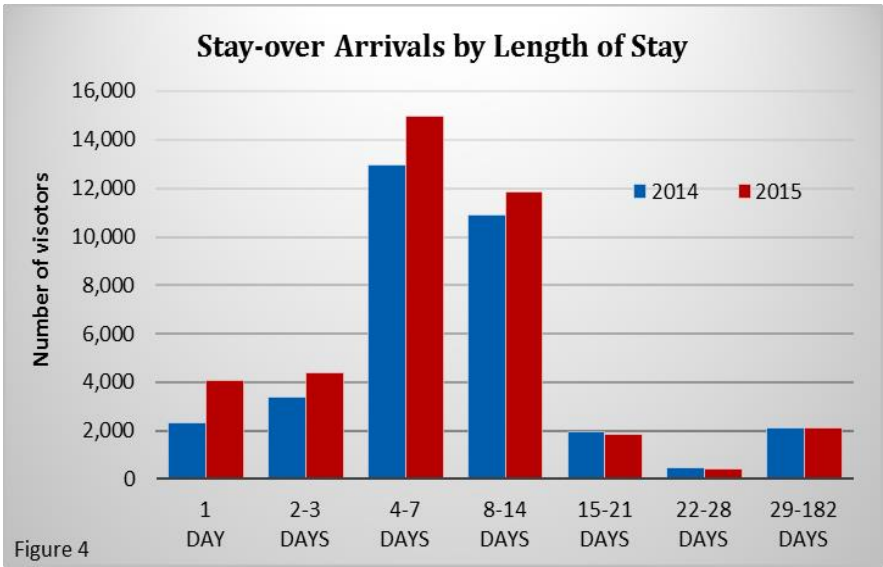
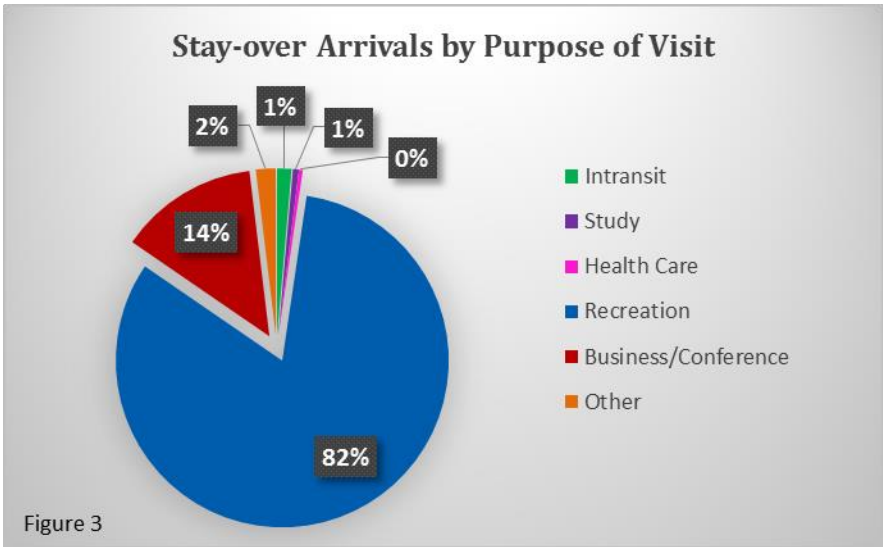
Landed passengers declined to 604 (**↓22.5%**)

Intransit cruise passengers numbered 23,939 (**↑37.3%**)

The number of cruise calls totalled 7 (**0.0%**)

Other Highlights:

Among the **39,687** stay-over arrivals recorded for this period, **31,032** (or **10.6%**) visited for recreational purposes, predominantly for holiday (**26,699** tourists). This represents an increase of **9.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.43** days over the review period.



Sports visits increased to 983 (↑71.9%)

Business/Conference visits rose to 6,999 (↑51.9%)

Visits for Honeymoon/Get Married increased to 877 (↑34.9%)

Intransit visits rose to 625 (↑31.6%)

Study visits totalled 211 (↑5.5%)

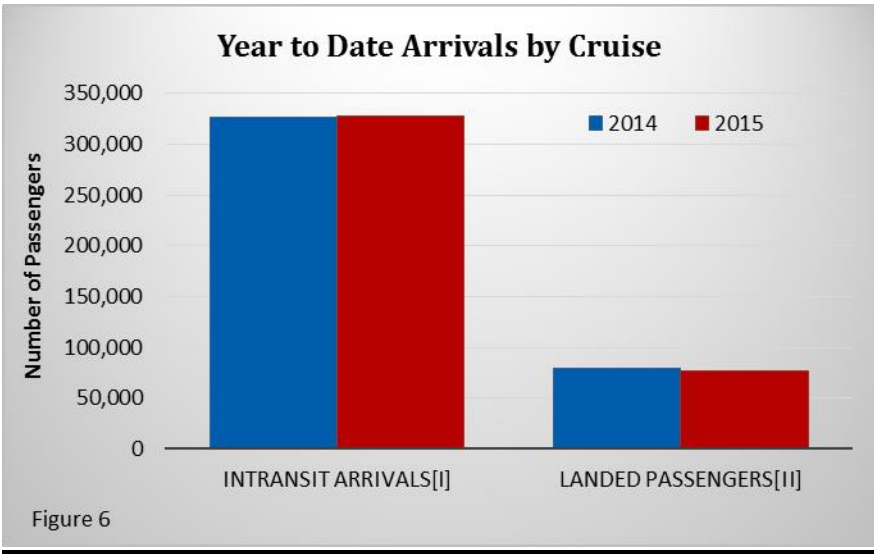
Length of stay

Visits of 22-28 days totalled 440 (↓8.5%)

Average length of stay was 10.43 days (↓9.1%)

YEAR TO DATE

January – June 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **39,278** tourists (or **14.9%**) to **303,695** compared to **264,417** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **0.3%** over the review period to **404,089** passengers.



U.S.A stay-over visitors

totalled 73,760 (↑25.6%)

An increase was observed among stay-over arrivals from the Canada (↑23.0%)

Tourist arrivals from U.K totalled 109,663 (↑14.7%)

Germany visitor arrivals rose to 6,957 (↑11.5%)

Cruise

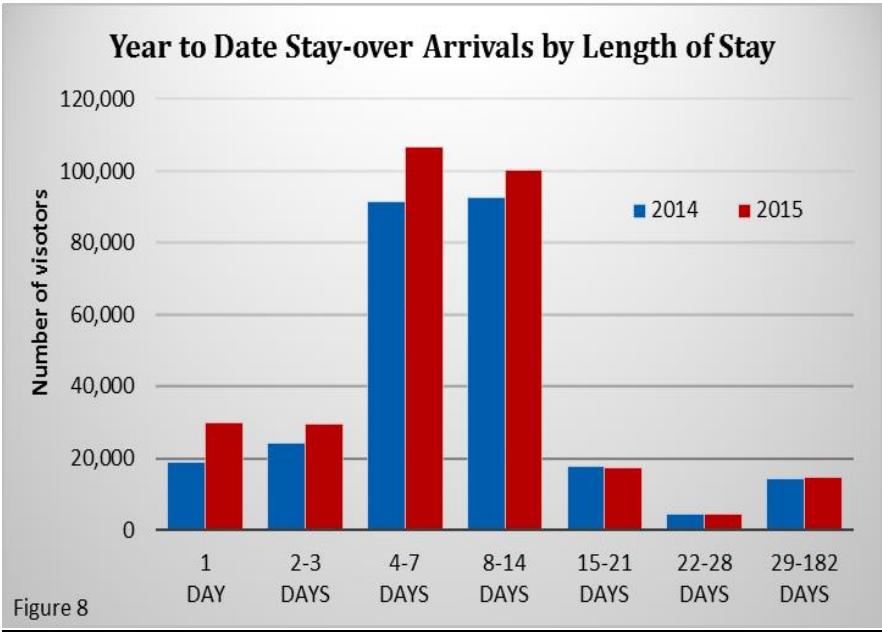
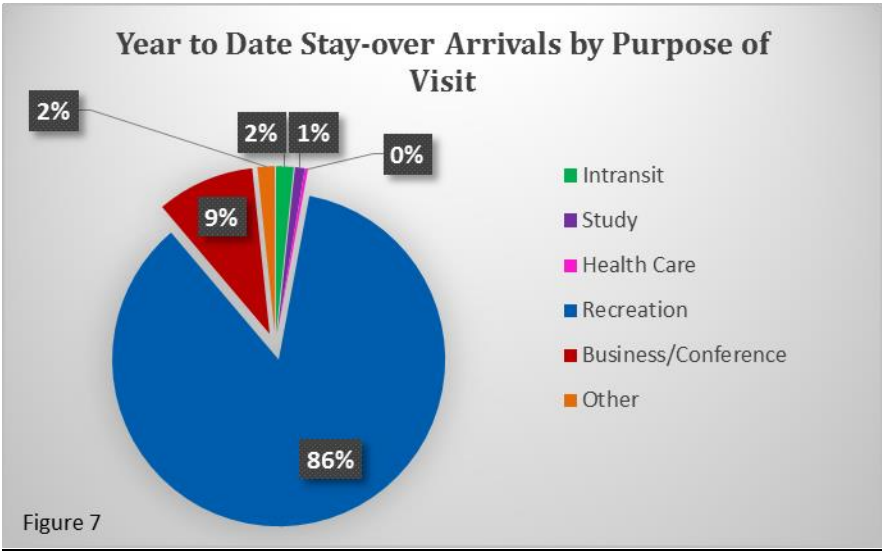
Intransit cruise passengers numbered 327,626 (↑0.4%)

Landed passengers grew to 76,463 (↓3.2%)

The number of cruise calls totalled 231 (↓6.5%)

**Other Highlights:**

Among the **303,695** stay-over arrivals recorded for this period, **250,116** (or **10.2%**) visited for recreational purposes, predominantly for holiday (**227,200** tourists). This represents an increase of **10.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.07** days over the review period.



Sports visits totalled 5,431 (**↑65.5%**)

Business/Conference visits increased to 41,026 (**↑63.1%**)

Visits for Honeymoon/Get Married rose to 3,166 (**↑18.6%**)

Other Recreation visits totalled 3,612 (**↓13.7%**)

Intransit increased to 4,858 (**↑8.8%**)

**Length of stay**

Stay over visits of 4-7 days totalled 106,565 (**↑16.2%**)

Average length of stay was 10.07 days (**↓12.8%**)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	June		Actual Change	% Change
	2014	2015		
Other Countries	1,781	2,625	844	47.4
U.S.A	10,295	12,518	2,223	21.6
Germany	437	509	72	16.5
Other Caricom	4,231	4,870	639	15.1
U.K	10,538	11,977	1,439	13.7
Canada	2,945	3,302	357	12.1
Other Europe	1,539	1,561	22	1.4
Trinidad & Tobago	2,364	2,325	-39	-1.6
<b>TOTAL</b>	<b>34,130</b>	<b>39,687</b>	<b>5,557</b>	<b>16.3</b>

**Table 2**  
**Cruise Ship Arrivals; 2014 and 2015**

Details	June		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>18,219</b>	<b>24,543</b>	<b>6,324</b>	<b>34.7</b>
<b>Intransit Arrivals<sup>[i]</sup></b>	<b>17,440</b>	<b>23,939</b>	<b>6,499</b>	<b>37.3</b>
<b>Landed Passengers<sup>[ii]</sup></b>	<b>779</b>	<b>604</b>	<b>-175</b>	<b>-22.5</b>
<b>No. of Cruise Calls</b>	<b>7</b>	<b>7</b>	<b>0</b>	<b>0.0</b>

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

Purpose of Visit	June		Actual Change	% Change
	2014	2015		
Intransit	475	625	150	31.6
Study	200	211	11	5.5
Health Care	126	129	3	2.4
Recreation	28,062	31,032	2,970	10.6
<i>Holiday</i>	24,447	26,699	2,252	9.2
<i>Visiting Friends etc.</i>	1,815	1,900	85	4.7
<i>Honeymoon/Get Married</i>	650	877	227	34.9
<i>Sports</i>	572	983	411	71.9
<i>Other Recreation</i>	578	573	-5	-0.9
Business/Conference	4,609	6,999	2,390	51.9
Other	658	691	33	5.0
Total	34,130	39,687	5,557	16.3

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Length of Stay	June		Actual Change	% Change
	2014	2015		
1 Day	2,344	4,056	1,712	73.0
2-3 Days	3,378	4,408	1,030	30.5
4-7 Days	12,930	14,943	2,013	15.6
8-14 Days	10,890	11,816	926	8.5
15-21 Days	1,934	1,849	-85	-4.4
22-28 Days	481	440	-41	-8.5
29-182 Days	2,088	2,094	6	0.3
Total	34,045	39,606	5,561	16.3
Average	11.48	10.43	-1.05	-9.1

**Table 5**  
**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	58,716	73,760	15,044	25.6
U.K	95,582	109,663	14,081	14.7
Canada	36,982	45,484	8,502	23.0
Other Caricom	23,512	27,077	3,565	15.2
Other Countries	11,505	13,356	1,851	16.1
Germany	6,238	6,957	719	11.5
Trinidad & Tobago	13,265	12,681	-584	-4.4
Other Europe	18,617	14,717	-3,900	-20.9
<b>TOTAL</b>	<b>264,417</b>	<b>303,695</b>	<b>39,278</b>	<b>14.9</b>

**Table 6**  
**Year to date Cruise Ship Arrivals; 2014 and 2015**

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>405,416</b>	<b>404,089</b>	<b>-1,327</b>	<b>-0.3</b>
<b>Intransit Arrivals<sup>[i]</sup></b>	326,403	327,626	1,223	0.4
<b>Landed Passengers<sup>[ii]</sup></b>	79,013	76,463	-2,550	-3.2
<b>No. of Cruise Calls</b>	247	231	-16	-6.5

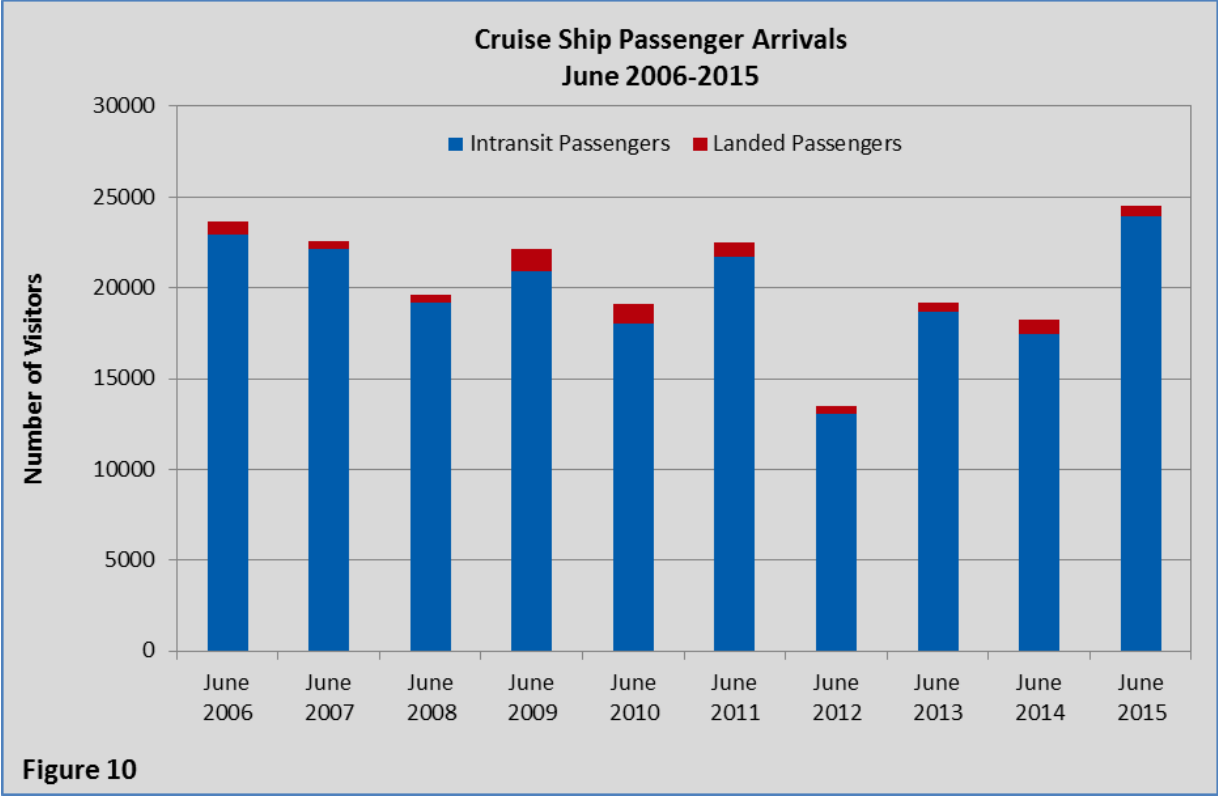
**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	4,466	4,858	392	8.8
Study	2,516	2,435	-81	-3.2
Health Care	814	770	-44	-5.4
Recreation	227,025	250,116	23,091	10.2
<i>Holiday</i>	206,330	227,200	20,870	10.1
<i>Visiting Friends etc.</i>	10,556	10,707	151	1.4
<i>Honeymoon/Get Married</i>	2,670	3,166	496	18.6
<i>Sports</i>	3,282	5,431	2,149	65.5
<i>Other Recreation</i>	4,187	3,612	-575	-13.7
Business/Conference	25,147	41,026	15,879	63.1
Other	4,447	4,490	43	1.0
<b>Total</b>	<b>264,415</b>	<b>303,695</b>	<b>39,280</b>	<b>14.9</b>

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	18,927	30,129	11,202	59.2
2-3 Days	24,094	29,630	5,536	23.0
4-7 Days	91,676	106,565	14,889	16.2
8-14 Days	92,610	100,174	7,564	8.2
15-21 Days	17,631	17,335	-296	-1.7
22-28 Days	4,404	4,593	189	4.3
29-182 Days	14,419	14,596	177	1.2
<b>Total</b>	<b>263,761</b>	<b>303,022</b>	<b>39,261</b>	<b>14.9</b>
<b>Average</b>	<b>11.55</b>	<b>10.07</b>	<b>-1.48</b>	<b>-12.8</b>





## Year to Date Time Series

