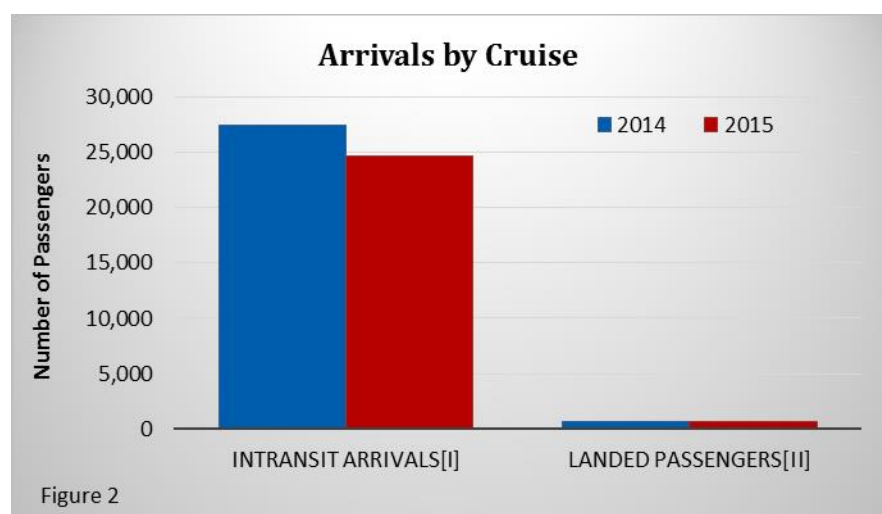
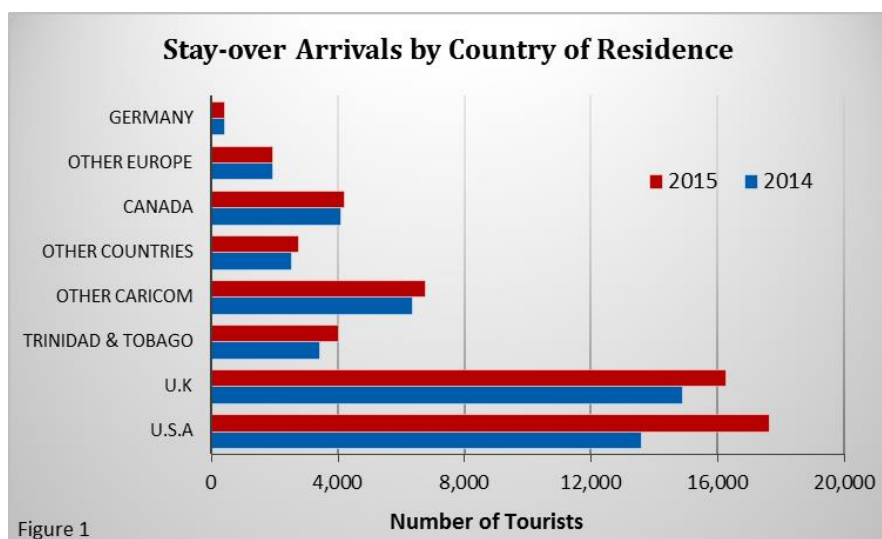


Stay-Over Visitors and Cruise Ship Passenger Arrivals

July 2015 saw an increase in visitor arrivals. Among stay-over visitors, arrivals increased **6,649** tourists (or **14.1%**) to **53,964** compared to **47,315** in the year 2014 (**Figure 1**). Total cruise arrivals decreased by **10.0%** over the review period to **25,247** passengers.



An increase was observed among stay-over arrivals from U.S.A (**↑29.7%**)

Trinidad & Tobago stay-over visitors totalled 4,011 (**↑9.0%**)

Tourist arrivals from Other Countries rose to 2,761 (**↑8.4%**)

Cruise

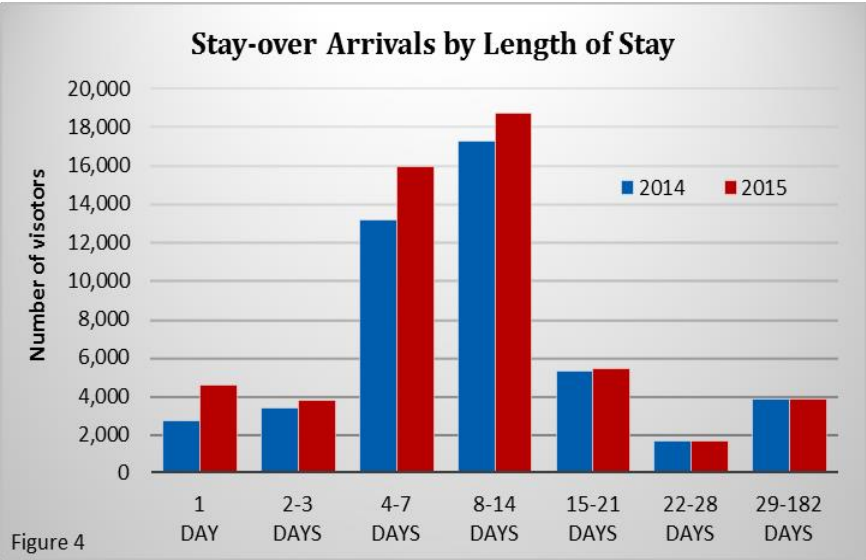
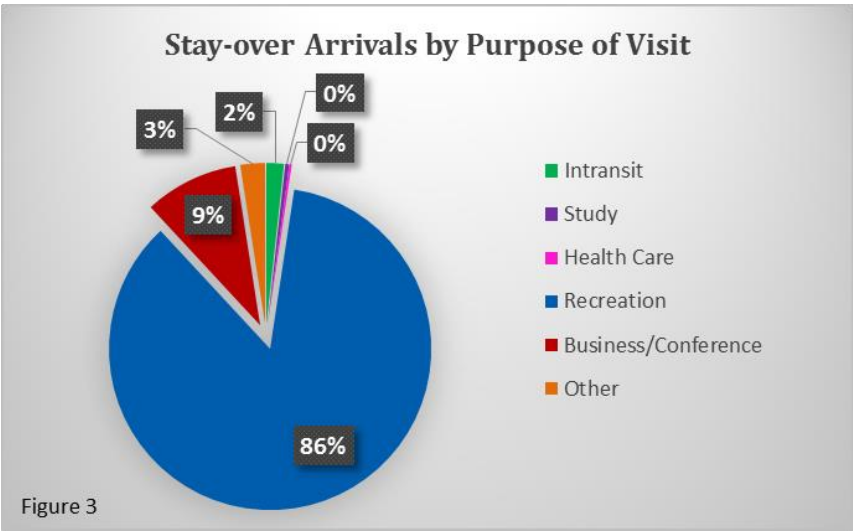
Landed passengers decreased to 662 (**↓1.8%**)

Intransit cruise passengers numbered 24,585 (**↓10.2%**)

The number of cruise calls totalled 7 (**↓22.2%**)

Other Highlights:

Among the **53,964** stay-over arrivals recorded for this period, **45,434** (or **80.4%**) visited for recreational purposes, predominantly for holiday (**40,903** tourists). This represents an increased of **81.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.47** days over the review period.



Honeymoon/Getting Married visits increased to 619 (↑153.6%)

Business/Conference visits totalled 6,281 (↑114.1%)

Visits for sports declined to 655 (↓72.7%)

Visits for the purpose of visiting friends increased to 2,628 (↑66.2%)

Visits for Other Recreation totalled 629 (↓52.2%)

Length of stay

Visits of 8-14 days totalled 18,708 (↑8.6%)

Average length of stay was 12.47 days (↓2.2%)

YEAR TO DATE

January – July 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **45,927** tourists (or **14.7%**) to **357,659** compared to **311,732** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **7.0%** over the review period to **429,336** passengers.



An increase was observed among stay-over arrivals from U.S.A (↑26.4%)

Canada stay-over visitors totalled 49,674 (↑20.9%)

Tourist arrivals from Other Countries rose to 16,117 (↑14.7%)

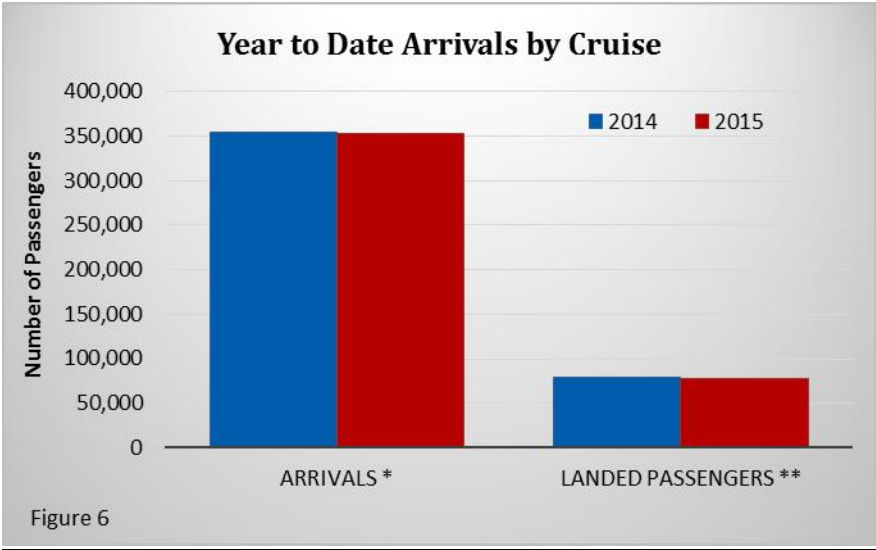
Visitor arrivals from U.K rose to 125,907 (↑14.0%)

Cruise

Intransit cruise passengers numbered 352,211 (↓0.4%)

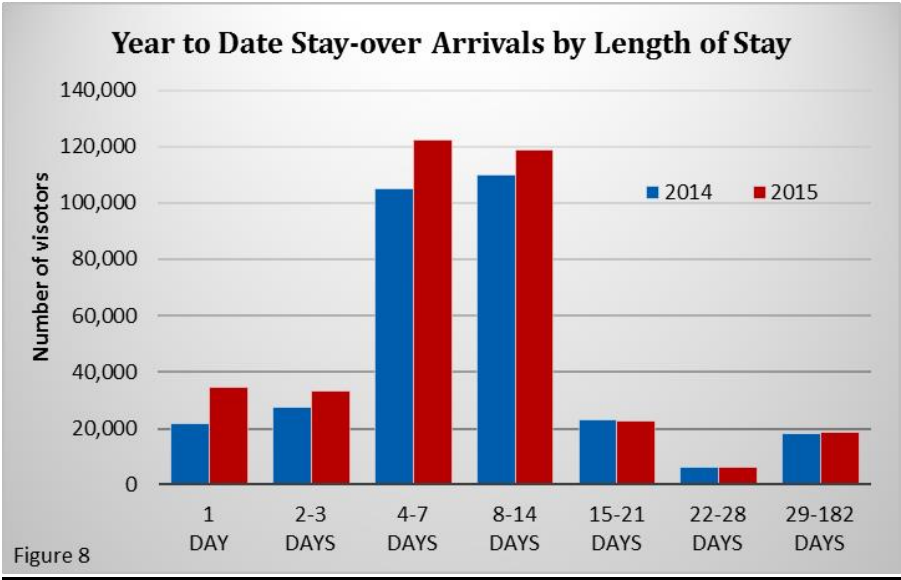
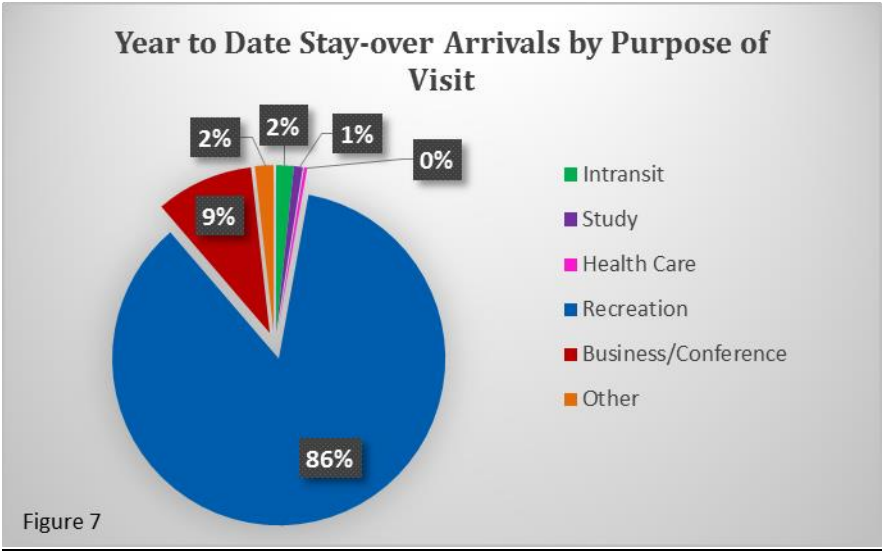
Landed passengers fell to 77,125 (↓3.2%)

The number of cruise calls increased to 238 (↑7.0%)



Other Highlights:

Among the **357,659** stay-over arrivals recorded for this period, **295,550** (or **10.5%**) visited for recreational purposes, predominantly for holiday (**268,103** tourists). This represents an increase of **11.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.15** days over the review period.



Business/Conference visits totalled 47,307 (↑**59.8%**)

Sports visits increased to 6,086 (↑**34.7%**)

Other Recreation visits rose to 4,241 (↑**27.0%**)

Honeymoon/Get Married visits totalled 3,785 (↑**16.9%**)

Intransit visits rose to 5,787 (↑**9.4%**)

Visits for the purpose of visiting friends increased to 13,335 (↑**1.5%**)

Length of stay

Visits for 4-7 days totalled 112,474 (↑**16.8%**)

Average length of stay was 12.15 days (↑**2.9%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	July		Actual Change	% Change
	2014	2015		
U.S.A	13,590	17,627	4,037	29.7
U.K	14,902	16,244	1,342	9.0
Trinidad & Tobago	3,436	4,011	575	16.7
Other Caricom	6,353	6,756	403	6.3
Other Countries	2,548	2,761	213	8.4
Canada	4,100	4,190	90	2.2
Other Europe	1,952	1,947	-5	-0.3
Germany	434	428	-6	-1.4
TOTAL	47,315	53,964	6,649	14.1

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	July		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	28,059	25,247	-2,812	-10.0
Intransit Arrivals ^[i]	27,385	24,585	-2,800	-10.2
Landed Passengers ^[ii]	674	662	-12	-1.8
No. of Cruise Calls	9	7	-2	-22.2

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	July		Actual Change	% Change
	2014	2015		
Intransit	825	929	104	12.6
Study	194	210	16	8.2
Health Care	114	139	25	21.9
Recreation	40,549	45,434	32,595	80.4
<i>Holiday</i>	34,535	40,903	28,265	81.8
<i>Visiting Friends etc.</i>	2,587	2,628	1,713	66.2
<i>Honeymoon/Get Married</i>	567	619	871	153.6
<i>Sports</i>	1,237	655	899	72.7
<i>Other Recreation</i>	1,623	629	847	52.2
Business/Conference	4,455	6,281	5,082	114.1
Other	1,177	971	612	52.0
Total	47,314	53,964	6,650	14.1

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	July		Actual Change	% Change
	2014	2015		
1 Day	2,735	4,575	1,840	67.3
2-3 Days	3,361	3,769	408	12.1
4-7 Days	13,157	15,909	2,752	20.9
8-14 Days	17,234	18,708	1,474	8.6
15-21 Days	5,297	5,415	118	2.2
22-28 Days	1,648	1,662	14	0.8
29-182 Days	3,811	3,845	34	0.9
Total	47,243	53,883	6,640	14.1
Average	13.25	12.47	-0.78	-5.9

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	72,306	91,387	19,081	26.4
U.K	110,484	125,907	15,423	14.0
Canada	41,082	49,674	8,592	20.9
Other Caricom	29,865	33,833	3,968	13.3
Other Countries	14,053	16,117	2,064	14.7
Germany	6,672	7,385	713	10.7
Trinidad & Tobago	16,701	16,692	-9	-0.1
Other Europe	20,569	16,664	-3,905	-19.0
TOTAL	311,732	357,659	45,927	14.7

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	433,475	429,336	-4,139	-1.0
Arrivals *	353,788	352,211	-1,577	-0.4
Landed Passengers **	79,687	77,125	-2,562	-3.2
No. of Cruise Calls	256	238	-18	-7.0

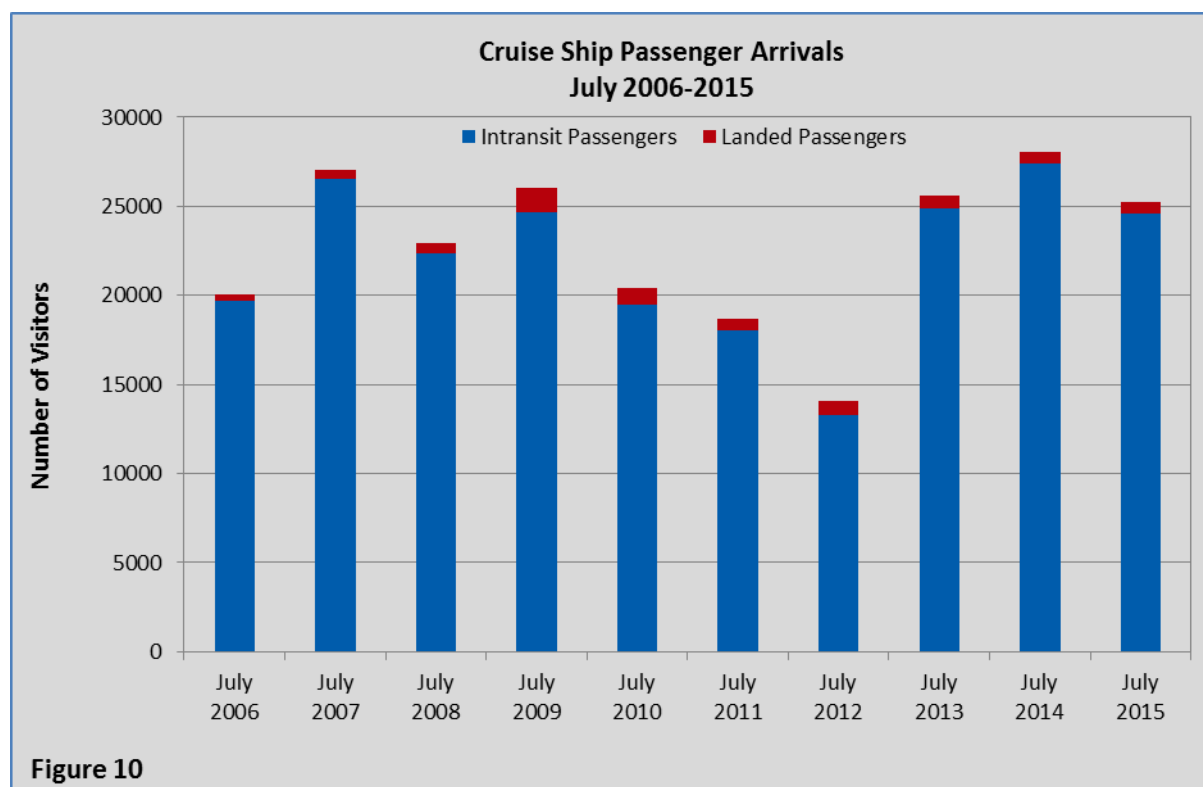
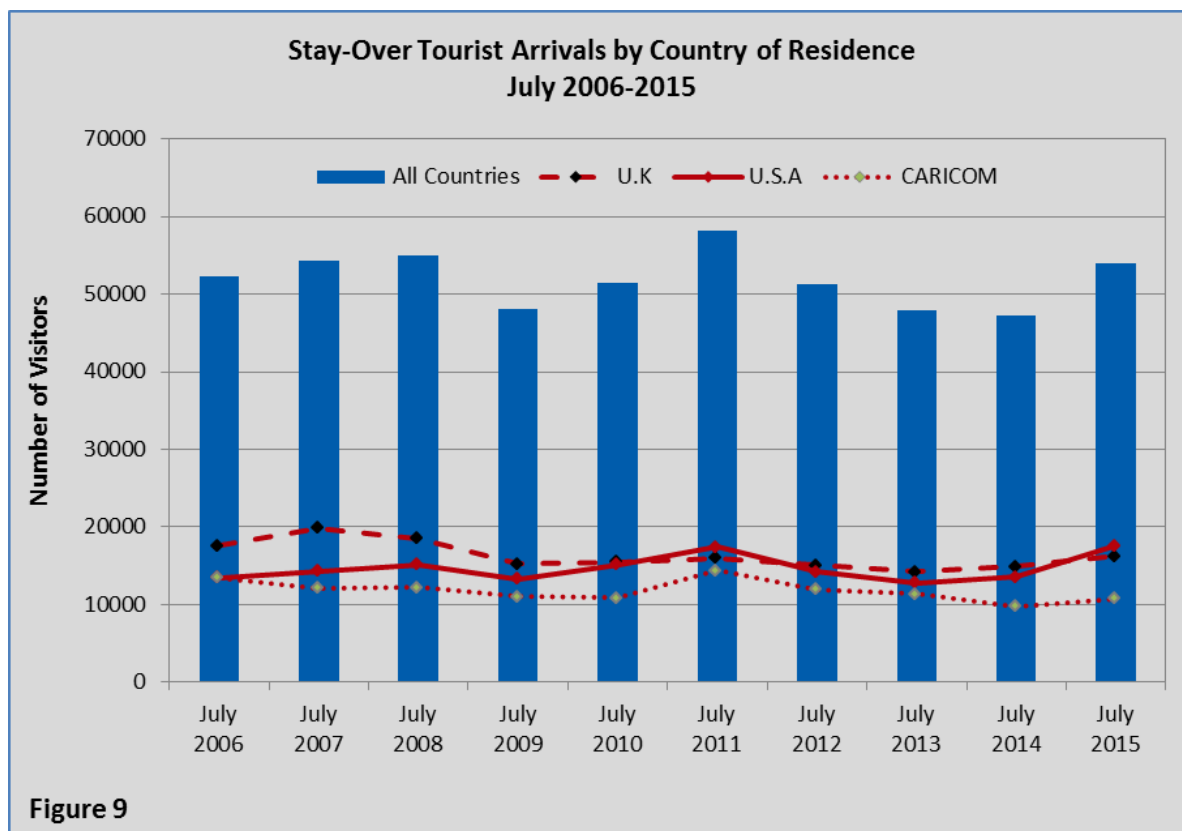
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	5,291	5,787	496	9.4
Study	2,710	2,645	-65	-2.4
Health Care	928	909	-19	-2.0
Recreation	267,574	295,550	27,976	10.5
<i>Holiday</i>	240,865	268,103	27,238	11.3
<i>Visiting Friends etc.</i>	13,143	13,335	192	1.5
<i>Honeymoon/Get Married</i>	3,237	3,785	548	16.9
<i>Sports</i>	4,519	6,086	1,567	34.7
<i>Other Recreation</i>	5,810	4,241	-1,569	-27.0
Business/Conference	29,602	47,307	17,705	59.8
Other	5,624	5,461	-163	-2.9
Total	311,729	357,659	45,930	14.7

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	21,662	34,704	13,042	60.2
2-3 Days	27,455	33,399	5,944	21.6
4-7 Days	104,833	122,474	17,641	16.8
8-14 Days	109,844	118,882	9,038	8.2
15-21 Days	22,928	22,750	-178	-0.8
22-28 Days	6,052	6,255	203	3.4
29-182 Days	18,230	18,441	211	1.2
Total	311,004	356,905	45,901	14.8
Average	11.81	12.15	0.34	2.9

Annual Time Series



Year to Date Time Series

