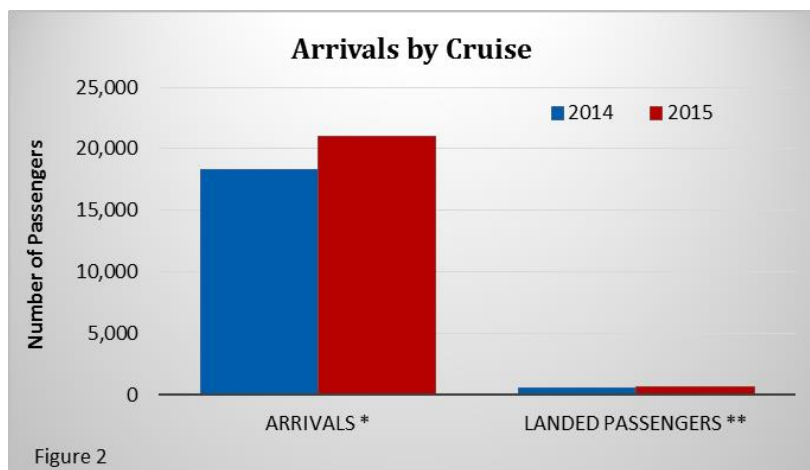
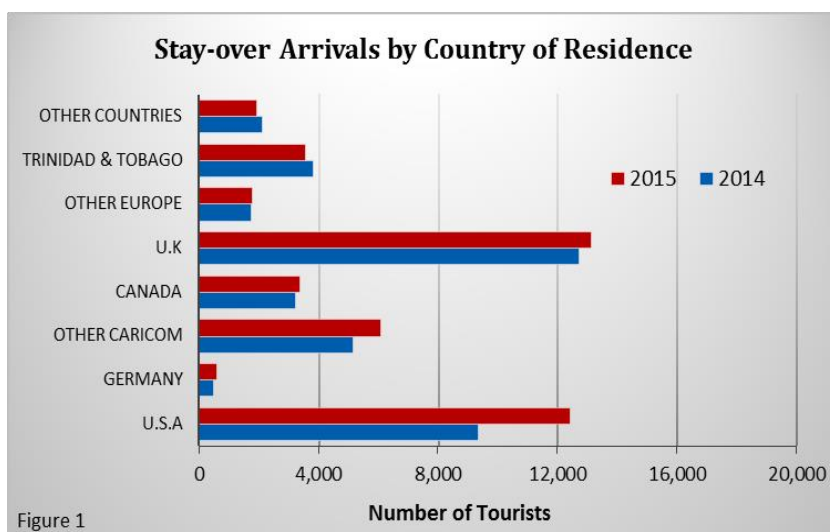


Stay-Over Visitors and Cruise Ship Passenger Arrivals

August 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **4,272** tourists (or **11.1%**) to **42,927** compared to **38,655** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **14.5%** over the review period to **21,614** passengers.



An increase was observed among stay-over arrivals from U.K (↑**3.1%**)

U.S.A stay-over visitors rose to 12,422 (↑**32.8%**)

Tourist arrivals from Germany totalled 587 (↑**23.1%**)

Other CARICOM tourist arrivals increased to 6,098 (↑**18.5%**)

Cruise

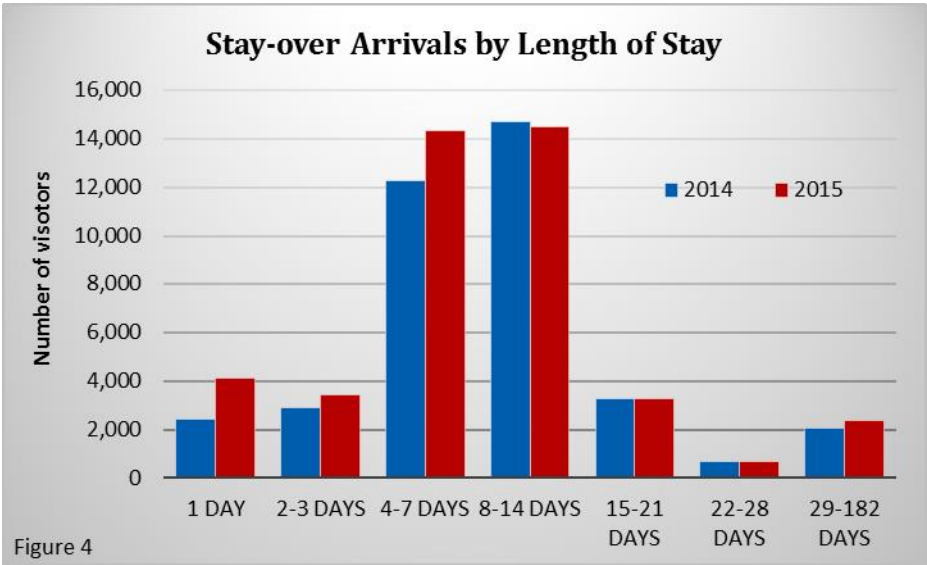
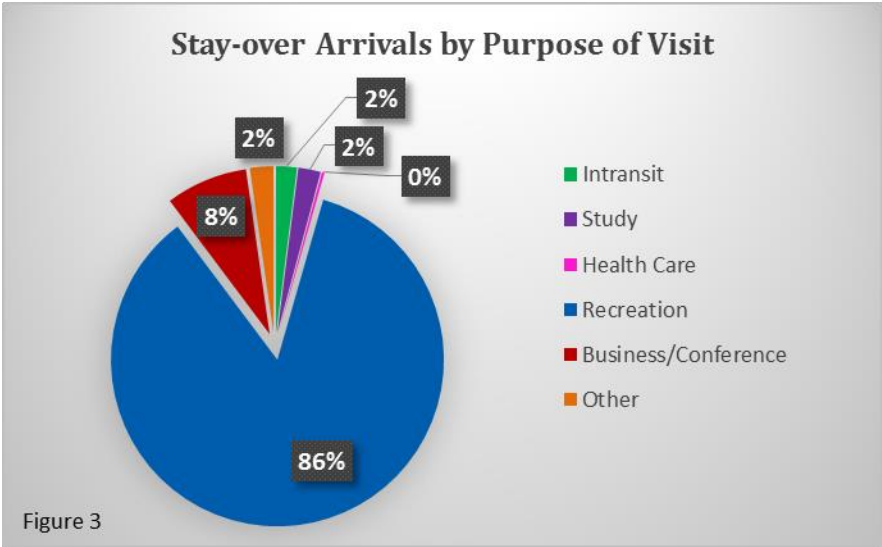
Landed passengers rose to 614 (↑**0.7%**)

Intransit cruise passengers numbered 21,000 (↑**14.9%**)

The number of cruise calls declined to 10 (↑**66.7%**)

Other Highlights:

Among the **42,927** stay-over arrivals recorded for this period, **34,678** (or 5.2%) visited for recreational purposes, predominantly for holiday (**31,174** tourists). This represents an increase of **7.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.48** days over the review period.



Business/Conference visits increased to 1,032 (↑77.3%)

Sports visits totalled 225 (↓58.5%)

Other Recreation visits declined to 591 (↓46.7%)

Honeymoon/Get Married visits totalled 688 (↑26.5%)

Health Care visits rose to 110 (↑17.0%)

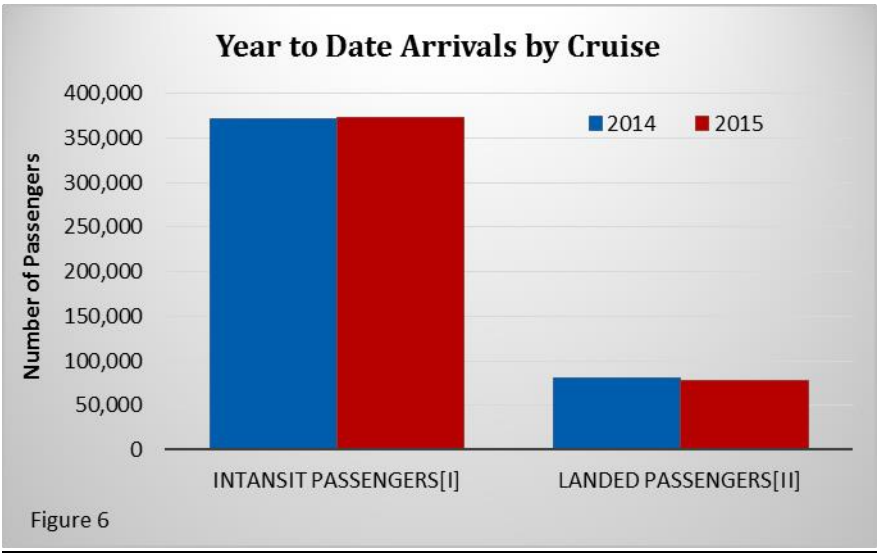
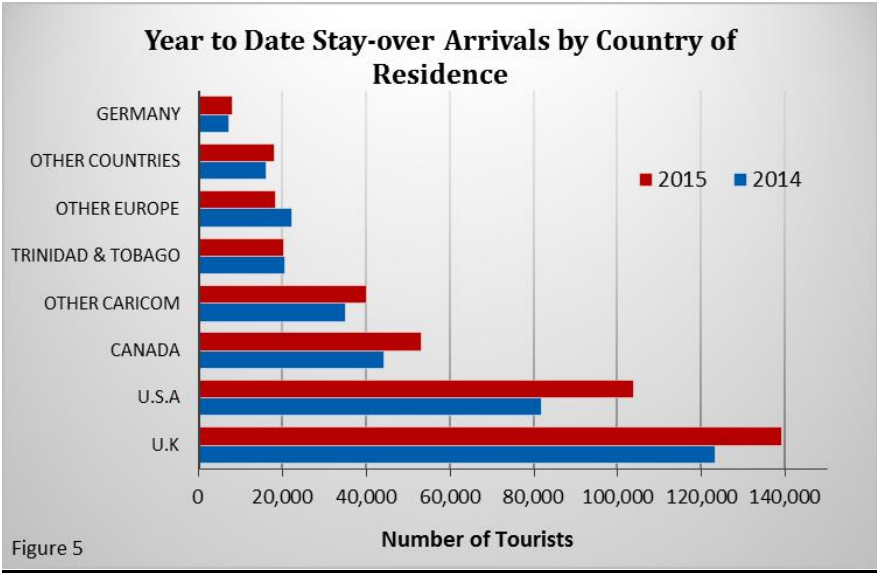
Length of stay

Visits of 4-7 days totalled 14,332 (↑16.7%)

Average length of stay was 12.48 days (↓3.0%)

YEAR TO DATE

January – August 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **50,199** tourists (or **14.3%**) to **400,587** compared to **350,387** in the year 2014 (**Figure 5**). Total cruise arrivals decreased by **0.3%** over the review period to **450,950** passengers.



U.S.A stay-over visitors
103,809 (↑27.1%)

Tourist arrivals from Canada
rose to 53,073 (↑19.7%)

A decrease was observed
among stay-over arrivals
from Other Europe
(↓17.3%)

Stay-over arrivals from
Other CARICOM increased to
39,931 (↑14.0%)

Cruise

Intransit cruise passengers
numbered 373,211 (↑0.3%)

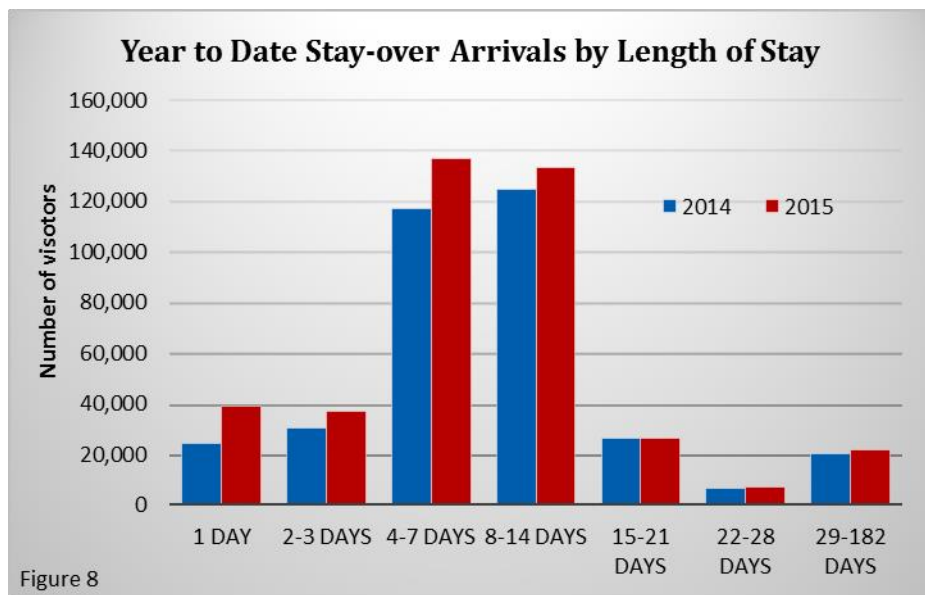
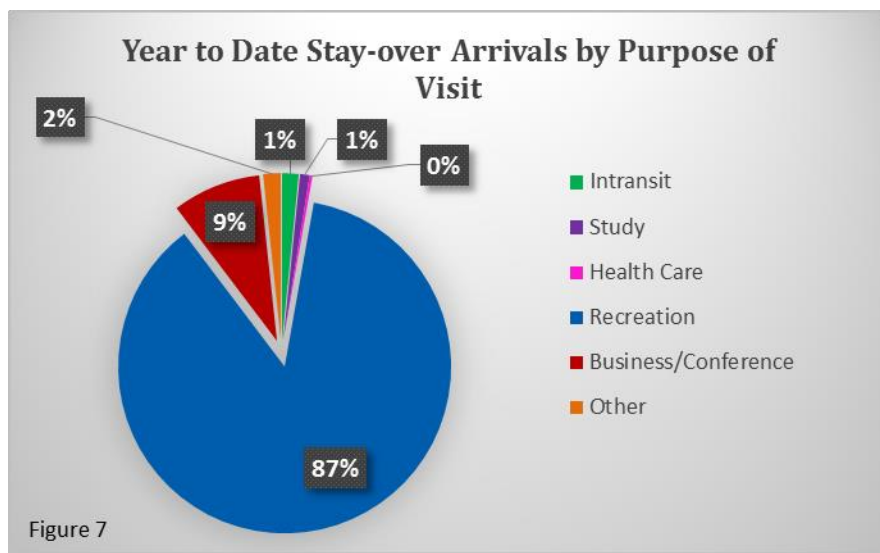
Landed passengers declined
to 77,739 (↓3.2%)

The number of cruise calls
totalled 248 (↓5.3%)



Other Highlights:

Among the **400,586** stay-over arrivals recorded for this period, **330,228** (or 0.0%) visited for recreational purposes, predominantly for holiday (**299,277** tourists). This represents an increase of **10.9%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.13** days over the review period.



Intransit visits increased to 22,259 (**↑266.6%**)

Other Recreation visits totalled 4,832 (**↓30.2%**)

Sports visits rose to 6,311 (**↑24.7%**)

Honeymoon/Get Married visits totalled 4,473 (**↑18.3%**)

Visits for Business/Conference increased to 37,080 (**↓13.5%**)

Length of stay

Visits of 4-7 days totalled 136,806 (**↑16.8%**)

Average length of stay was 11.13 days (**↓6.7%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	August		Actual Change	% Change
	2014	2015		
U.S.A	9,354	12,422	3,068	32.8
Germany	477	587	110	23.1
Other Caricom	5,148	6,098	950	18.5
Canada	3,244	3,399	155	4.8
U.K	12,736	13,128	392	3.1
Other Europe	1,748	1,789	41	2.3
Trinidad & Tobago	3,826	3,580	-246	-6.4
Other Countries	2,122	1,924	-198	-9.3
TOTAL	38,655	42,927	4,272	11.1

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	August		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	18,879	21,614	2,735	14.5
Arrivals *	18,269	21,000	2,731	14.9
Landed Passengers **	610	614	4	0.7
No. of Cruise Calls	6	10	4	66.7

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	August		Actual Change	% Change
	2014	2015		
Intransit	780	791	11	1.4
Study	841	862	21	2.5
Health Care	94	110	16	17.0
Recreation	32,978	34,678	1,700	5.2
<i>Holiday</i>	28,917	31,174	2,257	7.8
<i>Visiting Friends etc.</i>	1,866	2,000	134	7.2
<i>Honeymoon/Get Married</i>	544	688	144	26.5
<i>Sports</i>	542	225	-317	-58.5
<i>Other Recreation</i>	1,109	591	-518	-46.7
Business/Conference	3,076	5,454	2,378	77.3
Other	886	1,032	146	16.5
			0	
Total	38,655	42,927	4,272	11.1

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	August		Actual Change	% Change
	2014	2015		
1 Day	2,455	4,146	1,691	68.9
2-3 Days	2,923	3,433	510	17.4
4-7 Days	12,281	14,332	2,051	16.7
8-14 Days	14,688	14,474	-214	-1.5
15-21 Days	3,285	3,296	11	0.3
22-28 Days	672	664	-8	-1.2
29-182 Days	2,086	2,394	308	14.8
Total	38,390	42,739	4,349	11.3
Average	12.87	12.48	0	-3.0

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.K	123,220	139,035	15,815	12.8
U.S.A	81,660	103,809	22,149	27.1
Canada	44,326	53,073	8,747	19.7
Other Caricom	35,013	39,931	4,918	14.0
Trinidad & Tobago	20,527	20,272	-255	-1.2
Other Europe	22,317	18,453	-3,864	-17.3
Other Countries	16,175	18,041	1,866	11.5
Germany	7,149	7,972	823	11.5
TOTAL	350,387	400,586	50,199	14.3

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	452,354	450,950	-1,404	-0.3
Intansit Passengers ^[i]	372,057	373,211	1,154	0.3
Landed Passengers ^[ii]	80,297	77,739	-2,558	-3.2
No. of Cruise Calls	262	248	-14	-5.3

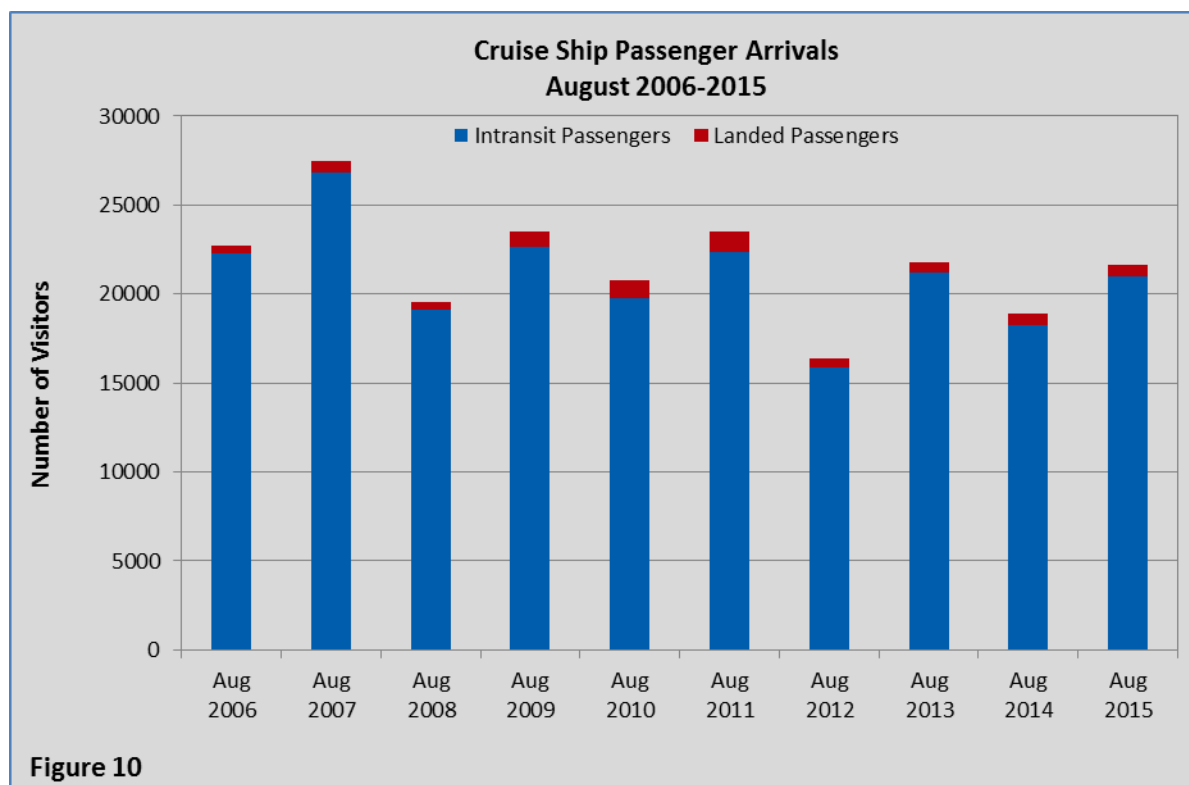
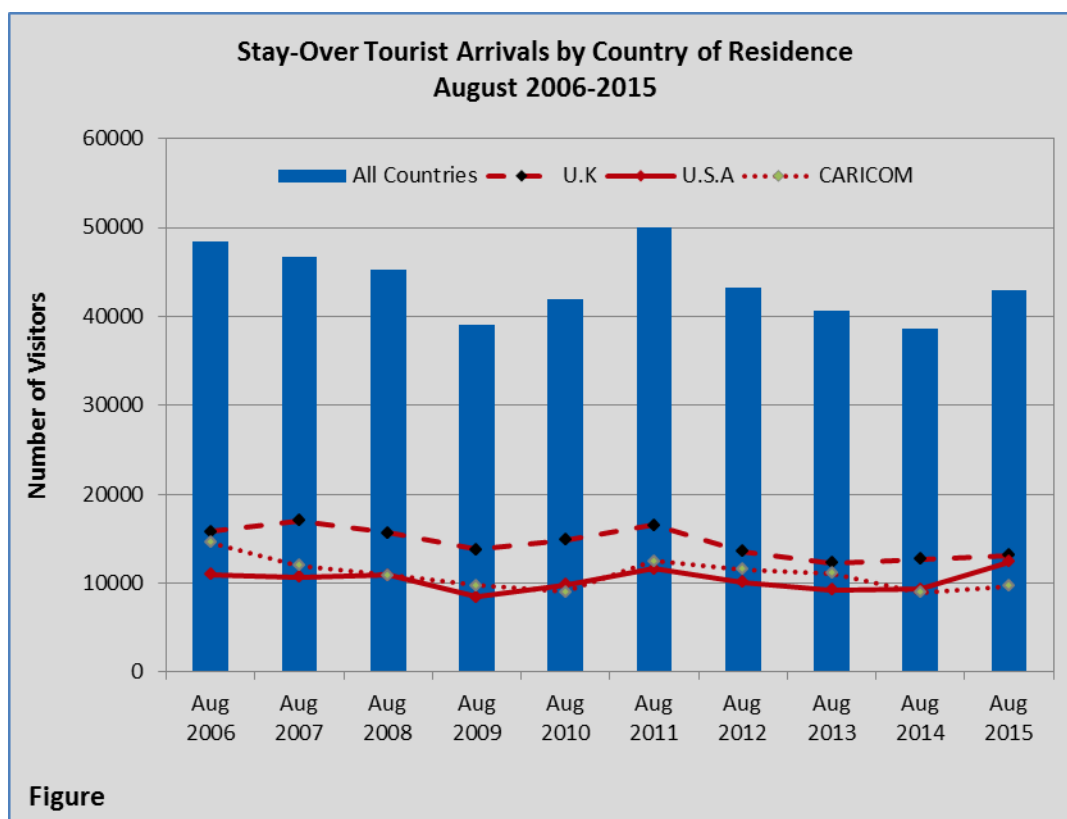
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	6,071	22,259	16,188	266.6
Study	3,551	3,507	-44	-1.2
Health Care	1,022	1019	-3	-0.3
Recreation	330,228	330,228	0	0.0
<i>Holiday</i>	<i>269,782</i>	<i>299,277</i>	<i>29,495</i>	<i>10.9</i>
<i>Visiting Friends etc.</i>	<i>15,009</i>	<i>15,335</i>	<i>326</i>	<i>2.2</i>
<i>Honeymoon/Get Married</i>	<i>3,781</i>	<i>4,473</i>	<i>692</i>	<i>18.3</i>
<i>Sports</i>	<i>5,061</i>	<i>6,311</i>	<i>1250</i>	<i>24.7</i>
<i>Other Recreation</i>	<i>6,919</i>	<i>4,832</i>	<i>-2087</i>	<i>-30.2</i>
Business/Conference	32,678	37,080	4,402	13.5
Other	6,510	6,493	-17	-0.3
Total	380,060	400,586	20,526	5.4

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	24,117	38,850	14,733	61.1
2-3 Days	30,378	36,832	6,454	21.2
4-7 Days	117,114	136,806	19,692	16.8
8-14 Days	124,532	133,356	8,824	7.1
15-21 Days	26,213	26,046	-167	-0.6
22-28 Days	6,724	6,919	195	2.9
29-182 Days	20,316	21,777	1,461	7.2
Total	349,394	400,586	51,192	14.7
Average	11.93	11.13	-0.8	-6.7

Annual Time Series



Year to Date Time Series

