



BARBADOS STATISTICAL SERVICE

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# Tourist Arrivals

## Monthly Statistical Bulletin

### September 2015

#### Stay-Over Visitors and Cruise Ship Passenger Arrivals

September 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **5,824** tourists (or **22.1%**) to **32,153** compared to **26,329** in the year 2014 (**Figure 1**). Total cruise arrivals decreased by **7.0%** over the review period to **23,455** passengers.

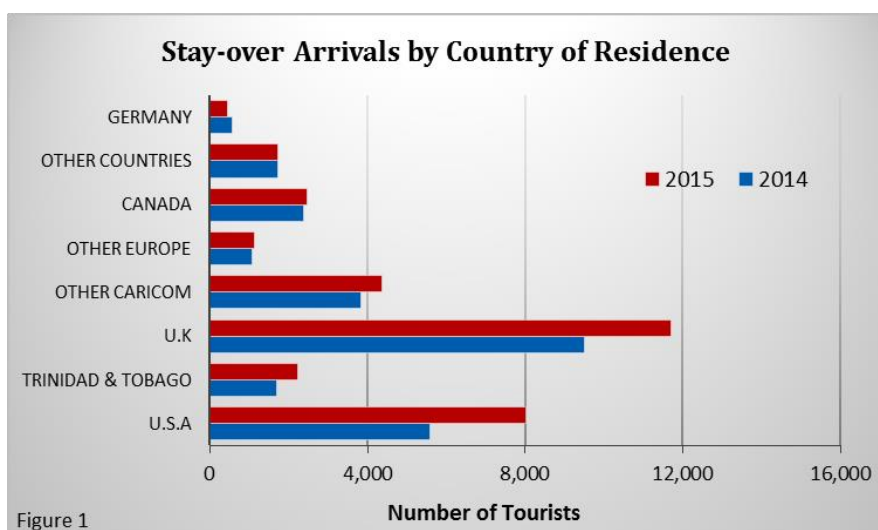


Figure 1

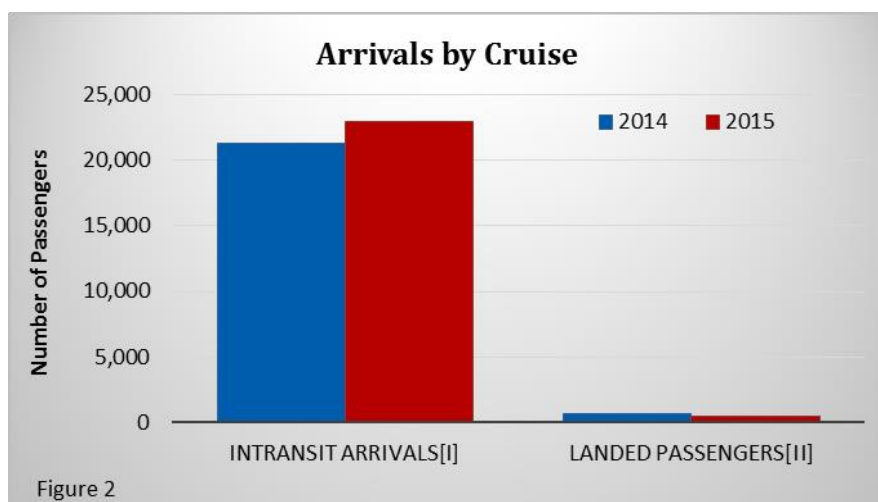


Figure 2

U.S.A stay-over visitors totalled 8,026 (**↑44.0%**)

Tourist arrivals from Trinidad and Tobago increased to 2,243 (**↑31.1%**)

An increase was observed among stay-over arrivals from U.K (**↑23.2%**)

Tourists arriving from Other CARICOM numbered 4,384 (**↑14.7%**)

#### Cruise

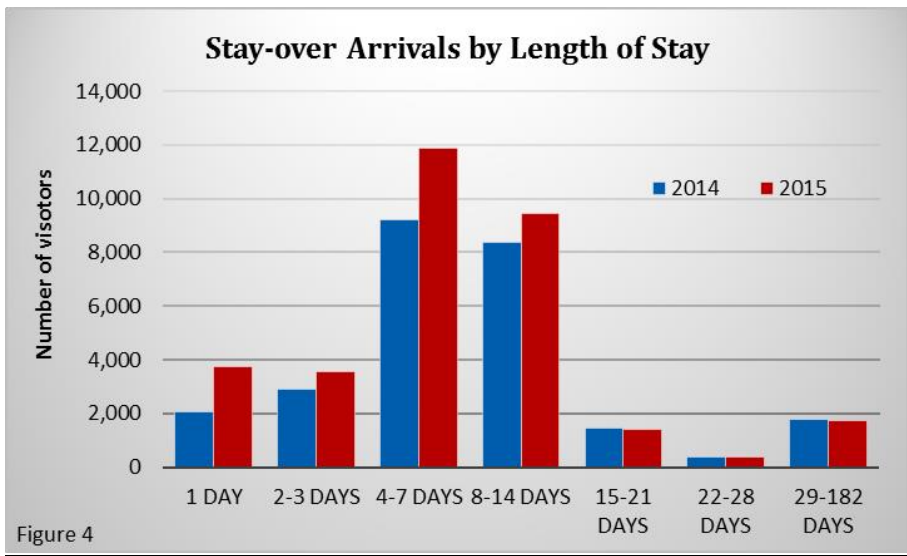
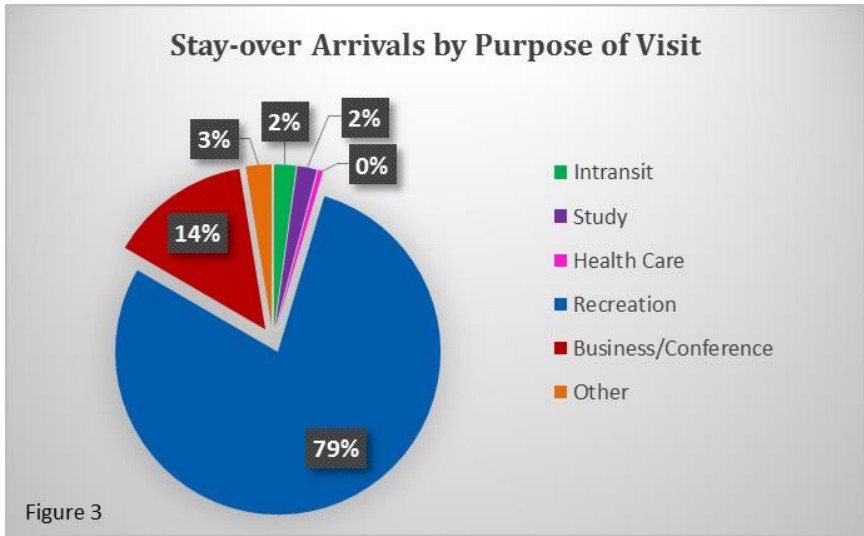
Intransit cruise passengers increased to 22,937 (**↑7.9%**)

Landed passengers numbered 518 (**↓20.8%**)

The number of cruise calls totalled 8 (**0.0%**)

Other Highlights:

Among the **32,153** stay-over arrivals recorded for this period, **24,375** (or 18.9%) visited for recreational purposes, predominantly for holiday (**20,839** tourists). This represents a decrease of **17.6%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.85** days over the review period.



Sports visits totalled 334  
(**↑110.1%**)

Visits for  
Business/Conference  
increased to 5,883 (**↑60.8%**)

Other Recreation visits  
increased to 702 (**↑43.9%**)

Visits for Honeymoon/Get  
Married totalled 716  
(**↑26.3%**)

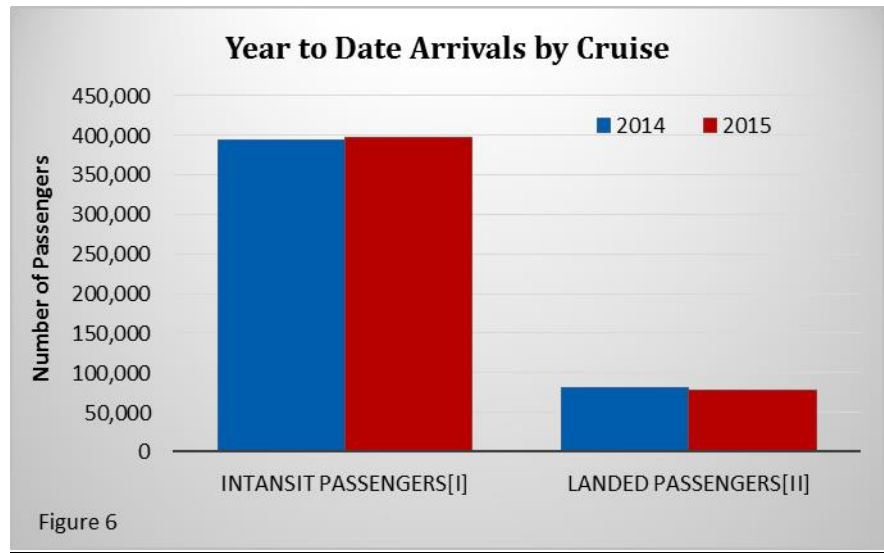
Length of stay

Visits of 1 day totalled 3,746  
(**↑80.4%**)

Average length of stay was  
10.85 days (**↓15.2%**)

**YEAR TO DATE**

January – September 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **56,023** tourists (or **14.9%**) to **432,739** compared to **376,716** in the year 2014 (**Figure 5**). Total cruise arrivals increased by **0.0%** over the review period to **474,405** passengers.



U.S.A stay-over visitors  
totalled 111,835 (↑28.2%)

An increase was observed  
among stay-over arrivals  
from U.K (↑13.6%)

Tourist arrivals from Canada  
totalled 55,556 (↑19.0%)

**Cruise**

Intransit cruise passengers  
numbered 396,148 (↑0.7%)

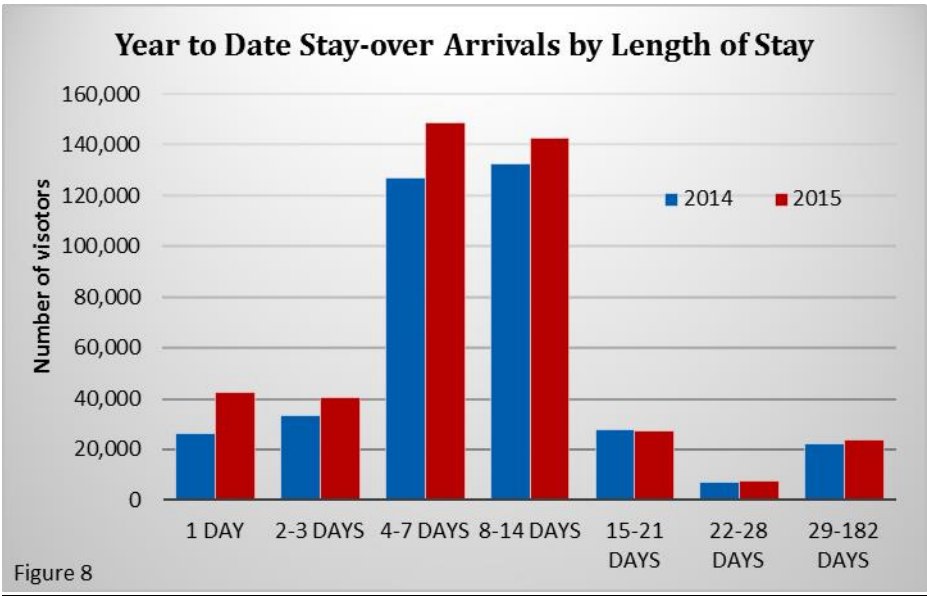
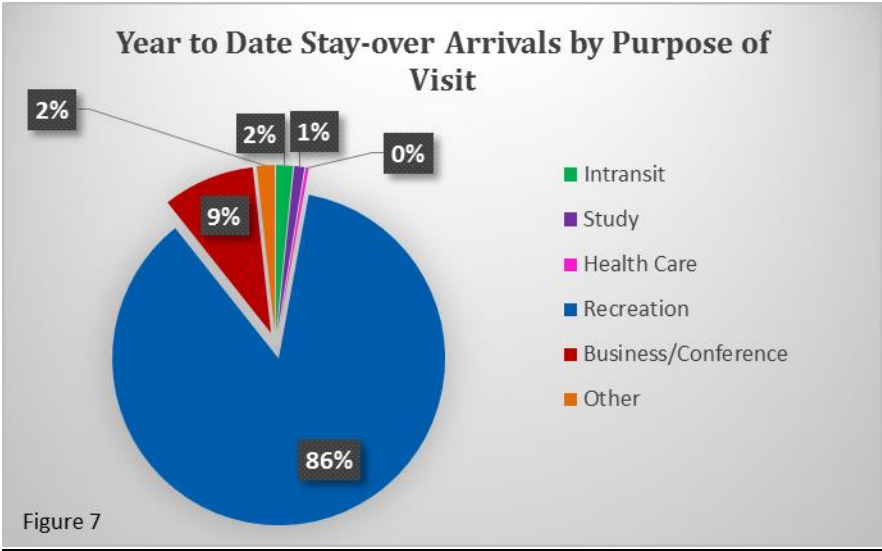
Landed passengers declined  
to 78,257 (↓3.3%)

The number of cruise calls  
totalled 256 (↓5.2%)



**Other Highlights:**

Among the **432,739** stay-over arrivals recorded for this period, **354,603** (or 0.0%) visited for recreational purposes, predominantly for holiday (**320,116** tourists). This represents an increase of **11.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.11** days over the review period.



Sports visits increased to 6,645 (↑27.3%)

Other recreation visits decreased to 5,534 (↓25.5%)

Visits for Honeymoon/get married rose to 5,189 (↑19.3%)

Business/Conference visits totalled 42,963 (↑17.3%)

intransit visits increased to 7,252 (↑7.4%)

**Length of stay**

Visits of 4-7 days totalled 148,681 (↑17.2%)

Average length of stay was 11.11 days (↓7.3%)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	September		Actual Change	% Change
	2014	2015		
U.S.A	5,575	8,026	2,451	44.0
Trinidad & Tobago	1,711	2,243	532	31.1
U.K	9,501	11,707	2,206	23.2
Other Caricom	3,823	4,384	561	14.7
Other Europe	1,070	1,125	55	5.1
Canada	2,369	2,483	114	4.8
Other Countries	1,716	1,741	25	1.5
Germany	564	444	-120	-21.3
<b>TOTAL</b>	<b>26,329</b>	<b>32,153</b>	<b>5,824</b>	<b>22.1</b>

**Table 2**  
**Cruise Ship Arrivals; 2014 and 2015**

Details	September		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>21,912</b>	<b>23,455</b>	<b>1,543</b>	<b>7.0</b>
Intransit Arrivals <sup>[i]</sup>	21,258	22,937	1,679	7.9
Landed Passengers <sup>[ii]</sup>	654	518	-136	-20.8
<b>No. of Cruise Calls</b>	<b>8</b>	<b>8</b>	<b>0</b>	<b>0.0</b>

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

Purpose of Visit	September		Actual Change	% Change
	2014	2015		
Intransit	565	674	109	19.3
Study	507	385	-122	-24.1
Health Care	129	115	-14	-10.9
Recreation	20,504	24,375	3,871	18.9
<i>Holiday</i>	17,722	20,839	3,117	17.6
<i>Visiting Friends etc.</i>	1,568	1,784	216	13.8
<i>Honeymoon/Get Married</i>	567	716	149	26.3
<i>Sports</i>	159	334	175	110.1
<i>Other Recreation</i>	488	702	214	43.9
Business/Conference	3,659	5,883	2,224	60.8
Other	665	721	56	8.4
			0	
<b>Total</b>	<b>26,029</b>	<b>32,153</b>	<b>6,124</b>	<b>23.5</b>

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Length of Stay	September		Actual Change	% Change
	2014	2015		
1 Day	2,076	3,746	1,670	80.4
2-3 Days	2,884	3,562	678	23.5
4-7 Days	9,222	11,875	2,653	28.8
8-14 Days	8,355	9,441	1,086	13.0
15-21 Days	1,431	1,411	-20	-1.4
22-28 Days	371	366	-5	-1.3
29-182 Days	1,764	1,752	-12	-0.7
<b>Total</b>	<b>26,103</b>	<b>32,153</b>	<b>6,050</b>	<b>23.2</b>
<b>Average</b>	<b>12.79</b>	<b>10.85</b>	<b>-2</b>	<b>-15.2</b>

**Table 5**  
**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	87,235	111,835	24,600	28.2
U.K	132,721	150,742	18,021	13.6
Canada	46,695	55,556	8,861	19.0
Other Caricom	38,836	44,315	5,479	14.1
Other Countries	17,891	19,782	1,891	10.6
Germany	7,713	8,416	703	9.1
Trinidad & Tobago	22,238	22,515	277	1.2
Other Europe	23,387	19,578	-3,809	-16.3
<b>TOTAL</b>	<b>376,716</b>	<b>432,739</b>	<b>56,023</b>	<b>14.9</b>

**Table 6**  
**Year to date Cruise Ship Arrivals; 2014 and 2015**

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>474,266</b>	<b>474,405</b>	<b>139</b>	<b>0.0</b>
Intansit Passengers <sup>[i]</sup>	393,315	396,148	2,833	0.7
Landed Passengers <sup>[iii]</sup>	80,951	78,257	-2,694	-3.3
<b>No. of Cruise Calls</b>	<b>270</b>	<b>256</b>	<b>-14</b>	<b>-5.2</b>

**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

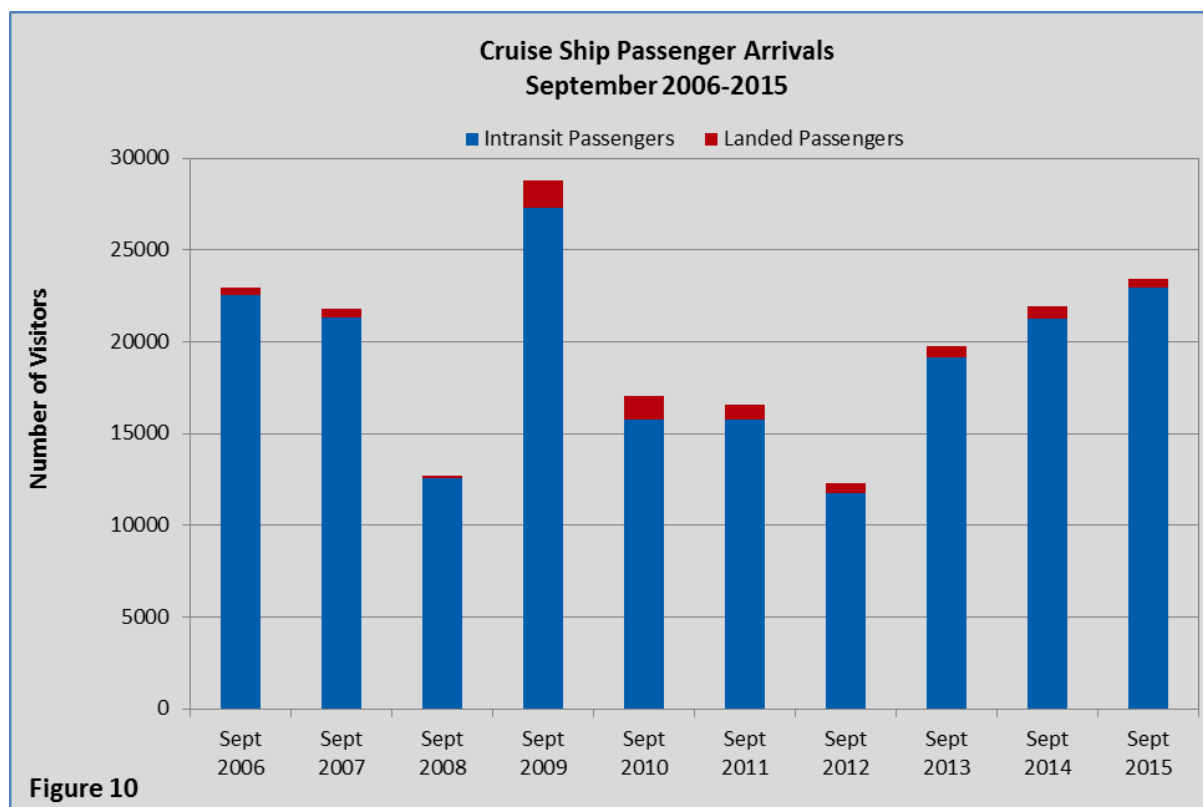
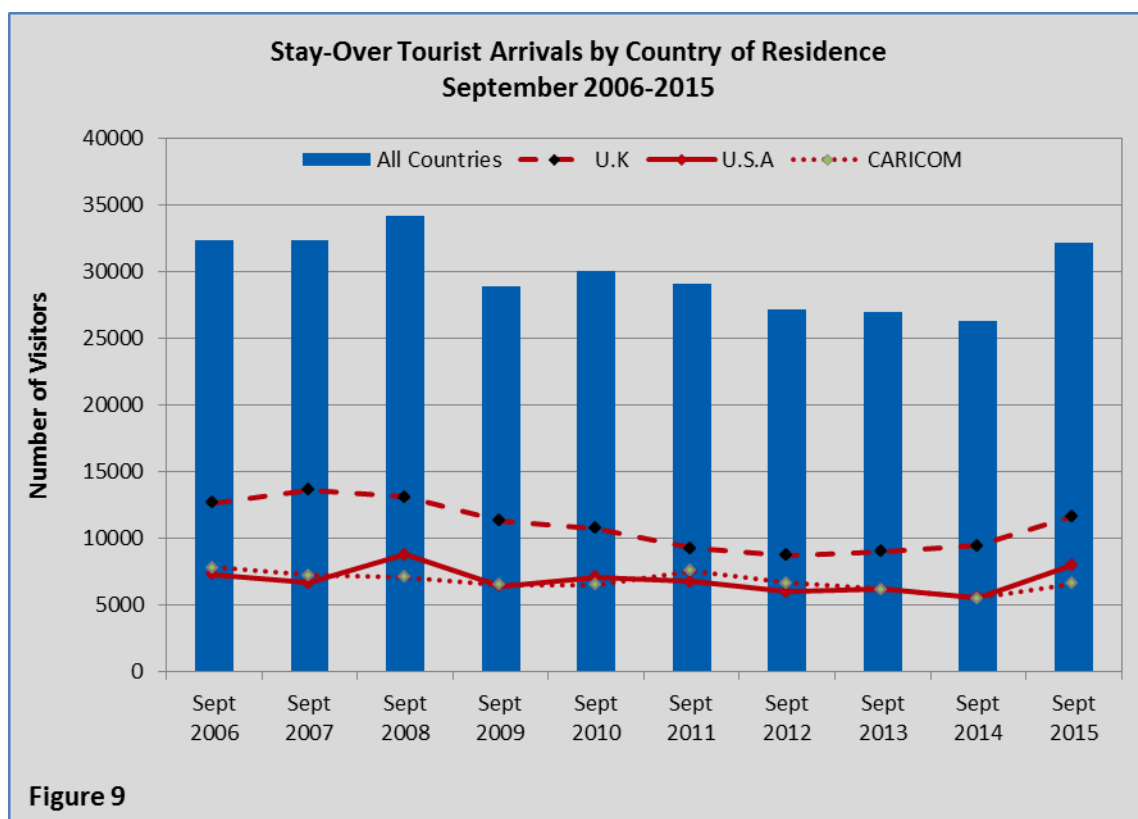
Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	6,636	7,252	616	9.3
Study	4,058	3,892	-166	-4.1
Health Care	1,151	1134	-17	-1.5
Recreation	354,603	354,603	0	0.0
<i>Holiday</i>	287,504	320,116	32,612	11.3
<i>Visiting Friends etc.</i>	16,577	17,119	542	3.3
<i>Honeymoon/Get Married</i>	4,348	5,189	841	19.3
<i>Sports</i>	5,220	6,645	1425	27.3
<i>Other Recreation</i>	7,407	5,534	-1873	-25.3
Business/Conference	36,637	42,963	6,326	17.3
Other	7,175	7,214	39	0.5
<b>Total</b>	<b>410,260</b>	<b>417,058</b>	<b>6,798</b>	<b>1.7</b>

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	26,193	42,596	16,403	62.6
2-3 Days	33,262	40,394	7,132	21.4
4-7 Days	126,887	148,681	21,794	17.2
8-14 Days	132,887	142,797	9,910	7.5
15-21 Days	27,644	27,457	-187	-0.7
22-28 Days	7,095	7,285	190	2.7
29-182 Days	22,080	23,529	1,449	6.6
<b>Total</b>	<b>376,048</b>	<b>432,739</b>	<b>56,691</b>	<b>15.1</b>
<b>Average</b>	<b>11.99</b>	<b>11.11</b>	<b>-0.88</b>	<b>-7.3</b>



## Annual Time Series



## Year to Date Time Series

