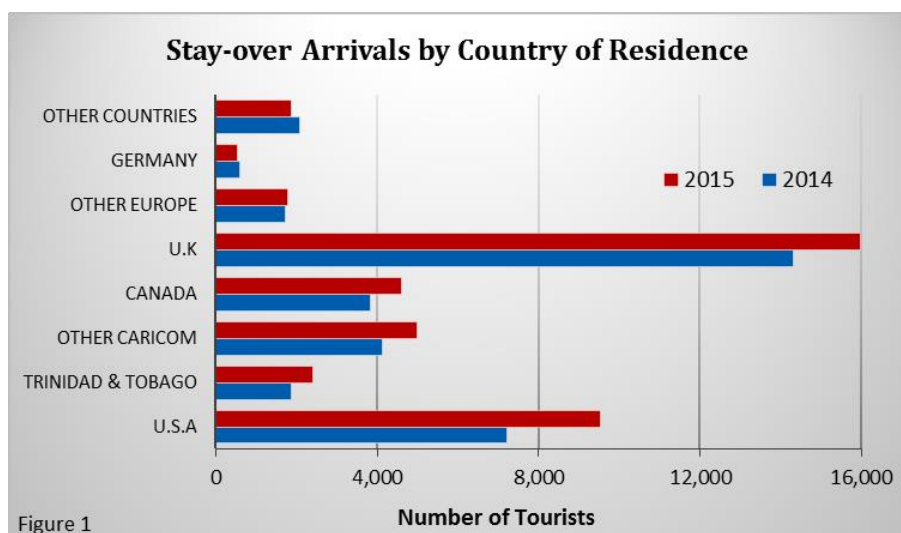


### Stay-Over Visitors and Cruise Ship Passenger Arrivals

October 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **5,896** tourists (or **16.5%**) to **41,688** compared to **35,792** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **13.6%** over the review period to **36,626** passengers.



An increase was observed among stay-over arrivals from U.S.A (**↑31.8%**)

Stay-over visitors from Trinidad and Tobago totalled 2,409 (**↑29.3%**)

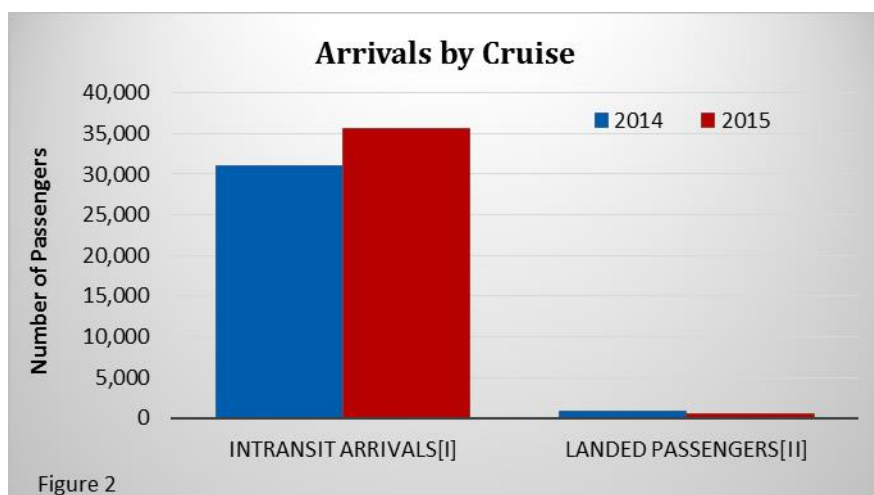
Tourist arrivals from other CARICOM totalled 4,989 (**↑20.4%**)

#### Cruise

Landed passengers decreased significantly to 543 (**↓34.7%**)

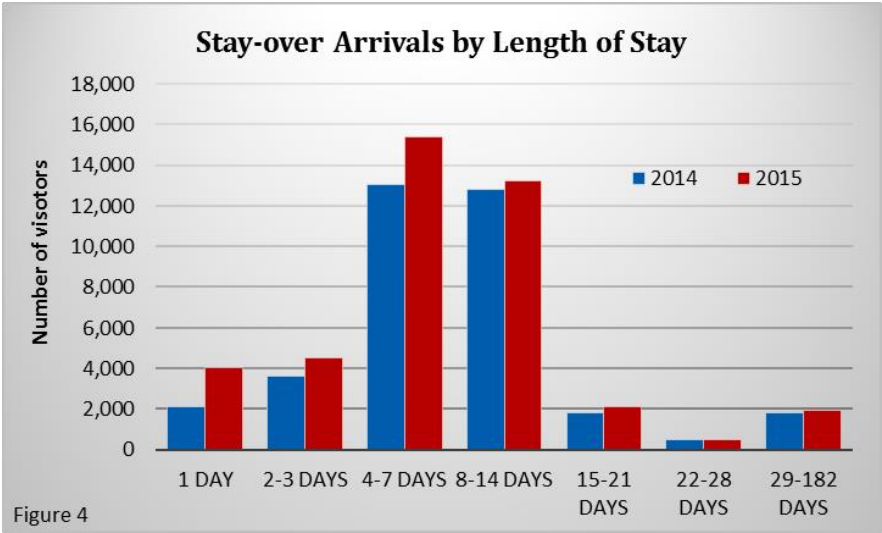
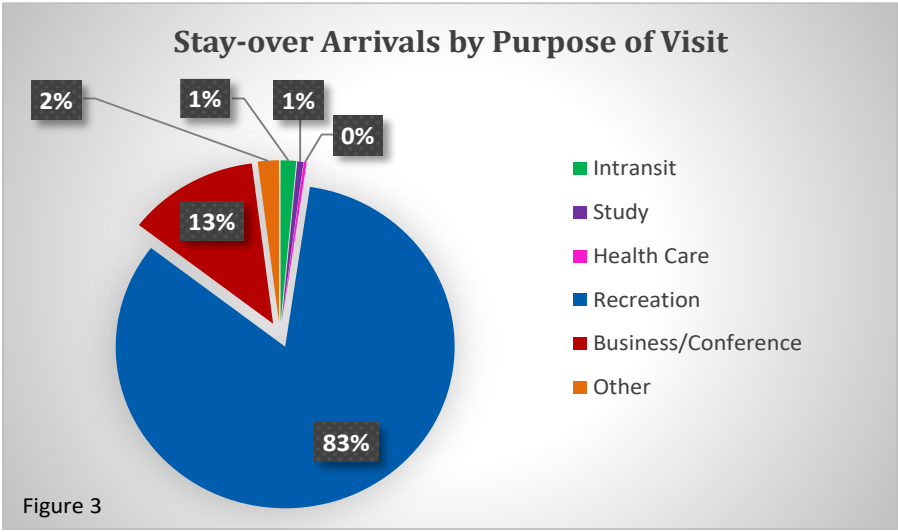
Intransit cruise passengers numbered 35,626 (**↑14.9%**)

The number of cruise calls increased to 14 (**↓6.7%**)



**Other Highlights:**

Among the **41,688** stay-over arrivals recorded for this period, **33,226** (or 11.7%) visited for recreational purposes, predominantly for holiday (**28,690** tourists). This represents an increase of **10.5%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.41** days over the review period.



Honeymoon/Get Married visits increased significantly to 868 (↑**71.9%**)

Business/Conference visits increased to 6,975 (↑**55.6%**)

Intransit visits increased to 701 (↑**32.5%**)

Visits for Other purposes totalled 513 (↓**28.8%**)

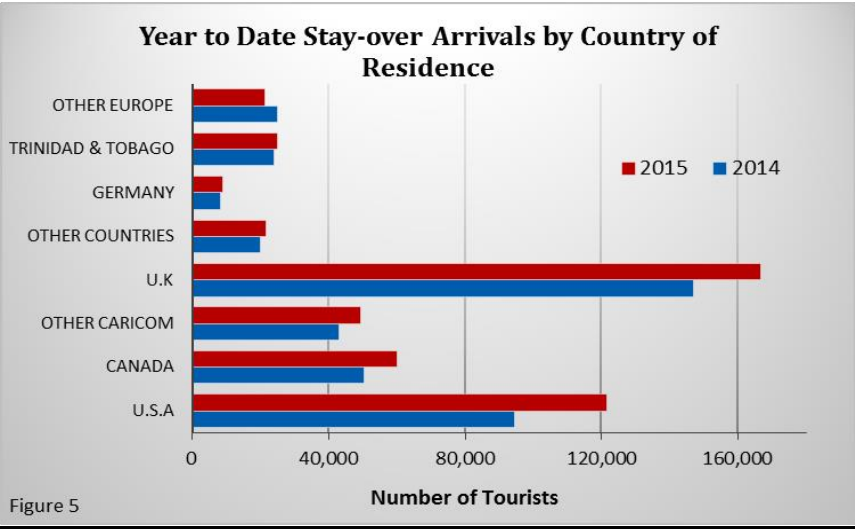
**Length of stay**

Visits of 22-28 day, totalled 474 (↓**1.7%**)

Average length of stay was 10.41 days (↓**7.9%**)

YEAR TO DATE

January – October 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **61,919** tourists (or **15.0%**) to **474,427** compared to **412,508** in the year 2014 (**Figure 5**). Total cruise arrivals increased by **0.9%** over the review period to **510,574** passengers.



U.S.A stay-over visitors totalled 121,355 (↑28.5%)

An increase was observed among stay-over arrivals from Canada (↑19.0%)

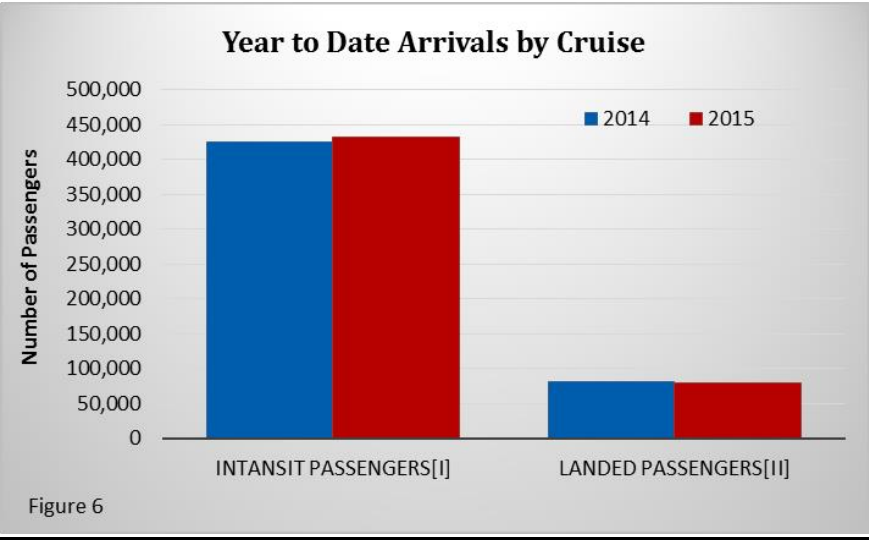
Tourist arrivals from Other CARICOM totalled 49,304 (↓14.7%)

Cruise

Landed passengers decreased to 78,800 (↓3.6%)

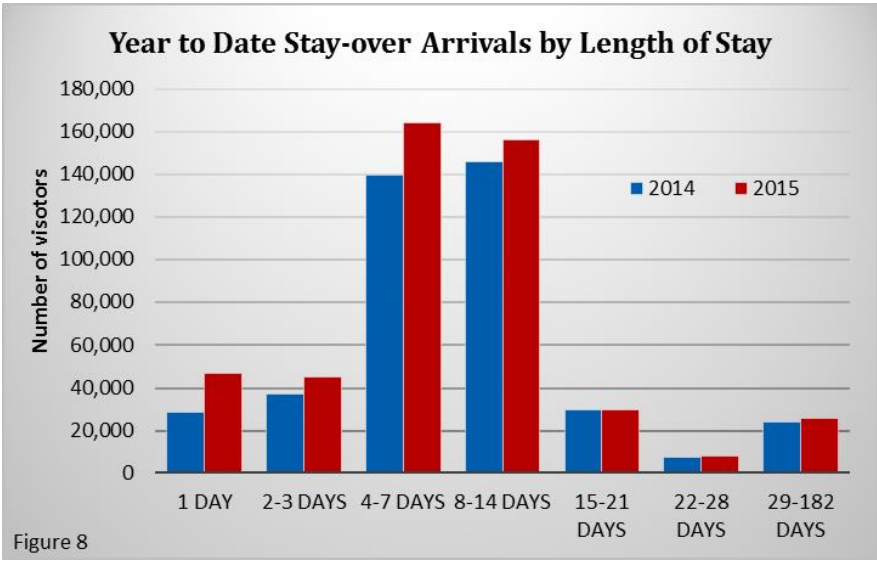
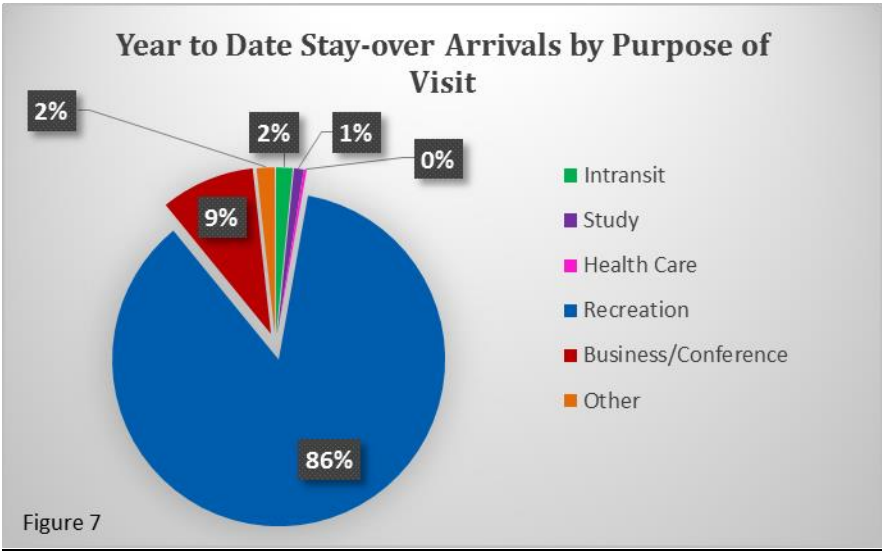
Intransit cruise passengers numbered 431,774(↑1.8%)

The number of cruise calls totalled 270 (↓5.3%)



**Other Highlights:**

Among the **474,427** stay-over arrivals recorded for this period, **387,829** (or 0.0%) visited for recreational purposes, predominantly for holiday (**348,806** tourists). This represents an increase of **11.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.05** days over the review period.



Intransit visits increased to 23,634 (**↑229.9%**)

Sports visits totalled 7,162 (**↑24.8%**)

Visits for Honeymoon/Get Married increased to 6,057 (**↑24.8%**)

Business/Conference visits totalled 7,727 (**↑21.4%**)

**Length of stay**

Visits for 4-7 days totalled 164,093 (**↑17.7%**)

Average length of stay was 11.05 days (**↓7.4%**)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	October		Actual Change	% Change
	2014	2015		
U.S.A	7,222	9,520	2,298	31.8
Trinidad & Tobago	1,863	2,409	546	29.3
Other Caricom	4,143	4,989	846	20.4
Canada	3,842	4,600	758	19.7
U.K	14,319	15,968	1,649	11.5
Other Europe	1,730	1,787	57	3.3
Germany	593	541	-52	-8.8
Other Countries	2,080	1,874	-206	-9.9
<b>TOTAL</b>	<b>35,792</b>	<b>41,688</b>	<b>5,896</b>	<b>16.5</b>

**Table 2**  
**Cruise Ship Arrivals; 2014 and 2015**

Details	October		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>31,827</b>	<b>36,169</b>	<b>4,342</b>	<b>13.6</b>
<b>Intransit Arrivals<sup>[i]</sup></b>	30,996	35,626	4,630	14.9
<b>Landed Passengers<sup>[ii]</sup></b>	831	543	-288	-34.7
<b>No. of Cruise Calls</b>	15	14	-1	-6.7

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

Purpose of Visit	October		Actual Change	% Change
	2014	2015		
Intransit	529	701	172	32.5
Study	211	170	-41	-19.4
Health Care	97	103	6	6.2
Recreation	29,751	33,226	3,475	11.7
<i>Holiday</i>	25,963	28,690	2,727	10.5
<i>Visiting Friends etc.</i>	1,870	2,027	157	8.4
<i>Honeymoon/Get Married</i>	505	868	363	71.9
<i>Sports</i>	520	517	-3	-0.6
<i>Other Recreation</i>	893	1,124	231	25.9
Business/Conference	4,484	6,975	2,491	55.6
Other	720	513	-207	-28.8
Total	35,792	41,688	5,896	16.5

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Length of Stay	October		Actual Change	% Change
	2014	2015		
1 Day	2,117	4,052	1,935	91.4
2-3 Days	3,622	4,510	888	24.5
4-7 Days	13,039	15,412	2,373	18.2
8-14 Days	12,811	13,218	407	3.2
15-21 Days	1,823	2,087	264	14.5
22-28 Days	482	474	-8	-1.7
29-182 Days	1,823	1,935	112	6.1
Total	35,717	41,688	5,971	16.7
Average	11.3	10.41	-1	-7.9

**Table 5**  
**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	94,457	121,355	26,898	28.5
Canada	50,537	60,156	9,619	19.0
Other Caricom	42,979	49,304	6,325	14.7
U.K	147,040	166,710	19,670	13.4
Other Countries	19,971	21,656	1,685	8.4
Germany	8,306	8,957	651	7.8
Trinidad & Tobago	24,101	24,924	823	3.4
Other Europe	25,117	21,365	-3,752	-14.9
<b>TOTAL</b>	<b>412,508</b>	<b>474,427</b>	<b>61,919</b>	<b>15.0</b>

**Table 6**  
**Year to date Cruise Ship Arrivals; 2014 and 2015**

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
<b>Total Cruise Arrivals</b>	<b>506,093</b>	<b>510,574</b>	<b>4,481</b>	<b>0.9</b>
Intansit Passengers <sup>[i]</sup>	424,311	431,774	7,463	1.8
Landed Passengers <sup>[iii]</sup>	81,782	78,800	-2,982	-3.6
<b>No. of Cruise Calls</b>	<b>285</b>	<b>270</b>	<b>-15</b>	<b>-5.3</b>

**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015**

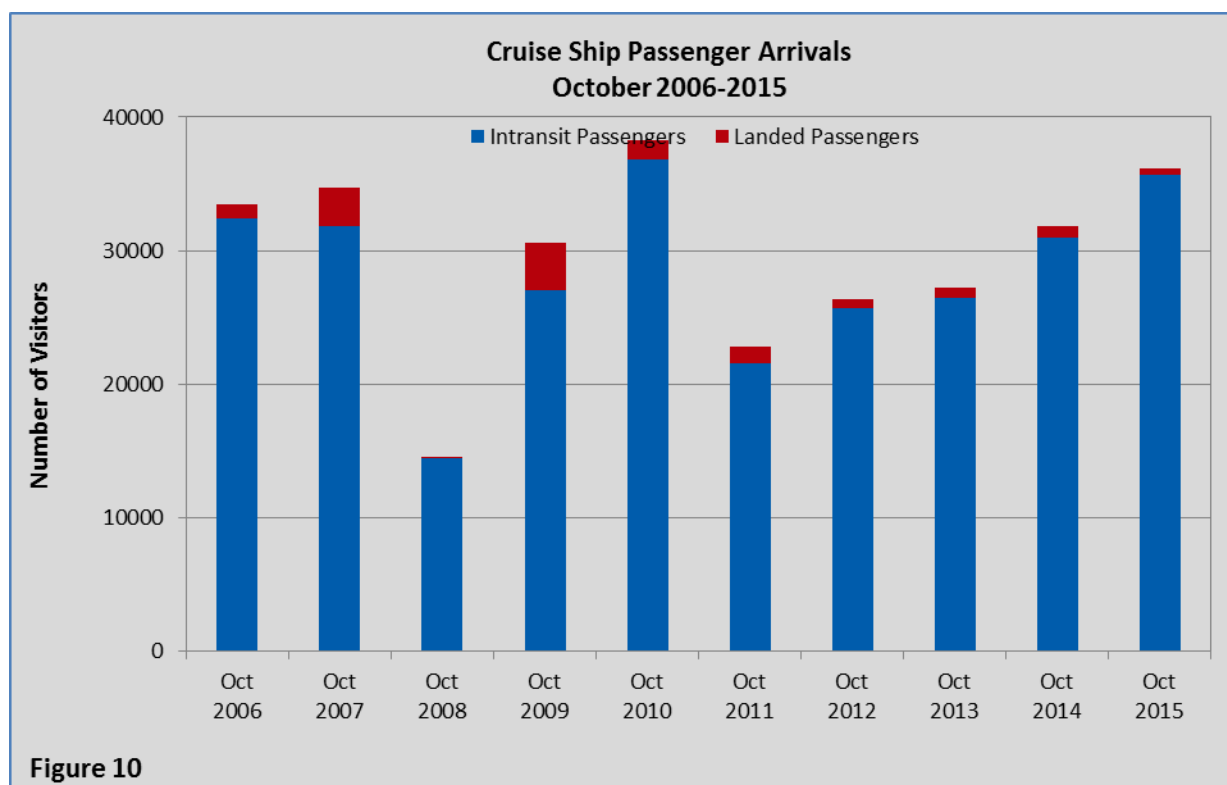
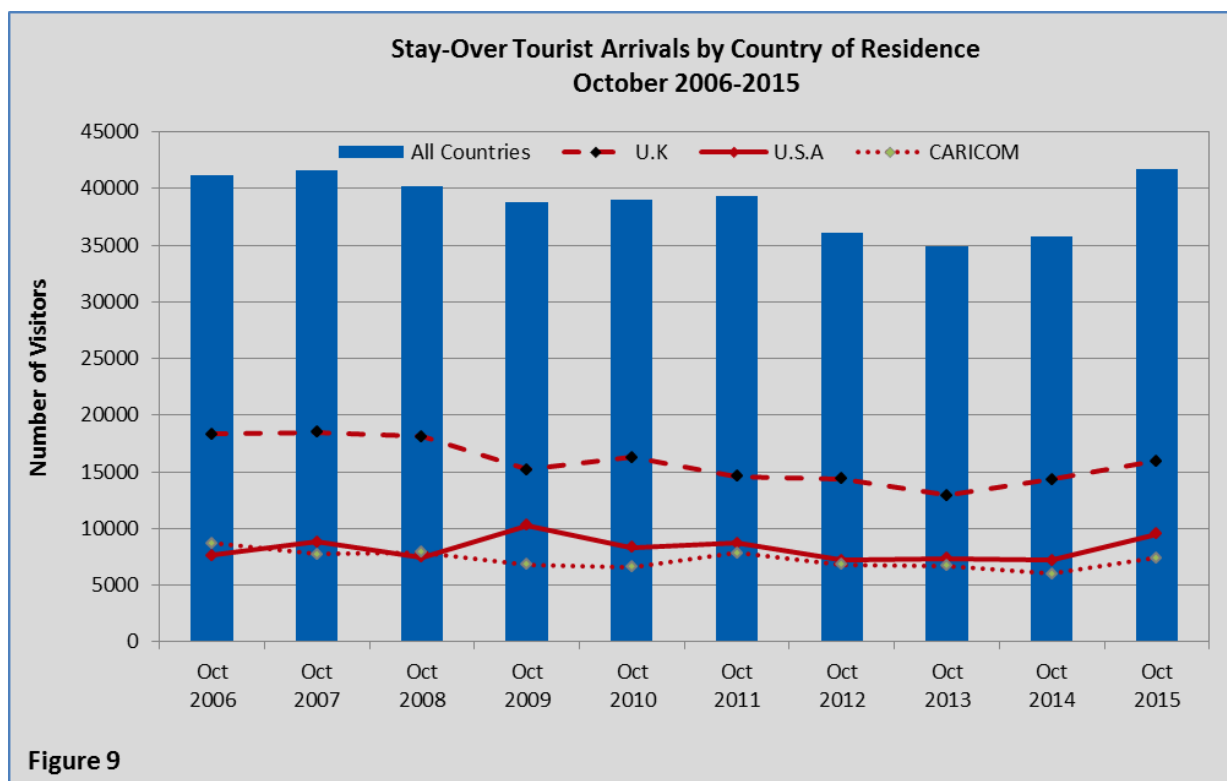
Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	7,165	23,634	16,469	229.9
Study	4,269	4,062	-207	-4.8
Health Care	1,248	1,237	-11	-0.9
Recreation	387,829	387,829	0	0.0
<i>Holiday</i>	<i>313,467</i>	<i>348,806</i>	<i>35,339</i>	<i>11.3</i>
<i>Visiting Friends etc.</i>	<i>18,447</i>	<i>19,146</i>	<i>699</i>	<i>3.8</i>
<i>Honeymoon/Get Married</i>	<i>4,853</i>	<i>6,057</i>	<i>1204</i>	<i>24.8</i>
<i>Sports</i>	<i>5,740</i>	<i>7,162</i>	<i>1422</i>	<i>24.8</i>
<i>Other Recreation</i>	<i>8,300</i>	<i>6,658</i>	<i>-1642</i>	<i>-19.8</i>
Business/Conference	41,121	49,938	8,817	21.4
Other	7,895	7,727	-168	-2.1
<b>Total</b>	<b>449,527</b>	<b>474,427</b>	<b>24,900</b>	<b>5.5</b>

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015**

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	28,310	46,648	18,338	64.8
2-3 Days	36,884	44,904	8,020	21.7
4-7 Days	139,375	164,093	24,718	17.7
8-14 Days	145,698	156,015	10,317	7.1
15-21 Days	29,467	29,544	77	0.3
22-28 Days	7,577	7,759	182	2.4
29-182 Days	23,903	25,464	1,561	6.5
<b>Total</b>	<b>411,214</b>	<b>474,427</b>	<b>63,213</b>	<b>15.4</b>
<b>Average</b>	<b>11.93</b>	<b>11.05</b>	<b>-0.88</b>	<b>-7.4</b>



## Annual Time Series



## Year to Date Time Series

