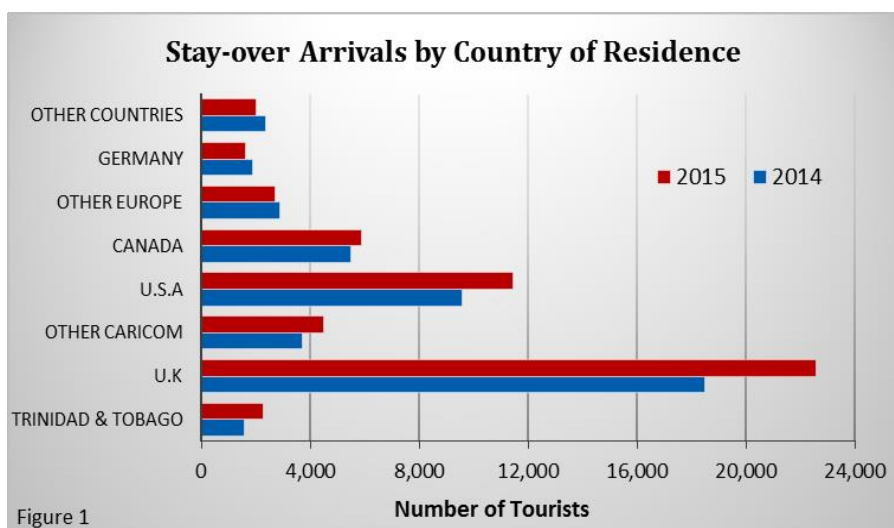


Stay-Over Visitors and Cruise Ship Passenger Arrivals

November 2015 saw a positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **6,985** tourists (or **15.2%**) to **52,987** compared to **46,002** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **24.6%** over the review period to **93,210** passengers.



An increase was observed among stay-over arrivals from Trinidad and Tobago (**↑41.9%**)

U.K stay-over visitors totalled 22,591 (**↑22.1%**)

Tourist arrivals from Other CARICOM totalled 4,471 (**↑20.4%**)

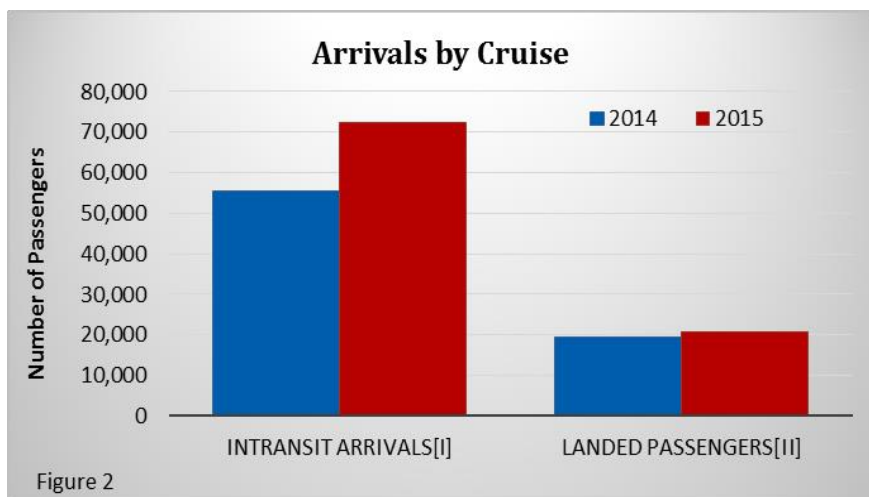
Tourists from U.S.A increased to 11,461 (**↑19.5%**)

Cruise

Landed passengers increased to 20,772 (**↑6.6%**)

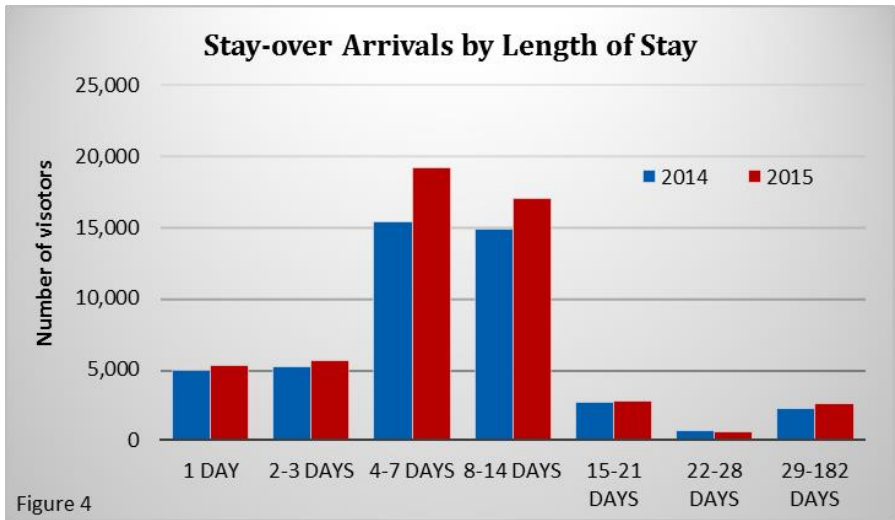
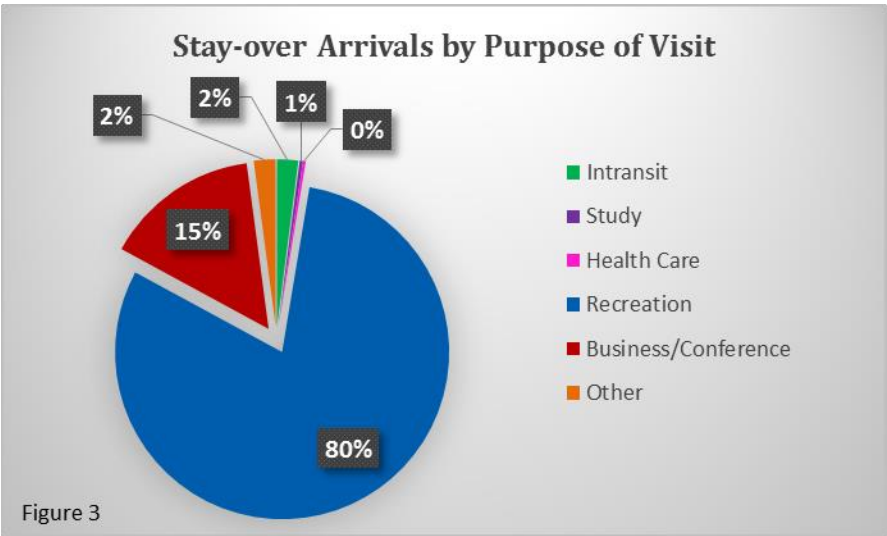
Intransit cruise passengers numbered 72,438 (**↑30.9%**)

The number of cruise calls increased to 54 (**↑3.8%**)



Other Highlights:

Among the **52,987** stay-over arrivals recorded for this period, **43,181** (or 16.9%) visited for recreational purposes, predominantly for holiday (**39,543** tourists). This represents a decrease of **17.6%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.98** days over the review period.



Study visits increased to 549 (↑72.7%)

Visits for Sports increased to 305 (↑43.9%)

Honeymoon/ getting married visits increased to 538 (↑29.6%)

Other purposes of visit declined to 614 (↓36.8%)

Business/Conference visits totalled 7,904 (↑14.7%)

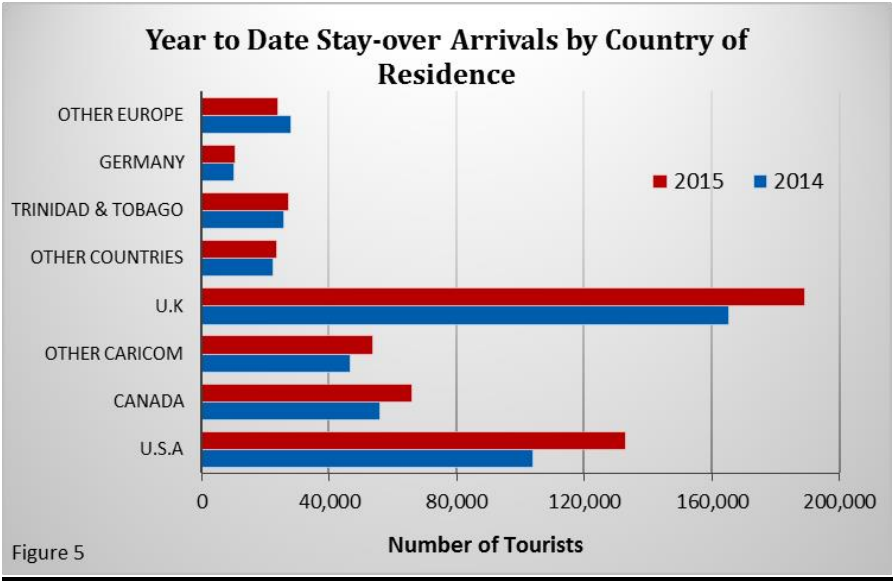
Length of stay

Visits of 22-28 days totalled 645 (↓4.7%)

Average length of stay was 10.98 days (↓1.2%)

YEAR TO DATE

January – November 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **68,904** tourists (or **15.0%**) to **527,414** compared to **458,510** in the year 2014 (**Figure 5**). Total cruise arrivals increased by **5.8%** over the review period to **603,784** passengers.



U.S.A stay-over visitors totalled 132,816 (↑27.6%)

An increase was observed among stay-over arrivals from Canada (↑17.8%)

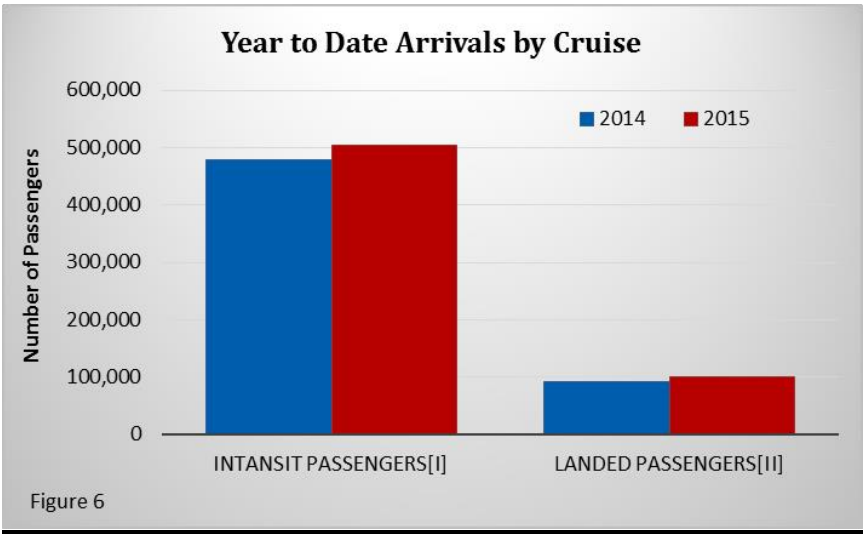
Tourist arrivals from Other CARICOM totalled 53,775 (↑15.2%)

Cruise

Intransit cruise passengers numbered 504,212 (↑5.1%)

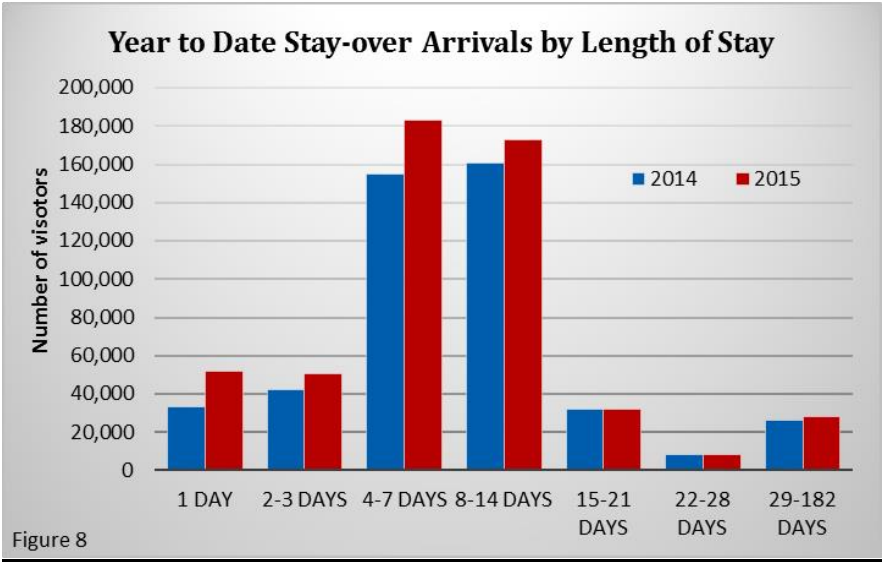
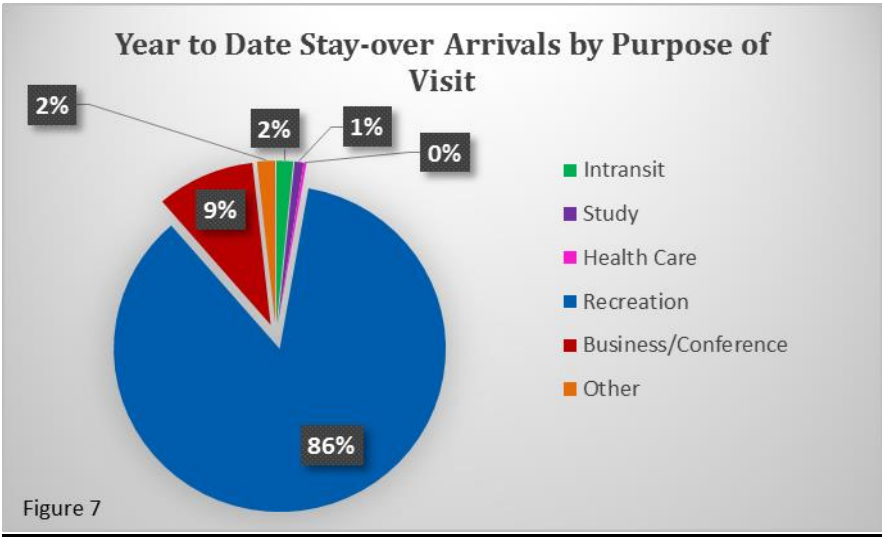
Landed passengers declined to 99,572 (↑9.1%)

The number of cruise calls totalled 339 (↑5.3%)



Other Highlights:

Among the **527,414** stay-over arrivals recorded for this period, **431,010** (or 0.0%) visited for recreational purposes, predominantly for holiday (**388,349** tourists). This represents an increase of **11.9%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.04** days over the review period.



Business/conference visits increased to 73,523 (**↑53.1%**)

Visits for sports increased to 7,467 (**↑25.5%**)

Honeymoon/Get married visits totalled 1,216(**↑22.3%**)

Visits for Other Recreation rose to 7,349 (**↓18.6%**)

Intransit visits numbered 8,837 (**↑9.0%**)

Length of stay

Visits for 4-7 days totalled 183,226 (**↑18.4%**)

Average length of stay was 11.04 days (**↓6.8%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	November		Actual Change	% Change
	2014	2015		
Trinidad & Tobago	1,588	2,254	666	41.9
U.K	18,506	22,591	4,085	22.1
Other Caricom	3,714	4,471	757	20.4
U.S.A	9,593	11,461	1,868	19.5
Canada	5,500	5,880	380	6.9
Other Europe	2,877	2,714	-163	-5.7
Germany	1,866	1,625	-241	-12.9
Other Countries	2,358	1,991	-367	-15.6
TOTAL	46,002	52,987	6,985	15.2

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	November		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	74,830	93,210	18,380	24.6
Intransit Arrivals^[i]	55,348	72,438	17,090	30.9
Landed Passengers^[ii]	19,482	20,772	1,290	6.6
No. of Cruise Calls	52	54	2	3.8

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	November		Actual Change	% Change
	2014	2015		
Intransit	939	884	-55	-5.9
Study	150	259	109	72.7
Health Care	117	145	28	23.9
Recreation	36,935	43,181	6,246	16.9
<i>Holiday</i>	33,616	39,543	5,927	17.6
<i>Visiting Friends etc.</i>	1,782	2,034	252	14.1
<i>Honeymoon/Get Married</i>	596	608	12	2.0
<i>Sports</i>	212	305	93	43.9
<i>Other Recreation</i>	729	691	-38	-5.2
Business/Conference	6,890	7,904	1,014	14.7
Other	971	614	-357	-36.8
			0	
Total	46,002	52,987	6,985	15.2

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	November		Actual Change	% Change
	2014	2015		
1 Day	4,920	5,252	332	6.7
2-3 Days	5,163	5,632	469	9.1
4-7 Days	15,371	19,133	3,762	24.5
8-14 Days	14,874	17,041	2,167	14.6
15-21 Days	2,687	2,736	49	1.8
22-28 Days	677	645	-32	-4.7
29-182 Days	2,247	2,548	301	13.4
Total	45,939	52,987	7,048	15.3
Average	11.11	10.98	0	-1.2

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	104,050	132,816	28,766	27.6
Canada	56,037	66,036	9,999	17.8
Other Caricom	46,693	53,775	7,082	15.2
U.K	165,546	189,301	23,755	14.3
Other Countries	22,329	23,647	1,318	5.9
Trinidad & Tobago	25,689	27,178	1,489	5.8
Germany	10,172	10,582	410	4.0
Other Europe	27,994	24,079	-3,915	-14.0
TOTAL	458,510	527,414	68,904	15.0

Table 6
Year to date Cruise Ship Arrivals; 2014 and 2015

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	570,923	603,784	32,861	5.8
Intansit Passengers ^[i]	479,659	504,212	24,553	5.1
Landed Passengers ^[iii]	91,264	99,572	8,308	9.1
No. of Cruise Calls	322	339	17	5.3

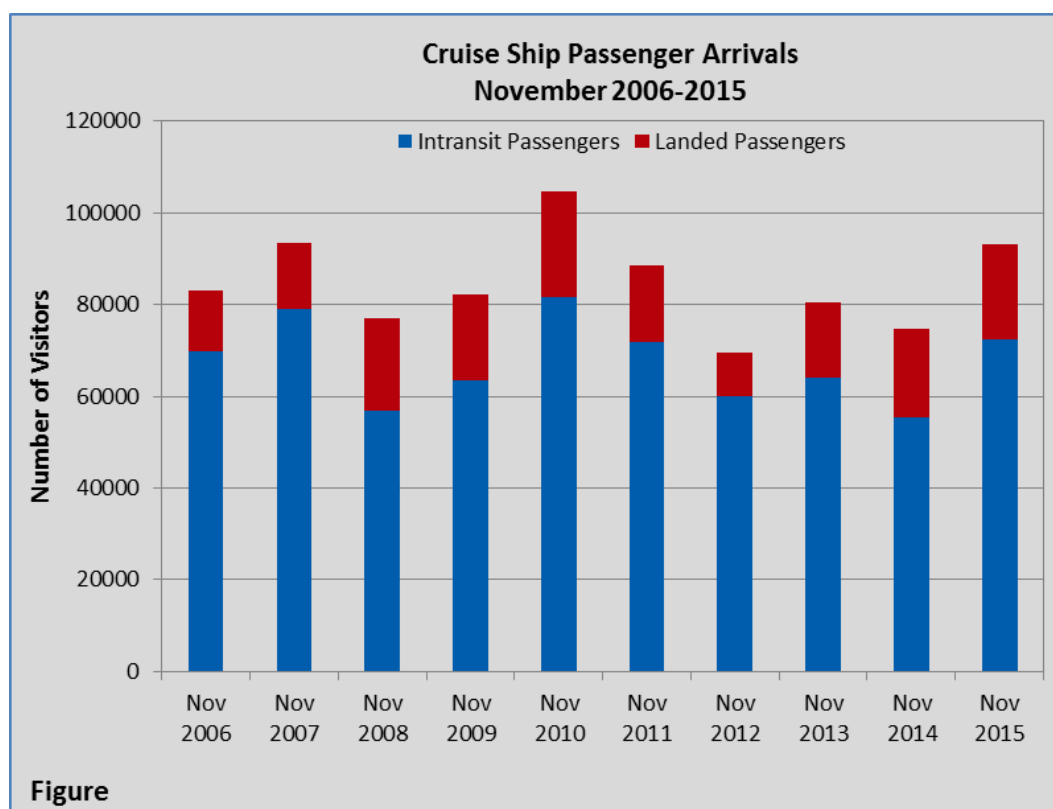
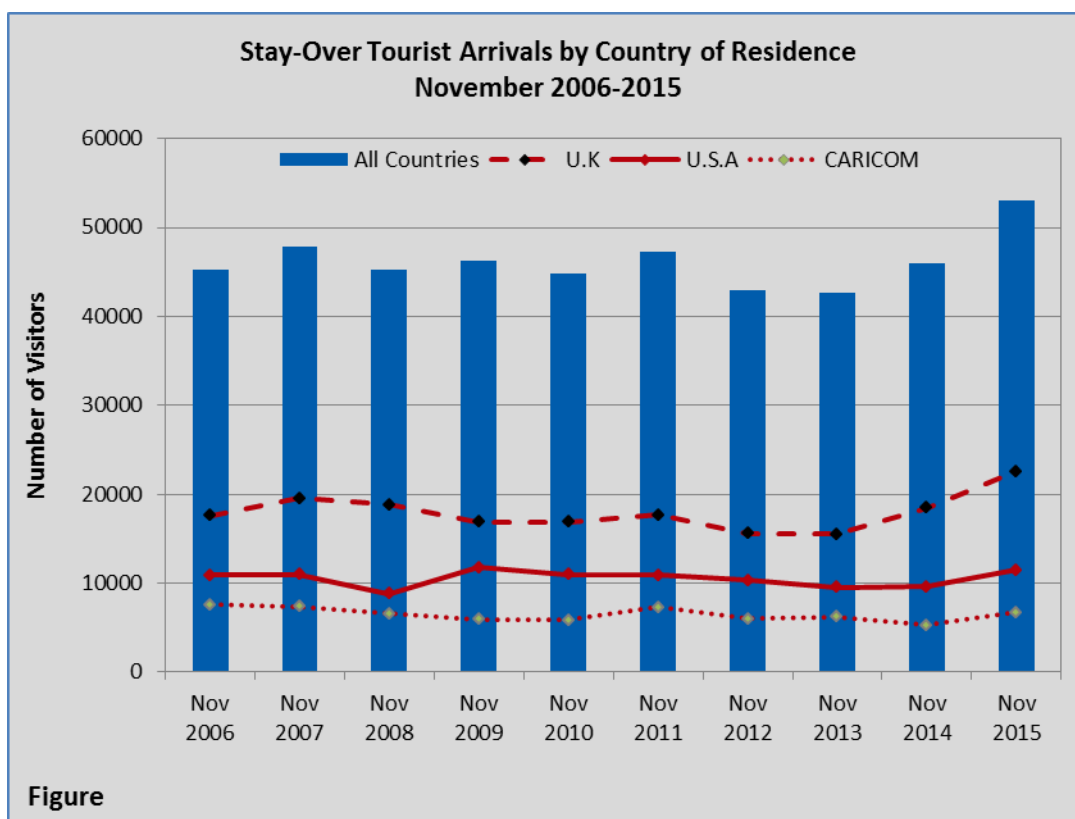
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	8,104	8,837	733	9.0
Study	4,419	4,321	-98	-2.2
Health Care	1,365	1382	17	1.2
Recreation	431,010	431,010	0	0.0
<i>Holiday</i>	<i>347,083</i>	<i>388,349</i>	<i>41,266</i>	<i>11.9</i>
<i>Visiting Friends etc.</i>	<i>20,229</i>	<i>21,180</i>	<i>951</i>	<i>4.7</i>
<i>Honeymoon/Get Married</i>	<i>5,449</i>	<i>6,665</i>	<i>1216</i>	<i>22.3</i>
<i>Sports</i>	<i>5,952</i>	<i>7,467</i>	<i>1515</i>	<i>25.5</i>
<i>Other Recreation</i>	<i>9,029</i>	<i>7,349</i>	<i>-1680</i>	<i>-18.6</i>
Business/Conference	48,011	73,523	25,512	53.1
Other	8,866	8,341	-525	-5.9
Total	501,775	527,414	25,639	5.1

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	33,230	51,900	18,670	56.2
2-3 Days	42,047	50,536	8,489	20.2
4-7 Days	154,746	183,226	28,480	18.4
8-14 Days	160,572	173,056	12,484	7.8
15-21 Days	32,154	32,280	126	0.4
22-28 Days	8,254	8,404	150	1.8
29-182 Days	26,150	28,012	1,862	7.1
Total	457,153	527,414	70,261	15.4
Average	11.85	11.04	-0.81	-6.8

Annual Time Series



Year to Date Time Series

