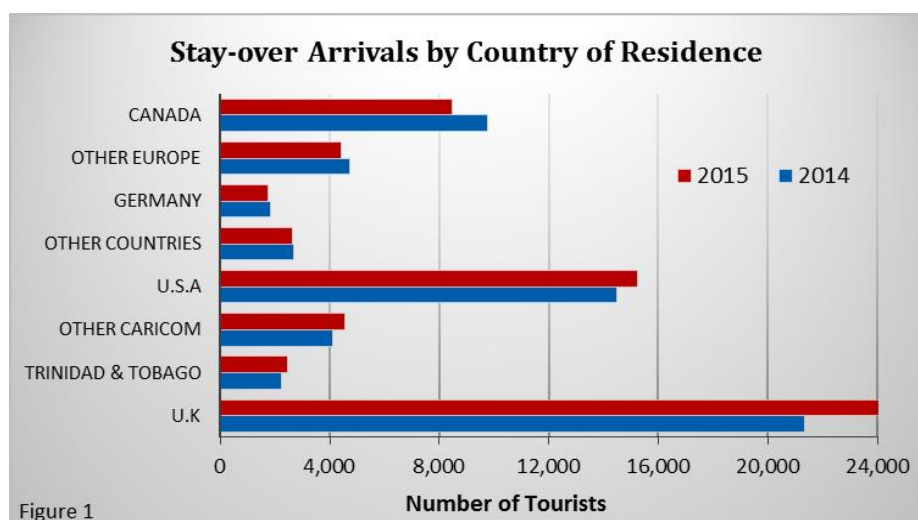


Stay-Over Visitors and Cruise Ship Passenger Arrivals

December 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,330** tourists (or **5.4%**) to **64,458** compared to **61,128** in the year 2014 (**Figure 1**). Total cruise arrivals increased by **3.8%** over the review period to **107,616** passengers.



An increase was observed among stay-over arrivals from U.K (↑**16.7%**)

Tourist arrivals from Canada totalled 8,458 (↓**13.5%**)

Trinidad and Tobago stay-over visitors totalled 2,481 (↑**11.5%**)

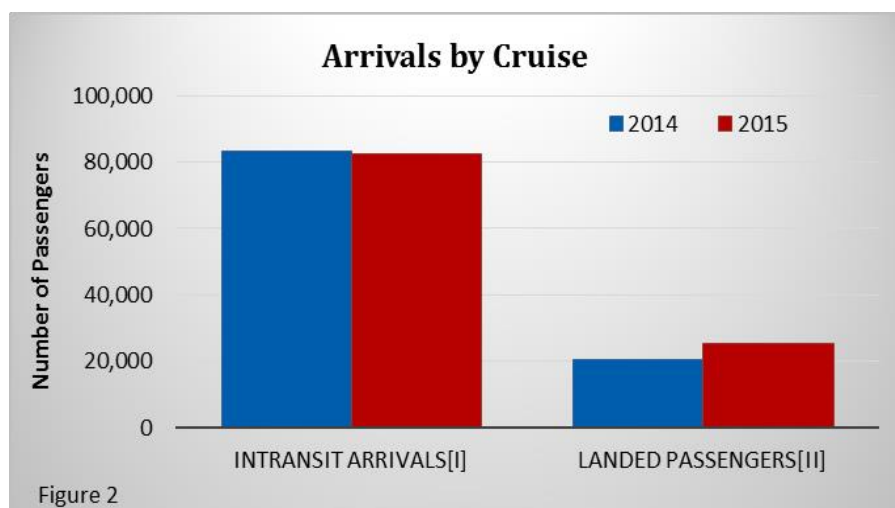
Stay-over arrivals from Other CARICOM rose to 4,546 (↑**10.3%**)

Cruise

Intransit cruise passengers numbered 82,403 (↓**1.2%**)

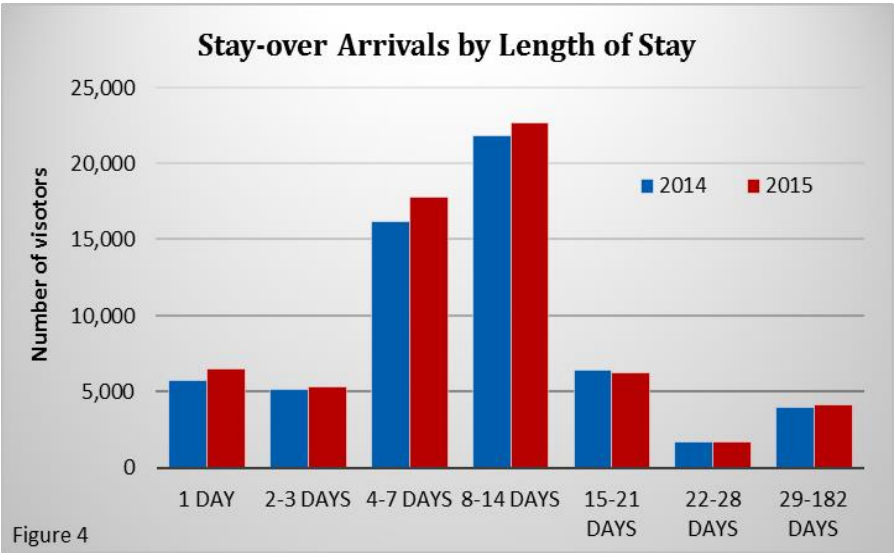
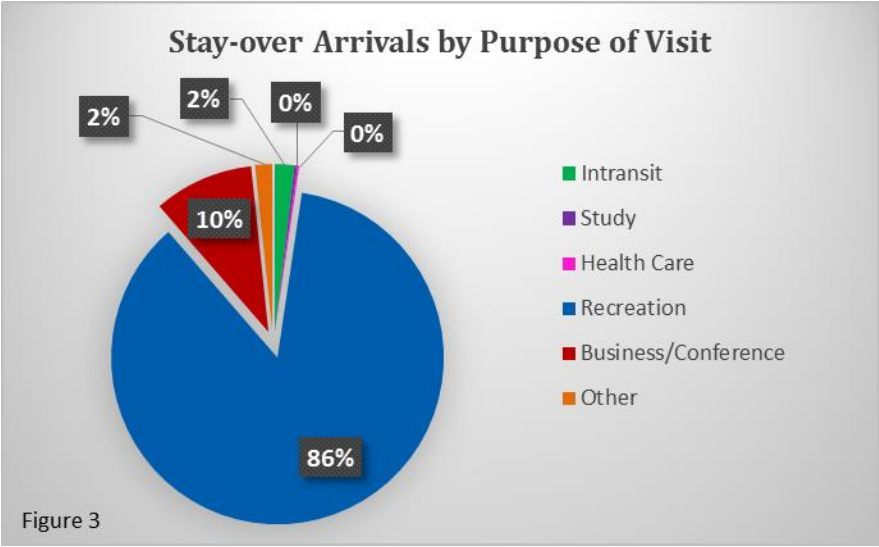
Landed passengers increased to 25,213 (↑**24.1%**)

The number of cruise calls rose to 85 (↑**16.4%**)



Other Highlights:

Among the **64,458** stay-over arrivals recorded for this period, **55,334** (or 4.9%) visited for recreational purposes, predominantly for holiday (**50,790** tourists). This represents an increase of **5.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.82** days over the review period.



Sports visits decreased to 398 (↓34.5%)

Visits for Study declined to 120 (↓31.4%)

Health Care visits decreased to 75 (↓27.9%)

Visits for Other purposes decreased to 787 (↓23.0%)

Business/Conference visits totalled 7,026 (↑18.3%)

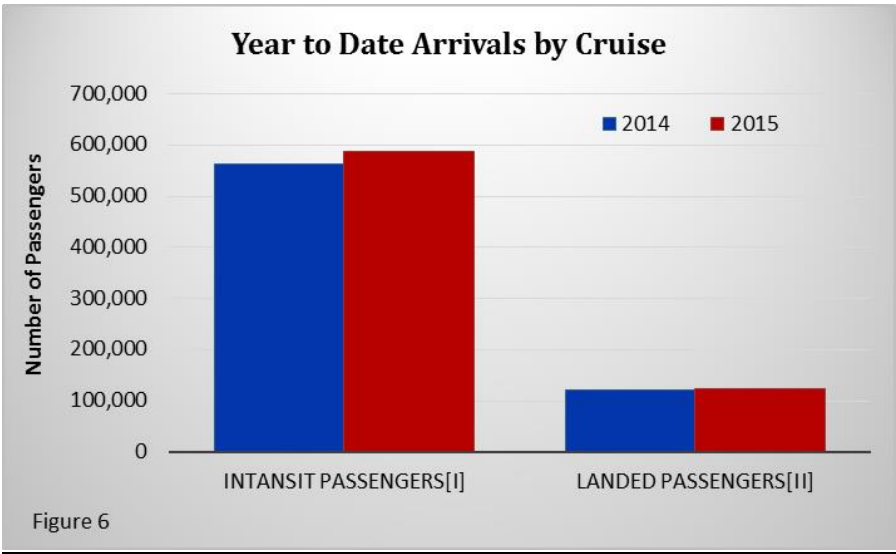
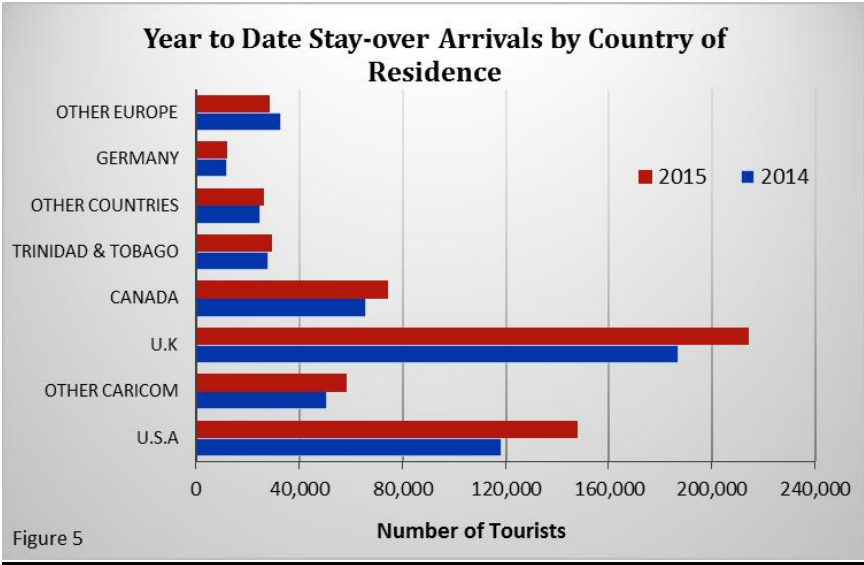
Length of stay

Visits of 4-7 days totalled 17,796 (↑9.8%)

Average length of stay was 11.82 days (↓8.4%)

YEAR TO DATE

January – December 2015 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **72,234** tourists (or **13.7%**) to **591,872** compared to **519,638** in the year 2014 (**Figure 5**). Total cruise arrivals increased by **3.9%** over the review period to **711,400** passengers.



U.S.A stay-over visitors totalled 29,557 (↑24.9%)

An increase was observed among stay-over arrivals from Other CARICOM (↑14.8%)

Tourist arrivals from U.K totalled 27,317 (↑14.6%)

Visitor arrivals from Canada rose to 8,680 (↑13.2%)

Cruise

Intransit cruise passengers numbered 586,615(↑4.2%)

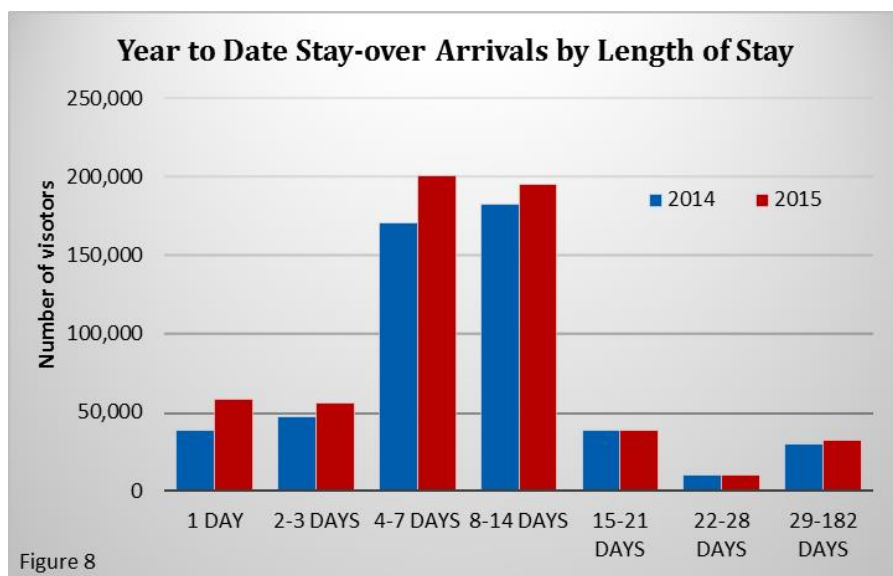
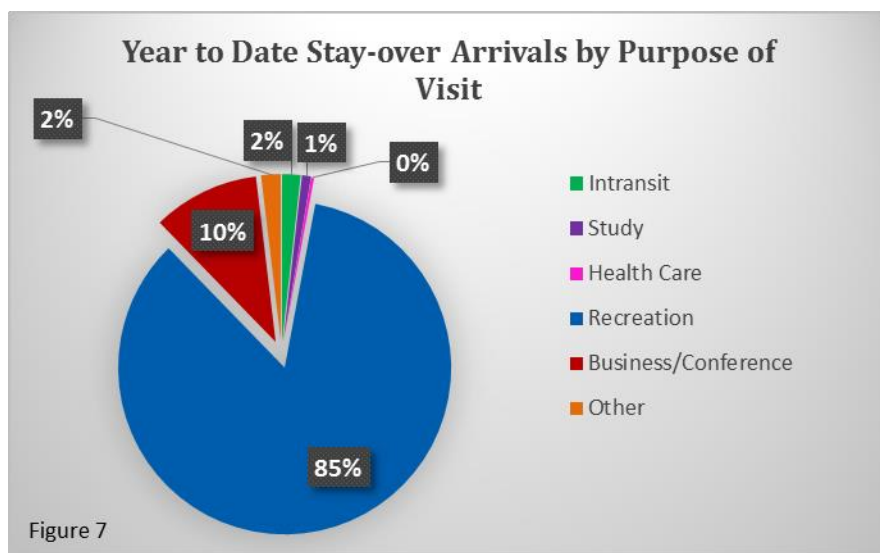
Landed passengers grew to 3,207 (↑2.6%)

The number of cruise calls totalled 395 (↑1.0%)



Other Highlights:

Among the **591,872** stay-over arrivals recorded for this period, **486,344** (or 10.4%) visited for recreational purposes, predominantly for holiday (**439,139** tourists). This represents an increase of **11.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.19** days over the review period.



Business/Conference visits increased to 80,549 (**↑49.3%**)

Honeymoon/Get Married visits rose to 7,037 (**↑20.4%**)

Sport visits increased to 7,865 (**↑19.9%**)

Visits for Other Recreation totalled 7,742 (**↓18.5%**)

Intransit visits a increased to 9,953 (**↑7.5%**)

Length of stay

Stays of 4-7 days totalled 201,022 (**↑17.6%**)

Average length of stay was 11.19 days (**↓6.5%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015

Country Of Residence	December		Actual Change	% Change
	2014	2015		
U.K	21,312	24,874	3,562	16.7
Trinidad & Tobago	2,226	2,481	255	11.5
Other Caricom	4,122	4,546	424	10.3
U.S.A	14,460	15,251	791	5.5
Other Countries	2,661	2,657	-4	-0.2
Germany	1,820	1,756	-64	-3.5
Other Europe	4,750	4,435	-315	-6.6
Canada	9,777	8,458	-1,319	-13.5
TOTAL	61,128	64,458	3,330	5.4

Table 2
Cruise Ship Arrivals; 2014 and 2015

Details	December		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	103,685	107,616	3,931	3.8
Intransit Arrivals ^[i]	83,371	82,403	-968	-1.2
Landed Passengers ^[ii]	20,314	25,213	4,899	24.1
No. of Cruise Calls	73	85	12	16.4

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	December		Actual Change	% Change
	2014	2015		
Intransit	1,156	1,116	-40	-3.5
Study	175	120	-55	-31.4
Health Care	104	75	-29	-27.9
Recreation	52,731	55,334	2,603	4.9
<i>Holiday</i>	48,319	50,790	2,471	5.1
<i>Visiting Friends etc.</i>	2,945	3,381	436	14.8
<i>Honeymoon/Get Married</i>	394	372	-22	-5.6
<i>Sports</i>	608	398	-210	-34.5
<i>Other Recreation</i>	465	393	-72	-15.5
Business/Conference	5,940	7,026	1,086	18.3
Other	1,022	787	-235	-23.0
			0	
Total	61,128	64,458	3,330	5.4

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Length of Stay	December		Actual Change	% Change
	2014	2015		
1 Day	5,733	6,527	794	13.8
2-3 Days	5,146	5,338	192	3.7
4-7 Days	16,211	17,796	1,585	9.8
8-14 Days	21,872	22,734	862	3.9
15-21 Days	6,402	6,267	-135	-2.1
22-28 Days	1,670	1,659	-11	-0.7
29-182 Days	3,998	4,137	139	3.5
Total	61,032	64,458	3,426	5.6
Average	12.9	11.82	-1	-8.4

Table 5**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2014 and 2015**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2014	2015		
U.S.A	118,510	148,067	29,557	24.9
Other Caricom	50,815	58,321	7,506	14.8
U.K	186,858	214,175	27,317	14.6
Canada	65,814	74,494	8,680	13.2
Trinidad & Tobago	27,915	29,659	1,744	6.2
Other Countries	24,990	26,304	1,314	5.3
Germany	11,992	12,338	346	2.9
Other Europe	32,744	28,514	-4,230	-12.9
TOTAL	519,638	591,872	72,234	13.9

Table 6**Year to date Cruise Ship Arrivals; 2014 and 2015**

Details	Year-To-Date		Actual Change	% Change
	2014	2015		
Total Cruise Arrivals	684,608	711,400	26,792	3.9
Intansit Passengers ^[i]	563,030	586,615	23,585	4.2
Landed Passengers ^[ii]	121,578	124,785	3,207	2.6
No. of Cruise Calls	391	395	4	1.0

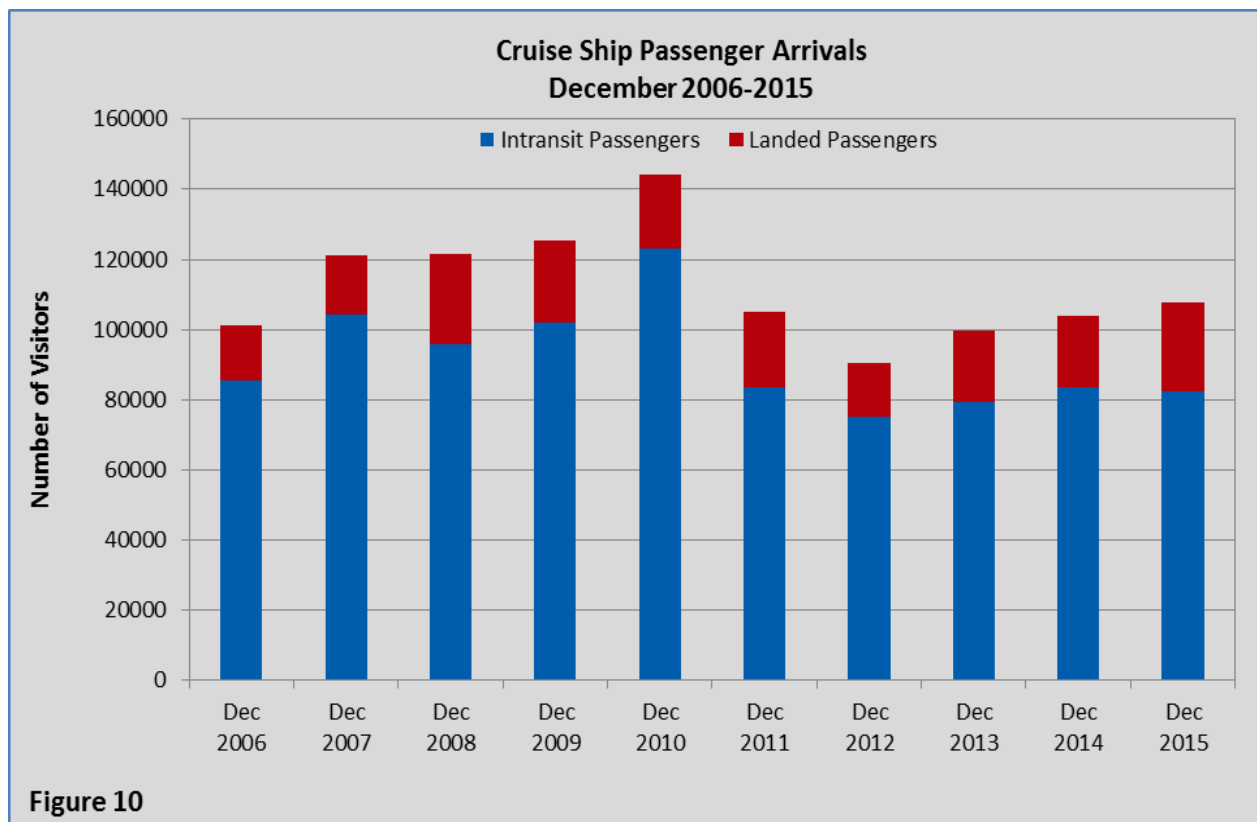
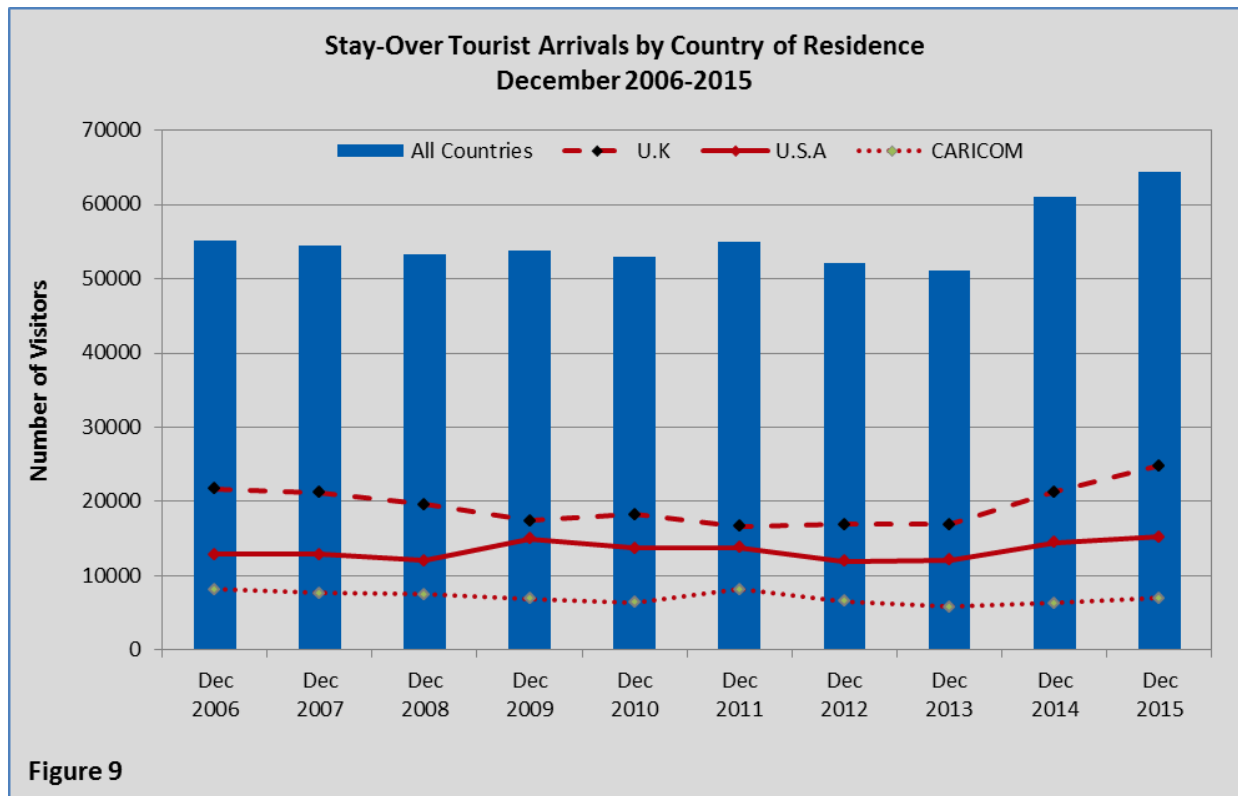
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2014 and 2015

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2014	2015		
Intransit	9,260	9,953	693	7.5
Study	4,594	4,441	-153	-3.3
Health Care	1,469	1457	-12	-0.8
Recreation	440,473	486,344	45,871	10.4
<i>Holiday</i>	395,402	439,139	43,737	11.1
<i>Visiting Friends etc.</i>	23,174	24,561	1,387	6.0
<i>Honeymoon/Get Married</i>	5,843	7,037	1194	20.4
<i>Sports</i>	6,560	7,865	1305	19.9
<i>Other Recreation</i>	9,494	7,742	-1752	-18.5
Business/Conference	53,951	80,549	26,598	49.3
Other	9,888	9,128	-760	-7.7
Total	519,635	591,872	72,237	13.9

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2014 and 2015

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2014	2015		
1 Day	38,963	58,427	19,464	50.0
2-3 Days	47,193	55,874	8,681	18.4
4-7 Days	170,957	201,022	30,065	17.6
8-14 Days	182,444	195,790	13,346	7.3
15-21 Days	38,556	38,547	-9	0.0
22-28 Days	9,924	10,063	139	1.4
29-182 Days	30,148	32,149	2,001	6.6
Total	518,185	591,872	73,687	14.2
Average	11.97	11.19	-0.78	-6.5

Annual Time Series



Year to Date Time Series

