

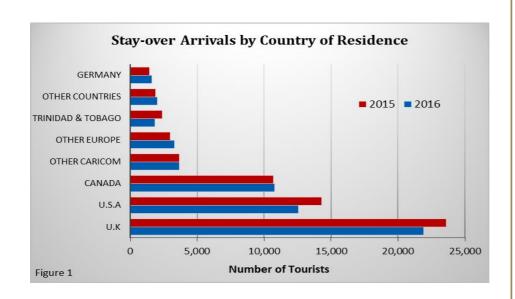
Tourist Arrivals

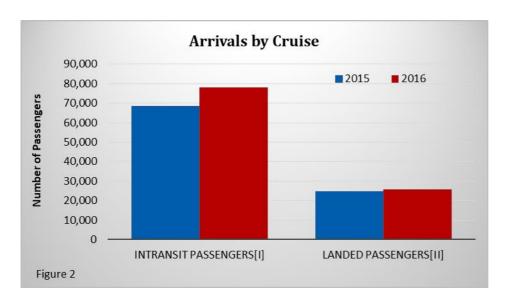
Monthly Statistical Bulletin

February 2016

Stay-Over Visitors and Cruise Ship Passenger Arrivals

February 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,180** tourists (or **5.5%**) to **60,969** compared to **57,789** in the year 2015 (**Figure 1**). Total cruise arrivals increased by **11.9%** over the review period to **103,838** passengers.





An increase was observed among stay-over arrivals from Trinidad & Tobago (♣30.4%)

Tourist arrivals from U.S.A increased to 14,306 (♠13.8%)

Germany stay-over visitors totalled 1,433 (**♣12**%)

Tourists arrivals from other Europe fell to 2,993 (**♣9.8%**)

Cruise

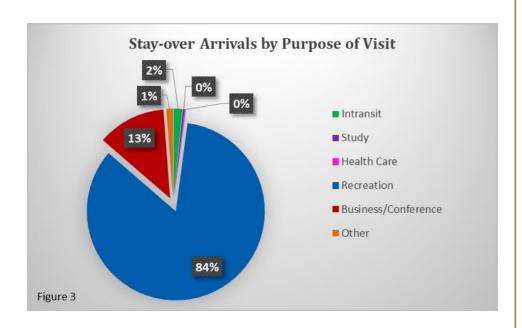
Intransit cruise passengers numbered 78,037 (**↑14.3**%)

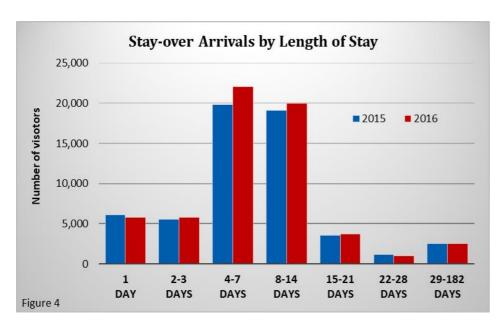
Landed passengers grew slightly to 25,801 (**↑5.2**%)

The number of cruise calls totalled 61 (**↑7.0**%)

Other Highlights:

Among the **60,969** stay-over arrivals recorded for this period, **51,369** (or 84.2%) visited for recreational purposes, predominantly for holiday (**47,757** tourists). This represents an increase of **4.4%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.9** days over the review period.





Other recreation visits increased to 745 (*39.3%)

Visits for the purpose of sports decreased to 398 (**♣20.6%**)

Visits for honeymoon/getting increased to 339 (**18.1%**)

Health care visits decreased to 106 (**♣15.9%**)

Visits for the purpose of visiting friends increased to 2,130 (♠ 14.6%)

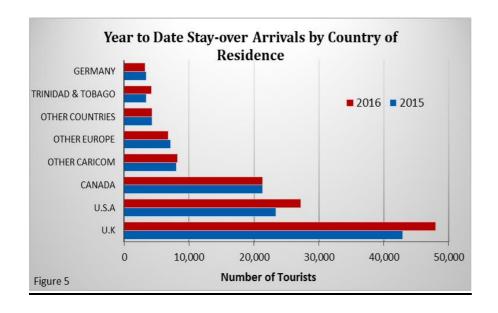
Length of stay

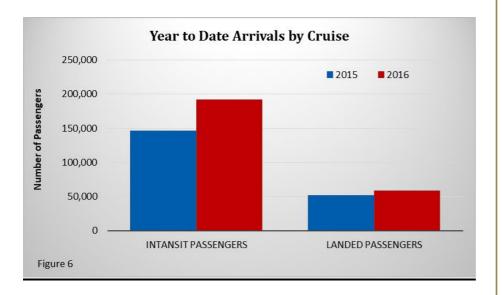
Visits for 22-28 days decreased to 996 (**₹12.0%**)

Average length of stay was 9.9 days (**₹2.9%**)

YEAR TO DATE

January - February 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **9,393** tourists (or **8.2**%) to **123,307** compared to **113,914** in the year 2015 (**Figure 5**). Total cruise arrivals increased by **26.2**% over the review period to **250,819** passengers.





Trinidad & Tobago stay-over visitors increased to 4,201 (♠24.3%)

Tourist arrivals from U.S.A grew to 27,232(**16.6**%)

UK tourists arrivals rose to 48,017 (**↑11.8**%)

A decrease was observed among stay-over arrivals from Other Europe (*4.8%)

Cruise

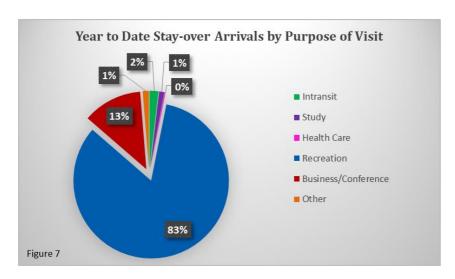
Intransit cruise passengers numbered 192,262 (★31.2%)

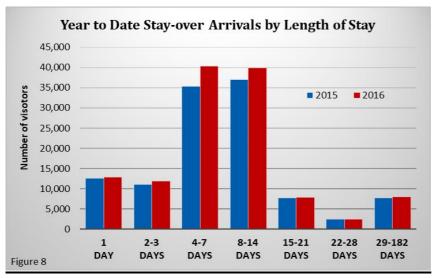
Landed passengers increased to 58,557 (**↑12.2**%)

The number of cruise calls totalled 142 (**15.4%**)

Other Highlights:

Among the **123,307** stay-over arrivals recorded for this period, **102,617** (or 83.2%) visited for recreational purposes, predominantly for holiday (**96,082** tourists). This represents an increase of **8.5%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.8** days over the review period.





Honeymoon/getting married visits increased to 664 (**↑21.6%**)

Visits for sports decreased to 646 (**♣14.4%**)

Other recreation visits totalled to 1,180 (12.9%)

Other purposes of visit decrease to 1,584 (**₹12.1%**)

Business/ conference visits increased to 15,229 (★10.1%)

Length of stay

Visits of 4-7 days totalled 40,321 (**14.2%**)

Average length of stay was 11.8 days (**♣2.5**%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016</u>

Country Of	February		Actual	%
Residence	2015	2016	Change	Change
U.K	21,940	23,608	1,668	7.6
U.S.A	12,571	14,306	1,735	13.8
Canada	10,772	10,679	-93	-0.9
Other CARICOM	3,688	3,674	-14	-0.4
Other Europe	3,318	2,993	-325	-9.8
Trinidad & Tobago	1,842	2,402	560	30.4
Other Countries	2,030	1,874	-156	-7.7
Germany	1,628	1,433	-195	-12.0
TOTAL	57,789	60,969	3,180	5.5

<u>Table 2</u> <u>Cruise Ship Arrivals; 2015 and 2016</u>

Details	February		Actual	%
	2015	2016	Change	Change
Total Cruise Arrivals	92,799	103,838	11,039	11.9
Intransit Passengers ^[i]	68,281	78,037	9,756	14.3
Landed Passengers ^[ii]	24,518	25,801	1,283	5.2
No. of Cruise Calls	57	61	4	7.0

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016</u>

Purpose of Visit	February		Actual	%
	2015	2016	Change	Change
Intransit	948	957	9	0.9
Study	193	220	27	14.0
Health Care	126	106	-20	-15.9
Recreation	48,929	51,369	2,440	5.0
Holiday	45,748	47,757	2,009	4.4
Visiting Friends etc.	1,858	2,130	272	14.6
Honeymoon/Get Married	287	339	52	18.1
Sports	501	398	-103	-20.6
Other Recreation	535	745	210	39.3
Business/Conference	6,844	7,580	736	10.8
Other	749	737	-12	-1.6
Total	57,789	60,969	3,180	5.5

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016</u>

Length of Stay	February		Actual	%
	2015	2016	Change	Change
1 Day	6,110	5,801	-309	-5.1
2-3 Days	5,532	5,828	296	5.4
4-7 Days	19,797	22,082	2,285	11.5
8-14 Days	19,104	19,983	879	4.6
15-21 Days	3,575	3,721	146	4.1
22-28 Days	1,132	996	-136	-12.0
29-182 Days	2,539	2,558	19	0.7
Total	57,789	60,969	3,180	5.5
Average	10.2	9.9	-0.3	-2.9

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2015	2016	Change	Change
U.K	42,934	48,017	5,083	11.8
U.S.A	23,354	27,232	3,878	16.6
Canada	21,367	21,341	-26	-0.1
Other CARICOM	8,052	8,195	143	1.8
Other Europe	7,174	6,829	-345	-4.8
Other Countries	4,293	4,292	-1	0.0
Trinidad & Tobago	3,380	4,201	821	24.3
Germany	3,360	3,200	-160	-4.8
TOTAL	113,914	123,307	9,393	8.2

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2015 and 2016</u>

Details	Year-To-Date		Actual	%
	2015	2016	Change	Change
Total Cruise Arrivals	198,706	250,819	52,113	26.2
Intansit Passengers ^[i]	146,520	192,262	45,742	31.2
Landed Passengers ^[ii]	52,186	58,557	6,371	12.2
No. of Cruise Calls	123	142	19	15.4

<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016</u>

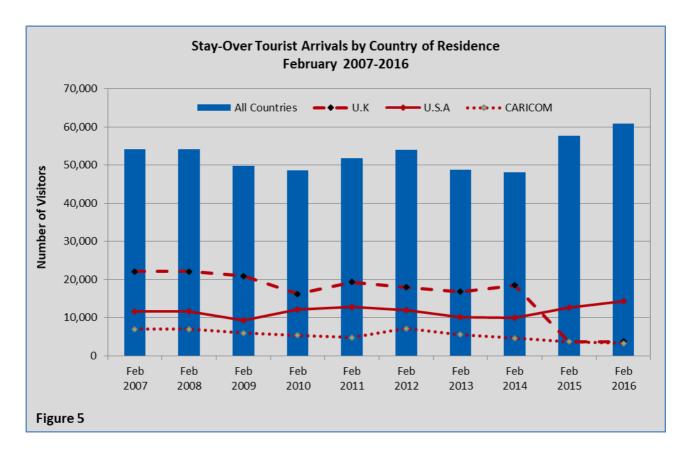
Purpose of Visit	Year-To-Date		Actual	%
	2015	2016	Change	Change
Intransit	2,158	2,281	123	5.7
Study	1308	1346	38	2.9
Health Care	241	250	9	3.7
Recreation	94,568	102,617	8,049	8.5
Holiday	88,547	96,082	7,535	8.5
Visiting Friends etc.	3,675	4,045	370	10.1
Honeymoon/Get Married	546	664	118	21.6
Sports	755	646	-109	-14.4
Other Recreation	1045	1180	135	12.9
Business/Conference	13,836	15,229	1,393	10.1
Other	1,803	1,584	-219	-12.1
Total	113,914	123,307	9,393	8.2

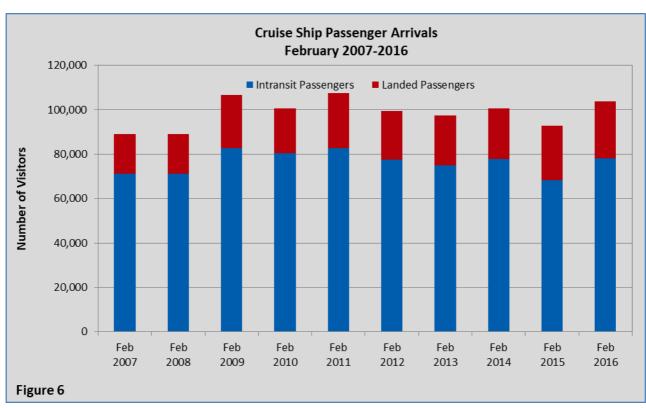
<u>Table 8</u>

<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016</u>

Intended	Year-To-Date		Actual	%
Length of Stay	2015	2016	Change	Change
1 Day	12,585	12,837	252	2.0
2-3 Days	11,041	11,925	884	8.0
4-7 Days	35,295	40,321	5,026	14.2
8-14 Days	37,010	39,869	2,859	7.7
15-21 Days	7,756	7,903	147	1.9
22-28 Days	2,440	2,423	-17	-0.7
29-182 Days	7,787	8,029	242	3.1
Total	113,914	123,307	9,393	8.2
Average	12.1	11.8	-0.3	-2.5

Annual Time Series





Year to Date Time Series

