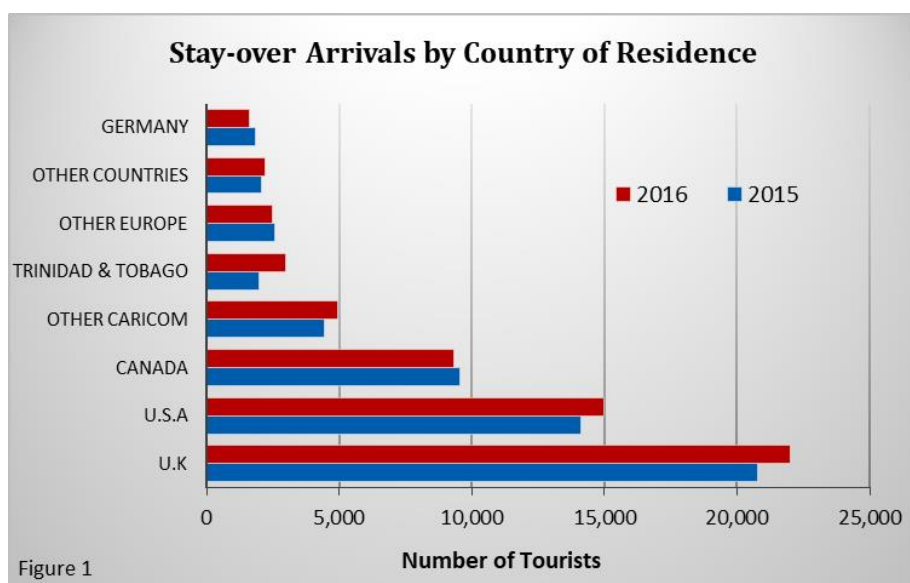


Stay-Over Visitors and Cruise Ship Passenger Arrivals

March 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,216** tourists (or **5.6%**) to **60,601** compared to **57,385** in the year 2015. Total cruise arrivals decreased by **6.7%** over the review period to **84,337** passengers.



An increase was observed among stay-over arrivals from Trinidad & Tobago (**↑50.8%**)

Germany stay-over visitors decreased to 1,637 (**↓11.5%**)

Other CARICOM arrivals increased to 4,935 (**↑11.1%**)

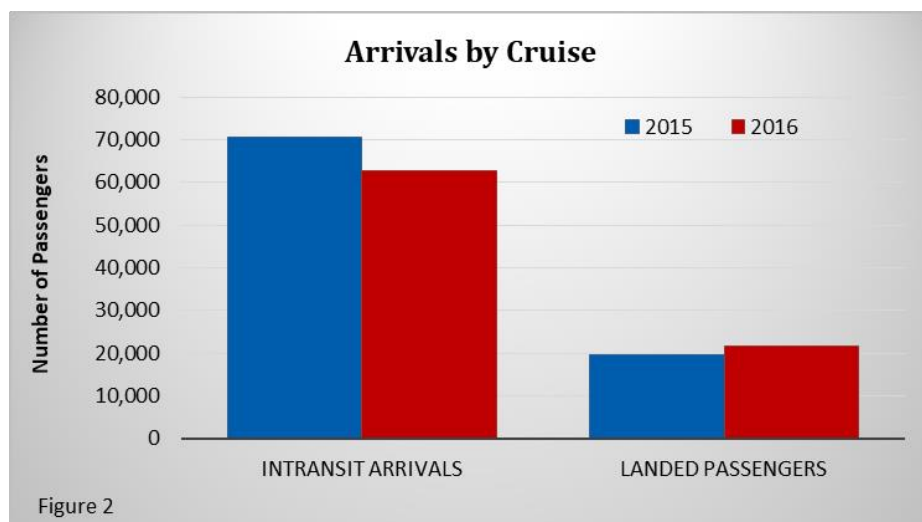
Visitor arrivals from Other Countries totalled 2,205 (**↑6.5%**)

Cruise

Intransit cruise passengers numbered 62,750 (**↓11.1%**)

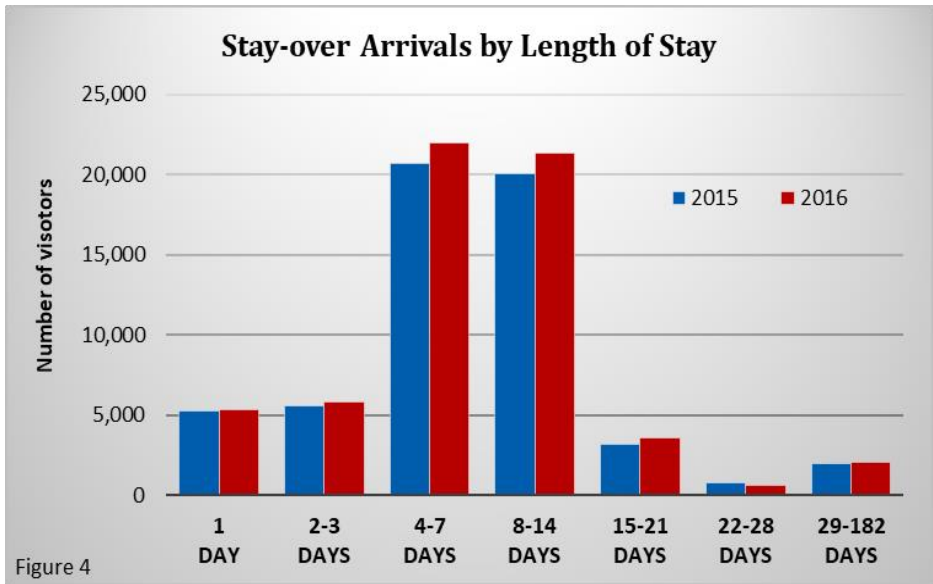
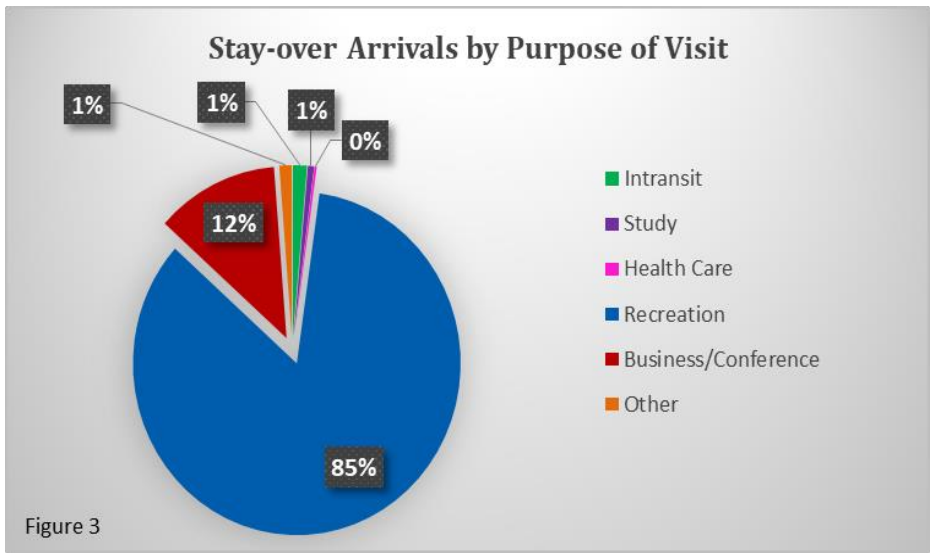
Landed passengers grew to 21,587 (**↑9.3%**)

The number of cruise calls totalled 57 (**↓3.4%**)



Other Highlights:

Among the **60,601** stay-over arrivals recorded for this period, **51,172** (or 84.4%) visited for recreational purposes, predominantly for holiday (**47,059** tourists). This represents an increase of **5.9%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.7** days over the review period.



Visits for study increased to 370 (↑37.0%)

Health care visits totalled 133(↓24.9%)

Sports visit increased to 1,041 (↑24.4%)

Visits for the purpose of visiting friends rose to 2,177 (↑20.3%)

Other recreation arrivals increased to 560 (↑13.4%)

Honeymoon/getting married visits totalled 335 (↑8.1%)

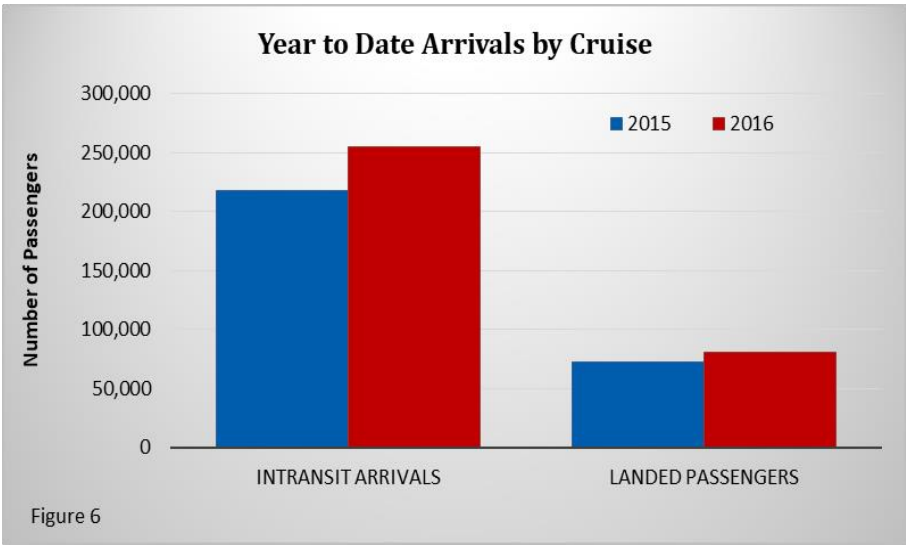
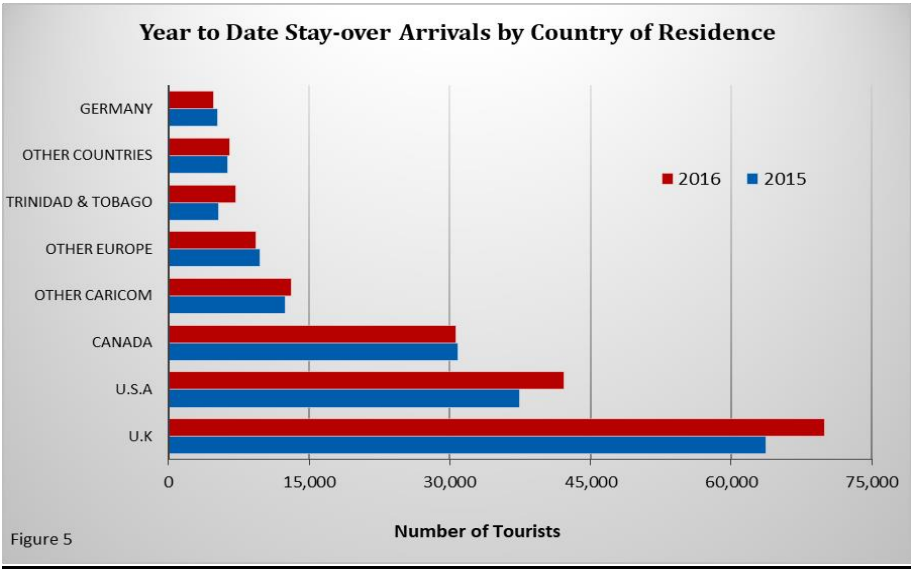
Length of stay

Visits for 22-28 days totalled 602 (↓18.6%)

Average length of stay was 9.68 days (↓0.1%)

YEAR TO DATE

January - March 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **6,299** tourists (or **5.9%**) to **113,896** compared to **107,597** in the year 2015 (**Figure 5**). Total cruise arrivals increased by **15.9%** over the review period to **335,156** passengers.



Trinidad & Tobago stay-over visitors rose to 7,210 (↑34.1%)

Tourist arrivals from U.S.A totalled 42,230 (↑12.8%)

An increase was observed among stay-over arrivals from the U.K (↑9.9%)

Tourists arrivals from Germany to 4,837 (↓7.2%)

Cruise

Intransit cruise passengers numbered 255,012 (↑17.4%)

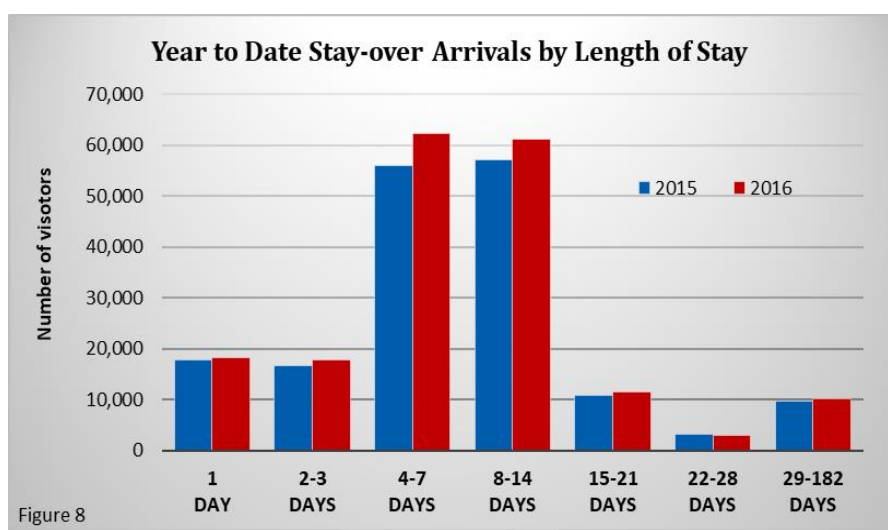
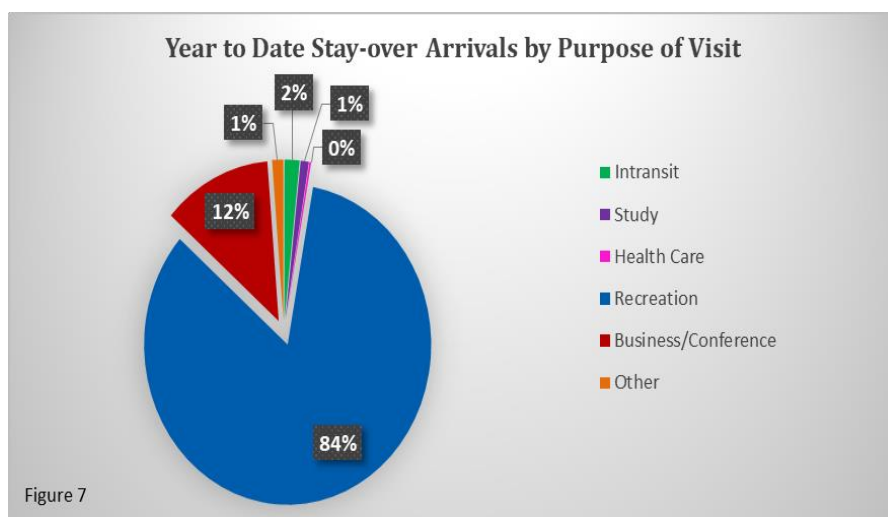
Landed passengers rose to 80,144 (↑11.4%)

The number of cruise calls totalled 199 (↑9.3%)



Other Highlights:

Among the **183,908** stay-over arrivals recorded for this period, **153,789** (or 83.6%) visited for recreational purposes, predominantly for holiday (**143,141** tourists). This represents an increase of **7.9%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.1** days over the review period.



Intransit arrivals totalled 3,120 (↓**69.1%**)

Business/ Conference increase to 22,574(↑**59.6%**)

Honeymoon/getting married totalled 999 (↑**16.7%**)

Visits for the purpose of visiting friends increased to 6,222 (↑**13.4%**)

Other recreational visits increased to 1,740 (↑**13.1%**)

Other purposes of visit totalled to 2,326(↓**10.5%**)

Length of stay

Visits of 4-7 days totalled 62,310 (↑**11.4%**)

Average length of stay was 11.1 days (↓**1.7%**)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016

Country Of Residence	March		Actual Change	% Change
	2015 ^(R)	2016 ^(P)		
U.K	20,768	21,995	1,227	5.9
U.S.A	14,097	14,998	901	6.4
Canada	9,564	9,319	-245	-2.6
Other CARICOM	4,443	4,935	492	11.1
Other Europe	2,597	2,503	-94	-3.6
Other Countries	2,071	2,205	134	6.5
Trinidad & Tobago	1,995	3,009	1,014	50.8
Germany	1,850	1,637	-213	-11.5
TOTAL	57,385	60,601	3,216	5.6

Table 2
Cruise Ship Arrivals; 2015 and 2016

Details	March		Actual Change	% Change
	2015 ^(R)	2016 ^(P)		
Total Cruise Arrivals	90,367	84,337	-6,030	-6.7
Intransit Arrivals^[i]	70,619	62,750	-7,869	-11.1
Landed Passengers^[ii]	19,748	21,587	1,839	9.3
No. of Cruise Calls	59	57	-2	-3.4

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016

Purpose of Visit	March		Actual Change	% Change
	2015 ^(R)	2016 ^(P)		
Intransit	843	839	-4	-0.5
Study	270	370	100	37.0
Health Care	177	133	-44	-24.9
Recreation	47,899	51,172	3,273	6.8
<i>Holiday</i>	44,448	47,059	2,611	5.9
<i>Visiting Friends etc.</i>	1,810	2,177	367	20.3
<i>Honeymoon/Get Married</i>	310	335	25	8.1
<i>Sports</i>	837	1,041	204	24.4
<i>Other Recreation</i>	494	560	66	13.4
Business/Conference	7,399	7,345	-54	-0.7
Other	797	742	-55	-6.9
Total	57,385	60,601	3,216	5.6

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016

Length of Stay	March		Actual Change	% Change
	2015 ^(R)	2016 ^(P)		
1 Day	5,273	5,304	31	0.6
2-3 Days	5,599	5,768	169	3.0
4-7 Days	20,651	21,989	1,338	6.5
8-14 Days	20,063	21,352	1,289	6.4
15-21 Days	3,127	3,533	406	13.0
22-28 Days	740	602	-138	-18.6
29-182 Days	1,932	2,053	121	6.3
Total	57,385	60,601	3,216	5.6
Average	9.69	9.68	0	-0.1

Table 5
Year to date Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016

Country Of Residence	Year-To-Date		Actual Change	% Change
	2015	2016		
U.S.A	37,451	42,230	4,779	12.8
Canada	30,931	30,660	-271	-0.9
U.K	63,702	70,012	6,310	9.9
Germany	5,210	4,837	-373	-7.2
Other Europe	9,771	9,332	-439	-4.5
Trinidad & Tobago	5,375	7,210	1,835	34.1
Other CARICOM	12,495	13,130	635	5.1
Other Countries	6,364	6,497	133	2.1
TOTAL	171,299	183,908	12,609	7.4

Table 6
Year to date Cruise Ship Arrivals; 2015 and 2016

Details	Year-To-Date		Actual Change	% Change
	2015	2016		
Total Cruise Arrivals	289,073	335,156	46,083	15.9
Intransit Arrivals ^[i]	217,139	255,012	37,873	17.4
Landed Passengers ^[ii]	71,934	80,144	8,210	11.4
No. of Cruise Calls	182	199	17	9.3

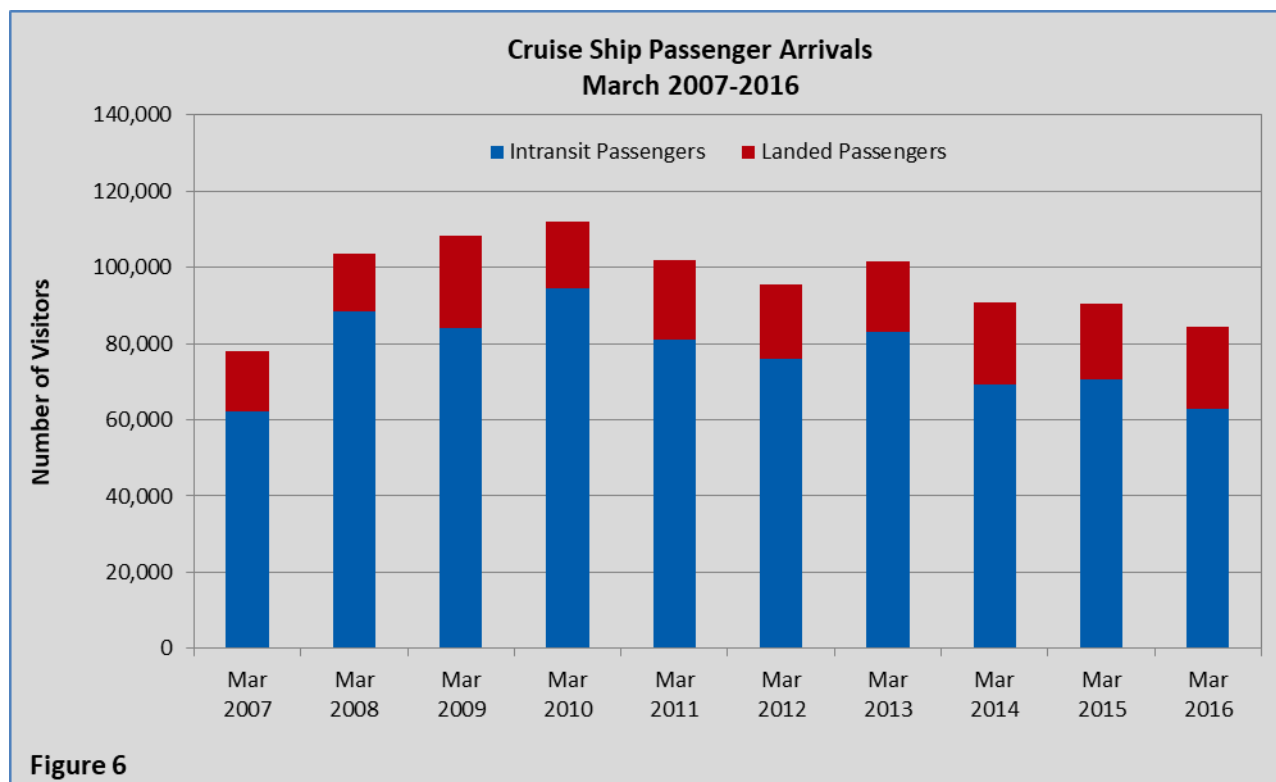
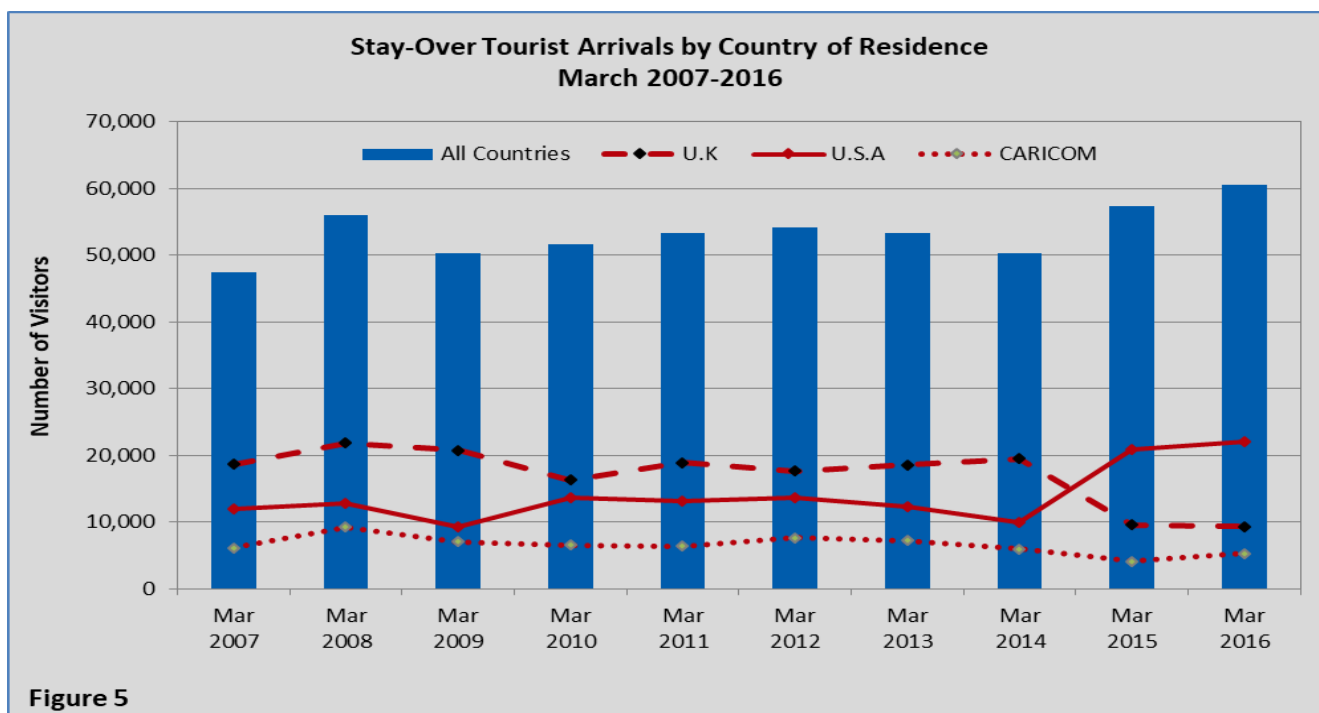
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2015	2016		
Intransit	10,094	3,120	-6,974	-69.1
Study	1,578	1,716	138	8.7
Health Care	418	383	-35	-8.4
Recreation	142,467	153,789	11,322	7.9
<i>Holiday</i>	132,995	143,141	10,146	7.6
<i>Visiting Friends etc.</i>	5,485	6,222	737	13.4
<i>Honeymoon/Get Married</i>	856	999	143	16.7
<i>Sports</i>	1,592	1,687	95	6.0
<i>Other Recreation</i>	1,539	1,740	201	13.1
Business/Conference	14,142	22,574	8,432	59.6
Other	2,600	2,326	-274	-10.5
Total	171,299	183,908	12,609	7.4

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016

Length of Stay	Year-To-Date		Actual Change	% Change
	2015	2016		
1 Day	17,858	18,141	283	1.6
2-3 Days	16,640	17,693	1,053	6.3
4-7 Days	55,946	62,310	6,364	11.4
8-14 Days	57,073	61,221	4,148	7.3
15-21 Days	10,883	11,436	553	5.1
22-28 Days	3,180	3,025	-155	-4.9
29-182 Days	9,719	10,082	363	3.7
Total	171,299	183,908	12,609	7.4
Average	11.27	11.08	0	-1.7

Annual Time Series



Year to Date Time Series

