

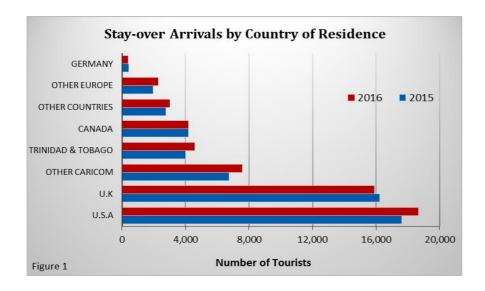
# Tourist Arrivals

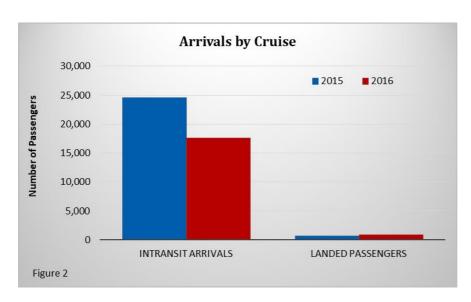
**Monthly Statistical Bulletin** 

**July 2016** 

# **Stay-Over Visitors and Cruise Ship Passenger Arrivals**

July 2016 saw a positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **2,706** tourists (or **5.0%**) to **56,670** compared to **53,964** in the year 2015 (**Figure 1**). Total cruise arrivals decreased by **26.8%** over the review period to **18,484** passengers.





An increased was observed among stay-over arrivals from Other Europe (17.2%)

Trinidad & Tobago stay-over visitors totalled 4,596 (**14.6**%)

Tourist arrivals from Other CARICOM totalled to 7,585 (**12.3%**)

#### **Cruise**

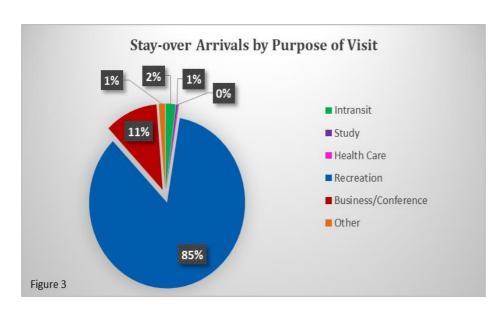
Landed passengers
Increased to 904 (**↑36.6%**)

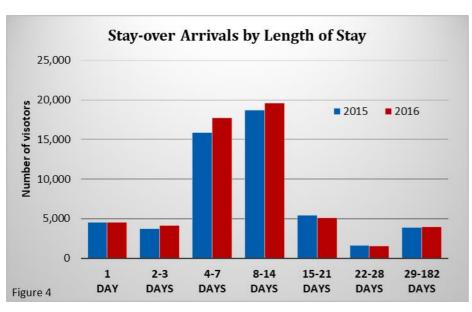
Intransit cruise passengers numbered 17,580 (₹28.5%)

The number of cruise calls totalled 11 (**↑57.1%**)

# **Other Highlights:**

Among the **56,670** stay-over arrivals recorded for this period, **48,254** (or 85%) visited for recreational purposes, predominantly for holiday (**43,026** tourists). This represents an increased of **71.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.9** days over the review period.





Intransit arrivals fell to 1,173 (♣55.8%)

Sports visits totalled 938 (**↑43.2%**)

Business/ Conference visits increased to 6,217 (**136.4%**)

Visits for Other purposes declined to 721 (₹25.7%)

Honeymoon/getting married visits fell to 485 (**₹21.6%**)

Visit for the purposes of visiting friends totalled 3,139 (19.4%)

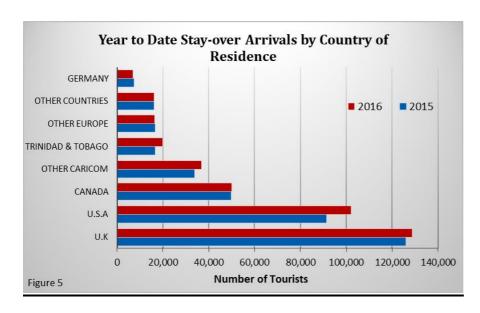
### **Length of stay**

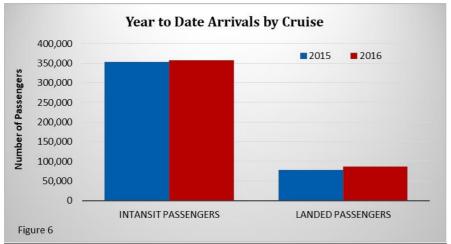
Visits of 4-7 days totalled 17,757 (**11.6%**)

Average length of stay was 11.89 days (₹4.7%)

## **YEAR TO DATE**

January – July 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **19,667** tourists (or **5.5%**) to **377,326** compared to **357,659** in the year 2015 (**Figure 5**). Total cruise arrivals increased by **3.4%** over the review period to **443,967** passengers.





An increase was observed among stay-over arrivals from Trinidad & Tobago (19.4%)

U.S.A stay-over visitors totalled 102,147 (**↑11.8%**)

Tourist arrivals from Other CARICOM increased to 36,822 (**†8.8%**)

Visitor arrivals from Germany declined to 6,907 (♣6.5%)

#### Cruise

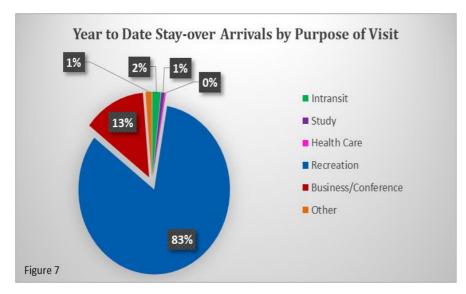
Landed passengers grew to 86,344 (**12.0%**)

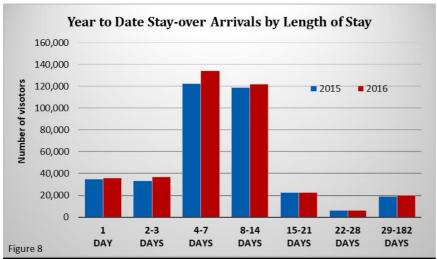
Intransit cruise passengers numbered 357,623 (**↑1.5**%)

The number of cruise calls increased to 262 (10.1%)

# **Other Highlights:**

Among the **377,326** stay-over arrivals recorded for this period, **312,205** (or 83%) visited for recreational purposes, predominantly for holiday (**283,076** tourists). This represents an increase of **5.6%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.9** days over the review period.





Intransit visits declined to 6,698 (**↑66.1%**)

Business/Conference visits totalled to 49,859 (**↑49.6**%)

Sports visits declined 4,628 (**₹24.0%**)

Visits for the purpose of visiting friends rose to 16,311 (♠22.3%)

Other recreation visits rose to 4,645 (19.5%)

## **Length of stay**

Visits for 4-7 days totalled 134,436 (**↑9.8**%)

Average length of stay was 11.89 days (**₹2.1** %)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016</u>

| Country Of        | July   |        | Actual | %      |
|-------------------|--------|--------|--------|--------|
| Residence         | 2015   | 2016   | Change | Change |
|                   |        |        |        |        |
| U.S.A             | 17,627 | 18,693 | 1,066  | 6.0    |
| Other CARICOM     | 6,756  | 7,585  | 829    | 12.3   |
| Trinidad & Tobago | 4,011  | 4,596  | 585    | 14.6   |
| Other Europe      | 1,947  | 2,281  | 334    | 17.2   |
| Other Countries   | 2,761  | 3,008  | 247    | 8.9    |
| Canada            | 4,190  | 4,207  | 17     | 0.4    |
| Germany           | 428    | 410    | -18    | -4.2   |
| U.K               | 16,244 | 15,890 | -354   | -2.2   |
|                   |        |        |        |        |
| TOTAL             | 53,964 | 56,670 | 2,706  | 5.0    |

<u>Table 2</u> <u>Cruise Ship Arrivals: 2015 and 2016</u>

| Details                           | July   |        | Actual | %      |
|-----------------------------------|--------|--------|--------|--------|
|                                   | 2015   | 2016   | Change | Change |
|                                   |        |        |        |        |
| Total Cruise Arrivals             | 25,247 | 18,484 | -6,763 | -26.8  |
| Intransit Arrivals <sup>[i]</sup> | 24,585 | 17,580 | -7,005 | -28.5  |
| Landed Passengers <sup>[ii]</sup> | 662    | 904    | 242    | 36.6   |
|                                   |        |        |        |        |
| No. of Cruise Calls               | 7      | 11     | 4      | 57.1   |

<u>Table 3</u> <u>Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016</u>

| Purpose of Visit      | Ju     | ly     | Actual | %      |
|-----------------------|--------|--------|--------|--------|
| Purpose of Visit      | 2015   | 2016   | Change | Change |
|                       |        |        |        |        |
| Intransit             | 2,653  | 1,173  | -1,480 | -55.8  |
| Study                 | 210    | 190    | -20    | -9.5   |
| Health Care           | 139    | 115    | -24    | -17.3  |
| Recreation            | 45,434 | 48,254 | 32,595 | 71.7   |
| Holiday               | 40,903 | 43,026 | 28,265 | 69.1   |
| Visiting Friends etc. | 2,628  | 3,139  | 1,713  | 65.2   |
| Honeymoon/Get Married | 619    | 485    | 871    | 140.7  |
| Sports                | 655    | 938    | 899    | 137.3  |
| Other Recreation      | 629    | 666    | 847    | 134.7  |
| Business/Conference   | 4,557  | 6,217  | 5,082  | 111.5  |
| Other                 | 971    | 721    | 612    | 63.0   |
|                       |        |        |        |        |
| Total                 | 53,964 | 56,670 | 2,706  | 5.0    |

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016</u>

| Longth of Story | July   |        | Actual | %      |
|-----------------|--------|--------|--------|--------|
| Length of Stay  | 2015   | 2016   | Change | Change |
|                 |        |        |        |        |
| 1 Day           | 4,575  | 4,567  | -8     | -0.2   |
| 2-3 Days        | 3,769  | 4,153  | 384    | 10.2   |
| 4-7 Days        | 15,909 | 17,757 | 1,848  | 11.6   |
| 8-14 Days       | 18,708 | 19,596 | 888    | 4.7    |
| 15-21 Days      | 5,415  | 5,115  | -300   | -5.5   |
| 22-28 Days      | 1,662  | 1,534  | -128   | -7.7   |
| 29-182 Days     | 3,926  | 3,948  | 22     | 0.6    |
|                 |        |        |        |        |
| Total           | 53,964 | 56,670 | 2,706  | 5.0    |
|                 |        |        |        |        |
| Average         | 12.47  | 11.89  | -1     | -4.7   |

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016</u>

| Country Of        | Year-To-Date |         | Actual | %      |
|-------------------|--------------|---------|--------|--------|
| Residence         | 2015         | 2016    | Change | Change |
|                   |              |         |        |        |
| U.S.A             | 91,387       | 102,147 | 10,760 | 11.8   |
| Canada            | 49,674       | 50,121  | 447    | 0.9    |
| U.K               | 125,907      | 128,810 | 2,903  | 2.3    |
| Germany           | 7,385        | 6,907   | -478   | -6.5   |
| Other Europe      | 16,664       | 16,518  | -146   | -0.9   |
| Trinidad & Tobago | 16,692       | 19,926  | 3,234  | 19.4   |
| Other CARICOM     | 33,833       | 36,822  | 2,989  | 8.8    |
| Other Countries   | 16,117       | 16,075  | -42    | -0.3   |
|                   |              |         |        |        |
| TOTAL             | 357,659      | 377,326 | 19,667 | 5.5    |

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2015 and 2016</u>

| Details                            | Year-To-Date |         | Actual | %      |
|------------------------------------|--------------|---------|--------|--------|
|                                    | 2015         | 2016    | Change | Change |
|                                    |              |         |        |        |
| <b>Total Cruise Arrivals</b>       | 429,336      | 443,967 | 14,631 | 3.4    |
| Intansit Passengers <sup>[i]</sup> | 352,211      | 357,623 | 5,412  | 1.5    |
| Landed Passengers <sup>[ii]</sup>  | 77,125       | 86,344  | 9,219  | 12.0   |
|                                    |              |         |        |        |
| No. of Cruise Calls                | 238          | 262     | 24     | 10.1   |

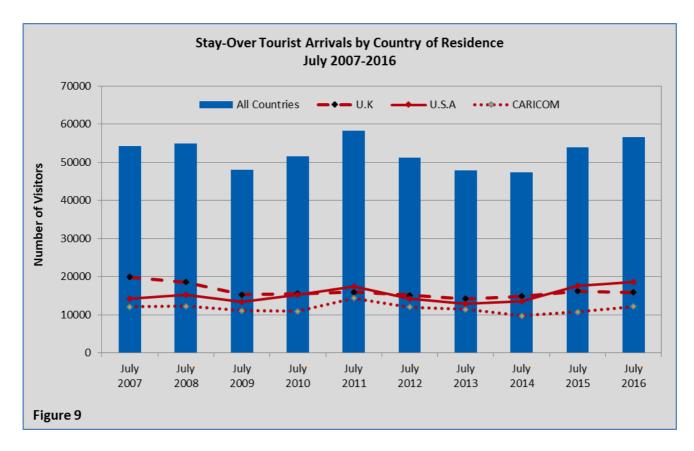
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016</u>

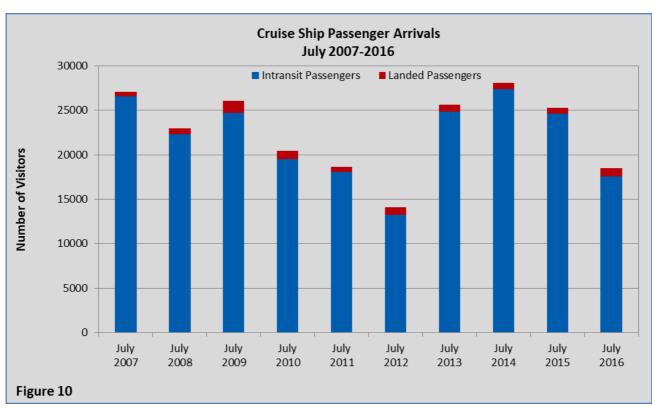
| Purpose of Visit      | Year-To-Date |         | Actual  | %      |
|-----------------------|--------------|---------|---------|--------|
|                       | 2015         | 2016    | Change  | Change |
|                       |              |         |         |        |
| Intransit             | 19,757       | 6,698   | -13,059 | -66.1  |
| Study                 | 2645         | 2760    | 115     | 4.3    |
| Health Care           | 909          | 850     | -59     | -6.5   |
| Recreation            | 295,550      | 312,205 | 16,655  | 5.6    |
| Holiday               | 268,103      | 283,076 | 14,973  | 5.6    |
| Visiting Friends etc. | 13,335       | 16,311  | 2,976   | 22.3   |
| Honeymoon/Get Married | 3785         | 3545    | -240    | -6.3   |
| Sports                | 6086         | 4,628   | -1458   | -24.0  |
| Other Recreation      | 4241         | 4645    | 404     | 9.5    |
| Business/Conference   | 33,337       | 49,859  | 16,522  | 49.6   |
| Other                 | 5,461        | 4,954   | -507    | -9.3   |
|                       |              |         |         |        |
| Total                 | 357,659      | 377,326 | 19,667  | 5.5    |

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016</u>

| Intended       | Year-To-Date |         | Actual | %      |
|----------------|--------------|---------|--------|--------|
| Length of Stay | 2015         | 2016    | Change | Change |
|                |              |         |        |        |
| 1 Day          | 34,704       | 35,804  | 1,100  | 3.2    |
| 2-3 Days       | 33,399       | 36,647  | 3,248  | 9.7    |
| 4-7 Days       | 122,474      | 134,436 | 11,962 | 9.8    |
| 8-14 Days      | 118,882      | 121,871 | 2,989  | 2.5    |
| 15-21 Days     | 22,750       | 22,800  | 50     | 0.2    |
| 22-28 Days     | 6,255        | 5,989   | -266   | -4.3   |
| 29-182 Days    | 19,195       | 19,779  | 584    | 3.0    |
|                |              |         |        |        |
| Total          | 357,659      | 377,326 | 19,667 | 5.5    |
|                |              |         |        |        |
| Average        | 12.15        | 11.89   | -0.26  | -2.1   |

# **Annual Time Series**





## **Year to Date Time Series**

