



BARBADOS STATISTICAL SERVICE

5<sup>th</sup> Floor Baobab Tower, Warrens  
St. Michael, Barbados

Tel: (246) 535-2600 | Fax: (246) 421-8294

Web: [www.barstats.gov.bb](http://www.barstats.gov.bb)

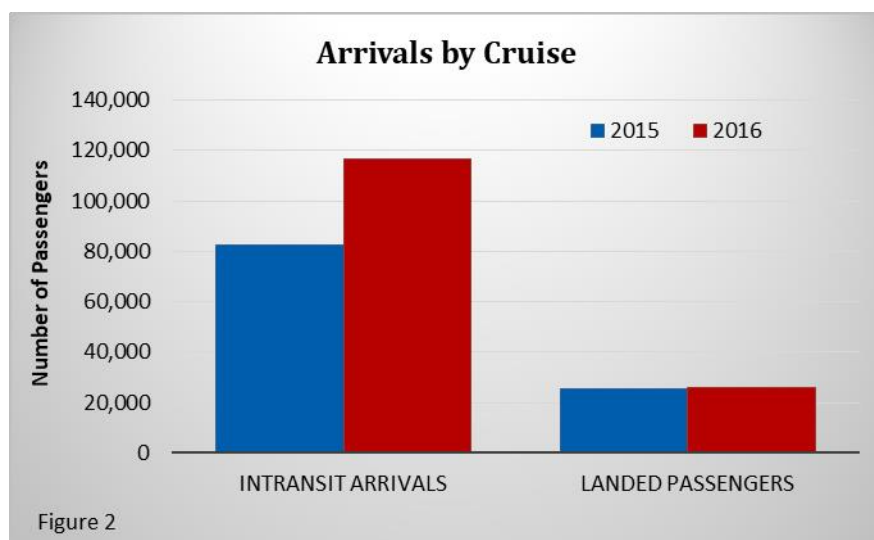
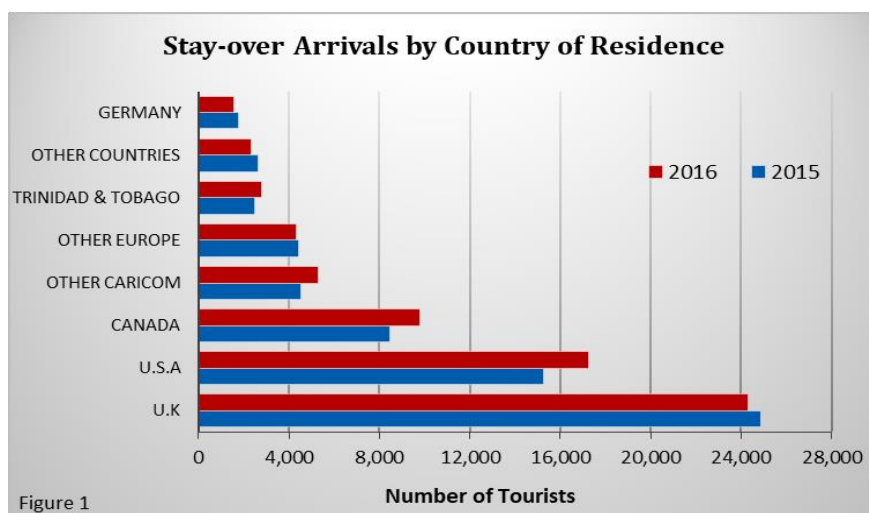
# Tourist Arrivals

## Monthly Statistical Bulletin

### December 2016

### Stay-Over Visitors and Cruise Ship Passenger Arrivals

December 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,185** tourists (or **4.9%**) to **67,643** compared to **64,458** in the year 2015 (**Figure 1**). Total cruise arrivals increased by **32.3%** over the review period to **142,423** passengers.



An increase was observed among stay-over arrivals from Other CARICOM (**↑16.5%**)

Tourist arrivals from Canada totalled 9,782 (**↑15.7%**)

U.S.A stay-over visitors totalled 17,246 (**↑13.1%**)

Stay-over arrivals from Trinidad & Tobago rose to 2,787 (**↑12.3%**)

#### Cruise

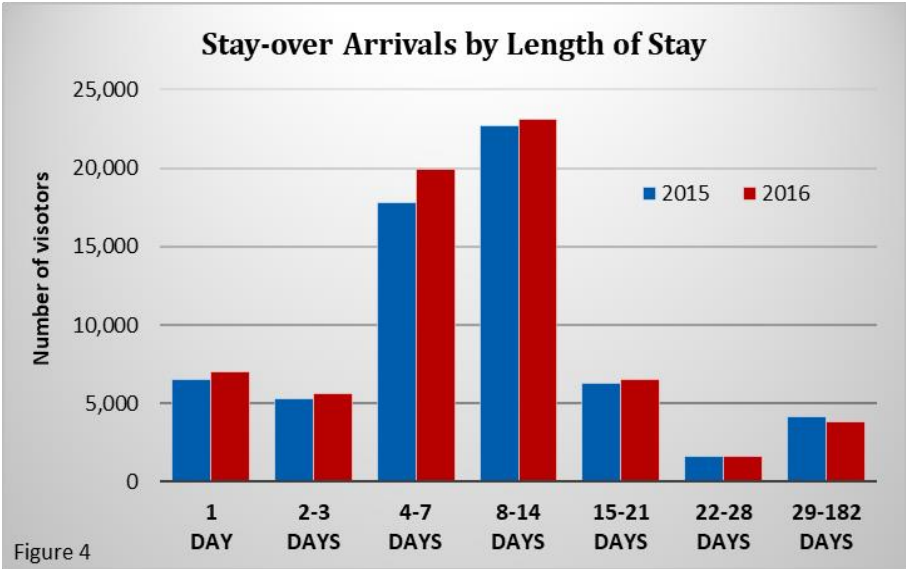
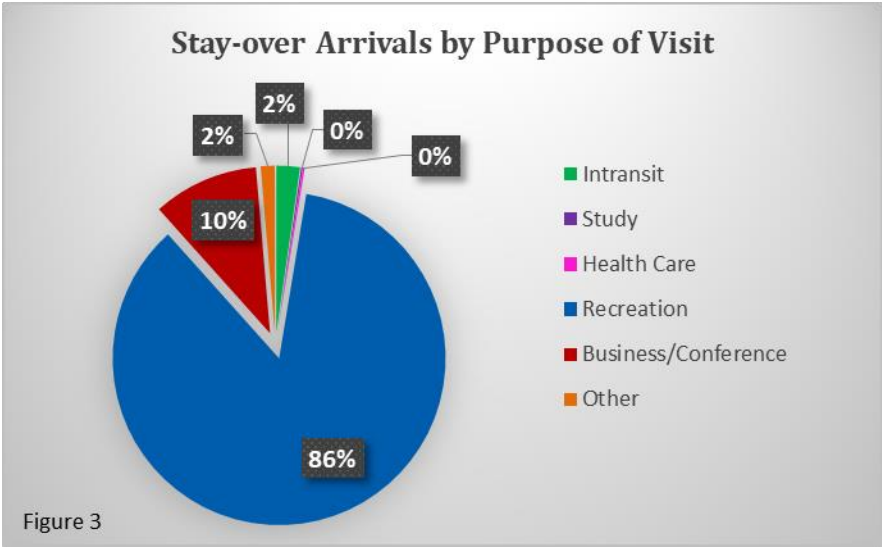
Intransit cruise passengers numbered 116,629 (**↑41.5%**)

Landed passengers increased to 25,794 (**↑2.3%**)

The number of cruise calls rose to 85 (**↑16.4%**)

**Other Highlights:**

Among the **67,643** stay-over arrivals recorded for this period, **58,001** (or 86%) visited for recreational purposes, predominantly for holiday (**52,617** tourists). This represents an increase of **4.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.82** days over the review period.



Sports visits increased to 629 (↑58%)

Visits for health care rose to 114 (↑52%)

Intransit arrivals totalled 1,545 (↑38.4%)

Other recreation visits increased to 477 (↑21.4%)

Other purposes of visit totalled 922 (↑17.2%)

Visits for the purpose of visiting friends increased to 3,945 (↑16.7%)

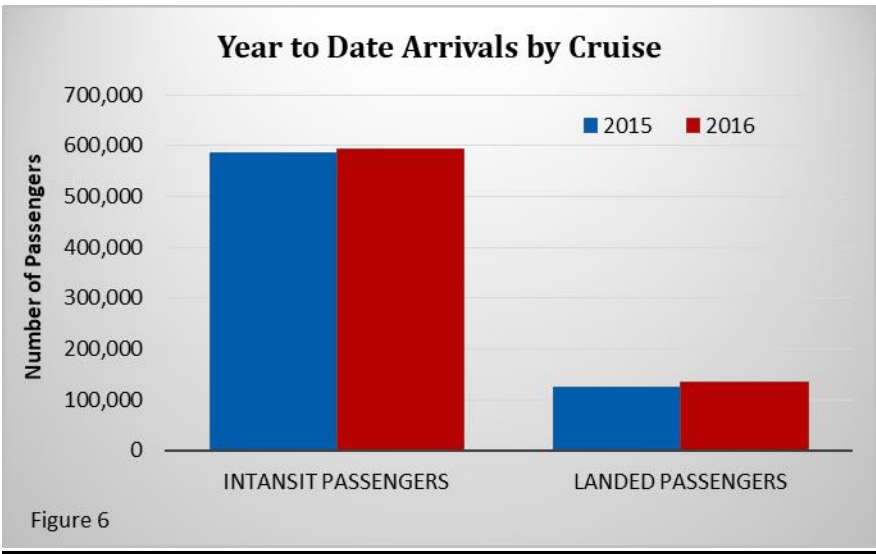
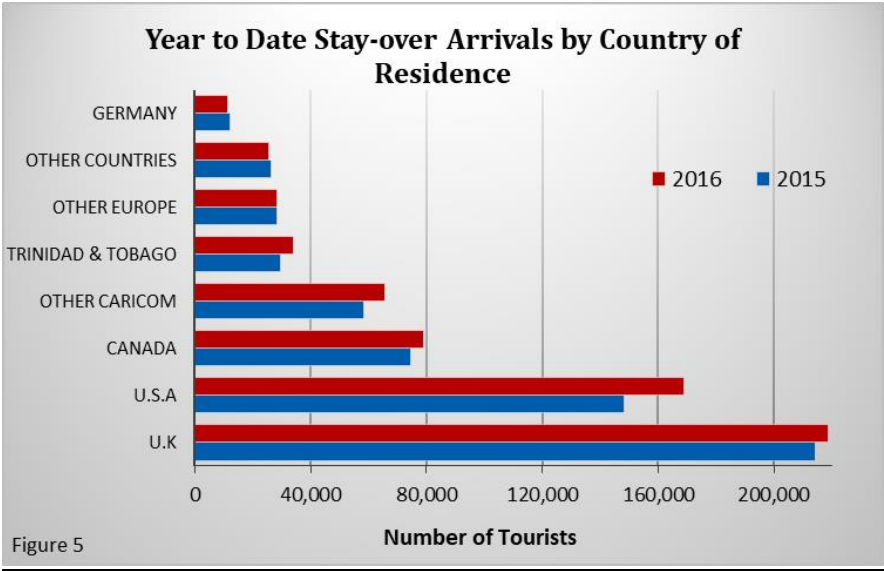
**Length of stay**

Visits of 4-7 days totalled 19,914 (↑11.9%)

Average length of stay was 11.82 days (↓5.2%)

# YEAR TO DATE

January – December 2016 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **39,641** tourists (or **6.7%**) to **631,513** compared to **591,872** in the year 2015 (**Figure 5**). Total cruise arrivals increased by **2.6%** over the review period to **729,645** passengers.



## Trinidad & Tobago

Trinidad & Tobago stay-over visitors totalled 34,000 (↑14.6%)

An increase was observed among stay-over arrivals from U.S.A (↑14.1%)

Tourist arrivals from other CARICOM totalled 65,679 (↑12.6%)

Visitor arrivals from Germany declined to 11,492 (↓6.9%)

## Cruise

Landed passengers grew to 135,549 (↑8.6%)

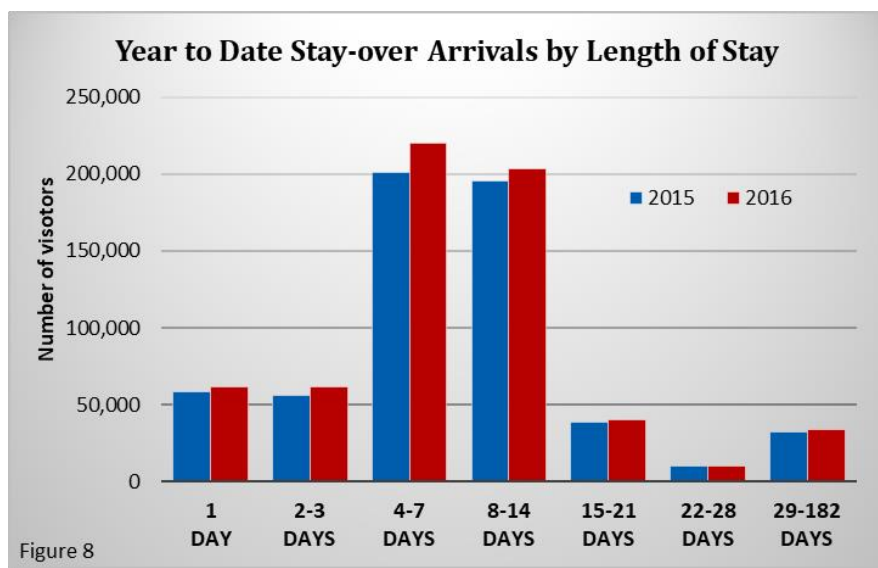
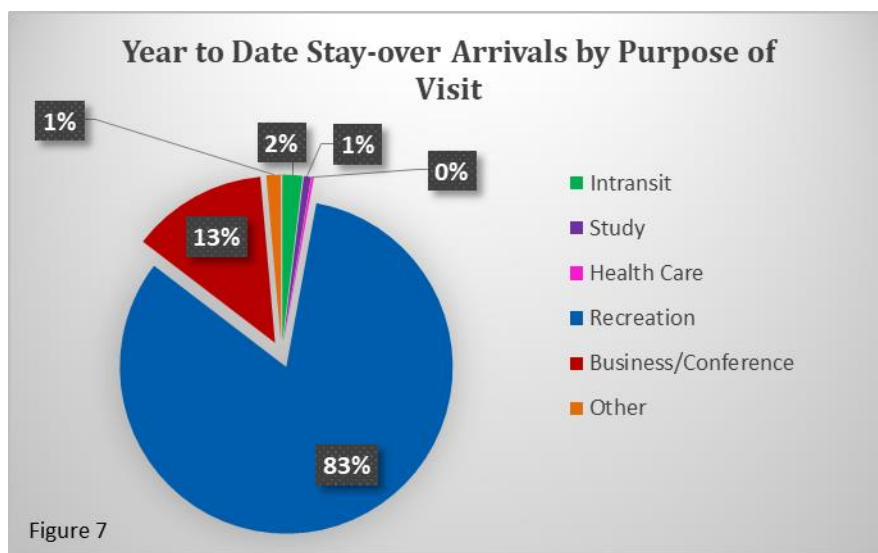
Intransit cruise passengers numbered 594,096(↑1.3%)

The number of cruise calls totalled 424 (↑7.3%)

##

## Other Highlights:

Among the **631,513** stay-over arrivals recorded for this period, **520,976**(or 83%) visited for recreational purposes, predominantly for holiday ( **469,746**tourists). This represents an increase of **7.0%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.01** days over the review period.



Intransit visits declined to 12,349 (↓**51.8%**)

Visit for the purpose of Business/ Conference increased to 83,321 (↑**28.4%**)

Visits for visiting friends totalled to 30,725(↑**25.1%**)

Sport visits decreased to 6,338 (↓**19.4%**)

Visits for Honeymoon/getting married decreased 6,209 (↓**11.8%**)

### Length of stay

Stays of 2-3 days totalled 61,217 (↑**9.6%**)

Average length of stay was 11.01 days (↓**1.6%**)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016**

Country Of Residence	December		Actual Change	% Change
	2015	2016		
U.S.A	15,251	17,246	1,995	13.1
Canada	8,458	9,782	1,324	15.7
U.K	24,874	24,288	-586	-2.4
Germany	1,756	1,547	-209	-11.9
Other Europe	4,435	4,342	-93	-2.1
Trinidad & Tobago	2,481	2,787	306	12.3
Other CARICOM	4,546	5,294	748	16.5
Other Countries	2,657	2,357	-300	-11.3
<b>TOTAL</b>	<b>64,458</b>	<b>67,643</b>	<b>3,185</b>	<b>4.9</b>

**Table 2**  
**Cruise Ship Arrivals; 2015 and 2016**

Details	December		Actual Change	% Change
	2015	2016		
<b>Total Cruise Arrivals</b>	<b>107,616</b>	<b>142,423</b>	<b>34,807</b>	<b>32.3</b>
<b>Intransit Arrivals<sup>[i]</sup></b>	<b>82,403</b>	<b>116,629</b>	<b>34,226</b>	<b>41.5</b>
<b>Landed Passengers<sup>[ii]</sup></b>	<b>25,213</b>	<b>25,794</b>	<b>581</b>	<b>2.3</b>
<b>No. of Cruise Calls</b>	<b>73</b>	<b>85</b>	<b>12</b>	<b>16.4</b>

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016**

Purpose of Visit	December		Actual Change	% Change
	2015	2016		
Intransit	1,116	1,545	429	38.4
Study	120	109	-11	-9.2
Health Care	75	114	39	52.0
Recreation	55,334	58,001	2,667	4.8
<i>Holiday</i>	50,790	52,617	1,827	3.6
<i>Visiting Friends etc.</i>	3,381	3,945	564	16.7
<i>Honeymoon/Get Married</i>	372	333	-39	-10.5
<i>Sports</i>	398	629	231	58.0
<i>Other Recreation</i>	393	477	84	21.4
Business/Conference	7,026	6,952	-74	-1.1
Other	787	922	135	17.2
			0	
<b>Total</b>	<b>64,458</b>	<b>67,643</b>	<b>3,185</b>	<b>4.9</b>

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016**

Length of Stay	December		Actual Change	% Change
	2015	2016		
1 Day	6,527	7,019	492	7.5
2-3 Days	5,338	5,630	292	5.5
4-7 Days	17,796	19,914	2,118	11.9
8-14 Days	22,734	23,114	380	1.7
15-21 Days	6,267	6,517	250	4.0
22-28 Days	1,659	1,638	-21	-1.3
29-182 Days	4,137	3,811	-326	-7.9
<b>Total</b>	<b>64,458</b>	<b>67,643</b>	<b>3,185</b>	<b>4.9</b>
<b>Average</b>	<b>12.47</b>	<b>11.82</b>	<b>-1</b>	<b>-5.2</b>

**Table 5**

**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2015 and 2016**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2015	2016		
U.K	214,175	218,638	4,463	2.1
U.S.A	148,067	168,945	20,878	14.1
Canada	74,494	78,903	4,409	5.9
Other CARICOM	58,321	65,679	7,358	12.6
Trinidad & Tobago	29,659	34,000	4,341	14.6
Other Europe	28,514	28,278	-236	-0.8
Other Countries	26,304	25,578	-726	-2.8
Germany	12,338	11,492	-846	-6.9
<b>TOTAL</b>	<b>591,872</b>	<b>631,513</b>	<b>39,641</b>	<b>6.7</b>

**Table 6**

**Year to date Cruise Ship Arrivals; 2015 and 2016**

Details	Year-To-Date		Actual Change	% Change
	2015	2016		
<b>Total Cruise Arrivals</b>	<b>711,400</b>	<b>729,645</b>	<b>18,245</b>	<b>2.6</b>
<b>Intansit Passengers<sup>[i]</sup></b>	<b>586,615</b>	<b>594,096</b>	<b>7,481</b>	<b>1.3</b>
<b>Landed Passengers<sup>[ii]</sup></b>	<b>124,785</b>	<b>135,549</b>	<b>10,764</b>	<b>8.6</b>
<b>No. of Cruise Calls</b>	<b>395</b>	<b>424</b>	<b>29</b>	<b>7.3</b>

**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2015 and 2016**

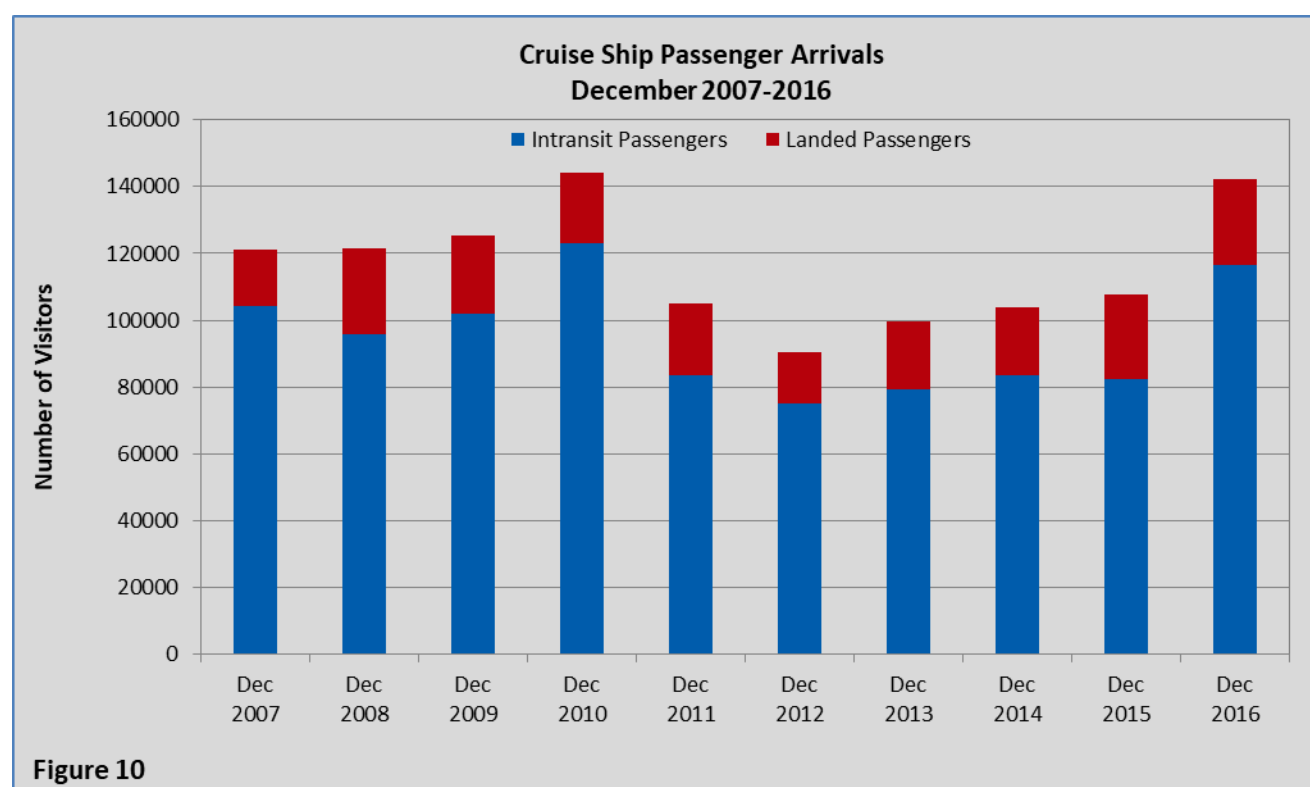
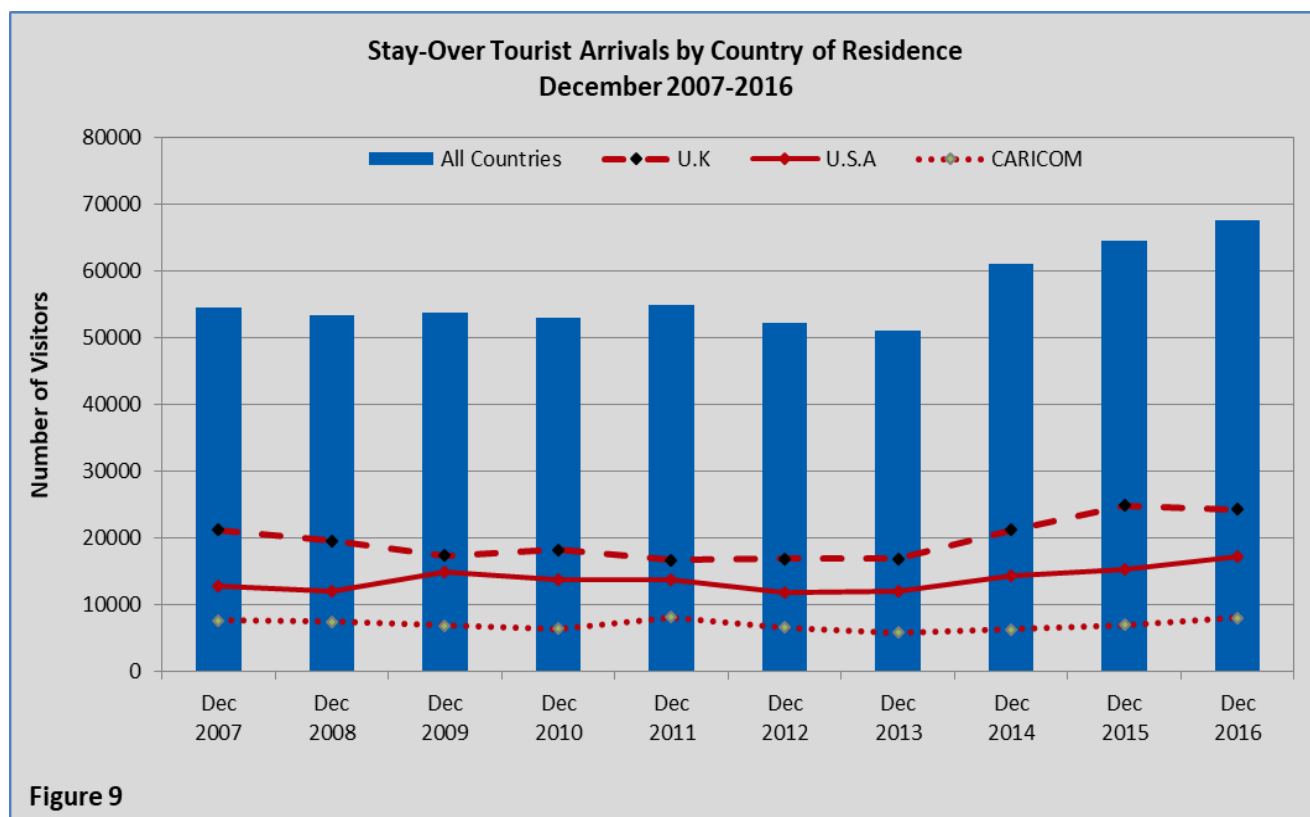
Purpose of Visit	Year-To-Date		Actual Change	% Change
	2015	2016		
Intransit	25,634	12,349	-13,285	-51.8
Study	4,441	4,461	20	0.5
Health Care	1,457	1515	58	4.0
Recreation	486,344	520,976	34,632	7.1
<i>Holiday</i>	439,139	469,746	30,607	7.0
<i>Visiting Friends etc.</i>	24,561	30,725	6,164	25.1
<i>Honeymoon/Get Married</i>	7,037	6,209	-828	-11.8
<i>Sports</i>	7,865	6,338	-1527	-19.4
<i>Other Recreation</i>	7,742	7,958	216	2.8
Business/Conference	64,868	83,321	18,453	28.4
Other	9,128	8,891	-237	-2.6
<b>Total</b>	<b>591,872</b>	<b>631,513</b>	<b>39,641</b>	<b>6.7</b>

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2015 and 2016**

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2015	2016		
1 Day	58,427	61,720	3,293	5.6
2-3 Days	55,874	61,217	5,343	9.6
4-7 Days	201,022	219,988	18,966	9.4
8-14 Days	195,790	203,723	7,933	4.1
15-21 Days	38,547	40,268	1,721	4.5
22-28 Days	10,063	10,367	304	3.0
29-182 Days	32,149	34,230	2,081	6.5
<b>Total</b>	<b>591,872</b>	<b>631,513</b>	<b>39,641</b>	<b>6.7</b>
<b>Average</b>	<b>11.19</b>	<b>11.01</b>	<b>-0.18</b>	<b>-1.6</b>



## Annual Time Series



## Year to Date Time Series

