



BARBADOS STATISTICAL SERVICE

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# Tourist Arrivals

## Monthly Statistical Bulletin

### February 2017

### Stay-Over Visitors and Cruise Ship Passenger Arrivals

February 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **2,116** tourists (or **3.5%**) to **63,085** compared to **60,969** in the year 2016 (**Figure 1**). Total cruise arrivals increased by **17.2%** over the review period to **121,684** passengers.

Stay-over Arrivals by Country of Residence

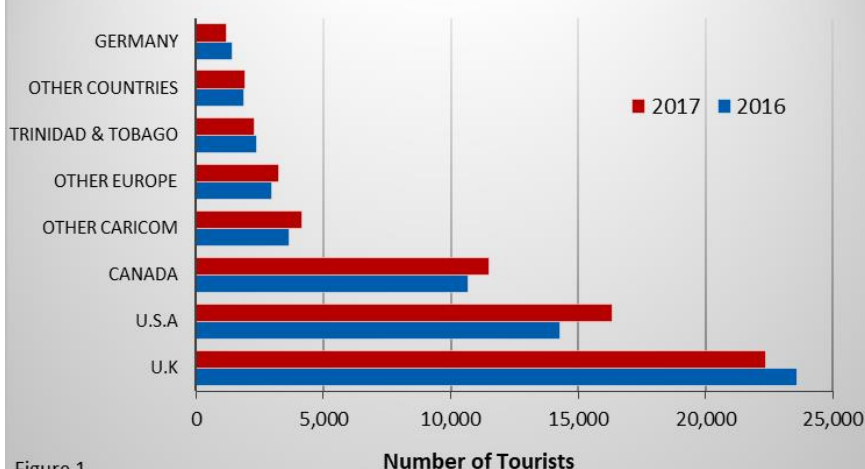


Figure 1

Arrivals by Cruise

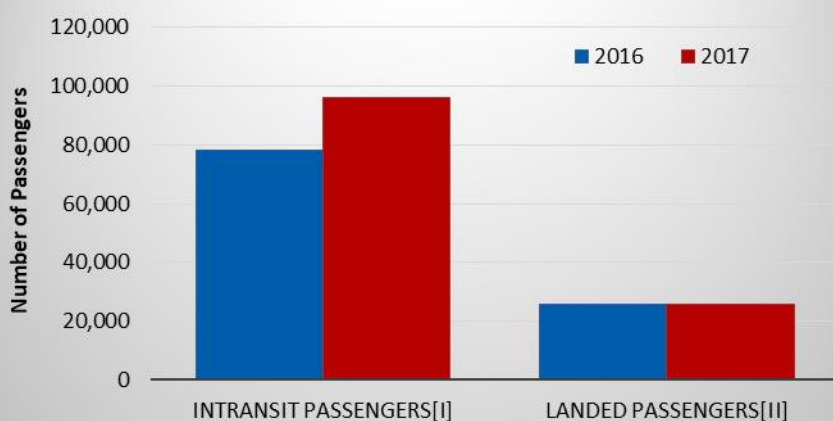


Figure 2

A decrease was observed among stay-over arrivals from Germany (↓**16.7%**)

Tourist arrivals from U.S.A increased 16,331 (↑**14.2%**)

Other CARICOM stay-over visitors totalled 4,169 (↑**13.5%**)

Tourists arrivals from other Europe rose to 3,262 (↑**9%**)

#### Cruise

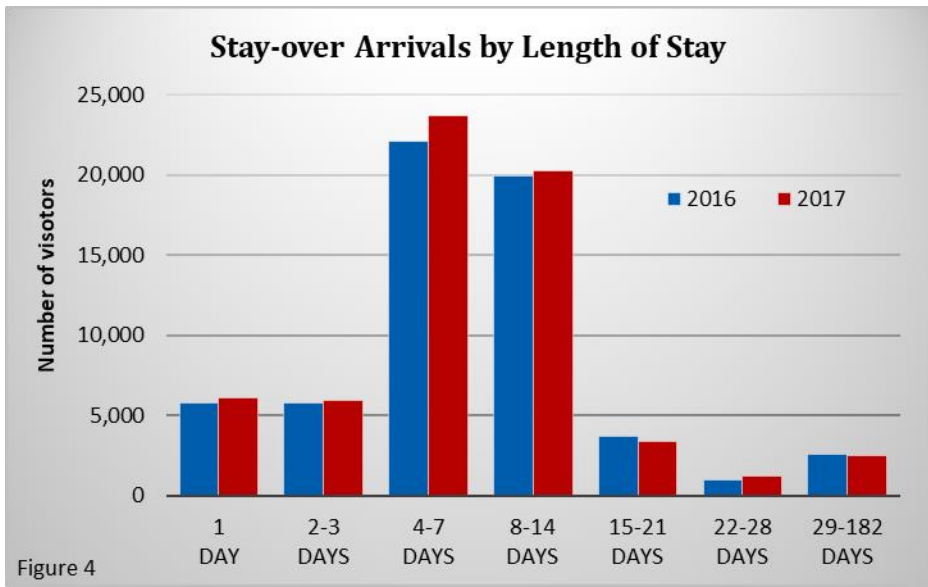
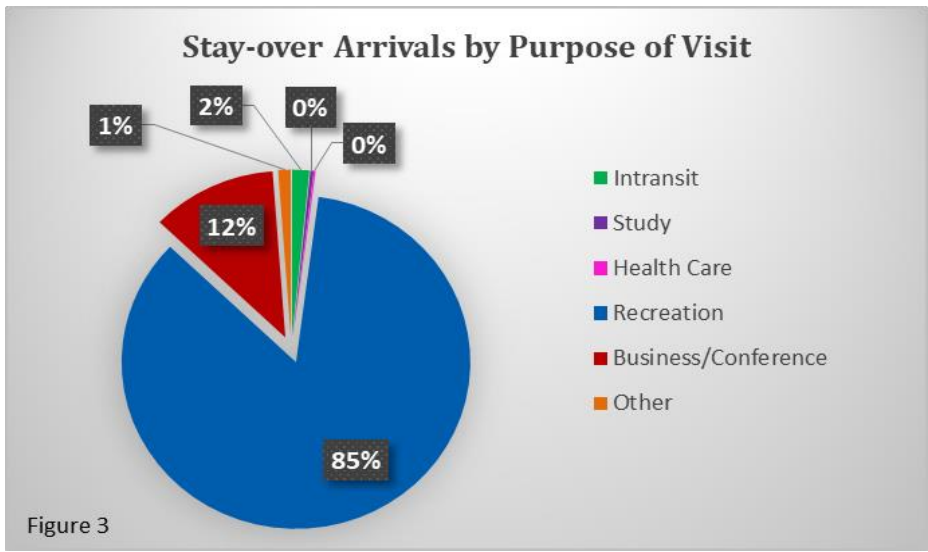
Intransit cruise passengers numbered 95,874 (↑**22.9%**)

Landed passengers grew slightly to 25,810 (↑**0.03%**)

The number of cruise calls totalled 71 (↑**16.4%**)

**Other Highlights:**

Among the **63,085** stay-over arrivals recorded for this period, **53,684** (or 85%) visited for recreational purposes, predominantly for holiday (**49,891** tourists). This represents an increase of **4.5%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.7** days over the review period.



Other recreation visits decreased to 417 (↑44%)

Visits for the purpose of visiting friends grew to 2,662 (↑25%)

Study visits declined to 197 (↓10.5%)

Visits for honeymoon/getting married decreased to 309 (↓8.8%)

Health care visits decreased to 100 (↓5.7%)

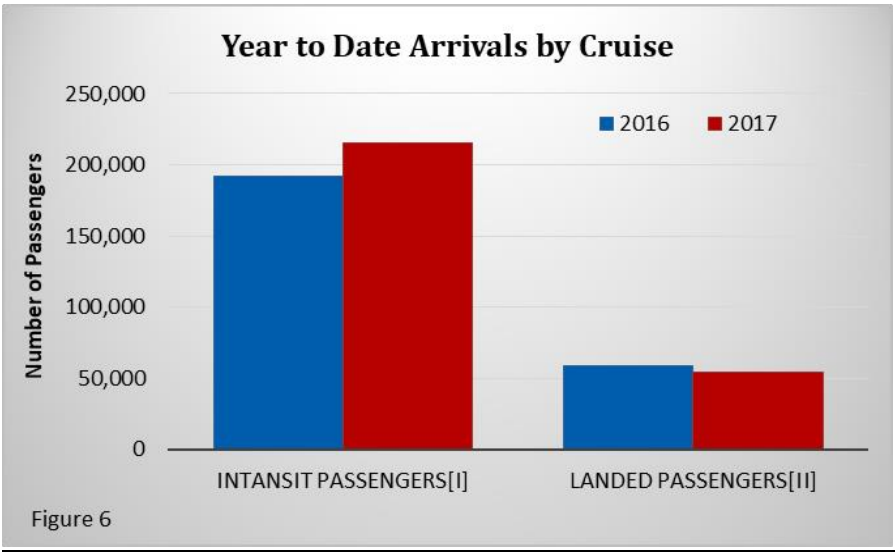
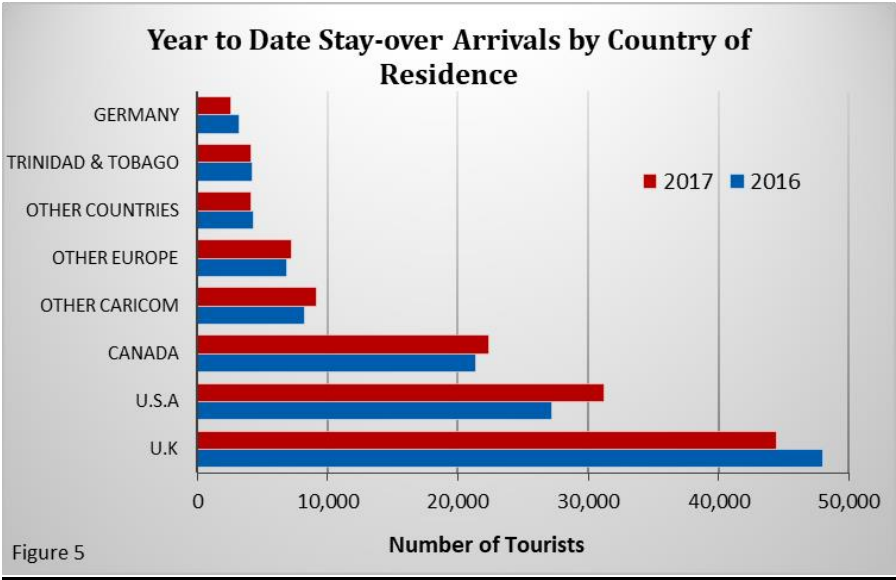
**Length of stay**

Visits for 22-28 days totalled 1,194 (↑19.9%)

Average length of stay was 9.7 days (↓2%)

YEAR TO DATE

January - February 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **1,996** tourists (or **1.6%**) to **125,303** compared to **123,307** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **7.4%** over the review period to **269,429** passengers.



Germany

Germany stay-over visitors totalled 2,593 (↓19%)

Tourist arrivals from U.S.A grew to 31,232 (↑14.7%)

Other CARICOM tourists arrivals from rose to 9,112 (↑11.2%)

A decrease was observed among stay-over arrivals from U.K (↓7.4%)

Cruise

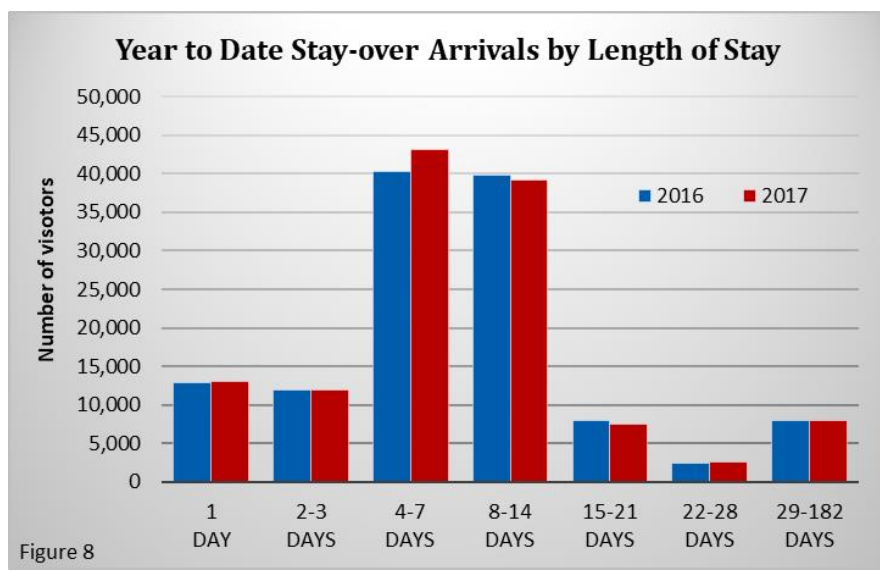
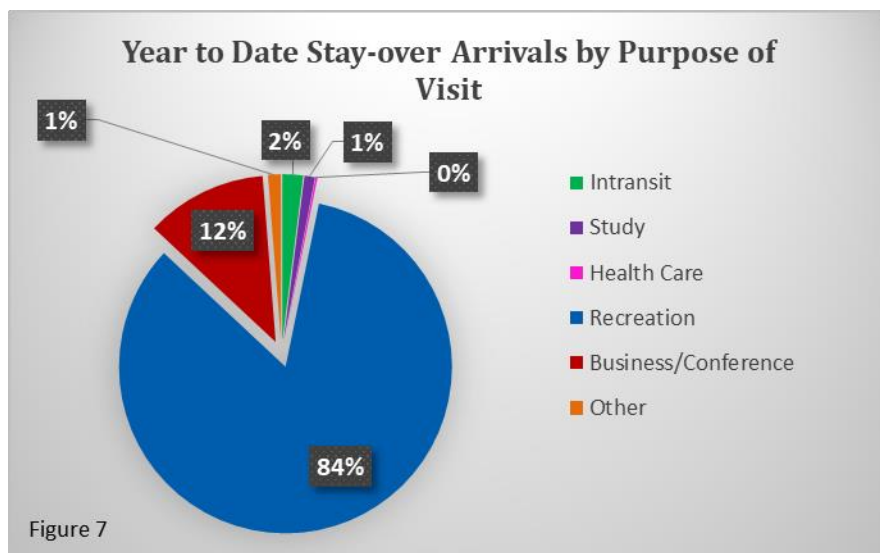
Intransit cruise passengers numbered 215,022 (↑11.8%)

Landed passengers decreased to 54,407 (↓7.1%)

The number of cruise calls totalled 152 (↑7%)

## Other Highlights:

Among the **125,303** stay-over arrivals recorded for this period, **104,929** (or 83.7%) visited for recreational purposes, predominantly for holiday (**97,474** tourists). This represents an increase of **2.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.6** days over the review period.



Visits for the purpose of visiting friends increased to 5,162 (↑**27.6%**)

Visits for honeymoon/getting married decreased to 561 (↓**15.5%**)

Other recreation visits declined to 1,053 (↓**10.8%**)

Intransit arrivals rose to 2,517 (↑**10.3%**)

Health care visits decreased to 228 (↓**8.8%**)

### Length of stay

Visits of 4-7 days totalled 43,205 (↑**7.2%**)

Average length of stay was 11.6 days (↓**1.7%**)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017**

Country Of Residence	February		Actual Change	% Change
	2016	2017		
U.S.A	14,306	16,331	2,025	14.2
Canada	10,679	11,513	834	7.8
U.K	23,608	22,363	-1,245	-5.3
Germany	1,433	1,194	-239	-16.7
Other Europe	2,993	3,262	269	9.0
Trinidad & Tobago	2,402	2,309	-93	-3.9
Other CARICOM	3,674	4,169	495	13.5
Other Countries	1,874	1,944	70	3.7
<b>TOTAL</b>	<b>60,969</b>	<b>63,085</b>	<b>2,116</b>	<b>3.5</b>

**Table 2**  
**Cruise Ship Arrivals; 2016 and 2017**

Details	February		Actual Change	% Change
	2016	2017		
<b>Total Cruise Arrivals</b>	<b>103,838</b>	<b>121,684</b>	<b>17,846</b>	<b>17.2</b>
Intransit Passengers <sup>[i]</sup>	78,037	95,874	17,837	22.9
Landed Passengers <sup>[ii]</sup>	25,801	25,810	9	0.0
<b>No. of Cruise Calls</b>	<b>61</b>	<b>71</b>	<b>10</b>	<b>16.4</b>

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017**

Purpose of Visit	February		Actual Change	% Change
	2016	2017		
Intransit	957	1,009	52	5.4
Study	220	197	-23	-10.5
Health Care	106	100	-6	-5.7
Recreation	51,369	53,684	2,315	4.5
<i>Holiday</i>	47,757	49,891	2,134	4.5
<i>Visiting Friends etc.</i>	2,130	2,662	532	25.0
<i>Honeymoon/Get Married</i>	339	309	-30	-8.8
<i>Sports</i>	398	405	7	1.8
<i>Other Recreation</i>	745	417	-328	-44.0
Business/Conference	7,580	7,353	-227	-3.0
Other	737	742	5	0.7
<b>Total</b>	<b>60,969</b>	<b>63,085</b>	<b>2,116</b>	<b>3.5</b>

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017**

Length of Stay	February		Actual Change	% Change
	2016	2017		
1 Day	5,801	6,105	304	5.2
2-3 Days	5,828	5,980	152	2.6
4-7 Days	22,082	23,700	1,618	7.3
8-14 Days	19,983	20,251	268	1.3
15-21 Days	3,721	3,357	-364	-9.8
22-28 Days	996	1,194	198	19.9
29-182 Days	2,558	2,498	-60	-2.3
<b>Total</b>	<b>60,969</b>	<b>63,085</b>	<b>2,116</b>	<b>3.5</b>
<b>Average</b>	<b>9.9</b>	<b>9.7</b>	<b>-0.2</b>	<b>-2.0</b>

**Table 5**  
**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2016	2017		
U.S.A	27,232	31,232	4,000	14.7
Canada	21,341	22,405	1,064	5.0
U.K	48,017	44,467	-3,550	-7.4
Germany	3,200	2,593	-607	-19.0
Other Europe	6,829	7,238	409	6.0
Trinidad & Tobago	4,201	4,125	-76	-1.8
Other CARICOM	8,195	9,112	917	11.2
Other Countries	4,292	4,131	-161	-3.8
<b>TOTAL</b>	<b>123,307</b>	<b>125,303</b>	<b>1,996</b>	<b>1.6</b>

**Table 6**  
**Year to date Cruise Ship Arrivals; 2016 and 2017**

Details	Year-To-Date		Actual Change	% Change
	2016	2017		
<b>Total Cruise Arrivals</b>	<b>250,819</b>	<b>269,429</b>	<b>18,610</b>	<b>7.4</b>
Intansit Passengers <sup>[i]</sup>	192,262	215,022	22,760	11.8
Landed Passengers <sup>[ii]</sup>	58,557	54,407	-4,150	-7.1
<b>No. of Cruise Calls</b>	<b>142</b>	<b>152</b>	<b>10</b>	<b>7.0</b>

**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017**

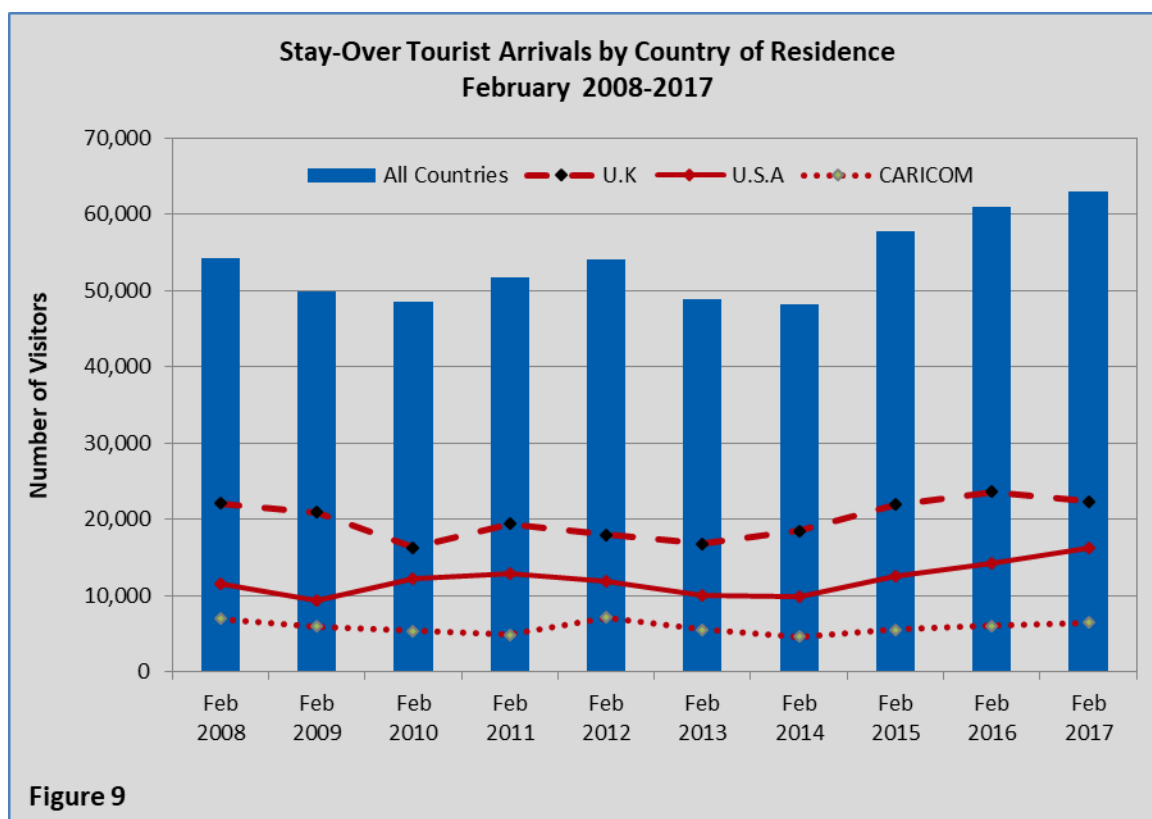
Purpose of Visit	Year-To-Date		Actual Change	% Change
	2016	2017		
Intransit	2,281	2,517	236	10.3
Study	1346	1290	-56	-4.2
Health Care	250	228	-22	-8.8
Recreation	102,617	104,929	2,312	2.3
<i>Holiday</i>	<i>96,082</i>	<i>97,474</i>	<i>1,392</i>	<i>1.4</i>
<i>Visiting Friends etc.</i>	<i>4,045</i>	<i>5,162</i>	<i>1,117</i>	<i>27.6</i>
<i>Honeymoon/Get Married</i>	<i>664</i>	<i>561</i>	<i>-103</i>	<i>-15.5</i>
<i>Sports</i>	<i>646</i>	<i>679</i>	<i>33</i>	<i>5.1</i>
<i>Other Recreation</i>	<i>1,180</i>	<i>1,053</i>	<i>-127</i>	<i>-10.8</i>
Business/Conference	15,229	14,766	-463	-3.0
Other	1,584	1,573	-11	-0.7
<b>Total</b>	<b>123,307</b>	<b>125,303</b>	<b>1,996</b>	<b>1.6</b>

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017**

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2016	2017		
1 Day	12,837	12,972	135	1.1
2-3 Days	11,925	11,931	6	0.1
4-7 Days	40,321	43,205	2,884	7.2
8-14 Days	39,869	39,234	-635	-1.6
15-21 Days	7,903	7,513	-390	-4.9
22-28 Days	2,423	2,539	116	4.8
29-182 Days	8,029	7,909	-120	-1.5
<b>Total</b>	<b>123,307</b>	<b>125,303</b>	<b>1,996</b>	<b>1.6</b>
<b>Average</b>	<b>11.8</b>	<b>11.6</b>	<b>-0.2</b>	<b>-1.7</b>



## Annual Time Series



## Year to Date Time Series

