

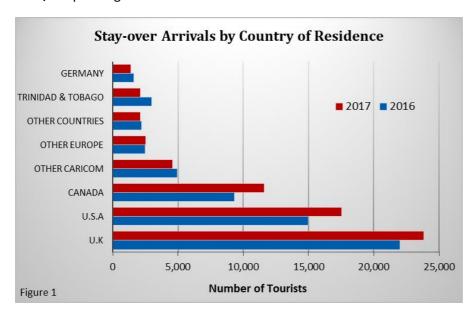
Tourist Arrivals

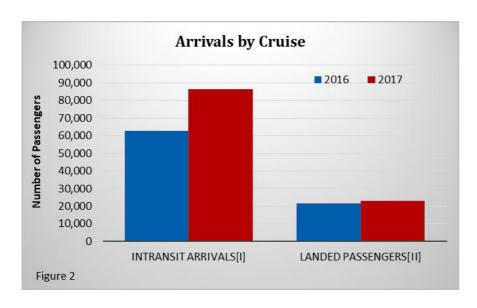
Monthly Statistical Bulletin

March 2017

Stay-Over Visitors and Cruise Ship Passenger Arrivals

March 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **5,124** tourists (or **8.5%**) to **65,725** compared to **60,601** in the year 2016. Total cruise arrivals increased by **29.1%** over the review period to **108,840** passengers.





A decrease was observed among stay-over arrivals from Trinidad & Tobago (♣30.2%)

Canada stay-over visitors totalled 11,626 (24.8%)

Tourists arrivals from U.S.A rose to 17,554 (**↑17**%)

Germany tourist arrivals totalled 1,383 (**♣15.5%**)

Cruise

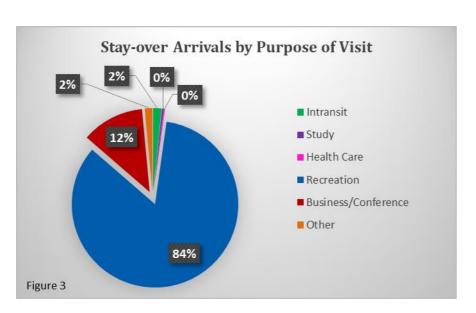
Intransit cruise passengers numbered 86,092 (*37.2%)

Landed passengers grew to 22,748 (**↑5.4%**)

The number of cruise calls totalled 76 (**↑33.3%**)

Other Highlights:

Among the **65,725** stay-over arrivals recorded for this period, **55,311** (or 84.1%) visited for recreational purposes, predominantly for holiday (**51,254** tourists). This represents an increase of **8.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9** days over the review period.





Visits for study decreased to 241 (♣34.9%)

Honeymoon/getting married visits totalled 227(**₹32.2%**)

Other purposes of visit rose to 968 (*30.5%)

Intransit visits totalled 1,078 (**↑28.5%)**

Sports arrivals declined to 825(**♣20.7%**)

Visits for the purpose of visiting friends rose to 2,492 (14.5%)

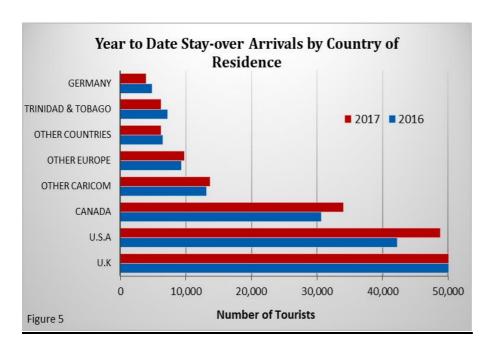
Length of stay

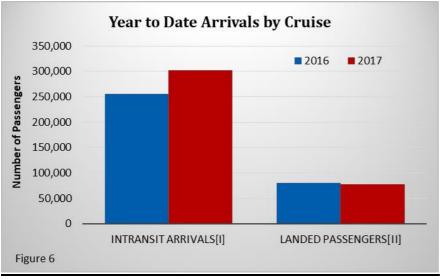
Visits for 22-28 days totalled 799 (**↑32.7**%)

Average length of stay was 9 days (♣7%)

YEAR TO DATE

January - March 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **7,120** tourists (or **3.9%**) to **191,028** compared to **183,908** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **12.9%** over the review period to **378,269** passengers.





A decrease was observed among stay-over arrivals from Germany (♣17.8%)

Tourist arrivals from U.S.A totalled 48,786 (**15.5%**)

Trinidad & Tobago stay-over visitors declined to 6,226 (♣13.6%)

Tourists arrivals from Canada to 34,031 (**↑11**%)

Cruise

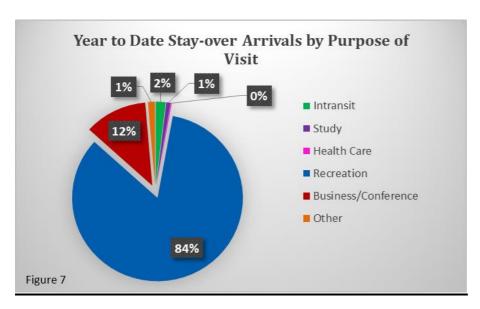
Intransit cruise passengers numbered 301,114 (★18.1%)

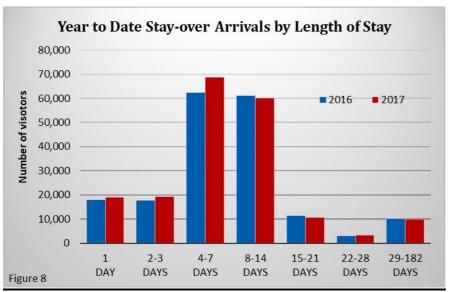
Landed passengers declined to 77,155 (♣3.7%)

The number of cruise calls totalled 228 (14.6%)

Other Highlights:

Among the **191,028** stay-over arrivals recorded for this period, **160,240** (or 83.9%) visited for recreational purposes, predominantly for holiday (**148,728** tourists). This represents an increase of **4.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.7** days over the review period.





Visits for the purpose of visiting friends rose to 7,654 (♠23%)

Visits for honeymoon/getting married decreased to 788 (**₹21.1%**)

Intransit arrivals totalled 3,595 (**15.2%**)

Sporting visits totalled 1,504 (♣10.8%)

Study visits declined to 1,531 (**♣10.8%**)

Length of stay

Visits of 4-7 days totalled 68,794 (**10.4%**)

Average length of stay was 10.7 days (**♣3.4**%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	March		Actual	%
Residence	2016	2017	Change	Change
U.S.A	14,998	17,554	2,556	17.0
Canada	9,319	11,626	2,307	24.8
U.K	21,995	23,849	1,854	8.4
Germany	1,637	1,383	-254	-15.5
Other Europe	2,503	2,516	13	0.5
Trinidad & Tobago	3,009	2,101	-908	-30.2
Other CARICOM	4,935	4,565	-370	-7.5
Other Countries	2,205	2,131	-74	-3.4
TOTAL	60,601	65,725	5,124	8.5

<u>Table 2</u> <u>Cruise Ship Arrivals; 2016 and 2017</u>

Details	March		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	84,337	108,840	24,503	29.1
Intransit Arrivals ^[i]	62,750	86,092	23,342	37.2
Landed Passengers[ii]	21,587	22,748	1,161	5.4
No. of Cruise Calls	57	76	19	33.3

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

Purpose of Visit	Mar	ch	Actual	%
	2016 ^(R)	2017 ^(P)	Change	Change
Intransit	839	1,078	239	28.5
Study	370	241	-129	-34.9
Health Care	133	130	-3	-2.3
Recreation	51,172	55,311	4,139	8.1
Holiday	47,059	51,254	4,195	8.9
Visiting Friends etc.	2,177	2,492	315	14.5
Honeymoon/Get Married	335	227	-108	-32.2
Sports	1,041	825	-216	-20.7
Other Recreation	560	513	-47	-8.4
Business/Conference	7,345	7,997	652	8.9
Other	742	968	226	30.5
Total	60,601	65,725	5,124	8.5

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Length of Stay	March		Actual	%
	2016	2017	Change	Change
1 Day	5,304	6,024	720	13.6
2-3 Days	5,768	7,305	1,537	26.6
4-7 Days	21,989	25,589	3,600	16.4
8-14 Days	21,352	20,929	-423	-2.0
15-21 Days	3,533	3,107	-426	-12.1
22-28 Days	602	799	197	32.7
29-182 Days	2,053	1,972	-81	-3.9
Total	60,601	65,725	5,124	8.5
Average	9.68	9	-1	-7.0

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2016	2017	Change	Change
U.S.A	42,230	48,786	6,556	15.5
Canada	30,660	34,031	3,371	11.0
U.K	70,012	68,316	-1,696	-2.4
Germany	4,837	3,976	-861	-17.8
Other Europe	9,332	9,754	422	4.5
Trinidad & Tobago	7,210	6,226	-984	-13.6
Other CARICOM	13,130	13,677	547	4.2
Other Countries	6,497	6,262	-235	-3.6
TOTAL	183,908	191,028	7,120	3.9

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2016 and 2017</u>

Details	Year-To-Date		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	335,156	378,269	43,113	12.9
Intransit Arrivals ^[i]	255,012	301,114	46,102	18.1
Landed Passengers ^[ii]	80,144	77,155	-2,989	-3.7
No. of Cruise Calls	199	228	29	14.6

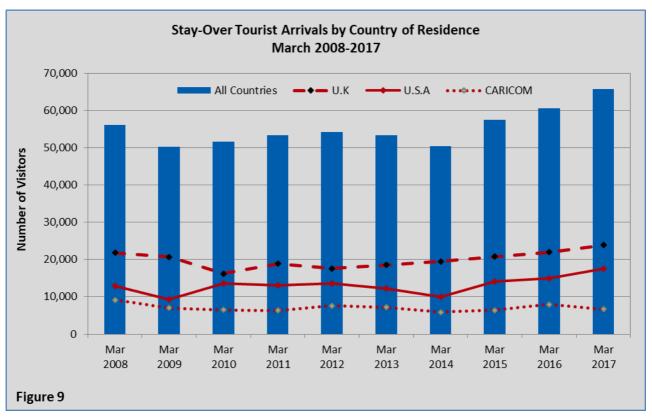
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

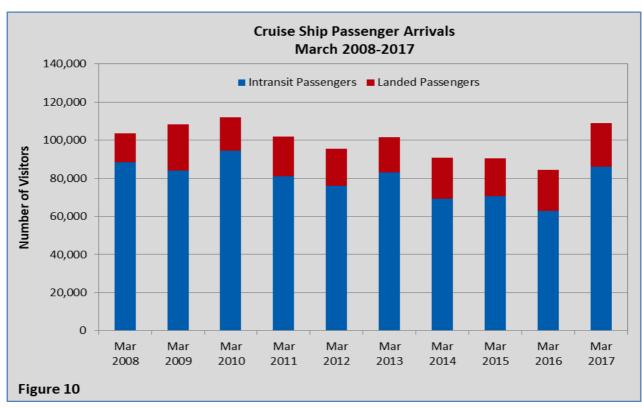
Purpose of Visit	Year-To	o-Date	Actual	%
	2016	2017	Change	Change
Intransit	3,120	3,595	475	15.2
Study	1,716	1,531	-185	-10.8
Health Care	383	358	-25	-6.5
Recreation	153,789	160,240	6,451	4.2
Holiday	143,141	148,728	5,587	3.9
Visiting Friends etc.	6,222	7,654	1,432	23.0
Honeymoon/Get Married	999	788	-211	-21.1
Sports	1,687	1,504	-183	-10.8
Other Recreation	1,740	1,566	-174	-10.0
Business/Conference	22,574	22,763	189	0.8
Other	2,326	2,541	215	9.2
Total	183,908	191,028	7,120	3.9

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Length of Stay	Year-To-Date		Actual	%
	2016	2017	Change	Change
1 Day	18,141	18,996	855	4.7
2-3 Days	17,693	19,236	1,543	8.7
4-7 Days	62,310	68,794	6,484	10.4
8-14 Days	61,221	60,163	-1,058	-1.7
15-21 Days	11,436	10,620	-816	-7.1
22-28 Days	3,025	3,338	313	10.3
29-182 Days	10,082	9,881	-201	-2.0
Total	183,908	191,028	7,120	3.9
Average	11.08	10.7	-0.38	-3.4

Annual Time Series





Year to Date Time Series

