

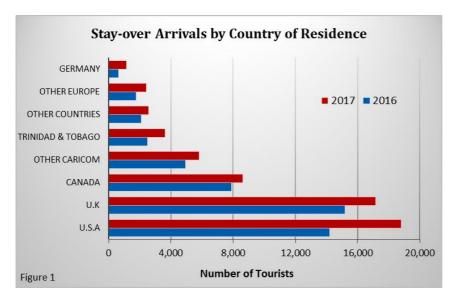
# Tourist Arrivals

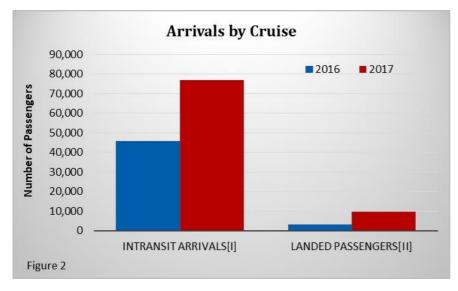
**Monthly Statistical Bulletin** 

**April 2017** 

# **Stay-Over Visitors and Cruise Ship Passenger Arrivals**

April 2017 saw an increase in visitor arrivals. Among stay-over visitors, arrivals increased by **10,924** tourists (or **22.2%**) to **60,172** compared to **49,248** in the year 2016 (**Figure 1**). Total cruise arrivals increased by **77.2%** over the review period to **86,398** passengers.





Germany stay-over visitors totalled 1,148 (179.4%)

An increase was observed among stay-over arrivals from Trinidad & Tobago (\*44.6%)

Tourists arrivals from Other Europe rose to 2,417 (♠38.2%)

Tourist arrivals from U.S.A totalled 18,802 (★32.2%)

#### Cruise

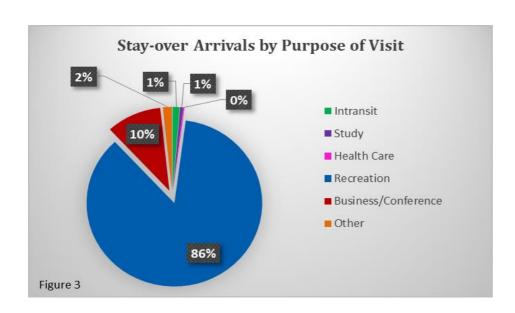
Landed passengers rose significantly to 9,499 (**193.5**%)

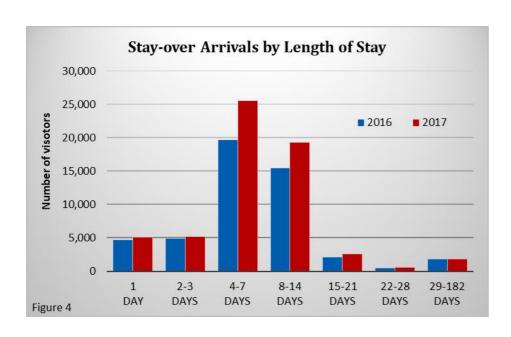
Intransit cruise passengers numbered 76,899 (**↑68.9%**)

The number of cruise calls totalled 55 (**↑96.4%**)

# **Other Highlights:**

Among the **60,172** stay-over arrivals recorded for this period, **51,797** (or 86%) visited for recreational purposes, predominantly for holiday (**47,246** tourists). This represents an increase of **28%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.1** days over the review period.





Sport visits totalled 935 (**↑78.8%**)

Other purposes of visit significantly increased to 1,005 (\*57.8%)

Visits for honeymoon/ getting married increased to 627( ★29.5%)

Visits for the purpose of holiday rose to 47,246 (★28.8%)

Recreation visits totalled 51,797 (**↑28%**)

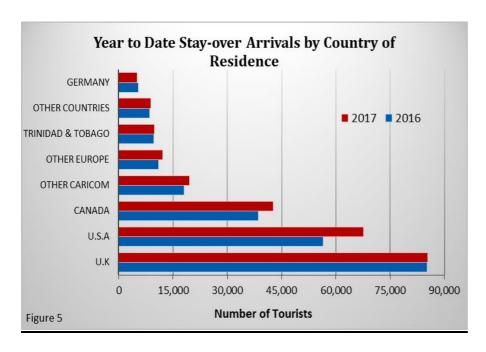
### **Length of stay**

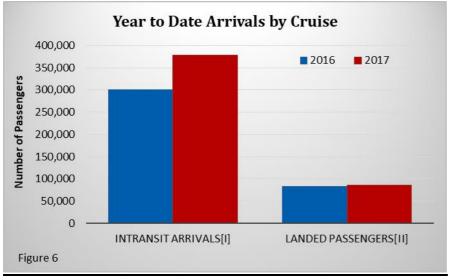
Visits of 4-7 days totalled 25,576 (**↑30**%)

Average length of stay was 9.1 days (**♣3.2**%)

## YEAR TO DATE

January – April 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **18,044** tourists (or **7.7%**) to **251,200** compared to **233,156** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **21%** over the review period to **464,667** passengers.

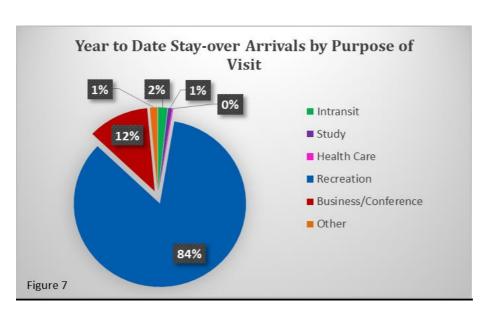


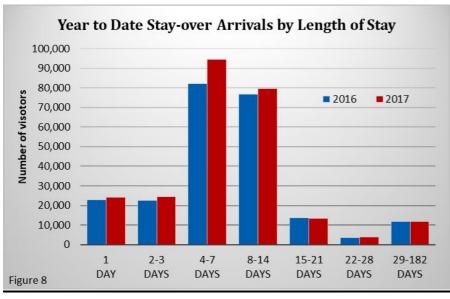


Tourist arrivals from U.S.A totalled 67,588 (**19.7%**) An increase was observed among stay-over arrivals from Canada (**10.7**%) Other Europe stay-over visitors totalled 12,171 (**1**9.8%) **Cruise** Intransit cruise passengers numbered 378,013 (**125.8**%) Landed passengers grew to 86,654 ( 3.9%) The number of cruise calls totalled 283 (**124.7%**)

## **Other Highlights:**

Among the **251,200** stay-over arrivals recorded for this period, **212,037** (or 84.4%) visited for recreational purposes, predominantly for holiday (**195,974** tourists). This represents an increase of **9.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.32** days over the review period.





Visits for the purpose of visiting friends increased to 10,126 (\*21.1%)

Other purposes of visit totalled 3,546 (19.7%)

Other recreation visits fell to 2,083 (**♣12.8%**)

Sporting arrivals totalled 2,439 (**10.4%**)

Recreation visits totalled 212,037 (19.2%)

## **Length of stay**

Visits of 4-7 days totalled 94,370 (**15.1%**)

Average length of stay was 10.32 days (♣3.8%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	April		Actual	%
Residence	2016	2017	Change	Change
U.S.A	14,220	18,802	4,582	32.2
Canada	7,892	8,627	735	9.3
U.K	15,210	17,163	1,953	12.8
Germany	640	1,148	508	79.4
Other Europe	1,749	2,417	668	38.2
Trinidad & Tobago	2,503	3,619	1,116	44.6
Other CARICOM	4,925	5,824	899	18.3
Other Countries	2,109	2,572	463	22.0
TOTAL	49,248	60,172	10,924	22.2

<u>Table 2</u> <u>Cruise Ship Arrivals; 2016 and 2017</u>

Details	April		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	48,767	86,398	37,631	77.2
Intransit Arrivals <sup>[i]</sup>	45,531	76,899	31,368	68.9
Landed Passengers[ii]	3,236	9,499	6,263	193.5
No. of Cruise Calls	28	55	27	96.4

<u>Table 3</u> <u>Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

Purpose of Visit	Ар	oril	Actual	%
	2016	2017	Change	Change
Intransit	972	786	-186	-19.1
Study	295	355	60	20.3
Health Care	118	104	-14	-11.9
Recreation	40,466	51,797	11,331	28.0
Holiday	36,669	47,246	10,577	28.8
Visiting Friends etc.	2,142	2,472	330	15.4
Honeymoon/Get Married	484	627	143	29.5
Sports	523	935	412	78.8
Other Recreation	648	517	-131	-20.2
Business/Conference	6,760	6,125	-635	-9.4
Other	637	1,005	368	57.8
Total	49,248	60,172	10,924	22.2

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Length of Stay	April		Actual	%
	2016	2017	Change	Change
1 Day	4,703	5,061	358	7.6
2-3 Days	4,925	5,197	272	5.5
4-7 Days	19,680	25,576	5,896	30.0
8-14 Days	15,477	19,341	3,864	25.0
15-21 Days	2,162	2,618	456	21.1
22-28 Days	496	561	65	13.1
29-182 Days	1,805	1,818	13	0.7
Total	49,248	60,172	10,924	22.2
Average	9.4	9.1	0	-3.2

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2016	2017	Change	Change
U.S.A	56,450	67,588	11,138	19.7
Canada	38,552	42,658	4,106	10.7
U.K	85,222	85,479	257	0.3
Germany	5,477	5,124	-353	-6.4
Other Europe	11,081	12,171	1,090	9.8
Trinidad & Tobago	9,713	9,845	132	1.4
Other CARICOM	18,055	19,501	1,446	8.0
Other Countries	8,606	8,834	228	2.6
TOTAL	233,156	251,200	18,044	7.7

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2016 and 2017</u>

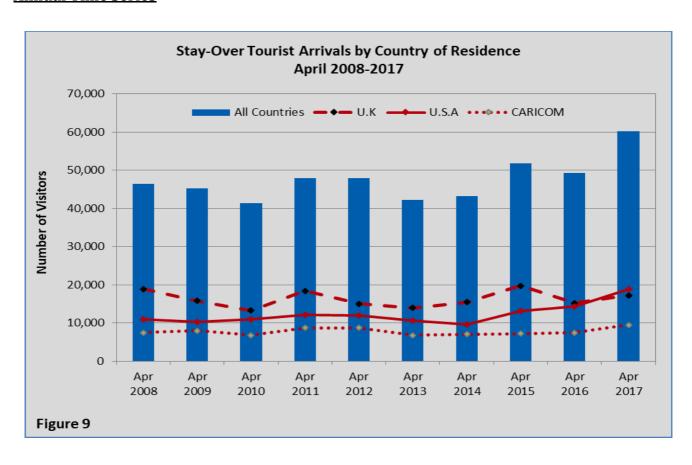
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

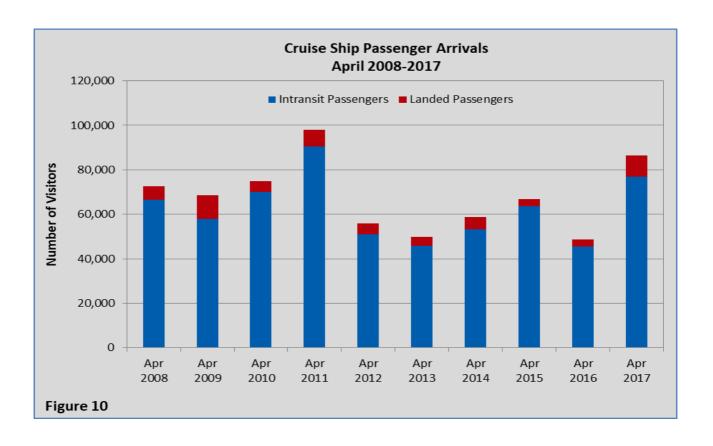
D	Year-To-Date		Actual	%
Purpose of Visit	2016	2017	Change	Change
Intransit	4,092	4,381	289	7.1
Study	2,011	1,886	-125	-6.2
Health Care	501	462	-39	-7.8
Recreation	194,255	212,037	17,782	9.2
Holiday	179,810	195,974	16,164	9.0
Visiting Friends etc.	8,364	10,126	1,762	21.1
Honeymoon/Get Married	1,483	1,415	-68	-4.6
Sports	2,210	2,439	229	10.4
Other Recreation	2,388	2,083	-305	-12.8
Business/Conference	29,334	28,888	-446	-1.5
Other	2,963	3,546	583	19.7
2014				
r 2014 Total	233,156	251,200	18,044	7.7

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Length of Stay	Year-To-Date		Actual	%
	2016	2017	Change	Change
1 Day	22,844	24,057	1,213	5.3
2-3 Days	22,618	24,433	1,815	8.0
4-7 Days	81,990	94,370	12,380	15.1
8-14 Days	76,698	79,504	2,806	3.7
15-21 Days	13,598	13,238	-360	-2.6
22-28 Days	3,521	3,899	378	10.7
29-182 Days	11,887	11,699	-188	-1.6
Total	233,156	251,200	18,044	7.7
Average	10.73	10.32	-0.41	-3.8

# **Annual Time Series**





# **Year to Date Time Series**

