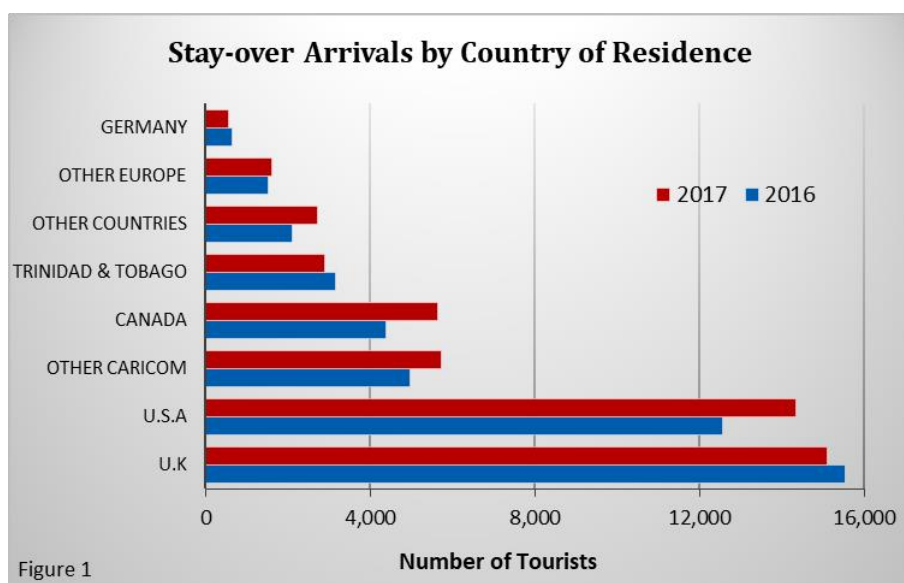


### Stay-Over Visitors and Cruise Ship Passenger Arrivals

May 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,707** tourists (or **8.2%**) to **48,642** compared to **44,935** in the year 2016 (**Figure 1**). Total cruise arrivals increased by **5.8%** over the review period to **21,937** passengers.



An increase was observed among stay-over arrivals from other countries (**↑29%**)

Tourists arrivals from Canada rose to 5,656 (**↑28.5%**)

Other CARICOM stay-over visitors totalled 5,732 (**↑15.1%**)

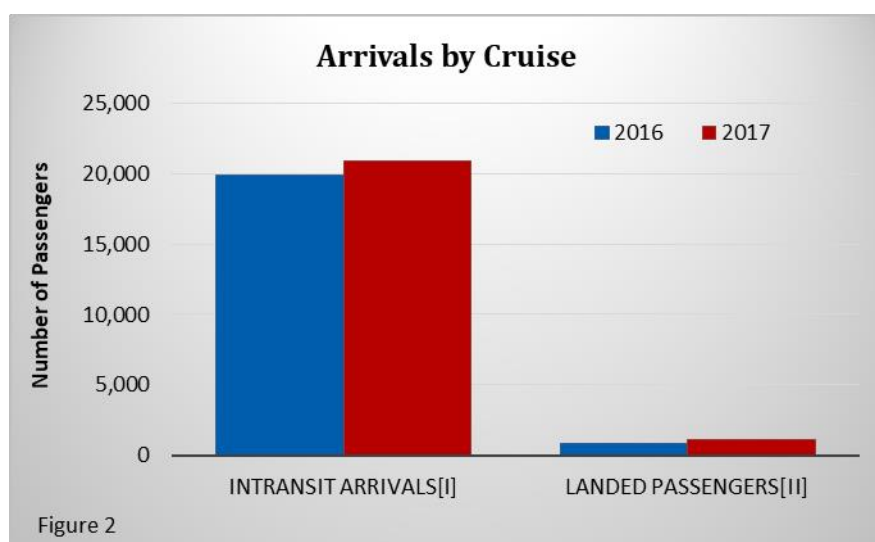
Tourist arrivals from U.S.A increased to 14,350 (**↑14.3%**)

#### Cruise

Landed passengers increased to 1,099 (**↑33.7%**)

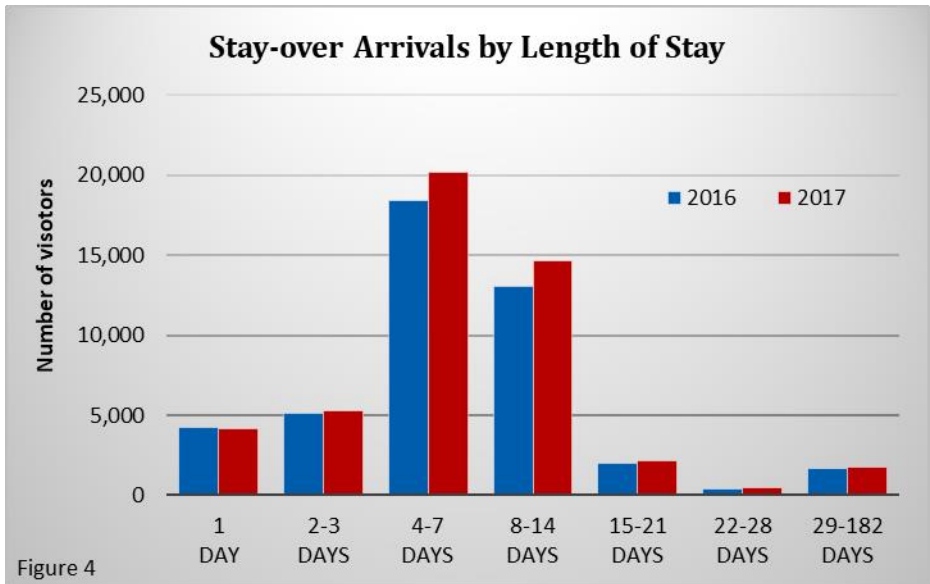
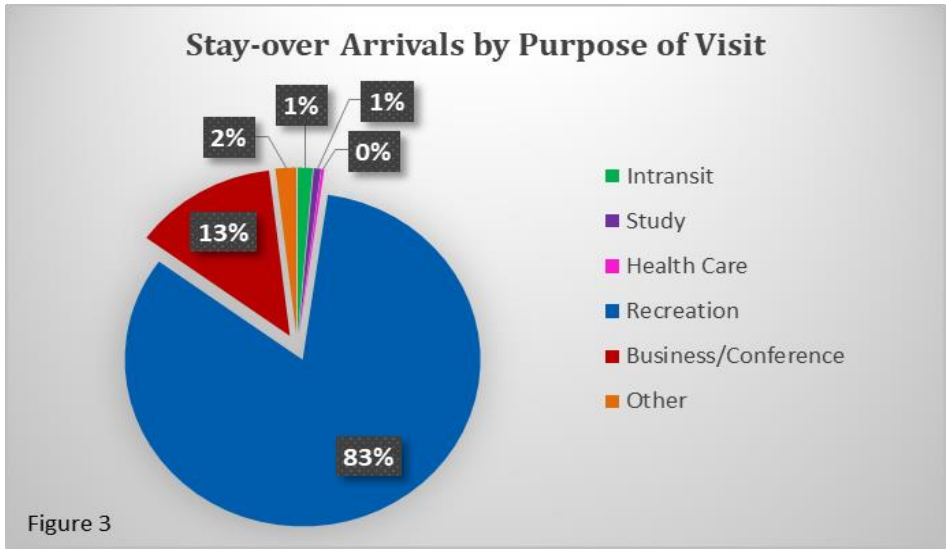
Intransit cruise passengers numbered 20,838 (**↑4.7%**)

The number of cruise calls totalled 16 (**↑33.3%**)



**Other Highlights:**

Among the **48,642** stay-over arrivals recorded for this period, **40,253** (or 82.8%) visited for recreational purposes, predominantly for holiday (**36,109** tourists). This represents an increase of **11.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.3** days over the review period.



Other recreation visits declined to 528 (↓43.8%)

Other purposes of visit rose to 915 (↑37.8%)

Visits for the purpose of visiting friends totalled 1,891 (↓16.6%)

Holiday visits increased to 36,109 (↑15.6%)

Intransit visits totalled 663 (↓13.7%)

Health Care visits rose to 132 (↑11.9%)

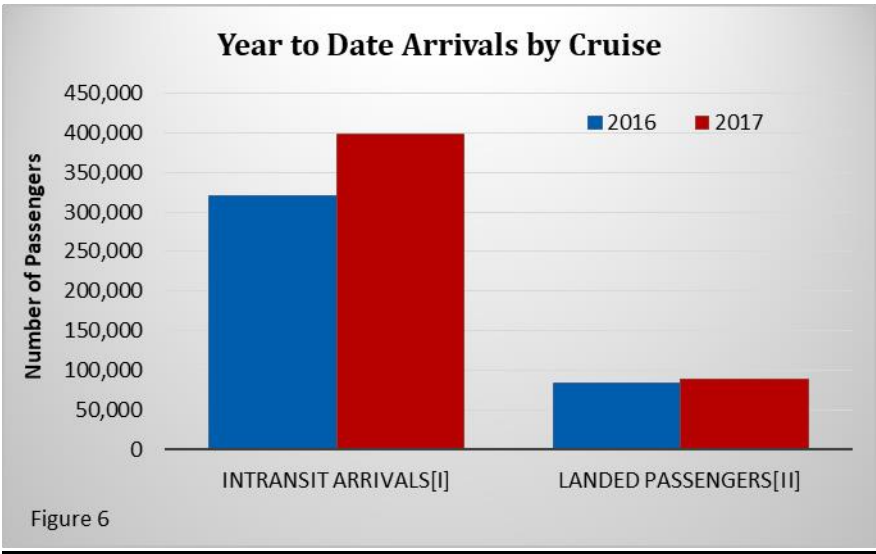
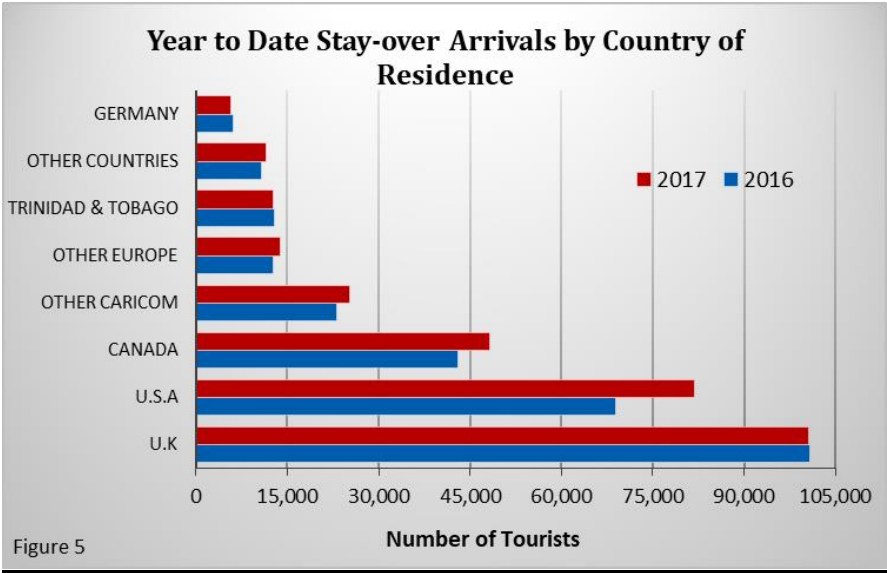
**Length of stay**

Visits of 22-28 days totalled 471 (↑16%)

Average length of stay was 9.3 days

**YEAR TO DATE**

January – May 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **21,751** tourists (or **7.8%**) to **299,842** compared to **278,091** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **20.3%** over the review period to **486,604** passengers.



An increase was observed among stay-over arrivals from the U.S.A (↑18.7%)

Tourist arrivals from Canada totalled 48,314 (↑12.5%)

Other CARICOM stay-over visitors rose to 25,233 (↑9.5%)

Arrivals from other Europe rose to 13,792 (↑9.3%)

**Cruise**

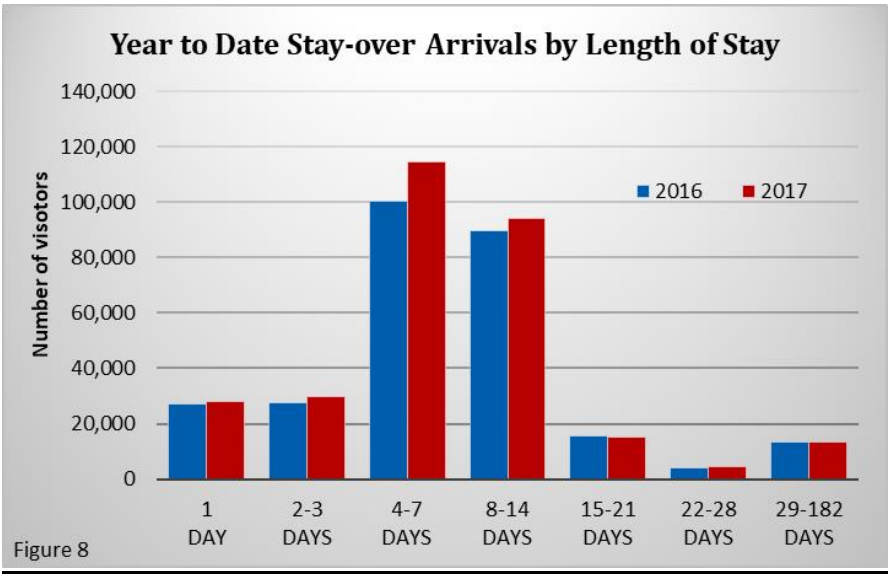
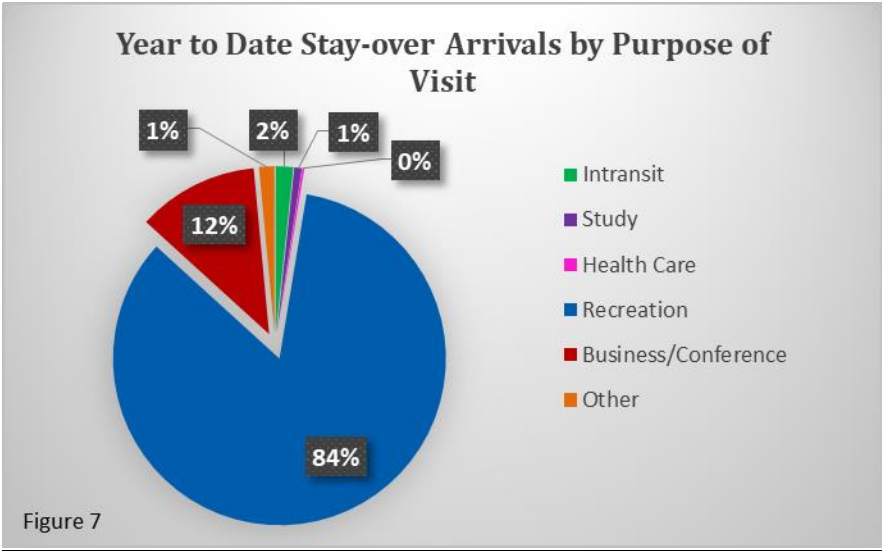
Intransit cruise passengers numbered 398,851(↑24.5%)

Landed passengers grew to 87,753 (↑4.2%)

The number of cruise calls totalled 299 (↑25.1%)

**Other Highlights:**

Among the **299,842** stay-over arrivals recorded for this period, **252,290** (or 84.1%) visited for recreational purposes, predominantly for holiday (**232,083** tourists). This represents an increase of **9.5%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.3** days over the review period.



Other purposes of visit totalled 4,461 (**↑23%**)

Other recreation visits decreased to 2,611 (**↓21.5%**)

Visits for the purpose of visiting friends rose to 12,017 (**↑13%**)

Holiday visits increased to 232,083 (**↑10%**)

Recreation visits totalled 252,290 (**↑9.5%**)

**Length of stay**

Stay-overs of 4-7 days totalled 114,555 (**↑14.1%**)

Average length of stay was 9.3 days (**↓11.4%**)

**Table 1**  
**Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017**

| Country Of Residence | May           |               | Actual Change | % Change   |
|----------------------|---------------|---------------|---------------|------------|
|                      | 2016          | 2017          |               |            |
|                      |               |               |               |            |
| U.S.A                | 12,560        | 14,350        | 1,790         | 14.3       |
| Canada               | 4,401         | 5,656         | 1,255         | 28.5       |
| U.K                  | 15,548        | 15,105        | -443          | -2.8       |
| Germany              | 637           | 563           | -74           | -11.6      |
| Other Europe         | 1,534         | 1,621         | 87            | 5.7        |
| Trinidad & Tobago    | 3,173         | 2,907         | -266          | -8.4       |
| Other CARICOM        | 4,982         | 5,732         | 750           | 15.1       |
| Other Countries      | 2,100         | 2,708         | 608           | 29.0       |
|                      |               |               |               |            |
| <b>TOTAL</b>         | <b>44,935</b> | <b>48,642</b> | <b>3,707</b>  | <b>8.2</b> |

**Table 2**  
**Cruise Ship Arrivals; 2016 and 2017**

| Details                           | May           |               | Actual Change | % Change    |
|-----------------------------------|---------------|---------------|---------------|-------------|
|                                   | 2016          | 2017          |               |             |
|                                   |               |               |               |             |
| <b>Total Cruise Arrivals</b>      | <b>20,734</b> | <b>21,937</b> | <b>1,203</b>  | <b>5.8</b>  |
| Intransit Arrivals <sup>[i]</sup> | 19,912        | 20,838        | 926           | 4.7         |
| Landed Passengers <sup>[ii]</sup> | 822           | 1,099         | 277           | 33.7        |
|                                   |               |               |               |             |
| <b>No. of Cruise Calls</b>        | <b>12</b>     | <b>16</b>     | <b>4</b>      | <b>33.3</b> |

**Table 3**  
**Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017**

| Purpose of Visit             | May                 |                     | Actual<br>Change | %<br>Change |
|------------------------------|---------------------|---------------------|------------------|-------------|
|                              | 2016 <sup>(R)</sup> | 2017 <sup>(P)</sup> |                  |             |
|                              |                     |                     |                  |             |
| Intransit                    | 768                 | 663                 | -105             | -13.7       |
| Study                        | 334                 | 311                 | -23              | -6.9        |
| Health Care                  | 118                 | 132                 | 14               | 11.9        |
| Recreation                   | 36,193              | 40,253              | 4,060            | 11.2        |
| <i>Holiday</i>               | 31,239              | 36,109              | 4,870            | 15.6        |
| <i>Visiting Friends etc.</i> | 2,267               | 1,891               | -376             | -16.6       |
| <i>Honeymoon/Get Married</i> | 741                 | 709                 | -32              | -4.3        |
| <i>Sports</i>                | 1,006               | 1,016               | 10               | 1.0         |
| <i>Other Recreation</i>      | 940                 | 528                 | -412             | -43.8       |
| Business/Conference          | 6,858               | 6,368               | -490             | -7.1        |
| Other                        | 664                 | 915                 | 251              | 37.8        |
|                              |                     |                     |                  |             |
| <b>Total</b>                 | <b>44,935</b>       | <b>48,642</b>       | <b>3,707</b>     | <b>8.2</b>  |

**Table 4**  
**Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017**

| Length of Stay | May           |               | Actual<br>Change | %<br>Change |
|----------------|---------------|---------------|------------------|-------------|
|                | 2016          | 2017          |                  |             |
|                |               |               |                  |             |
| 1 Day          | 4,276         | 4,152         | -124             | -2.9        |
| 2-3 Days       | 5,115         | 5,258         | 143              | 2.8         |
| 4-7 Days       | 18,440        | 20,185        | 1,745            | 9.5         |
| 8-14 Days      | 13,052        | 14,657        | 1,605            | 12.3        |
| 15-21 Days     | 2,005         | 2,120         | 115              | 5.7         |
| 22-28 Days     | 406           | 471           | 65               | 16.0        |
| 29-182 Days    | 1,641         | 1,799         | 158              | 9.6         |
|                |               |               |                  |             |
| <b>Total</b>   | <b>44,935</b> | <b>48,642</b> | <b>3,707</b>     | <b>8.2</b>  |
|                |               |               |                  |             |
| <b>Average</b> | <b>9.3</b>    | <b>9.3</b>    | <b>0</b>         | <b>0.0</b>  |

**Table 5****Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017**

| Country Of Residence | Year-To-Date   |                | Actual Change | % Change   |
|----------------------|----------------|----------------|---------------|------------|
|                      | 2016           | 2017           |               |            |
|                      |                |                |               |            |
| U.S.A                | 69,010         | 81,938         | 12,928        | 18.7       |
| Canada               | 42,953         | 48,314         | 5,361         | 12.5       |
| U.K                  | 100,770        | 100,584        | -186          | -0.2       |
| Germany              | 6,114          | 5,687          | -427          | -7.0       |
| Other Europe         | 12,615         | 13,792         | 1,177         | 9.3        |
| Trinidad & Tobago    | 12,886         | 12,752         | -134          | -1.0       |
| Other CARICOM        | 23,037         | 25,233         | 2,196         | 9.5        |
| Other Countries      | 10,706         | 11,542         | 836           | 7.8        |
|                      |                |                |               |            |
| <b>TOTAL</b>         | <b>278,091</b> | <b>299,842</b> | <b>21,751</b> | <b>7.8</b> |

**Table 6****Year to date Cruise Ship Arrivals; 2016 and 2017**

| Details                            | Year-To-Date   |                | Actual Change | % Change    |
|------------------------------------|----------------|----------------|---------------|-------------|
|                                    | 2016           | 2017           |               |             |
|                                    |                |                |               |             |
| <b>Total Cruise Arrivals</b>       | <b>404,657</b> | <b>486,604</b> | <b>81,947</b> | <b>20.3</b> |
| Intransit Arrivals <sup>[i]</sup>  | 320,455        | 398,851        | 78,396        | 24.5        |
| Landed Passengers <sup>[iii]</sup> | 84,202         | 87,753         | 3,551         | 4.2         |
|                                    |                |                |               |             |
| No. of Cruise Calls                | 239            | 299            | 60            | 25.1        |

**Table 7**  
**Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017**

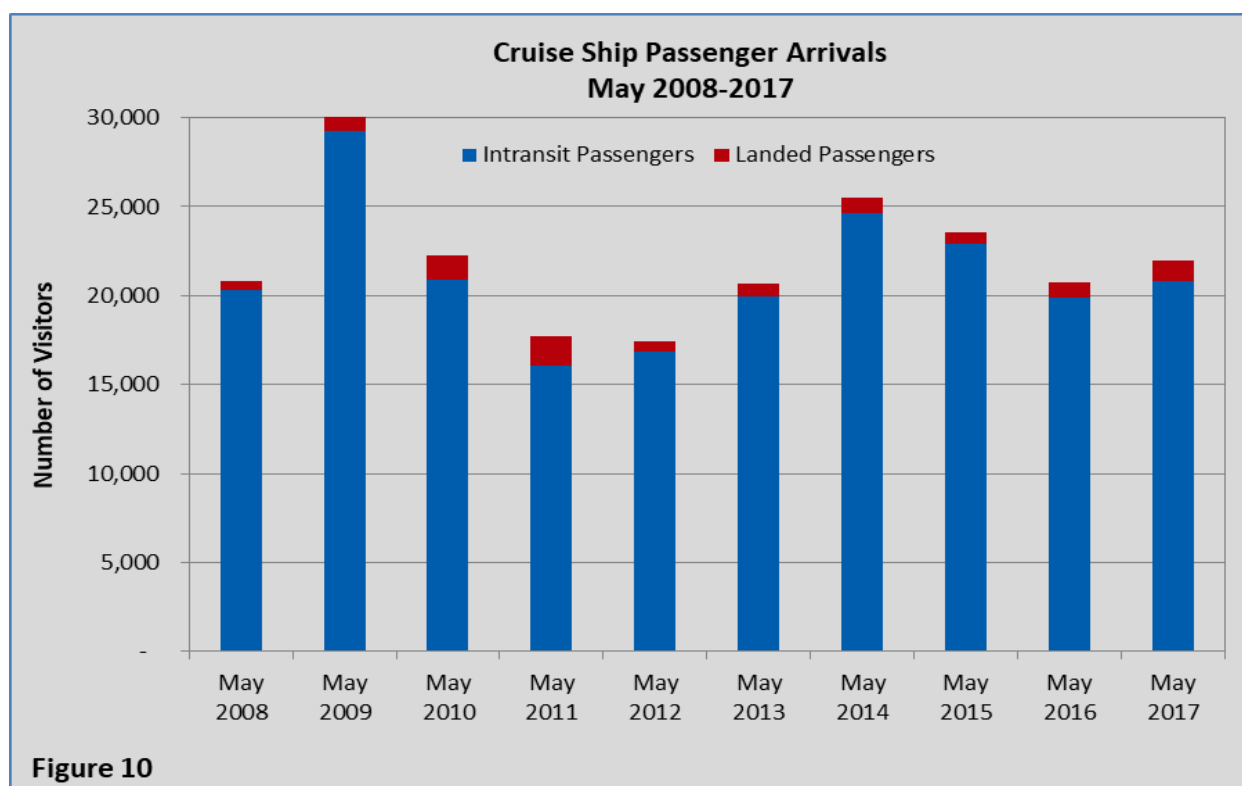
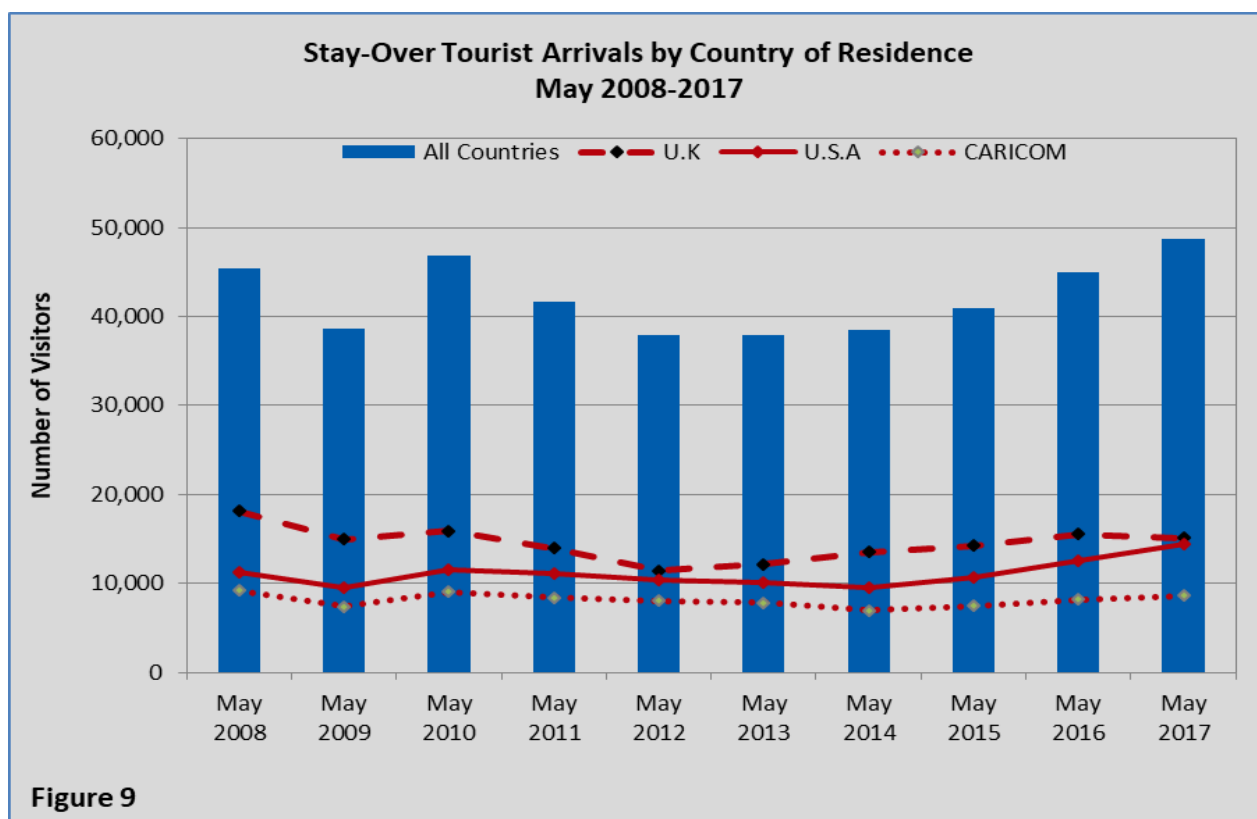
| Purpose of Visit             | Year-To-Date        |                     | Actual Change | % Change |
|------------------------------|---------------------|---------------------|---------------|----------|
|                              | 2016 <sup>(R)</sup> | 2017 <sup>(P)</sup> |               |          |
| Intransit                    | 4,860               | 5,044               | 184           | 3.8      |
| Study                        | 2,345               | 2,197               | -148          | -6.3     |
| Health Care                  | 619                 | 594                 | -25           | -4.0     |
| Recreation                   | 230,448             | 252,290             | 21,842        | 9.5      |
| <i>Holiday</i>               | 211,049             | 232,083             | 21,034        | 10.0     |
| <i>Visiting Friends etc.</i> | 10,631              | 12,017              | 1,386         | 13.0     |
| <i>Honeymoon/Get Married</i> | 2,224               | 2,124               | -100          | -4.5     |
| <i>Sports</i>                | 3,216               | 3,455               | 239           | 7.4      |
| <i>Other Recreation</i>      | 3,328               | 2,611               | -717          | -21.5    |
| Business/Conference          | 36,192              | 35,256              | -936          | -2.6     |
| Other                        | 3,627               | 4,461               | 834           | 23.0     |
| Total                        | 278,091             | 299,842             | 21,751        | 7.8      |

**Table 8**  
**Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017**

| Length of Stay | Year-To-Date |         | Actual Change | % Change |
|----------------|--------------|---------|---------------|----------|
|                | 2016         | 2017    |               |          |
| 1 Day          | 27,120       | 28,209  | 1,089         | 4.0      |
| 2-3 Days       | 27,733       | 29,691  | 1,958         | 7.1      |
| 4-7 Days       | 100,430      | 114,555 | 14,125        | 14.1     |
| 8-14 Days      | 89,750       | 94,161  | 4,411         | 4.9      |
| 15-21 Days     | 15,603       | 15,358  | -245          | -1.6     |
| 22-28 Days     | 3,927        | 4,370   | 443           | 11.3     |
| 29-182 Days    | 13,528       | 13,498  | -30           | -0.2     |
| Total          | 278,091      | 299,842 | 21,751        | 7.8      |
| Average        | 10.5         | 9.3     | -1.2          | -11.4    |



## Annual Time Series



## Year to Date Time Series

