

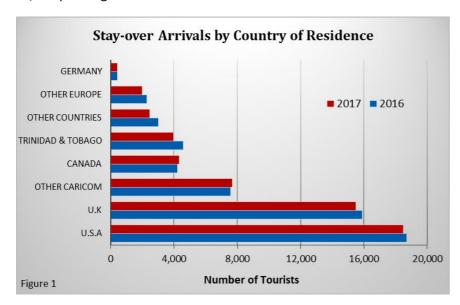
# Tourist Arrivals

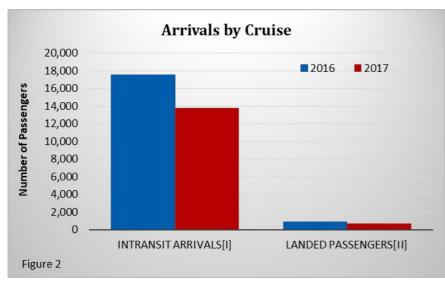
**Monthly Statistical Bulletin** 

**July 2017** 

# **Stay-Over Visitors and Cruise Ship Passenger Arrivals**

July 2017 saw a decline in visitor arrivals. Among stay-over visitors, arrivals decreased by **1,810** tourists (or **3.2%**) to **54,860** compared to **56,670** in the year 2016 (**Figure 1**). Total cruise arrivals decreased by **21.9%** over the review period to **14,427** passengers.

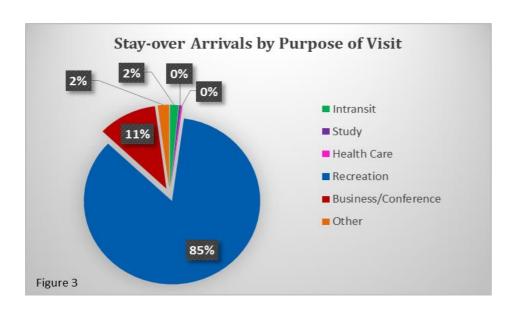


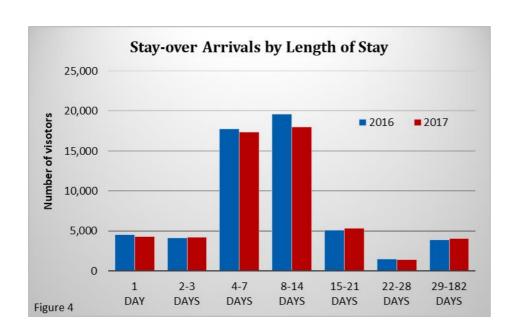


A decrease was observed among stay-over arrivals from other countries **(₹17.9**%**)** Trinidad & Tobago stay-over visitors totalled 3,982 **(₹13.4**%**)** Tourist arrivals from Other Europe declined to 2,007 **(₹12**%) **Cruise** Landed passengers decreased to 667 (**₹26.2%**) Intransit cruise passengers numbered 13,760 (**₹21.7**%) The number of cruise calls totalled 6 (**₹45.5%**)

# **Other Highlights:**

Among the **54,860** stay-over arrivals recorded for this period, **46,590** (or 84.9%) visited for recreational purposes, predominantly for holiday (**41,313** tourists). This represents an increased of **67.5%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.15** days over the review period.





Honeymoon/getting married visits increased to 773 (179.6%)

Other recreation visits totalled 804 (127.2%)

Visits for sports rose to 755(**195.8**%)

Other purposes of visit increased to 1,152 (184.9)

Visit for business/conference totalled 5,931 (\*81.7%)

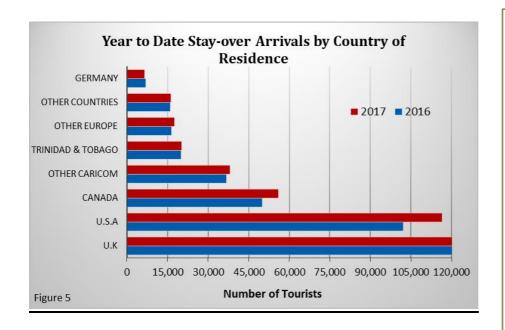
### **Length of stay**

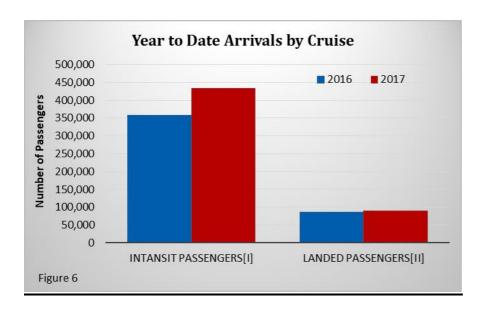
Visits of 8-14 days totalled 18,025 (♣8%)

Average length of stay was 12.15 days (12.2%)

## YEAR TO DATE

January – July 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **22,333** tourists (or **5.9%**) to **399,659** compared to **377,326** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **17.9%** over the review period to **523,368** passengers.





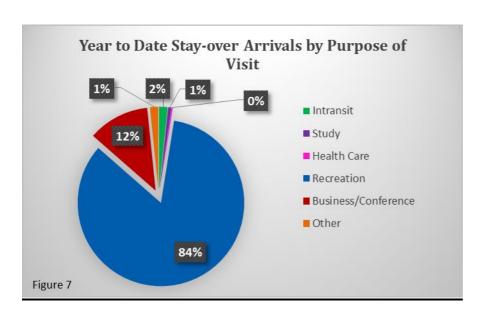
An increase was observed among stay-over arrivals from U.S.A (**14.2**%) Canada stay-over visitors totalled 55,931 (**11.6%**) Tourist arrivals from Germany declined to 6,454 **(♣6.6**%**)** Visitor arrivals from other Europe rose to 17,569 (16.4%)Cruise Intransit cruise passengers numbered 434,294 (**121.4%**) Landed passengers grew to 89,074 (**13.2**%)

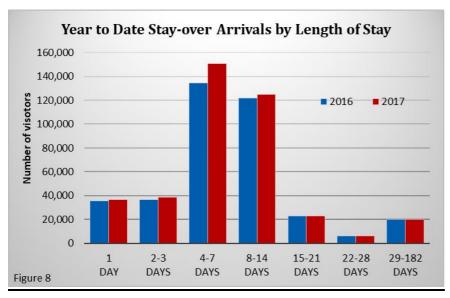
The number of cruise calls

increased to 316 (**20.6%**)

# **Other Highlights:**

Among the **399,659** stay-over arrivals recorded for this period, **335,426** (or 83.9%) visited for recreational purposes, predominantly for holiday (**305,850** tourists). This represents an increase of **7.4%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.15** days over the review period.





Other purposes of visits totalled 6,491 (**↑31%**)

Other recreation visits decreased to 4,117 (**₹11.4%**)

Holiday visits rose to 305,850 (**↑8**%)

Recreation visits totalled 335,426 ( 7.4%)

Visits for the purpose of visiting friends rose to 17,157 (15.2%)

Study visits declined to 2,632 (♣4.6%)

### **Length of stay**

Visits for 4-7 days totalled 150,581 (**12%**)

Average length of stay was 12.15 days (13.7%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	July		Actual	%
Residence	2016	2017	Change	Change
U.S.A	18,693	18,474	-219	-1.2
Canada	4,207	4,328	121	2.9
U.K	15,890	15,505	-385	-2.4
Germany	410	407	-3	-0.7
Other Europe	2,281	2,007	-274	-12.0
Trinidad & Tobago	4,596	3,982	-614	-13.4
Other CARICOM	7,585	7,688	103	1.4
Other Countries	3,008	2,469	-539	-17.9
TOTAL	56,670	54,860	-1,810	-3.2

<u>Table 2</u> <u>Cruise Ship Arrivals; 2016 and 2017</u>

Details	July		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	18,484	14,427	-4,057	-21.9
Intransit Arrivals <sup>[i]</sup>	17,580	13,760	-3,820	-21.7
Landed Passengers[ii]	904	667	-237	-26.2
No. of Cruise Calls	11	6	-5	-45.5

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

Purpose of Visit	Ju	ıly	Actual	%
	2016 <sup>(R)</sup>	2017 <sup>(P)</sup>	Change	Change
Intransit	1,173	851	-322	-27.5
Study	190	222	32	16.8
Health Care	115	114	-1	-0.9
Recreation	48,254	46,590	32,595	67.5
Holiday	43,026	41,313	28,265	65.7
Visiting Friends etc.	3,139	2,945	1,713	54.6
Honeymoon/Get Married	485	773	871	179.6
Sports	938	755	899	95.8
Other Recreation	666	804	847	127.2
Business/Conference	6,217	5,931	5,082	81.7
Other	721	1,152	612	84.9
Total	56,670	54,860	-1,810	-3.2

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Length of Stay	July		Actual	%
	2016	2017	Change	Change
1 Day	4,567	4,307	-260	-5.7
2-3 Days	4,153	4,233	80	1.9
4-7 Days	17,757	17,372	-385	-2.2
8-14 Days	19,596	18,025	-1,571	-8.0
15-21 Days	5,115	5,337	222	4.3
22-28 Days	1,534	1,473	-61	-4.0
29-182 Days	3,948	4,113	165	4.2
Total	56,670	54,860	-1,810	-3.2
Average	11.89	12.15	0.26	2.2

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2016	2017	Change	Change
U.S.A	102,147	116,613	14,466	14.2
Canada	50,121	55,931	5,810	11.6
U.K	128,810	128,427	-383	-0.3
Germany	6,907	6,454	-453	-6.6
Other Europe	16,518	17,569	1,051	6.4
Trinidad & Tobago	19,926	20,286	360	1.8
Other CARICOM	36,822	38,226	1,404	3.8
Other Countries	16,075	16,153	78	0.5
TOTAL	377,326	399,659	22,333	5.9

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2016 and 2017</u>

Details	Year-To-Date		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	443,967	523,368	79,401	17.9
Intansit Passengers <sup>[i]</sup>	357,623	434,294	76,671	21.4
Landed Passengers <sup>[ii]</sup>	86,344	89,074	2,730	3.2
No. of Cruise Calls	262	316	54	20.6

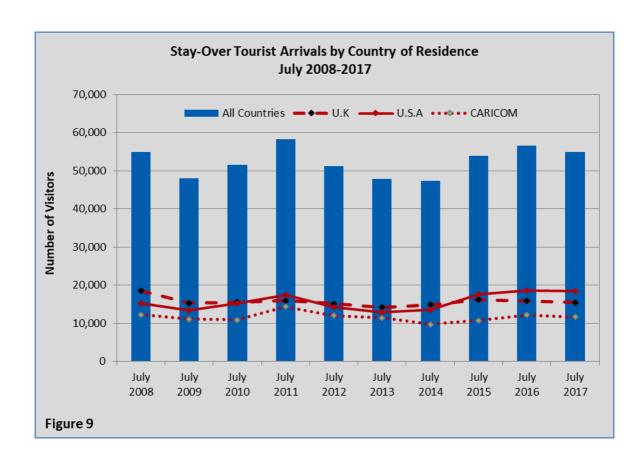
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

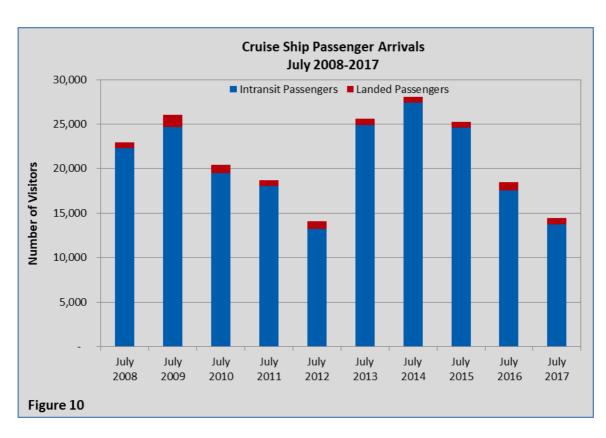
Purpose of Visit	Year-To	o-Date	Actual	%
	<b>2016<sup>(R)</sup></b>	2017 <sup>(P)</sup>	Change	Change
Intransit	6,698	6,627	-71	-1.1
Study	2,760	2,632	-128	-4.6
Health Care	850	823	-27	-3.2
Recreation	312,205	335,426	23,221	7.4
Holiday	283,076	305,850	22,774	8.0
Visiting Friends etc.	16,311	17,157	846	5.2
Honeymoon/Get Married	3,545	3,639	94	2.7
Sports	4,628	4,663	35	0.8
Other Recreation	4,645	4117	-528	-11.4
Business/Conference	49,859	47,660	-2,199	-4.4
Other	4,954	6,491	1537	31.0
Total	377,326	399,659	22,333	5.9

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Intended	Year-To-Date		Actual	%
Length of Stay	2016	2017	Change	Change
1 Day	35,804	36,557	753	2.1
2-3 Days	36,647	38,758	2,111	5.8
4-7 Days	134,436	150,581	16,145	12.0
8-14 Days	121,871	124,895	3,024	2.5
15-21 Days	22,800	22,716	-84	-0.4
22-28 Days	5,989	6,278	289	4.8
29-182 Days	19,779	19,874	95	0.5
Total	377,326	399,659	22,333	5.9
Average	10.69	12.15	1.46	13.7

## **Annual Time Series**





## **Year to Date Time Series**

