

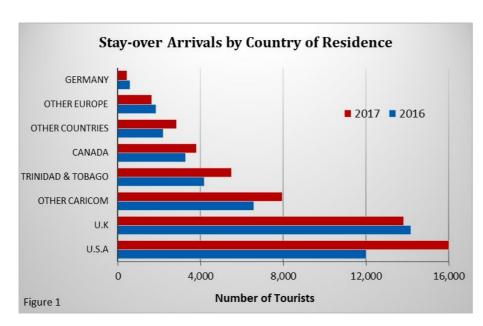
# Tourist Arrivals

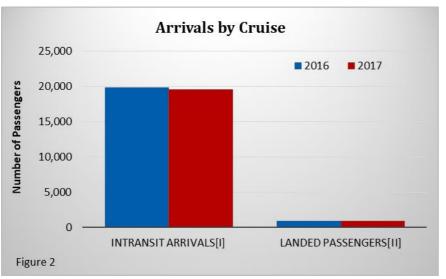
**Monthly Statistical Bulletin** 

August 2017

# **Stay-Over Visitors and Cruise Ship Passenger Arrivals**

August 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **7,130** tourists (or **15.9%**) to **51,937** compared to **44,807** in the year 2016 (**Figure 1**). Total cruise arrivals decreased by **1.2%** over the review period to **20,412** passengers.





An increase was observed among stay-over arrivals from U.S.A (\*33.4%)

Trinidad & Tobago stay-over visitors rose to 5,498 (★31.4%)

Tourist arrivals from Other Countries totalled 2,823(128.1%)

Germany tourist arrivals declined to 440 (₹25.5%)

#### Cruise

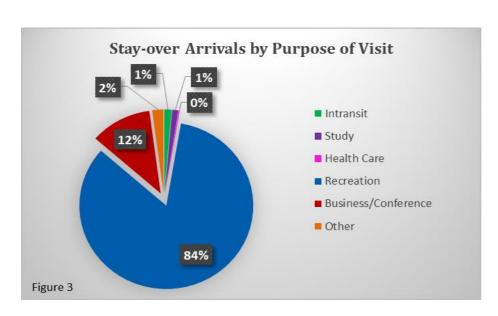
Landed passengers declined to 854 (**♣3.9%**)

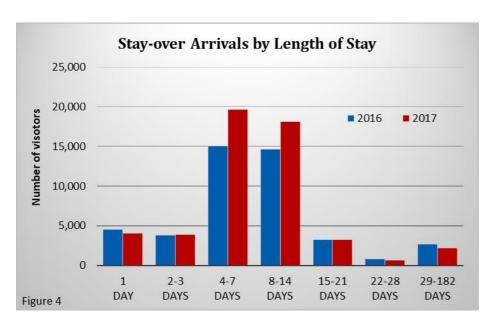
Intransit cruise passengers numbered 19,558 (♣1%)

The number of cruise calls declined to 7 (**♣22.2%**)

# **Other Highlights:**

Among the **51,937** stay-over arrivals recorded for this period, **43,505** (or 83.8%) visited for recreational purposes, predominantly for holiday (**39,104** tourists). This represents an increase of **20.6%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.84** days over the review period.





Intransit visits decreased to 699(**♣38.5**%)

Sports visits totalled 364 (**↑35.3%**)

Other purposes of visit rose to 1,092 (**↑27.7%**)

Holiday visits totalled 39,104 (**↑24.3%)** 

Recreation visits rose to 43,505 (**↑20.6%**)

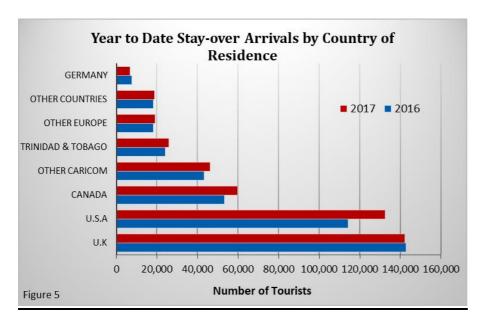
#### **Length of stay**

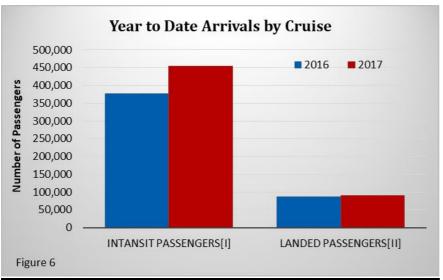
Visits of 4-7 days totalled 19,674 (\*31%)

Average length of stay was 10.84 days (♣8.8%)

## **YEAR TO DATE**

January – August 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **29,463** tourists (or **7%**) to **451,596** compared to **422,133** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **17%** over the review period to **543,780** passengers.

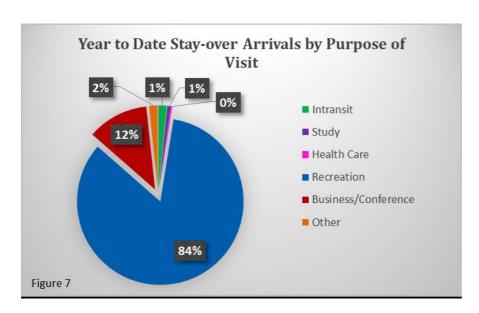


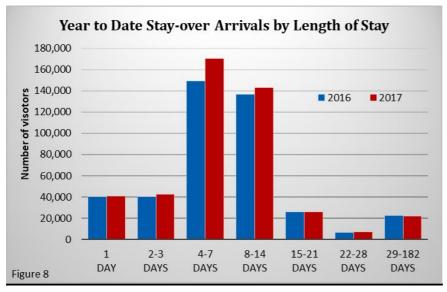




## **Other Highlights:**

Among the **451,596** stay-over arrivals recorded for this period, **378,931** (or 83.9%) visited for recreational purposes, predominantly for holiday (**344,954** tourists). This represents an increase of **8.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.46** days over the review period.





Other purposes of visit increased to 7,583 (**↑30.5**%)

Holiday visits totalled 344,954 (**↑9.7%**)

Recreation visits rose to 378,931 (**↑8.8%**)

Other recreation visits totalled 4,862 (♣7.7%)

Visits for study declined to 3,229 (**♣6.9%**)

#### **Length of stay**

Visits of 4-7 days totalled 170,255 (**13.9%**)

Average length of stay was 10.46 days (♣3.3%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	August		Actual	%
Residence	2016	2017	Change	Change
U.S.A	11,993	15,993	4,000	33.4
Canada	3,284	3,796	512	15.6
U.K	14,152	13,820	-332	-2.3
Germany	591	440	-151	-25.5
Other Europe	1,831	1,624	-207	-11.3
Trinidad & Tobago	4,183	5,498	1,315	31.4
Other CARICOM	6,570	7,943	1,373	20.9
Other Countries	2,203	2,823	620	28.1
TOTAL	44,807	51,937	7,130	15.9

<u>Table 2</u> <u>Cruise Ship Arrivals; 2016 and 2017</u>

Details	August		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	20,653	20,412	-241	-1.2
Intransit Arrivals <sup>[i]</sup>	19,764	19,558	-206	-1.0
Landed Passengers[ii]	889	854	-35	-3.9
No. of Cruise Calls	9	7	-2	-22.2

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

D CACAL	Aug	ust	Actual	%
Purpose of Visit	2016 <sup>(R)</sup>	2017 <sup>(P)</sup>	Change	Change
Intransit	1,136	699	-437	-38.5
Study	709	597	-112	-15.8
Health Care	127	106	-21	-16.5
Recreation	36,077	43,505	7,428	20.6
Holiday	31,465	39,104	7,639	24.3
Visiting Friends etc.	3,080	2,635	-445	-14.4
Honeymoon/Get Married	643	657	14	2.2
Sports	269	364	95	35.3
Other Recreation	620	745	125	20.2
Business/Conference	5,903	5,938	35	0.6
Other	855	1,092	237	27.7
Total	44,807	51,937	7,130	15.9

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

La carle of Cha	August		Actual	%
Length of Stay	2016 <sup>(R)</sup>	2017 <sup>(P)</sup>	Change	Change
1 Day	4,570	4,051	-519	-11.4
2-3 Days	3,811	3,872	61	1.6
4-7 Days	15,024	19,674	4,650	31.0
8-14 Days	14,678	18,137	3,459	23.6
15-21 Days	3,221	3,275	54	1.7
22-28 Days	825	691	-134	-16.2
29-182 Days	2,678	2,237	-441	-16.5
Total	44,807	51,937	7,130	15.9
Average	11.88	10.84	-1.04	-8.8

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2016	2017	Change	Change
U.S.A	114,140	132,606	18,466	16.2
Canada	53,405	59,727	6,322	11.8
U.K	142,962	142,247	-715	-0.5
Germany	7,498	6,894	-604	-8.1
Other Europe	18,349	19,193	844	4.6
Trinidad & Tobago	24,109	25,784	1,675	6.9
Other CARICOM	43,392	46,169	2,777	6.4
Other Countries	18,278	18,976	698	3.8
TOTAL	422,133	451,596	29,463	7.0

<u>Table 6</u> <u>Year to date Cruise Ship Arrivals; 2016 and 2017</u>

Details	Year-To-Date		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	464,620	543,780	79,160	17.0
Intansit Passengers <sup>[i]</sup>	377,387	453,852	76,465	20.3
Landed Passengers <sup>[ii]</sup>	87,233	89,928	2,695	3.1
No. of Cruise Calls	271	323	52	19.2

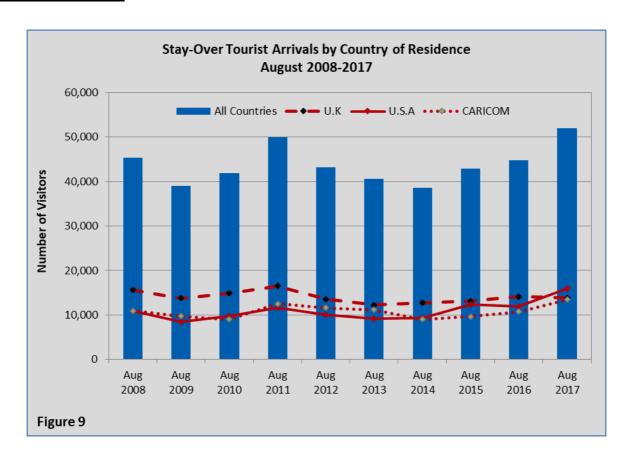
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

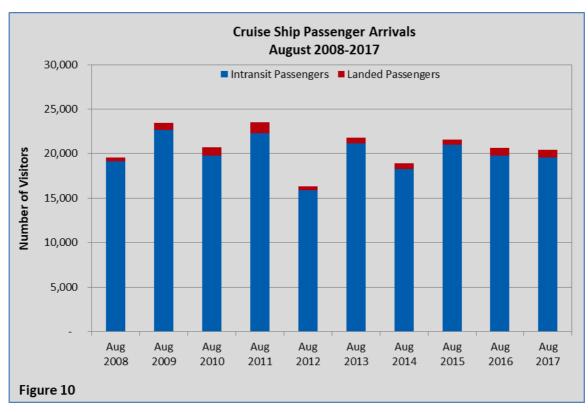
5.41.11	Year-To-Date		Actual	%
Purpose of Visit	<b>2016</b> <sup>(R)</sup>	2017 <sup>(P)</sup>	Change	Change
Intransit	7,834	7,326	-508	-6.5
Study	3,469	3,229	-240	-6.9
Health Care	977	929	-48	-4.9
Recreation	348,282	378,931	30,649	8.8
Holiday	314,541	344,954	30,413	9.7
Visiting Friends etc.	19,391	19,792	401	2.1
Honeymoon/Get Married	4,188	4,296	108	2.6
Sports	4,897	5,027	130	2.7
Other Recreation	5,265	4,862	-403	-7.7
Business/Conference	55,762	53,598	-2,164	-3.9
Other	5,809	7,583	1774	30.5
Total	422,133	451,596	29,463	7.0

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Intended	Year-To-Date		Actual	%
Length of Stay	2016	2017	Change	Change
1 Day	40,374	40,608	234	0.6
2-3 Days	40,458	42,630	2,172	5.4
4-7 Days	149,460	170,255	20,795	13.9
8-14 Days	136,549	143,032	6,483	4.7
15-21 Days	26,021	25,991	-30	-0.1
22-28 Days	6,814	6,969	155	2.3
29-182 Days	22,457	22,111	-346	-1.5
Total	422,133	451,596	29,463	7.0
Average	10.82	10.46	-0.36	-3.3

# **Annual Time Series**





### **Year to Date Time Series**

