

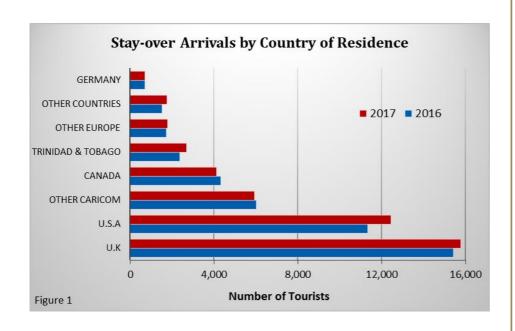
Tourist Arrivals

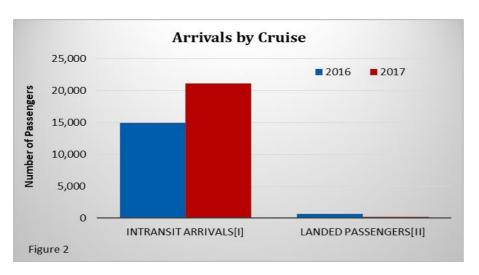
Monthly Statistical Bulletin

October 2017

Stay-Over Visitors and Cruise Ship Passenger Arrivals

October 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **1,789** tourists (or **4.1%**) to **45,187** compared to **43,398** in the year 2016 (**Figure 1**). Total cruise arrivals increased by **36.6%** over the review period to **21,269** passengers.





An increase was observed among stay-over arrivals from Trinidad & Tobago (11.4%)

Stay-over visitors from other countries totalled 1,741 (♠13.5%)

Tourist arrivals from U.S.A totalled 12,444 (♠9.9%)

Cruise

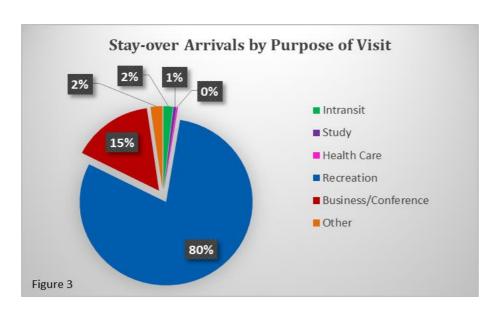
Landed passengers decreased significantly to 149 (♣76.6%)

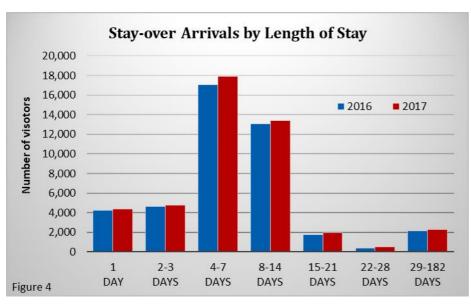
Intransit cruise passengers numbered 21,120 (**↑41.4**%)

The number of cruise calls increased to 12 (100%)

Other Highlights:

Among the **45,187** stay-over arrivals recorded for this period, **36,109** (or 79.9%) visited for recreational purposes, predominantly for holiday (**31,274** tourists). This represents an increase of **3.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.32** days over the review period.





Sports visits increased significantly to 581 (109.7%)

Other purposes of visit increased to 1,015 (*42.2%)

Study visits increased to 249 (**↑35.3%**)

Visits for the purpose of visiting friends totalled 2,466 (16.1%)

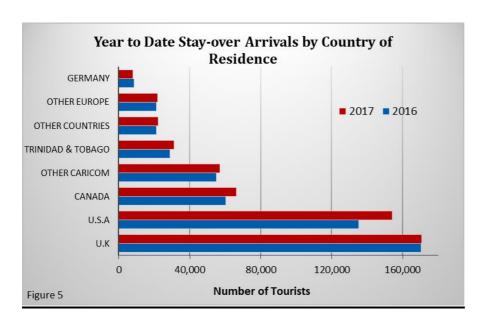
Length of stay

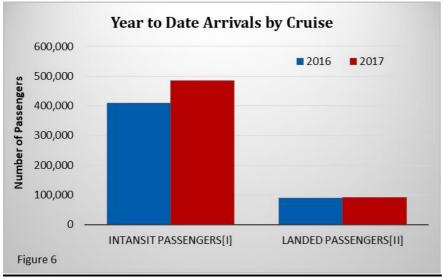
Visits of 22-28 day, totalled 499 (**19.7%**)

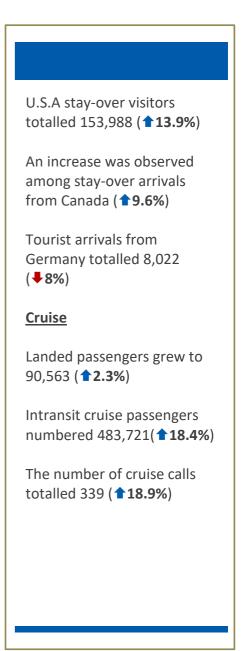
Average length of stay was 10.32 days (**₹0.9%**)

YEAR TO DATE

January – October 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **30,062** tourists (or **6%**) to **531,130** compared to **501,068** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **15.5%** over the review period to **574,284** passengers.

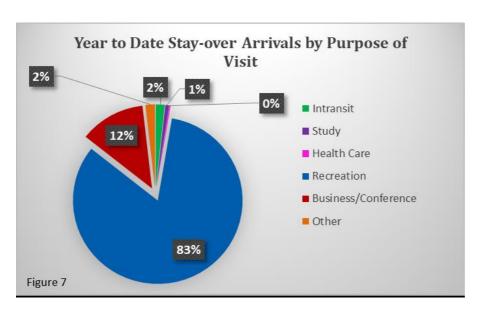


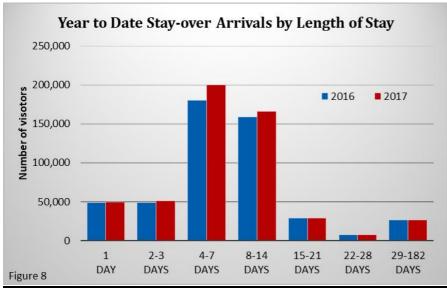




Other Highlights:

Among the **531,130** stay-over arrivals recorded for this period, **440,756** (or 83%) visited for recreational purposes, predominantly for holiday (**398,757** tourists). This represents an increase of **7.4%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.51** days over the review period.





Other purposes of visit increased to 9,637 (**↑34.8%**)

Health care visits totalled 1,152 (♣8.7%)

Visits for the purpose of holiday increased to 398,757 (18%)

Recreation visits totalled 440,756 (17.4%)

Length of stay

Visits for 4-7 days totalled 200,349 (**11.2%**)

Average length of stay was 10.51 days (₹2.6%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	October		Actual	%
Residence	2016	2017	Change	Change
U.S.A	11,318	12,444	1,126	9.9
Canada	4,329	4,125	-204	-4.7
U.K	15,424	15,755	331	2.1
Germany	709	715	6	0.8
Other Europe	1,721	1,788	67	3.9
Trinidad & Tobago	2,352	2,690	338	14.4
Other CARICOM	6,011	5,929	-82	-1.4
Other Countries	1,534	1,741	207	13.5
TOTAL	43,398	45,187	1,789	4.1

<u>Table 2</u> <u>Cruise Ship Arrivals; 2016 and 2017</u>

Details	October		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	15,572	21,269	5,697	36.6
Intransit Arrivals ^[i]	14,936	21,120	6,184	41.4
Landed Passengers[ii]	636	149	-487	-76.6
No. of Cruise Calls	6	12	6	100.0

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

Dumpes of Visit	October		Actual	%
Purpose of Visit	2016	2017	Change	Change
Intransit	758	796	38	5.0
Study	184	249	65	35.3
Health Care	122	123	1	0.8
Recreation	34,835	36,109	1,274	3.7
Holiday	30,823	31,274	451	1.5
Visiting Friends etc.	2,124	2,466	342	16.1
Honeymoon/Get Married	688	693	5	0.7
Sports	277	581	304	109.7
Other Recreation	923	1,095	172	18.6
Business/Conference	6,785	6,895	110	1.6
Other	714	1,015	301	42.2
			0	
Total	43,398	45,187	1,789	4.1

<u>Table 4</u> <u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Longth of Stay	October		Actual	%
Length of Stay	2016	2017	Change	Change
1 Day	4,255	4,353	98	2.3
2-3 Days	4,635	4,760	125	2.7
4-7 Days	17,075	17,928	853	5.0
8-14 Days	13,099	13,407	308	2.4
15-21 Days	1,770	1,957	187	10.6
22-28 Days	417	499	82	19.7
29-182 Days	2,147	2,283	136	6.3
Total	43,398	45,187	1,789	4.1
Average	10.41	10.32	-0.09	-0.9

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2016 and 2017</u>

Country Of	Year-To-Date		Actual	%
Residence	2016	2017	Change	Change
U.S.A	135,138	153,988	18,850	13.9
Canada	60,520	66,331	5,811	9.6
U.K	170,306	170,596	290	0.2
Germany	8,722	8,022	-700	-8.0
Other Europe	21,236	22,060	824	3.9
Trinidad & Tobago	28,970	31,074	2,104	7.3
Other CARICOM	54,988	56,949	1,961	3.6
Other Countries	21,188	22,110	922	4.4
TOTAL	501,068	531,130	30,062	6.0

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2016 and 2017</u>

Details	Year-To-Date		Actual	%
	2016	2017	Change	Change
Total Cruise Arrivals	497,020	574,284	77,264	15.5
Intansit Passengers ^[i]	408,457	483,721	75,264	18.4
Landed Passengers ^[ii]	88,563	90,563	2,000	2.3
No. of Cruise Calls	285	339	54	18.9

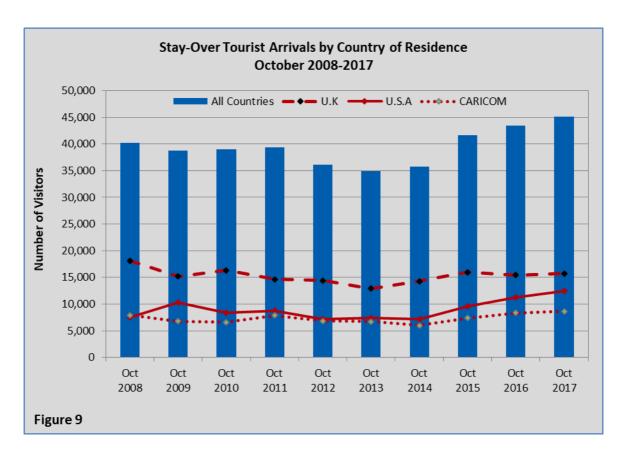
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2016 and 2017</u>

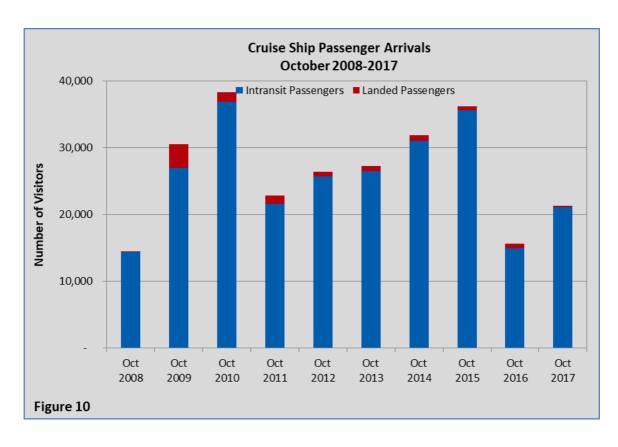
Purpose of Visit	Year-To-Date		Actual	%
	2016	2017	Change	Change
Intransit	9,514	9,099	-415	-4.4
Study	4,179	3,977	-202	-4.8
Health Care	1262	1152	-110	-8.7
Recreation	410,428	440,756	30,328	7.4
Holiday	369,057	398,757	29,700	8.0
Visiting Friends etc.	23,662	24,130	468	2.0
Honeymoon/Get Married	5,461	5,543	82	1.5
Sports	5,387	5,733	346	6.4
Other Recreation	6,861	6,593	-268	-3.9
Business/Conference	68,536	66,509	-2,027	-3.0
Other	7,149	9,637	2488	34.8
Total	501,068	531,130	30,062	6.0

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2016 and 2017</u>

Intended	Year-To-Date		Actual	%
Length of Stay	2016	2017	Change	Change
1 Day	48,744	49,578	834	1.7
2-3 Days	49,228	51,159	1,931	3.9
4-7 Days	180,103	200,349	20,246	11.2
8-14 Days	159,297	165,942	6,645	4.2
15-21 Days	29,305	29,441	136	0.5
22-28 Days	7,633	7,879	246	3.2
29-182 Days	26,758	26,782	24	0.1
Total	501,068	531,130	30,062	6.0
Average	10.79	10.51	-0.28	-2.6

Annual Time Series





Year to Date Time Series

