

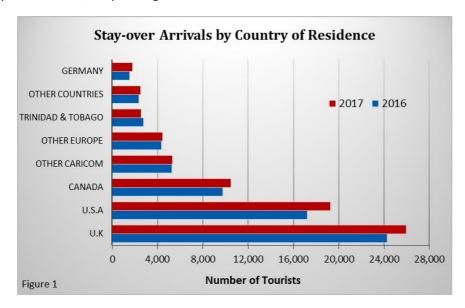
Tourist Arrivals

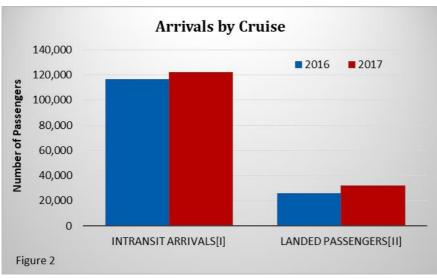
Monthly Statistical Bulletin

December 2017

Stay-Over Visitors and Cruise Ship Passenger Arrivals

December 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,185** tourists (or **4.9%**) to **72,339** compared to **67,643** in the year 2016 (**Figure 1**). Total cruise arrivals increased by **32.3%** over the review period to **153,889** passengers.





An increase was observed among stay-over arrivals from Other CARICOM (16.5%)

Tourist arrivals from Canada totalled 10,501 (**↑15.7%**)

U.S.A stay-over visitors totalled 19,251 (**↑13.1%**)

Stay-over arrivals from Trinidad & Tobago rose to 2,567 (**↑12.3**%)

Cruise

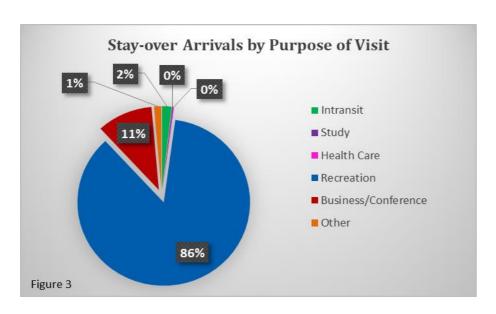
Intransit cruise passengers numbered 121,898 (**↑41.5**%)

Landed passengers increased to 31,991(**↑2.3**%)

The number of cruise calls rose to 104 (**16.4%**)

Other Highlights:

Among the **72,339** stay-over arrivals recorded for this period, **62,237** (or 86%) visited for recreational purposes, predominantly for holiday (**56,710** tourists). This represents an increase of **4.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.73** days over the review period.





Sports visits increased to 481 (**↑58%**)

Visits for health care rose to 104 (**↑52**%)

Intransit visits increased to 1,286 (**↑38.4%**)

Other recreation visits increased to 504(**121.4%**)

Other purposes of visit totalled 996 (*17.2%)

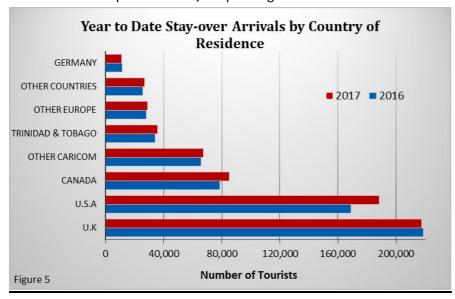
Length of stay

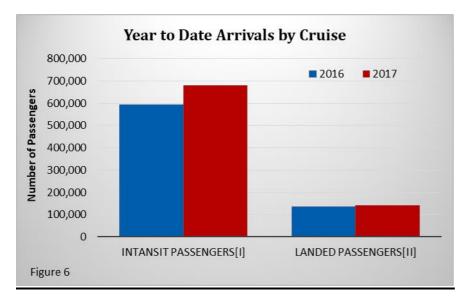
Visits of 4-7 days totalled 21,083 (**11.9%**)

Average length of stay was 11.73 days (₹5.2%)

YEAR TO DATE

January – December 2017 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **29,647** tourists (or **4.7%**) to **661,160** compared to **631,513** in the year 2016 (**Figure 5**). Total cruise arrivals increased by **12.7%** over the review period to **822,275** passengers.





U.S.A stay-over visitors totalled 188,460 (*11.6%)

An increase was observed among stay-over arrivals from Canada (**17.8%**)

Tourist arrivals from other countries totalled 26,980 (♠5.5%)

Visitor arrivals from Trinidad & Tobago rose to 35,822 (**↑5.4%**)

Cruise

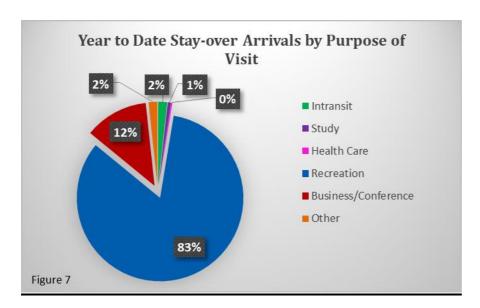
Intransit cruise passengers numbered 681,211(**14.7%**)

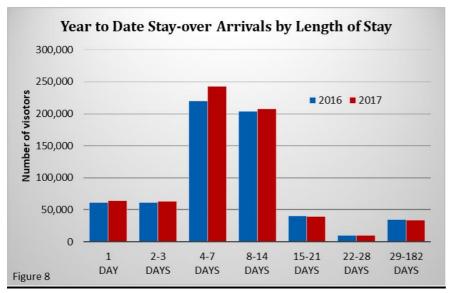
Landed passengers grew to 141,064 (14.1%)

The number of cruise calls totalled 506 (19.3%)

Other Highlights:

Among the **661,160** stay-over arrivals recorded for this period, **550,779**(or 83.3%) visited for recreational purposes, predominantly for holiday (**499,447** tourists). This represents an increase of **5.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.63** days over the review period.





Other purposes of visit increased to 11,263 (**126.7**%) Health care visits declined to 1,384 (**\$8.6**%) Sport visits increased to 6,763 **(16.7**%**)** Visits for holiday totalled 499,447 (**16.3%**) Intransit visits declined to **11,582 (₹6.2%) Length of stay** Stays of 4-7 days totalled 242,704 (**10.3%**) Average length of stay was 10.63 days (**₹3.5%**)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

| Country Of | December | | Actual | % |
|-------------------|----------|--------|--------|--------|
| Residence | 2016 | 2017 | Change | Change |
| | | | | |
| U.S.A | 17,246 | 19,251 | 1,995 | 13.1 |
| Canada | 9,782 | 10,501 | 1,324 | 15.7 |
| U.K | 24,288 | 25,965 | -586 | -2.4 |
| Germany | 1,547 | 1,800 | -209 | -11.9 |
| Other Europe | 4,342 | 4,445 | -93 | -2.1 |
| Trinidad & Tobago | 2,787 | 2,567 | 306 | 12.3 |
| Other CARICOM | 5,294 | 5,307 | 748 | 16.5 |
| Other Countries | 2,357 | 2,503 | -300 | -11.3 |
| | | | | |
| TOTAL | 67,643 | 72,339 | 3,185 | 4.9 |

<u>Table 2</u> <u>Cruise Ship Arrivals; 2017 and 2018</u>

| Dotoile | December | | Actual | % |
|-----------------------|----------|---------|--------|--------|
| Details | 2016 | 2017 | Change | Change |
| | | | | |
| Total Cruise Arrivals | 142,423 | 153,889 | 34,807 | 32.3 |
| Intransit Arrivals[i] | 116,629 | 121,898 | 34,226 | 41.5 |
| Landed Passengers[ii] | 25,794 | 31,991 | 581 | 2.3 |
| | | | | |
| No. of Cruise Calls | 85 | 104 | 12 | 16.4 |

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

| D (A/Call | Decer | mber | Actual | % |
|--------------------------|---------------------|---------------------|--------|--------|
| Purpose of Visit | 2016 ^(P) | 2017 ^(P) | Change | Change |
| | | | | |
| Intransit | 1,545 | 1,286 | 429 | 38.4 |
| Study | 109 | 160 | -11 | -9.2 |
| Health Care | 114 | 104 | 39 | 52.0 |
| Recreation | 58,001 | 62,237 | 2,667 | 4.8 |
| Holiday | 52,617 | 56,710 | 1,827 | 3.6 |
| Visiting Friends etc. | 3,945 | 4,185 | 564 | 16.7 |
| Honeymoon/Get Married | 333 | 357 | -39 | -10.5 |
| Sports | 629 | 481 | 231 | 58.0 |
| Other Recreation | 477 | 504 | 84 | 21.4 |
| Business/Conference | 6,952 | 7,556 | -74 | -1.1 |
| Other | 922 | 996 | 135 | 17.2 |
| | | | 0 | |
| Total | 67,643 | 72,339 | 3,185 | 4.9 |

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

| Loveth of Char | December | | Actual | % |
|----------------|----------|--------|--------|--------|
| Length of Stay | 2016 | 2017 | Change | Change |
| | | | | |
| 1 Day | 7,019 | 8,311 | 492 | 7.5 |
| 2-3 Days | 5,630 | 6,199 | 292 | 5.5 |
| 4-7 Days | 19,914 | 21,083 | 2,118 | 11.9 |
| 8-14 Days | 23,114 | 24,153 | 380 | 1.7 |
| 15-21 Days | 6,517 | 6,705 | 250 | 4.0 |
| 22-28 Days | 1,638 | 1,680 | -21 | -1.3 |
| 29-182 Days | 3,811 | 4,208 | -326 | -7.9 |
| | | | | |
| Total | 67,643 | 72,339 | 3,185 | 4.9 |
| | | | | |
| Average | 11.82 | 11.73 | -1 | -5.2 |

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

| Country Of | Year-To-Date | | Actual | % |
|-------------------|--------------|---------|--------|--------|
| Residence | 2016 | 2017 | Change | Change |
| | | | | |
| U.S.A | 168,945 | 188,460 | 19,515 | 11.6 |
| Canada | 78,903 | 85,047 | 6,144 | 7.8 |
| U.K | 218,638 | 217,441 | -1,197 | -0.5 |
| Germany | 11,492 | 11,243 | -249 | -2.2 |
| Other Europe | 28,278 | 28,959 | 681 | 2.4 |
| Trinidad & Tobago | 34,000 | 35,822 | 1,822 | 5.4 |
| Other CARICOM | 65,679 | 67,208 | 1,529 | 2.3 |
| Other Countries | 25,578 | 26,980 | 1,402 | 5.5 |
| | | | | |
| TOTAL | 631,513 | 661,160 | 29,647 | 4.7 |

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2017 and 2018</u>

| Details | Year-To-Date | | Actual | % |
|------------------------------------|--------------|---------|--------|--------|
| | 2016 | 2017 | Change | Change |
| | | | | |
| Total Cruise Arrivals | 729,645 | 822,275 | 92,630 | 12.7 |
| Intansit Passengers ^[i] | 594,096 | 681,211 | 87,115 | 14.7 |
| Landed Passengers[ii] | 135,549 | 141,064 | 5,515 | 4.1 |
| | | | | |
| No. of Cruise Calls | 424 | 506 | 82 | 19.3 |

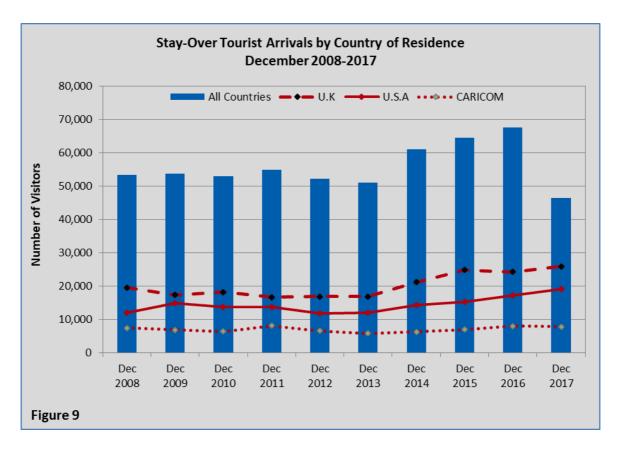
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

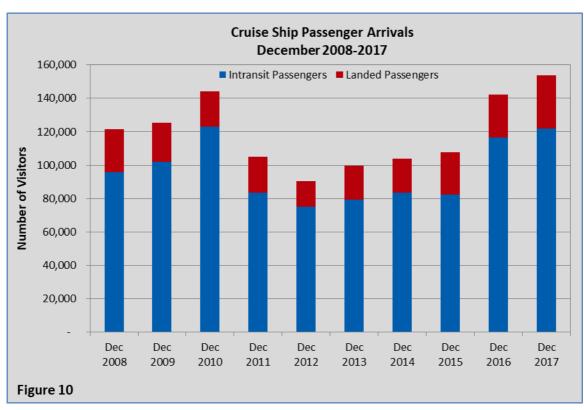
| | Year-To-Date | | Actual | % |
|--------------------------|---------------------|---------------------|--------|--------|
| | 2016 ^(R) | 2017 ^(P) | Change | Change |
| | | | | |
| Intransit | 12,349 | 11,582 | -767 | -6.2 |
| Study | 4,461 | 4,348 | -113 | -2.5 |
| Health Care | 1515 | 1384 | -131 | -8.6 |
| Recreation | 520,976 | 550,779 | 29,803 | 5.7 |
| Holiday | 469,746 | 499,447 | 29,701 | 6.3 |
| Visiting Friends etc. | 30,725 | 30,316 | -409 | -1.3 |
| Honeymoon/Get Married | 6,209 | 6,438 | 229 | 3.7 |
| Sports | 6,338 | 6,763 | 425 | 6.7 |
| Other Recreation | 7,958 | 7,815 | -143 | -1.8 |
| Business/Conference | 83,321 | 81,804 | -1,517 | -1.8 |
| Other | 8,891 | 11,263 | 2372 | 26.7 |
| | | | | |
| Total | 631,513 | 661,160 | 29,647 | 4.7 |

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

| Intended | Year-To-Date | | Actual | % |
|----------------|--------------|---------|--------|--------|
| Length of Stay | 2016 | 2017 | Change | Change |
| | | | | |
| 1 Day | 61,720 | 64,509 | 2,789 | 4.5 |
| 2-3 Days | 61,217 | 63,628 | 2,411 | 3.9 |
| 4-7 Days | 219,988 | 242,704 | 22,716 | 10.3 |
| 8-14 Days | 203,723 | 207,266 | 3,543 | 1.7 |
| 15-21 Days | 40,268 | 39,090 | -1,178 | -2.9 |
| 22-28 Days | 10,367 | 10,243 | -124 | -1.2 |
| 29-182 Days | 34,230 | 33,720 | -510 | -1.5 |
| | | | | |
| Total | 631,513 | 661,160 | 29,647 | 4.7 |
| | | | | |
| Average | 11.01 | 10.63 | -0.38 | -3.5 |

Annual Time Series





Year to Date Time Series

