

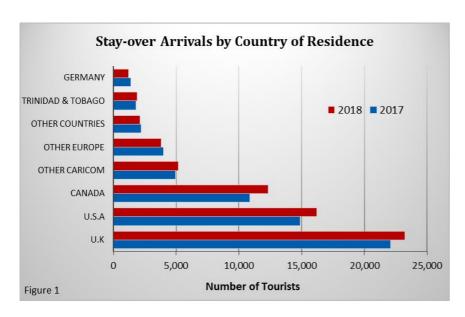
Tourist Arrivals

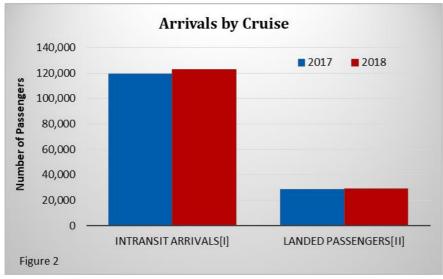
Monthly Statistical Bulletin

January 2018

Stay-Over Visitors and Cruise Ship Passenger Arrivals

January 2018 kicked off the year with positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **3,752** tourists (or **6%**) to **65,970** compared to **62,218** in the year 2017 (**Figure 1**). Total cruise arrivals increased by **3.1%** over the review period to **152,392** passengers.





A decrease was observed among stay-over arrivals from Germany (**\$\Psi\$13.4%**)

Canadian stay-over visitors totalled 12,316 (**↑13.1**%)

Tourist arrivals from the U.S.A totalled 16,221 (♠8.9%)

Tourists arrivals from the U.K rose to 23,230 (♠5.1%)

Cruise

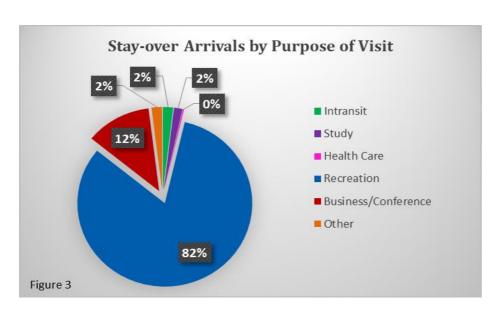
Intransit cruise passengers numbered 123,114 (**↑3.3**%)

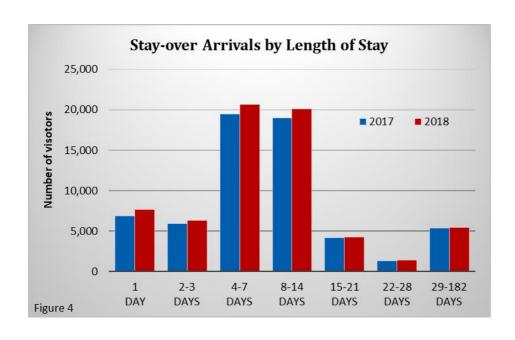
Landed passengers grew slightly to 29,278 (**↑2.4%**)

The number of cruise calls totalled 82 (**↑1.2**%)

Other Highlights:

Among the **65,970** stay-over arrivals recorded for this period, **54,230** (or 82.2%) visited for recreational purposes, predominantly for holiday (**50,740** tourists). This represents an increase of **5.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **13** days over the review period.





Honeymoon/ getting married visits significantly increased to 399 (**↑58.3%**)

Intransit arrivals declined to 1,238 (♣17.9%)

Health care visits totalled 147 (**14.8**%)

Recreation visits totalled 54,230 (**↑5.8%**)

Length of stay

One day stay totalled 7,696 (12.1%)

Average length of stay was 13 days (**♣3.4**%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

Country Of	January		Actual	%
Residence	2017	2018	Change	Change
U.S.A	14,901	16,221	1,320	8.9
Canada	10,892	12,316	1,424	13.1
U.K	22,104	23,230	1,126	5.1
Germany	1,399	1,211	-188	-13.4
Other Europe	3,976	3,807	-169	-4.3
Trinidad & Tobago	1,816	1,900	84	4.6
Other CARICOM	4,943	5,160	217	4.4
Other Countries	2,187	2,125	-62	-2.8
TOTAL	62,218	65,970	3,752	6.0

Table 2
Cruise Ship Arrivals; 2017 and 2018

Details	January		Actual	%
	2017	2018	Change	Change
Total Cruise Arrivals	147,745	152,392	4,647	3.1
Intransit Arrivals ^[i]	119,148	123,114	3,966	3.3
Landed Passengers ^[ii]	28,597	29,278	681	2.4
No. of Cruise Calls	81	82	1	1.2

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

Purpose of Visit	January		Actual	%
	2017	2018	Change	Change
Intransit	1,508	1,238	-270	-17.9
Study	1,093	1,035	-58	-5.3
Health Care	128	147	19	14.8
Recreation	51,245	54,230	2,985	5.8
Holiday	47,583	50,740	3,157	6.6
Visiting Friends etc.	2,500	2,293	-207	-8.3
Honeymoon/Get Married	252	399	147	58.3
Sports	274	271	-3	-1.1
Other Recreation	636	527	-109	-17.1
Business/Conference	7,413	8,032	619	8.4
Other	831	1,288	457	55.0
Total	62,218	65,970	3,752	6.0

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

Length of Stay	January		Actual	%
	2017	2018	Change	Change
1 Day	6,867	7,696	829	12.1
2-3 Days	5,951	6,328	377	6.3
4-7 Days	19,505	20,699	1,194	6.1
8-14 Days	18,983	20,088	1,105	5.8
15-21 Days	4,156	4,275	119	2.9
22-28 Days	1,345	1,389	44	3.3
29-182 Days	5,411	5,495	84	1.6
Total	62,218	65,970	3,752	6.0
Average	13.5	13.0	-0.46	-3.4

Annual Time Series

