

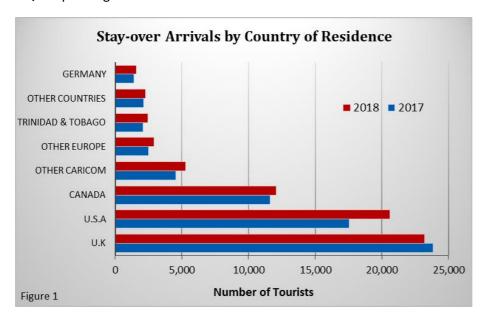
Tourist Arrivals

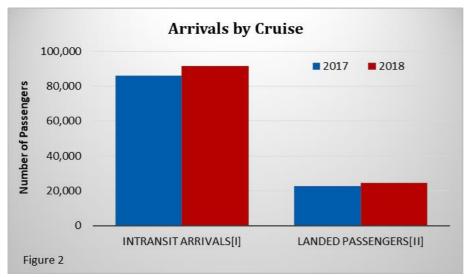
Monthly Statistical Bulletin

March 2018

Stay-Over Visitors and Cruise Ship Passenger Arrivals

March 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **4,720** tourists (or **7.2%**) to **70,445** compared to **65,725** in the year 2017. Total cruise arrivals increased by **6.5%** over the review period to **115,862** passengers.





An increase was observed among stay-over arrivals from Trinidad & Tobago (17.8%)

U.S.A stay-over visitors totalled 20,607 (**↑17.4%**)

Tourists arrivals from Germany rose to 1,600 (**15.7%**)

Tourist arrivals from the U.K totalled 23,212 (**♣2.7**%)

Cruise

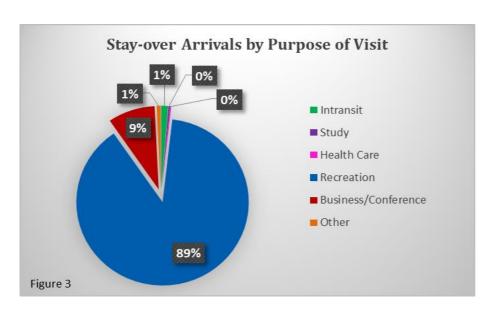
Landed passengers grew to 24,544 (**17.9%**)

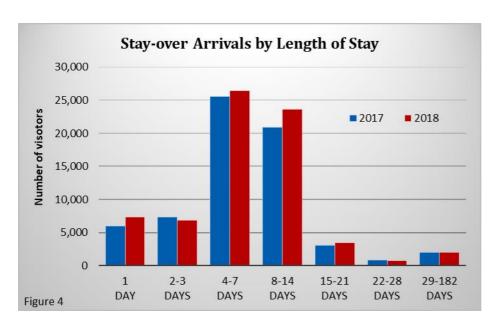
Intransit cruise passengers numbered 91,318 (**↑6.1%**)

The number of cruise calls totalled 77 (**1.3%**)

Other Highlights:

Among the **70,445** stay-over arrivals recorded for this period, **62,419** (or 88.6%) visited for recreational purposes, predominantly for holiday (**59,893** tourists). This represents an increase of **12.9%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **8.95** days over the review period.





Visits for sports significantly decreased to 390 (♣52.7%)

Other purposes of visit totalled 535 (♣44.7%)

Visits for the purpose of visiting friends declined to 1,584 (♣36.4%)

Recreation visits totalled 62,419 (**12.9%**)

Intransit arrivals declined to 911 (♣15.5%)

Health care visits fell to 121 (♣6.9%)

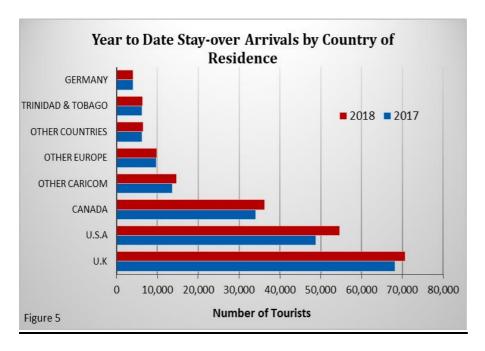
Length of stay

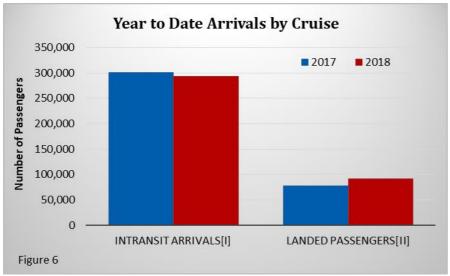
One day stay totalled 7,326 (*21.6%)

Average length of stay was 8.95 days (**♣0.6**%)

YEAR TO DATE

January - March 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **12,304** tourists (or **6.4%**) to **203,332** compared to **191,028** in the year 2017 (**Figure 5**). Total cruise arrivals increased by **1.5%** over the review period to **384,116** passengers.





An increase was observed among stay-over arrivals from the U.S.A (12.2%)

Tourist arrivals from Other CARICOM totalled 14,611 (**16.8%**)

Canada stay-over visitors totalled 36,314 (**16.7%**)

Tourists arrivals from the U.K rose to 70,780 (♠3.6%)

Cruise

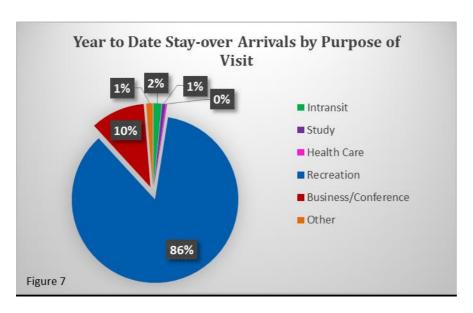
Landed passengers grew to 91,251 (**↑18.3**%)

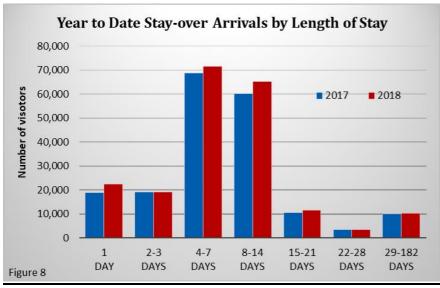
Intransit cruise passengers numbered 292,865 (**♣2.7%**)

The number of cruise calls totalled 221 (**₹3.1%**)

Other Highlights:

Among the **203,331** stay-over arrivals recorded for this period, **174,180** (or 85.7%) visited for recreational purposes, predominantly for holiday (**164,732** tourists). This represents an increase of **8.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.5** days over the review period.





Sporting visits totalled 1,053(**♣30**%)

Visits for the purpose of visiting friends declined to 6,086 (♣20.5%)

Health care visits increased to 425 (**18.7%**)

Visits for honeymoon/getting married increased to 909 (**15.4%**)

Intransit arrivals totalled 3,224 (**₹10.3%**)

Recreation visits totalled 174,180 (**18.7%**)

Length of stay

One day stays totalled 22,513 (18.5%)

Average length of stay was 10.5 days (**♣1.9**%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

Country Of	March		Actual	%
Residence	2017 ^(R)	2018 ^(P)	Change	Change
U.S.A	17,554	20,607	3,053	17.4
Canada	11,626	12,063	437	3.8
U.K	23,849	23,212	-637	-2.7
Germany	1,383	1,600	217	15.7
Other Europe	2,516	2,921	405	16.1
Trinidad & Tobago	2,101	2,474	373	17.8
Other CARICOM	4,565	5,281	716	15.7
Other Countries	2,131	2,287	156	7.3
TOTAL	65,725	70,445	4,720	7.2

<u>Table 2</u> <u>Cruise Ship Arrivals; 2017 and 2018</u>

Date lle	March		Actual	%
Details	2017°	2018 ^(P)	Change	Change
Total Cruise Arrivals	108,840	115,862	7,022	6.5
Intransit Arrivals ^[i]	86,092	91,318	5,226	6.1
Landed Passengers[ii]	22,748	24,544	1,796	7.9
No. of Cruise Calls	76	77	1	1.3

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

Purpose of Visit	March		Actual	%
	2017 ^(R)	2018 ^(P)	Change	Change
Intransit	1,078	911	-167	-15.5
Study	241	238	-3	-1.2
Health Care	130	121	-9	-6.9
Recreation	55,311	62,419	7,108	12.9
Holiday	51,254	59,893	8,639	16.9
Visiting Friends etc.	2,492	1,584	-908	-36.4
Honeymoon/Get Married	227	220	-7	-3.1
Sports	825	390	-435	-52.7
Other Recreation	513	332	-181	-35.3
Business/Conference	7,997	6,221	-1,776	-22.2
Other	968	535	-433	-44.7
Total	65,725	70,445	4,720	7.2

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

Length of Stay	March		Actual	%
	2017°	2018 ^(P)	Change	Change
1 Day	6,024	7,326	1,302	21.6
2-3 Days	7,305	6,859	-446	-6.1
4-7 Days	25,589	26,467	878	3.4
8-14 Days	20,929	23,643	2,714	13.0
15-21 Days	3,107	3,471	364	11.7
22-28 Days	799	715	-84	-10.5
29-182 Days	1,972	1,964	-8	-0.4
Total	65,725	70,445	4,720	7.2
Average	9	8.95	0	-0.6

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

Country Of	Year-To-Date		Actual	%
Residence	2017°	2018 ^(P)	Change	Change
U.S.A	48,786	54,732	5,946	12.2
Canada	34,031	36,314	2,283	6.7
U.K	68,316	70,780	2,464	3.6
Germany	3,976	4,040	64	1.6
Other Europe	9,754	9,922	168	1.7
Trinidad & Tobago	6,226	6,409	183	2.9
Other CARICOM	13,677	14,611	934	6.8
Other Countries	6,262	6,524	262	4.2
TOTAL	191,028	203,332	12,304	6.4

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2017 and 2018</u>

Details	Year-To-Date		Actual	%
	2017 ^(R)	2018 ^(P)	Change	Change
Total Cruise Arrivals	378,269	384,116	5,847	1.5
Intransit Arrivals ^[i]	301,114	292,865	-8,249	-2.7
Landed Passengers[ii]	77,155	91,251	14,096	18.3
No. of Cruise Calls	228	221	-7	-3.1

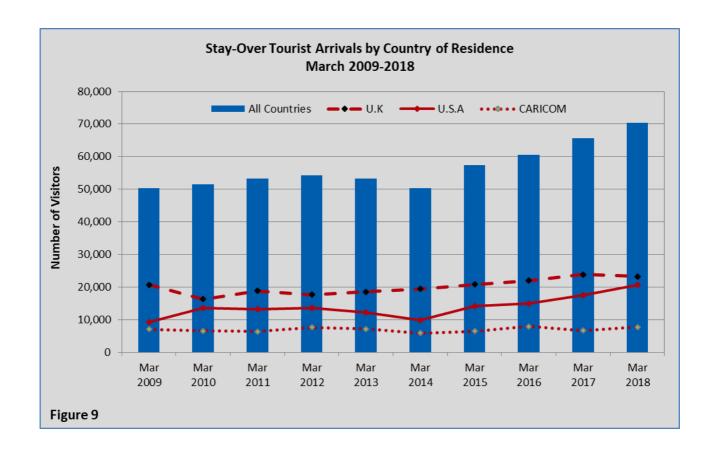
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

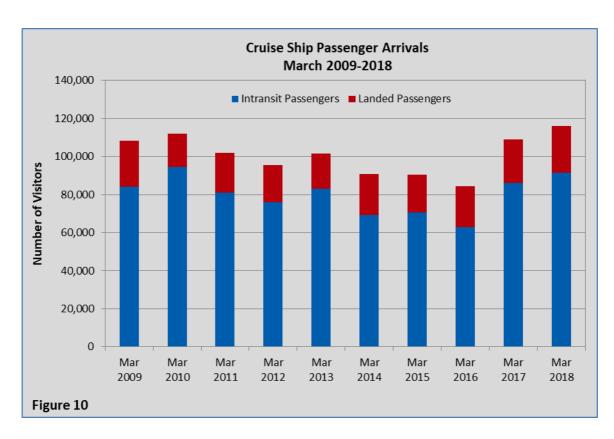
5.00.0	Year-To-Date		Actual	%
Purpose of Visit	2017 ^(R)	2018 ^(P)	Change	Change
Intransit	3,595	3,224	-371	-10.3
Study	1,531	1,437	-94	-6.1
Health Care	358	425	67	18.7
Recreation	160,240	174,180	13,940	8.7
Holiday	148,728	164,732	16,004	10.8
Visiting Friends etc.	7,654	6,086	-1,568	-20.5
Honeymoon/Get Married	788	909	121	15.4
Sports	1,504	1,053	-451	-30.0
Other Recreation	1,566	1,400	-166	-10.6
Business/Conference	22,763	21,441	-1,322	-5.8
Other	2,541	2,624	83	3.3
Total	191,028	203,331	12,303	6.4

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

	Year-To-Date		Actual	%
Length of Stay	2017 ^(R)	2018 ^(P)	Change	Change
1 Day	18,996	22,513	3,517	18.5
2-3 Days	19,236	19,137	-99	-0.5
4-7 Days	68,794	71,507	2,713	3.9
8-14 Days	60,163	65,126	4,963	8.2
15-21 Days	10,620	11,462	842	7.9
22-28 Days	3,338	3,379	41	1.2
29-182 Days	9,881	10,208	327	3.3
Total	191,028	203,332	12,304	6.4
Average	10.7	10.5	0	-1.9

Annual Time Series





Year to Date Time Series

