

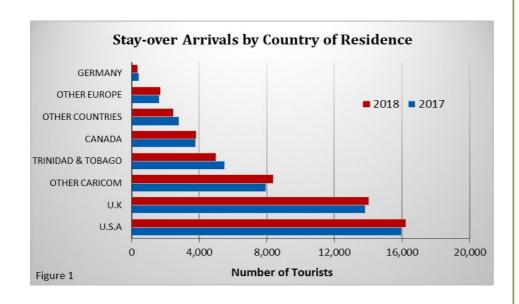
Tourist Arrivals

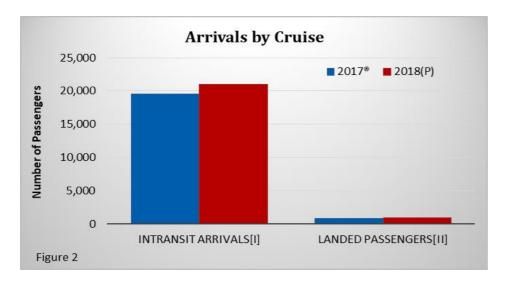
Monthly Statistical Bulletin

August 2018

Stay-Over Visitors and Cruise Ship Passenger Arrivals

August 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **58** tourists (or **0.1%**) to **51,995** compared to **51,937** in the year 2017 (**Figure 1**). Total cruise arrivals increased by **7.6%** over the review period to **21,960** passengers.





A decrease was observed among stay-over arrivals from Germany (**\$\delta 0.7%**)

Tourist arrivals from Other Countries totalled 2,471 (♣12.5%)

Trinidad & Tobago stay-over visitors declined to 4,999 (♣9.1%)

Cruise

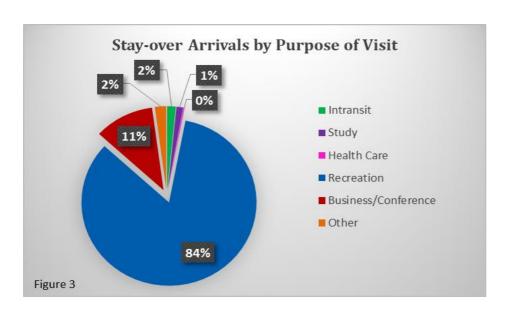
Landed passengers increased to 934 (**↑9.4%**)

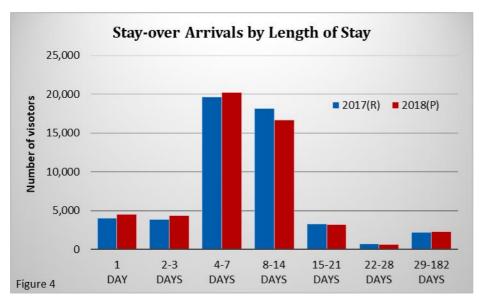
Intransit cruise passengers numbered 21,026 (**↑7.5%**)

The number of cruise calls remained at 7

Other Highlights:

Among the **51,995** stay-over arrivals recorded for this period, **43,567** (or 83.8%) visited for recreational purposes, predominantly for holiday (**37,686** tourists). This represents an increase of **0.1%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.81** days over the review period.





Sporting visits increased to 1,298 (**↑256.6%**)

Intransit visits totalled 826 (**♣18.2%**)

Visits for the purpose of visiting friends decreased to 3,089 (♣17.2%)

Other recreation visits totalled 835 (12.1%)

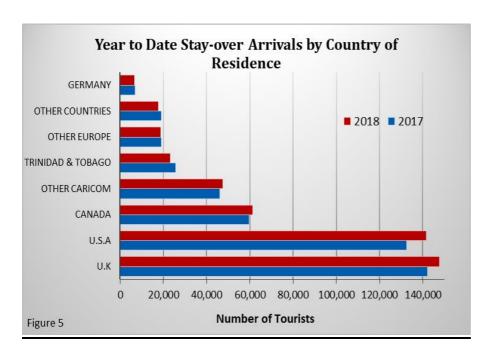
Length of stay

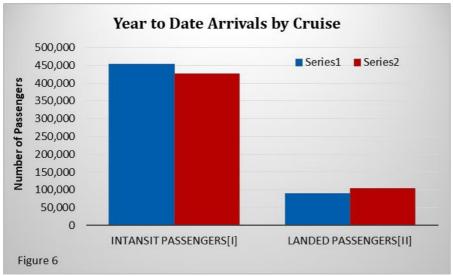
Visits of 1 day totalled 4,490 (10.8%)

Average length of stay was 10.81 days (**♣0.3**%)

YEAR TO DATE

January – August 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **12,997** tourists (or **2.9%**) to **464,593** compared to **451,596** in the year 2017 (**Figure 5**). Total cruise arrivals decreased by **2.4%** over the review period to **530,458** passengers.

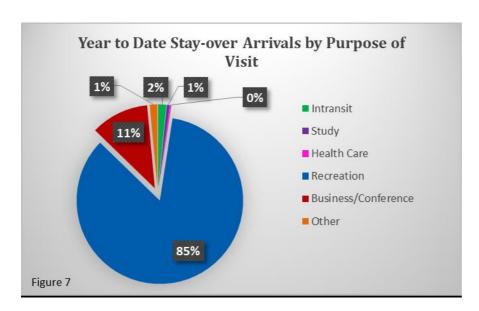


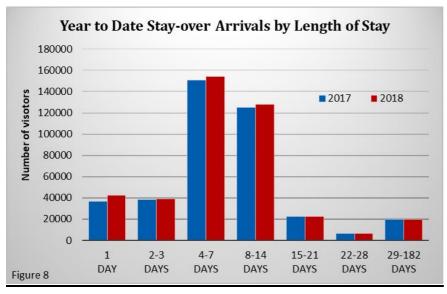




Other Highlights:

Among the **464,592** stay-over arrivals recorded for this period, **393,480** (or 84.7%) visited for recreational purposes, predominantly for holiday (**361,512** tourists). This represents an increase of **3.8%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.3** days over the review period.





Health care visits increased to 1,154 (**↑24.2**%)

Sport visits totalled 4,552 (**♣9.4**%)

Visits for the purpose of holiday increased to 361,512(**↑4.8%**)

Recreation visits totalled 393,480 (**↑3.8%**)

Length of stay

One day stays totalled 46,708 (15%)

Average length of stay was 10.3 days (**♣1.7%**)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

Country Of	August		Actual	%
Residence	2017	2018	Change	Change
U.S.A	15,993	16,228	235	1.5
Canada	3,796	3,813	17	0.4
U.K	13,820	14,035	215	1.6
Germany	440	349	-91	-20.7
Other Europe	1,624	1,706	82	5.0
Trinidad & Tobago	5,498	4,999	-499	-9.1
Other CARICOM	7,943	8,394	451	5.7
Other Countries	2,823	2,471	-352	-12.5
TOTAL	51,937	51,995	58	0.1

<u>Table 2</u> <u>Cruise Ship Arrivals; 2017 and 2018</u>

Details	August		Actual	%
	2017	2018	Change	Change
Total Cruise Arrivals	20,412	21,960	1,548	7.6
Intransit Arrivals ^[i]	19,558	21,026	1,468	7.5
Landed Passengers[ii]	854	934	80	9.4
No. of Cruise Calls	7	7	0	0.0

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

Purpose of Visit	Aug	ust	Actual	%
	2017	2018	Change	Change
Intransit	699	826	127	-18.2
Study	597	646	49	-8.2
Health Care	106	98	-8	7.5
Recreation	43,505	43,567	62	-0.1
Holiday	39,104	37,686	-1,418	3.6
Visiting Friends etc.	2,635	3,089	454	-17.2
Honeymoon/Get Married	657	659	2	-0.3
Sports	364	1,298	934	256.6
Other Recreation	745	835	90	12.1
Business/Conference	5,938	5,759	-179	3.0
Other	1,092	1,099	7	-0.6
Total	51,937	51,995	58	0.1

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

Length of Stay	August		Actual	%
Length of Stay	2017	2018	Change	Change
1 Day	4,051	4,490	439	10.8
2-3 Days	3,872	4,341	469	12.1
4-7 Days	19,674	20,244	570	2.9
8-14 Days	18,137	16,700	-1,437	-7.9
15-21 Days	3,275	3,233	-42	-1.3
22-28 Days	691	661	-30	-4.3
29-182 Days	2,237	2,326	89	4.0
Total	51,937	51,995	58	0.1
Average	10.84	10.81	0	-0.3

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018</u>

Country Of	Year-To-Date		Actual	%
Residence	2017	2018	Change	Change
U.S.A	132,606	141,718	9,112	6.9
Canada	59,727	61,376	1,649	2.8
U.K	142,247	147,641	5,394	3.8
Germany	6,894	6,534	-360	-5.2
Other Europe	19,193	18,822	-371	-1.9
Trinidad & Tobago	25,784	23,213	-2,571	-10.0
Other CARICOM	46,169	47,617	1,448	3.1
Other Countries	18,976	17,672	-1,304	-6.9
TOTAL	451,596	464,593	12,997	2.9

<u>Table 6</u> <u>Year to date Cruise Ship Arrivals; 2017 and 2018</u>

Details	Year-To-Date		Actual	%
	2017	2018	Change	Change
Total Cruise Arrivals	543,780	530,458	-13,322	-2.4
Intansit Passengers ^[i]	453,852	426,941	-26,911	-5.9
Landed Passengers ^[ii]	89,928	103,517	13,589	15.1
No. of Cruise Calls	323	288	-35	-10.8

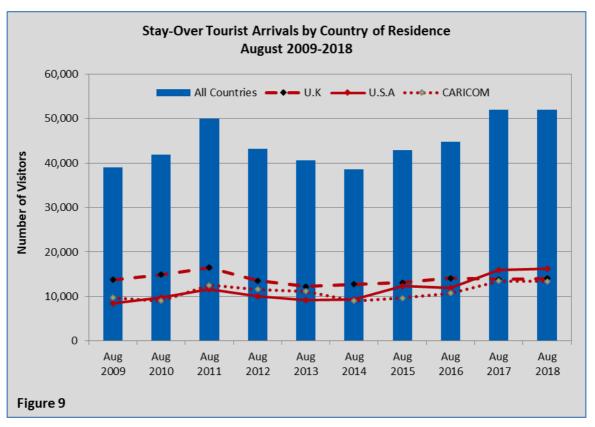
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018</u>

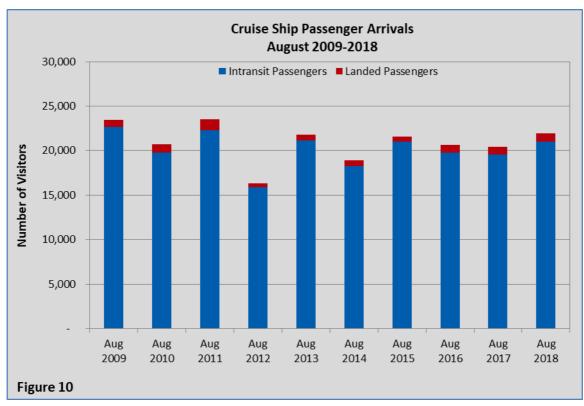
Dawn and of Minit	Year-To-Date		Actual	%
Purpose of Visit	2017	2018	Change	Change
Intransit	7,326	7,335	9	0.1
Study	3,229	3,160	-69	-2.1
Health Care	929	1,154	225	24.2
Recreation	378,931	393,480	14,549	3.8
Holiday	344,954	361,512	16,558	4.8
Visiting Friends etc.	19,792	18,509	-1,283	-6.5
Honeymoon/Get Married	4,296	4,215	-81	-1.9
Sports	5,027	4,552	-475	-9.4
Other Recreation	4,862	4,692	-170	-3.5
Business/Conference	53,598	52,227	-1,371	-2.6
Other	7,583	7,236	-347	-4.6
Total	451,596	464,592	12,996	2.9

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018</u>

Intended	Year-To-Date		Actual	%
Length of Stay	2017	2018	Change	Change
1 Day	40,608	46,708	6,100	15.0
2-3 Days	42,630	43,497	867	2.0
4-7 Days	170,255	174,724	4,469	2.6
8-14 Days	143,032	144,937	1,905	1.3
15-21 Days	25,991	25,761	-230	-0.9
22-28 Days	6,969	7,050	81	1.2
29-182 Days	22,111	21,916	-195	-0.9
Total	451,596	464,593	12,997	2.9
Average	10.46	10.28	-0.18	-1.7

Annual Time Series





Year to Date Time Series

