



BARBADOS STATISTICAL SERVICE

5th Floor Baobab Tower, Warrens
St. Michael, Barbados

Tel: (246) 535-2600 | Fax: (246) 421-8294

Web: www.barstats.gov.bb

Tourist Arrivals

Monthly Statistical Bulletin

September 2018

Stay-Over Visitors and Cruise Ship Passenger Arrivals

September 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **1,412** tourists (or **4.1%**) to **35,759** compared to **34,347** in the year 2017 (**Figure 1**). Total cruise arrivals increased by **148.9%** over the review period to **22,982** passengers.

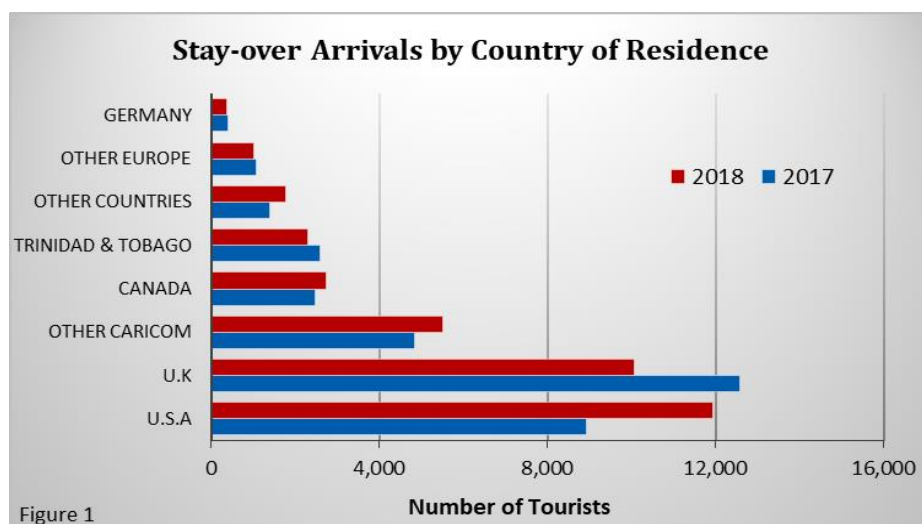


Figure 1

U.S.A stay-over visitors totalled 11,948 (↑33.7%)

Tourist arrivals from Other Countries increased to 1,774 (↑27.4%)

A decrease was observed among stay-over arrivals from U.K (↓20%)

Tourists arriving from other CARICOM countries numbered 5,529 (↑14%)

Cruise

Intransit cruise passengers numbered 22,248 (↑154.3%)

Landed passengers increased to 734 (↑51%)

The number of cruise calls increased to 8 (↑100%)

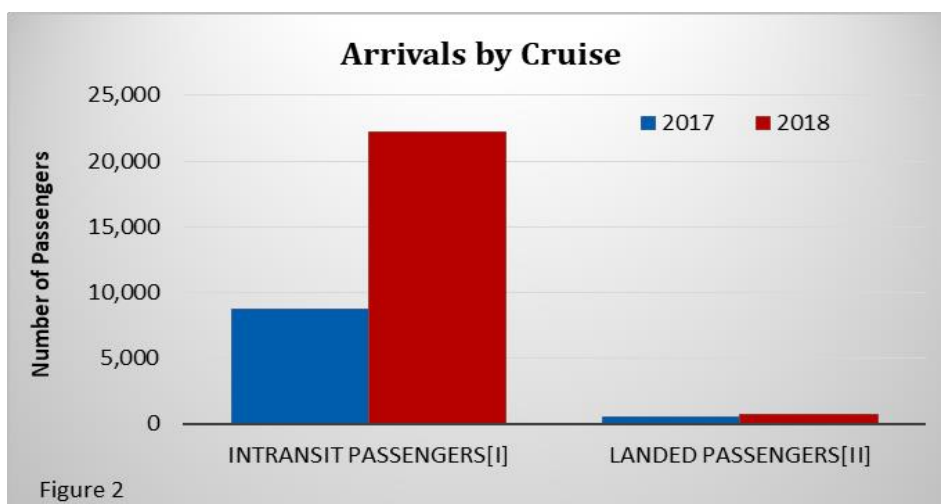
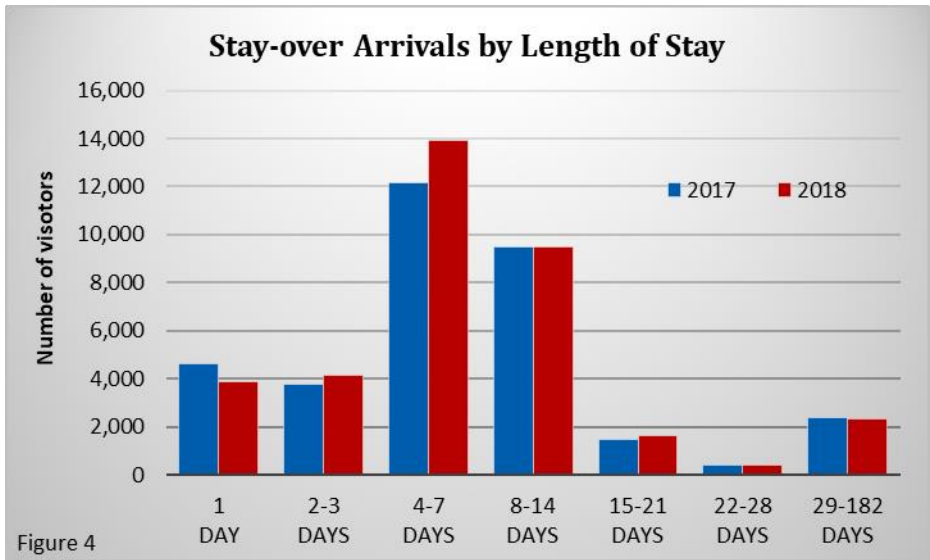
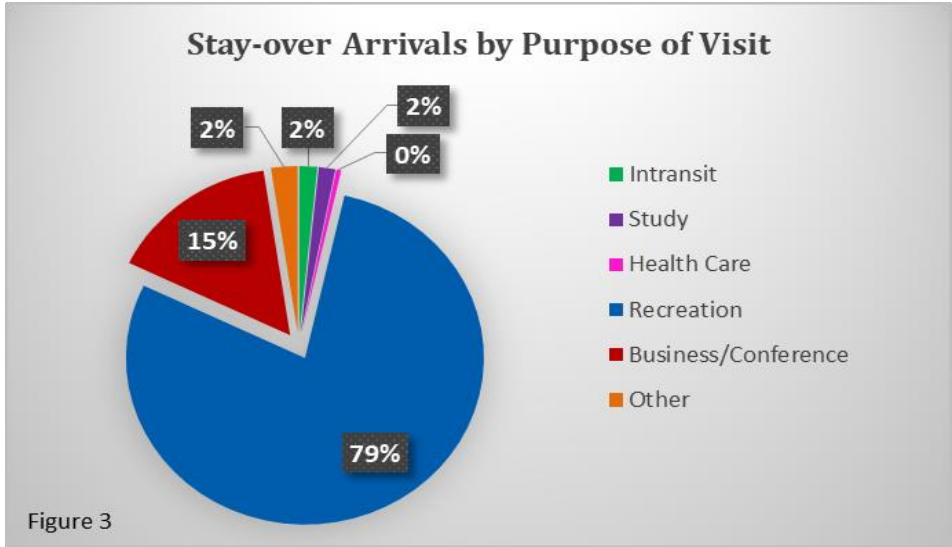


Figure 2

Other Highlights:

Among the **35,759** stay-over arrivals recorded for this period, **28,104** (or 78.6%) visited for recreational purposes, predominantly for holiday (**24,076** tourists). This represents an increase of **9.3%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.18** days over the review period.



Sporting visits totalled 522
(**↑317.6%**)

Visits for the purpose of health care increased to 161
(**↑61%**)

Intransit visits decreased to 574 (**↓41.2%**)

Recreation visits totalled 28,104 (**↑9.3%**)

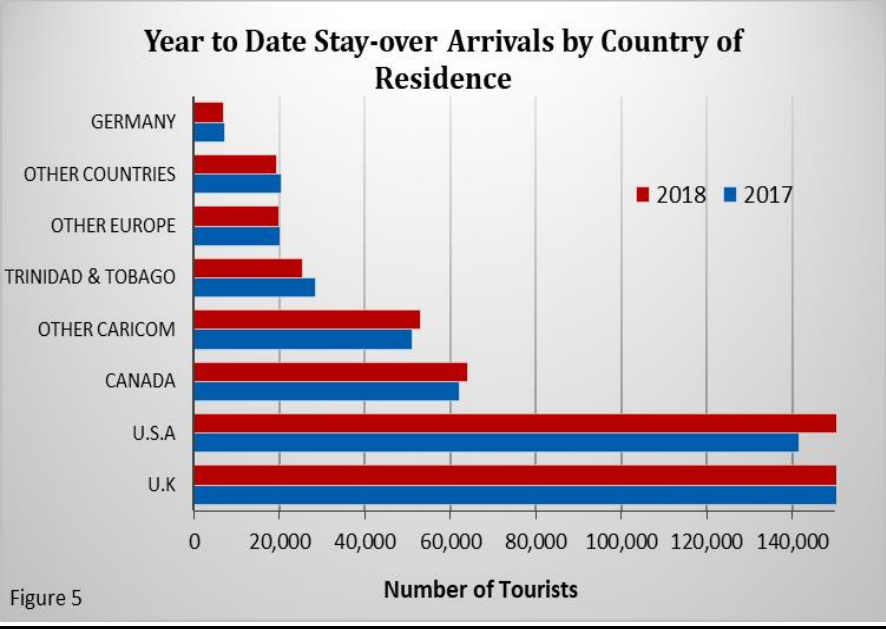
Length of stay

Visits of 1 day totalled 3,867
(**↓16.2%**)

Average length of stay was 11.18 days (**↓2.1%**)

YEAR TO DATE

January – September 2018 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **14,409** tourists (or **3%**) to **500,352** compared to **485,943** in the year 2017 (**Figure 5**). Total cruise arrivals increased by **0.1%** over the review period to **553,440** passengers.



Trinidad & Tobago stay-over visitors totalled 25,530 (↓10.1%)

An increase was observed among stay-over arrivals from the U.S.A (↑8.6%)

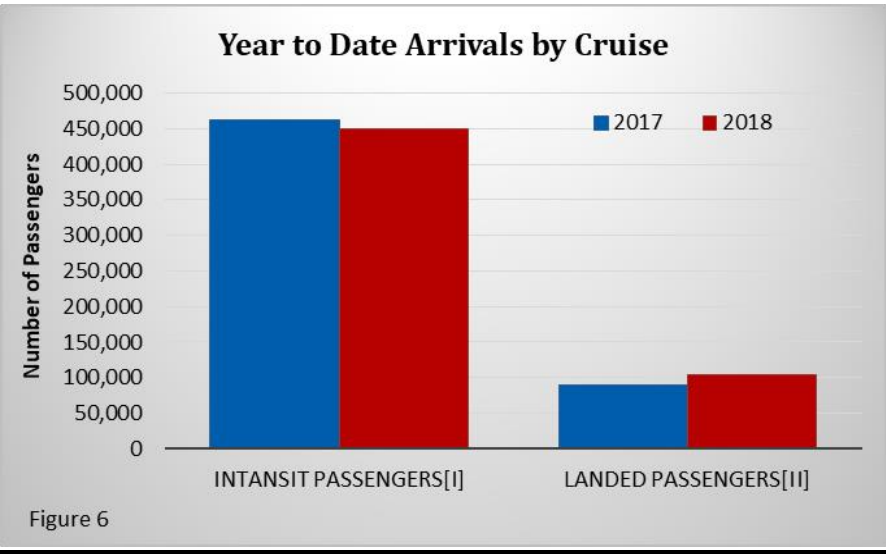
Tourist arrivals from Canada totalled 64,112 (↑3.1%)

Cruise

Landed passengers grew to 104,251 (↑15.3%)

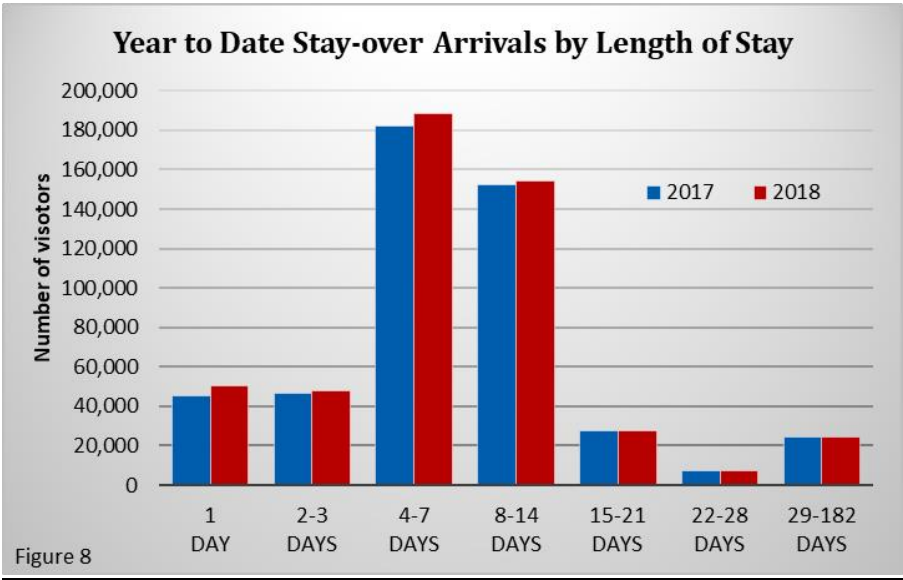
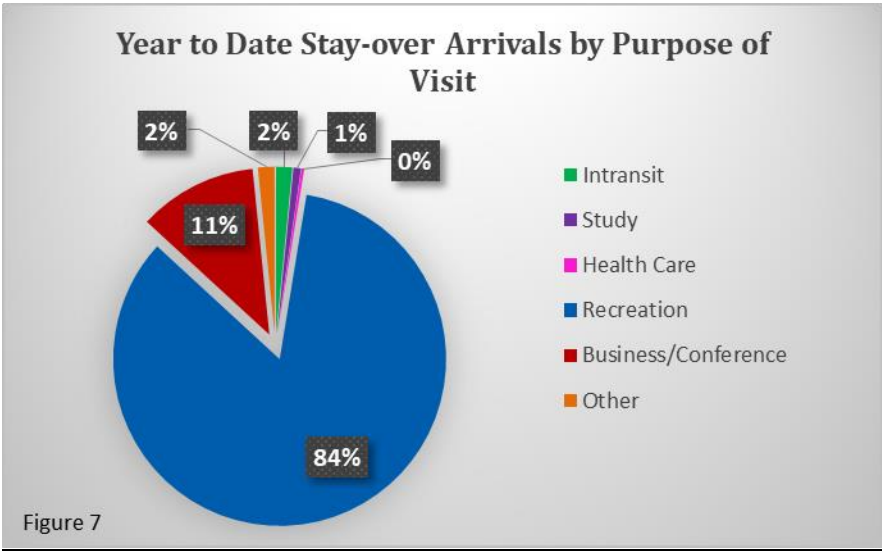
Intransit cruise passengers numbered 449,189(↓2.9%)

The number of cruise calls totalled 296 (↓9.5%)



Other Highlights:

Among the **500,351** stay-over arrivals recorded for this period, **421,584** (or 84.2%) visited for recreational purposes, predominantly for holiday (**385,588** tourists). This represents an increase of **4.2%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.35** days over the review period.



Health care visits increased to 1315 (↑27.8%)

Visits for other purposes decreased to 8,092 (↓6.1%)

Visits for the purpose of visiting friends declined to 20,593 (↓4.9%)

Intransit visits totalled 7,909 (↓4.7%)

Recreation visits increased to 421,584 (↑4.2%)

Length of stay

One day stays totalled 50,575 (↑11.8%)

Average length of stay was 10.35 days (↑0.8%)

Table 1
Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018

Country Of Residence	September		Actual Change	% Change
	2017	2018		
U.S.A	8,938	11,948	3,010	33.7
Canada	2,479	2,736	257	10.4
U.K	12,594	10,071	-2,523	-20.0
Germany	413	369	-44	-10.7
Other Europe	1,079	1,015	-64	-5.9
Trinidad & Tobago	2,600	2,317	-283	-10.9
Other CARICOM	4,851	5,529	678	14.0
Other Countries	1,393	1,774	381	27.4
TOTAL	34,347	35,759	1,412	4.1

Table 2
Cruise Ship Arrivals; 2017 and 2018

Details	September		Actual Change	% Change
	2017	2018		
Total Cruise Arrivals	9,235	22,982	13,747	148.9
Intransit Passengers ^[i]	8,749	22,248	13,499	154.3
Landed Passengers ^[iii]	486	734	248	51.0
No. of Cruise Calls	4	8	4	100.0

Table 3
Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018

Purpose of Visit	September		Actual Change	% Change
	2017	2018		
Intransit	977	574	-403	-41.2
Study	499	536	37	7.4
Health Care	100	161	61	61.0
Recreation	25,716	28,104	2,388	9.3
<i>Holiday</i>	22,529	24,076	1,547	6.9
<i>Visiting Friends etc.</i>	1,872	2,084	212	11.3
<i>Honeymoon/Get Married</i>	554	680	126	22.7
<i>Sports</i>	125	522	397	317.6
<i>Other Recreation</i>	636	742	106	16.7
Business/Conference	6,016	5,528	-488	-8.1
Other	1,039	856	-183	-17.6
Total	34,347	35,759	1,412	4.1

Table 4
Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018

Length of Stay	September		Actual Change	% Change
	2017	2018		
1 Day	4,617	3,867	-750	-16.2
2-3 Days	3,769	4,167	398	10.6
4-7 Days	12,166	13,910	1,744	14.3
8-14 Days	9,503	9,487	-16	-0.2
15-21 Days	1,493	1,608	115	7.7
22-28 Days	411	404	-7	-1.7
29-182 Days	2,388	2,316	-72	-3.0
Total	34,347	35,759	1,412	4.1
Average	11.42	11.18	-0.24	-2.1

Table 5**Year to date Stay-Over Tourist Arrivals by Country of Residence; 2017 and 2018**

Country Of Residence	Year-To-Date		Actual Change	% Change
	2017	2018		
U.S.A	141,544	153,666	12,122	8.6
Canada	62,206	64,112	1,906	3.1
U.K	154,841	157,712	2,871	1.9
Germany	7,307	6,903	-404	-5.5
Other Europe	20,272	19,837	-435	-2.1
Trinidad & Tobago	28,384	25,530	-2,854	-10.1
Other CARICOM	51,020	53,146	2,126	4.2
Other Countries	20,369	19,446	-923	-4.5
TOTAL	485,943	500,352	14,409	3.0

Table 6**Year to date Cruise Ship Arrivals; 2017 and 2018**

Details	Year-To-Date		Actual Change	% Change
	2017	2018		
Total Cruise Arrivals	553,015	553,440	425	0.1
Intansit Passengers ^[i]	462,601	449,189	-13,412	-2.9
Landed Passengers ^[ii]	90,414	104,251	13,837	15.3
No. of Cruise Calls	327	296	-31	-9.5

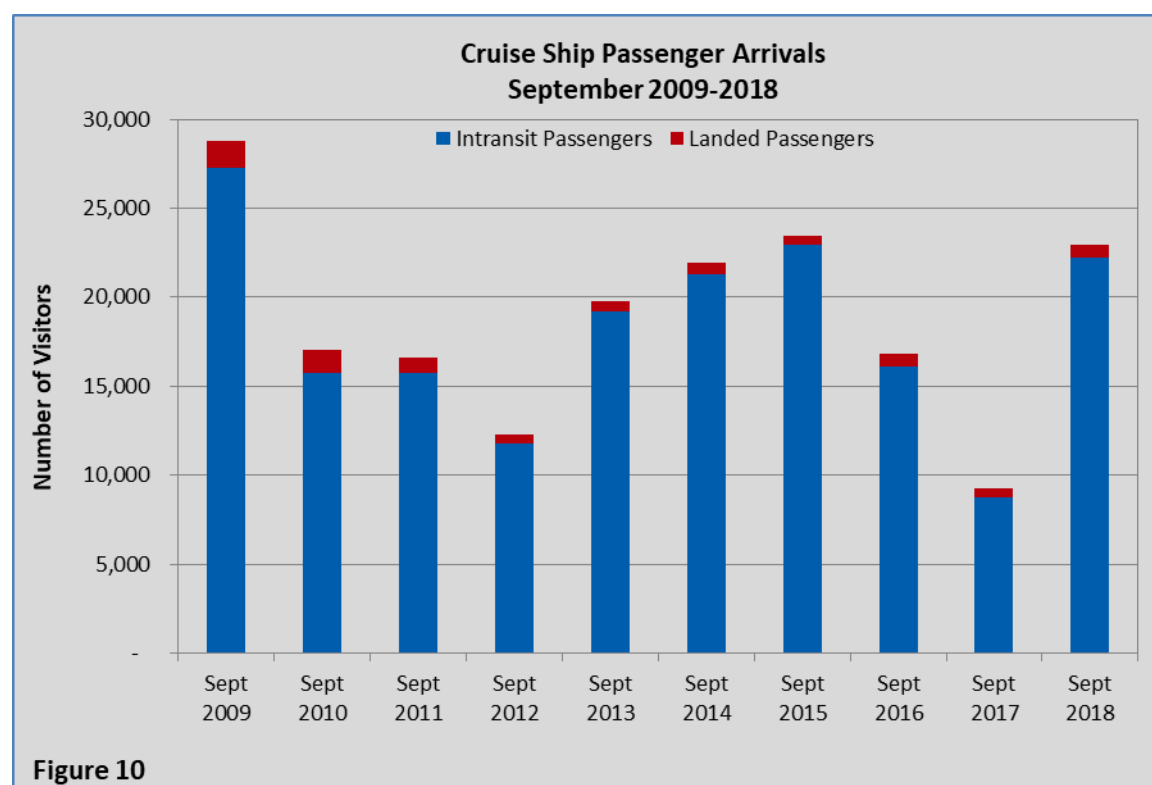
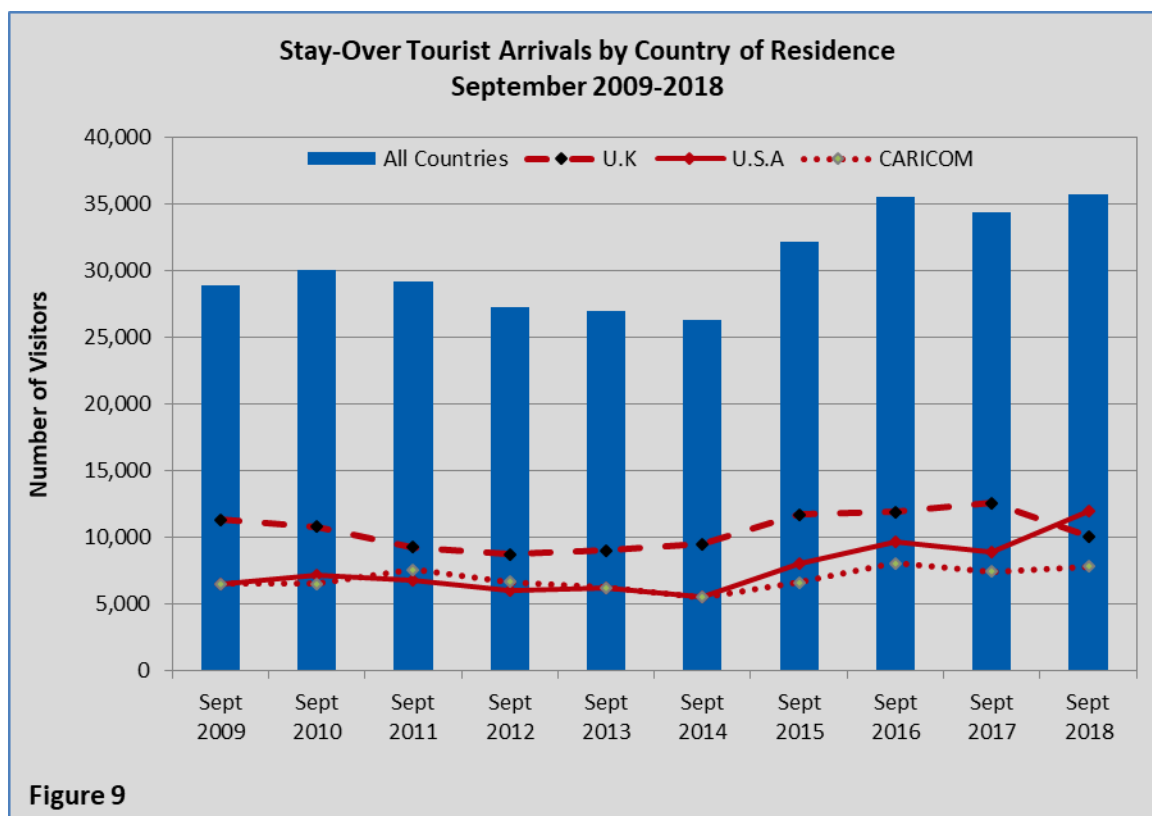
Table 7
Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2017 and 2018

Purpose of Visit	Year-To-Date		Actual Change	% Change
	2017	2018		
Intransit	8,303	7,909	-394	-4.7
Study	3,728	3,696	-32	-0.9
Health Care	1029	1315	286	27.8
Recreation	404,647	421,584	16,937	4.2
<i>Holiday</i>	<i>367,483</i>	<i>385,588</i>	<i>18,105</i>	<i>4.9</i>
<i>Visiting Friends etc.</i>	<i>21,664</i>	<i>20,593</i>	<i>-1,071</i>	<i>-4.9</i>
<i>Honeymoon/Get Married</i>	<i>4,850</i>	<i>4,895</i>	<i>45</i>	<i>0.9</i>
<i>Sports</i>	<i>5,152</i>	<i>5,074</i>	<i>-78</i>	<i>-1.5</i>
<i>Other Recreation</i>	<i>5,498</i>	<i>5,434</i>	<i>-64</i>	<i>-1.2</i>
Business/Conference	59,614	57,755	-1,859	-3.1
Other	8,622	8,092	-530	-6.1
Total	485,943	500,351	14,408	3.0

Table 8
Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2017 and 2018

Intended Length of Stay	Year-To-Date		Actual Change	% Change
	2017	2018		
1 Day	45,225	50,575	5,350	11.8
2-3 Days	46,399	47,664	1,265	2.7
4-7 Days	182,421	188,634	6,213	3.4
8-14 Days	152,535	154,424	1,889	1.2
15-21 Days	27,484	27,369	-115	-0.4
22-28 Days	7,380	7,454	74	1.0
29-182 Days	24,499	24,232	-267	-1.1
Total	485,943	500,352	14,409	3.0
Average	10.27	10.35	0.08	0.8

Annual Time Series



Year to Date Time Series

