

Tourist Arrivals

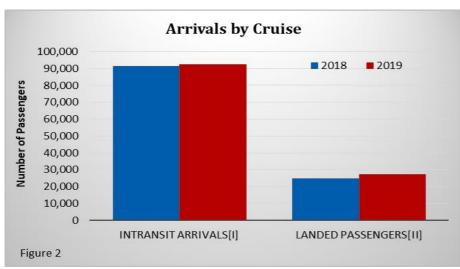
Monthly Statistical Bulletin

March 2019

Stay-Over Visitors and Cruise Ship Passenger Arrivals

March 2019 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **224** tourists (or **0.3%**) to **70,669** compared to **70,445** in the year 2018 (**Figure 1**). Total cruise arrivals increased by **3.2%** over the review period to **119,576** passengers.





A decrease was observed among stay-over arrivals from Other Europe

(**\$18.2**%)

Arrivals from other countries totalled 1,878(**♣17.9%**)

Tourists arrivals from Germany declined to 1,506 (♣5.9%)

Tourist arrivals from the U.K totalled 24,209(↑4.3%)

Cruise

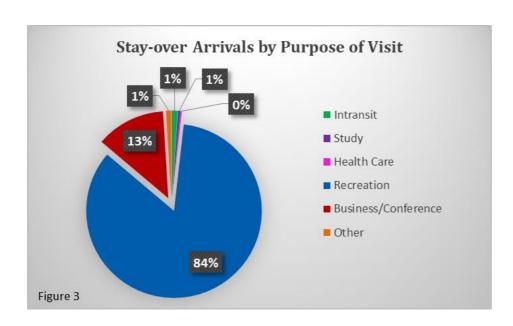
Landed passengers grew to 27,255 (**↑ 11%**)

Intransit cruise passengers numbered 92,321 (**↑1.1%**)

The number of cruise calls totalled 68(**♣11.7%**)

Other Highlights:

Among the **70,669** stay-over arrivals recorded for this period, **59,691** (or 84.5%) visited for recreational purposes, predominantly for holiday (**55,706** tourists). This represents a decrease of **4.4%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **8.9** days over the review period.





Visits for honeymoon/getting married significantly increased to 391 (↑77.7%)

Visits for the purpose of visiting friends increased to 2,632 (**↑66.2**%)

Other recreation totalled 529 (**↑59.3%**)

Business/Conference arrivals totalled 9,047(\$\dagger\$ 45.4%)

Study visits rose to 341 (143.3%)

Recreation visits totalled 59,691 (♣4.4%)

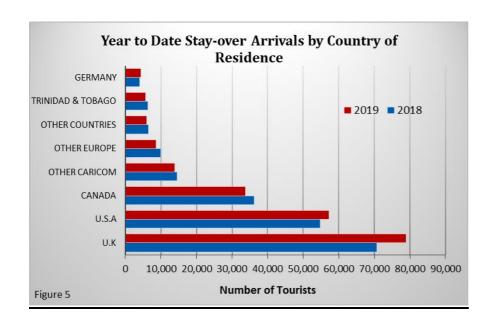
Length of stay

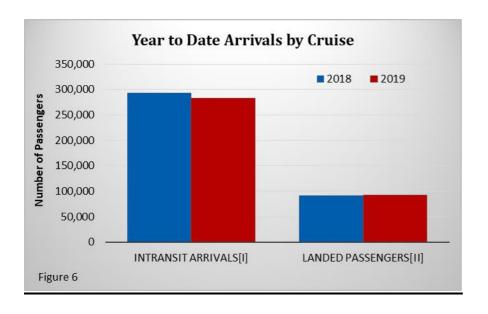
One day stays totalled 7,019 (* 21.6%)

Average length of stay was 8.9 days (**♣0.6**%)

YEAR TO DATE

January - March 2019 saw positive growth in visitor arrivals. Among stay-over visitors, arrivals increased by **5,442** tourists (or **2.7%**) to **208,774** compared to **203,332** in the year 2018 (**Figure 1**). Total cruise arrivals decreased by **2.4%** over the review period to **374,917** passengers.

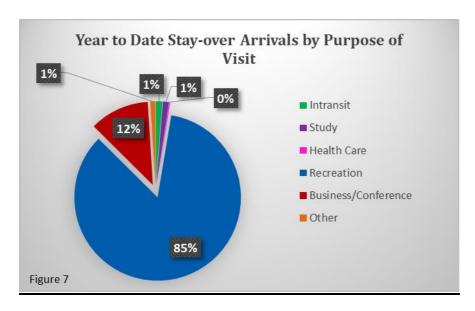


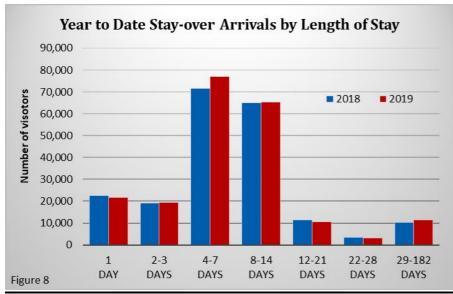


A decrease was observed among stay-over arrivals from other Europe (**\$13.6%**) U.K stay-over visitors totalled 78,933 (**11.5%**) Tourist arrivals from Trinidad & Tobago totalled 5,768 (**\$10%**) Tourists arrivals from other countries declined to 6,050 **(₹7.3**%**) Cruise** Intransit cruise passengers 282,155 (**\\ 3.7**%) Landed passengers grew to 92,762 (1.7%) The number of cruise calls totalled 204 (**₹7.7%**)

Other Highlights:

Among the **208,774** stay-over arrivals recorded for this period, **177,088** (or 84.8%) visited for recreational purposes, predominantly for holiday (**164,960** tourists). This represents an increase of **1.7%** among all recreational visitors. The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.9** days over the review period.





Visits for studying increased to 2,453 (**↑70.7%**)

Sports visits totalled 1,577 (**149.8%**)

Other purposes of visit declined to 2,058 (₹21.6%)

Intransit visits decreased to 2,616 (♣18.9%)

Recreation visits totalled 177,088 (**↑1.7%**)

Length of stay

Visits for 29 – 182 days increased to 11,537 (**↑13**%)

Average length of stay was 10.9 days (13.8%)

<u>Table 1</u>
<u>Stay-Over Tourist Arrivals by Country of Residence; 2018 and 2019</u>

Country Of	March		Actual	%
Residence	2018 2019		Change	Change
U.S.A	20,607	21,191	584	2.8
Canada	12,063	12,019	-44	-0.4
U.K	23,212	24,209	997	4.3
Germany	1,600	1,506	-94	-5.9
Other Europe	2,921	2,389	-532	-18.2
Trinidad & Tobago	2,474	2,392	-82	-3.3
Other CARICOM	5,281	5,085	-196	-3.7
Other Countries	2,287	1,878	-409	-17.9
TOTAL	70,445	70,669	224	0.3

<u>Table 2</u> <u>Cruise Ship Arrivals; 2018 and 2019</u>

Dataile	Mar	ch	Actual	%
Details	2018 2019		Change	Change
Total Cruise Arrivals	115,862	119,576	3,714	3.2
Intransit Arrivals ^[i]	91,318	92,321	1,003	1.1
Landed Passengers ^[ii]	24,544	27,255	2,711	11.0
No. of Cruise Calls	77	68	-9	-11.7

<u>Table 3</u>
<u>Stay-Over Tourist Arrivals by Purpose of Visit; 2018 and 2019</u>

D. Common (N/C)	Mar	ch	Actual	%
Purpose of Visit	2018	2019	Change	Change
Intransit	911	766	-145	-15.9
Study	238	341	103	43.3
Health Care	121	141	20	16.5
Recreation	62,419	59,691	-2,728	-4.4
Holiday	59,893	55,706	-4,187	-7.0
Visiting Friends etc.	1,584	2,632	1,048	66.2
Honeymoon/Get Married	220	391	171	77.7
Sports	390	433	43	11.0
Other Recreation	332	529	197	59.3
Business/Conference	6,221	9,047	2,826	45.4
Other	535	683	148	27.7
Total	70,445	70,669	224	0.3

<u>Table 4</u>
<u>Stay-Over Tourist Arrivals by Intended Length of Stay; 2018 and 2019</u>

Leavelle of Cla	Mar	ch	Actual	%
Length of Stay	2018	2018 2019		Change
1 Day	7,326	7,019	-307	21.6
2-3 Days	6,859	7,248	389	-6.1
4-7 Days	26,467	28,930	2,463	3.4
8-14 Days	23,643	21,573	-2,070	13.0
15-21 Days	3,471	2,954	-517	11.7
22-28 Days	715	711	-4	-10.5
29-182 Days	1,964	2,234	270	-0.4
			0	
Total	70,445	70,669	224	7.2
Average	8.95	8.9	-0.05	-0.6

<u>Table 5</u>
<u>Year to date Stay-Over Tourist Arrivals by Country of Residence; 2018 and 2019</u>

Country Of	Year-To-Date		Actual	%
Residence	2018	2019	Change	Change
U.S.A	54,732	57,309	2,577	4.7
Canada	36,314	33,832	-2,482	-6.8
U.K	70,780	78,933	8,153	11.5
Germany	4,040	4,374	334	8.3
Other Europe	9,922	8,568	-1,354	-13.6
Trinidad & Tobago	6,409	5,768	-641	-10.0
Other CARICOM	14,611	13,940	-671	-4.6
Other Countries	6,524	6,050	-474	-7.3
TOTAL	203,332	208,774	5,442	2.7

<u>Table 6</u>
<u>Year to date Cruise Ship Arrivals; 2018 and 2019</u>

Deteile	Year-To-Date		Actual	%
Details	2018	2019	Change	Change
Total Cruise Arrivals	384,116	374,917	-9,199	-2.4
Intransit Arrivals ^[i]	292,865	282,155	-10,710	-3.7
Landed Passengers ^[ii]	91,251	92,762	1,511	1.7
No. of Cruise Calls	221	204	-17	-7.7

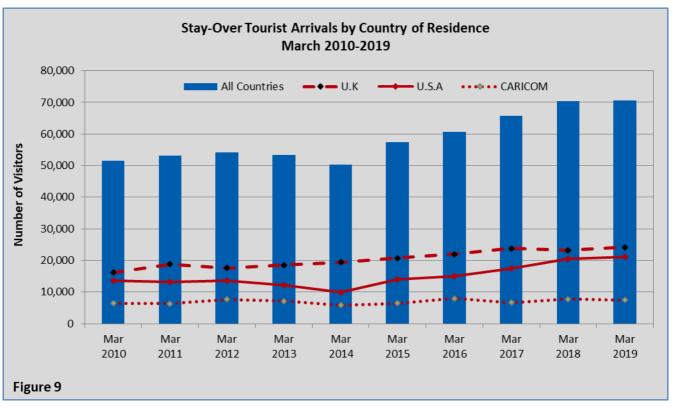
<u>Table 7</u>
<u>Year to Date Stay-Over Tourist Arrivals by Purpose of Visit; 2018 and 2019</u>

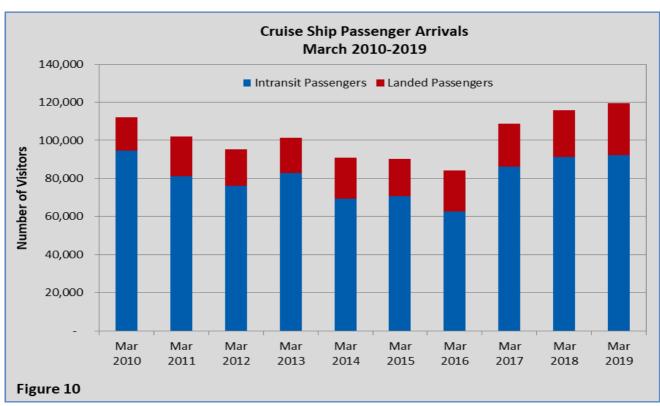
Purpose of Visit	Year-To-Date		Actual	%
	2018	2019	Change	Change
Intransit	3,224	2,616	-608	-18.9
Study	1,437	2,453	1,016	70.7
Health Care	425	405	-20	-4.7
Recreation	174,180	177,088	2,908	1.7
Holiday	164,732	164,960	228	0.1
Visiting Friends etc.	6,086	8,071	1,985	32.6
Honeymoon/Get Married	909	937	28	3.1
Sports	1,053	1,577	524	49.8
Other Recreation	1,400	1,543	143	10.2
Business/Conference	21,441	24,154	2,713	12.7
Other	2,624	2,058	-566	-21.6
Total	203,331	208,774	5,443	2.7

<u>Table 8</u>
<u>Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay; 2018 and 2019</u>

	Year-To-Date		Actual	%
Length of Stay	2018	2019	Change	Change
1 Day	22,513	21,646	-867	-3.9
2-3 Days	19,137	19,497	360	1.9
4-7 Days	71,507	76,957	5,450	7.6
8-14 Days	65,126	65,401	275	0.4
12-21 Days	11,462	10,464	-998	-8.7
22-28 Days	3,379	3,282	-97	-2.9
29-182 Days	10,208	11,537	1,329	13.0
Total	203,332	208,784	5,452	2.7
Average	10.5	10.9	0	3.8

Annual Time Series





Year to Date Time Series

