

JANUARY 2023 VISITOR ARRIVALS STATISTICAL BULLETIN



BSS
BARBADOS STATISTICAL SERVICE

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

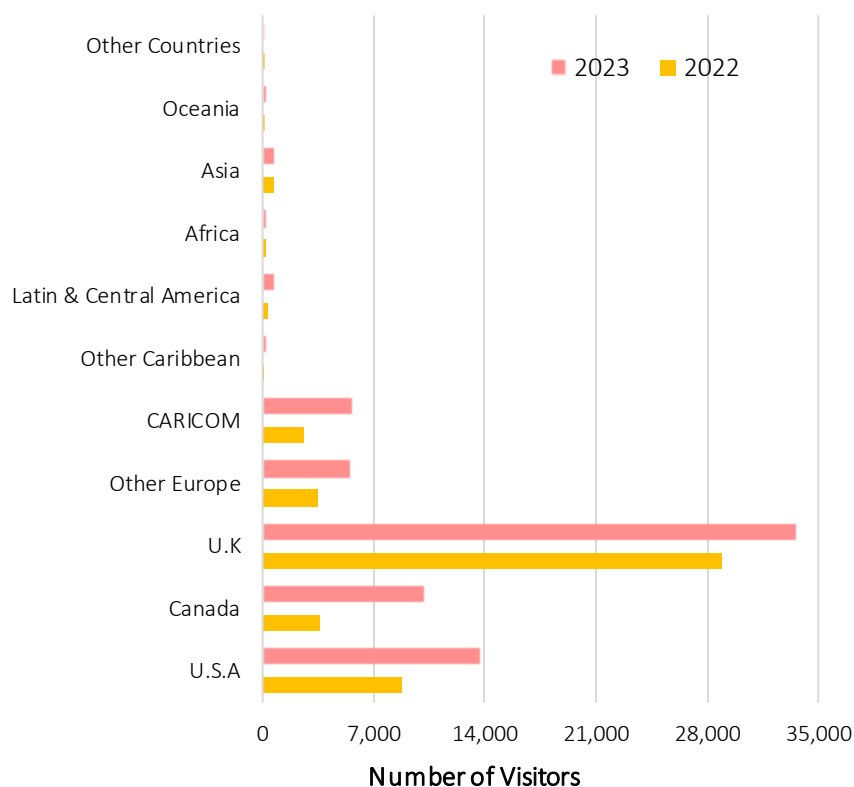


Figure 1

The first month of 2023 recorded, **70,590** stay-over visitors, up from the **48,848** one year prior. (▲)

From this, the largest number of stay-over visitors came from the UK (**33,633**), also an expansion from January 2022 (**28,974**). (▲)

The U.S.A followed with (**13,708**) visitors and Canada with (**10,171**) visitors. (▲)

Other countries (Africa) had **210** (▲) passenger arrivals for January. Just below this was the countries that constitute Oceania, which totalled **157** visitors in the same month. (▲)

Arrivals By Cruise Ship

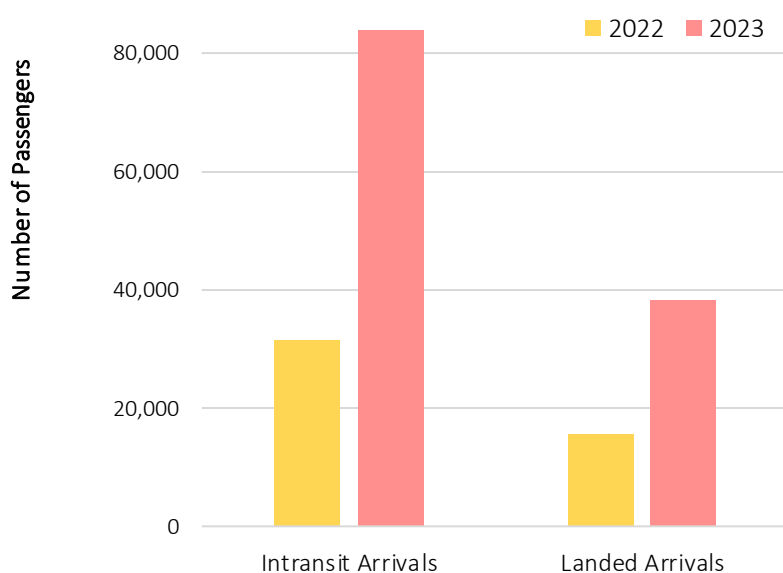


Figure 2

CRUISE ARRIVALS

From **68** (▲) cruise calls, the total number of cruise passengers visiting our shores via ship was registered at **122,403** for the period under review. (▲)

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

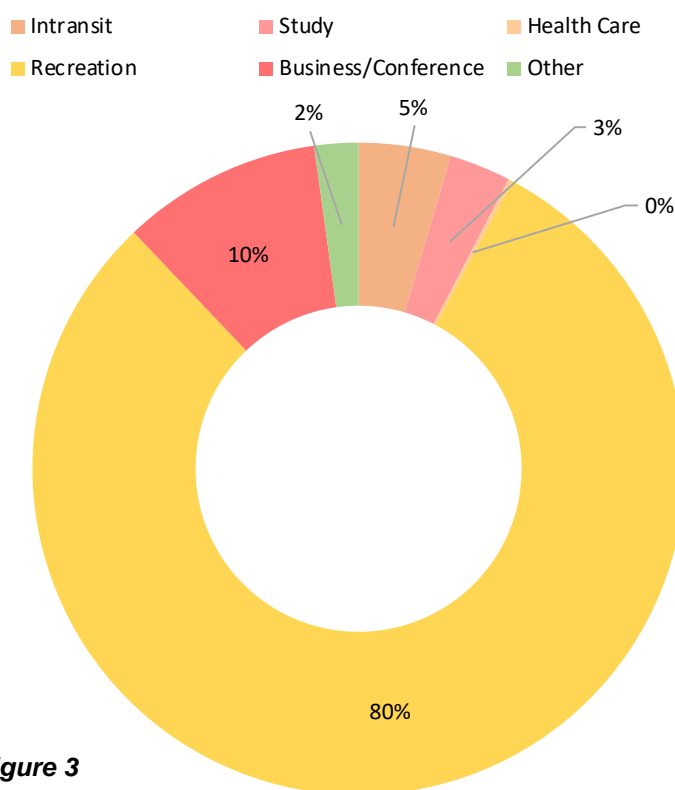


Figure 3

From the **70,590** (▲) stay-over arrivals recorded for this period, **56,521** (▲) visited for recreational purposes, primarily for holiday (**50,729 tourists**) (▲) and visiting family and friends (**3,765 visitors**). (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **12.46** days over the review period. (▼)

Study visits were registered at **2,159**. (▲)

Visits for sports totalled **269** persons. (▼)

Other Recreation purposes of visit recorded **708**. (▲)

Business/Conferences were recorded at **7,006**. (▲)

Stay-Over Arrivals By Length Of Stay

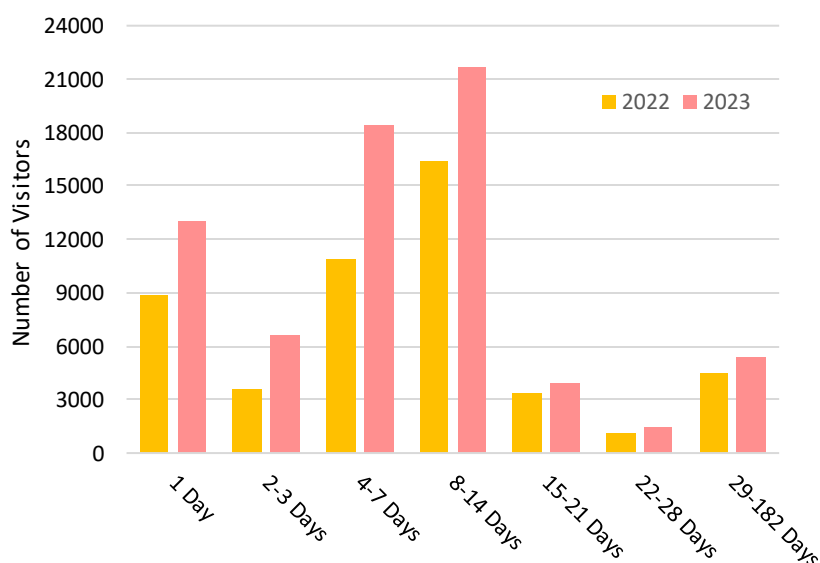


Figure 4

LENGTH OF STAY

The greatest number of days spent here fell into the 8-14 day period (**21,734**) (▲), followed by 4-7 days (**18,407**) (▲). The period with the least number of persons visiting was 22-28 days (**1,442**) (▲).

Average length of stay was down from **13.94** days to **12.46** days. (▼)

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January 2022	January 2023	Actual Change
U.S.A	8,762	13,708	4,946
Canada	3,565	10,171	6,606
U.K	28,974	33,633	4,569
Other Europe	3,499	5,448	1,949
CARICOM	2,647	5,572	2,925
Other Caribbean	146	226	80
Latin and Central America	348	710	362
Africa	154	210	56
Asia	695	750	55
Oceania	54	157	103
Other Countries	4	5	1
Total	48,848	70,590	21,742

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	January 2022	January 2023	Actual Change
Total Cruise Arrivals	47,149	122,403	75,254
Intransit Arrivals	31,431	83,981	52,550
Landed Passengers	15,718	38,422	22,704
No. of Cruise Calls	61	68	7

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	January 2022	January 2023	Actual Change
Intransit	2,235	3,218	983
Study	2,076	2,159	93
Health Care	135	147	12
Recreation	39,532	56,521	16,989
<i>Holiday</i>	35,648	50,729	15,081
<i>Visiting Family and Friends</i>	2,477	3,765	1,288
<i>Honeymoon/Get Married</i>	701	1,050	349
<i>Sports</i>	324	269	(55)
<i>Other Recreation</i>	382	708	326
Business/Conference	4,772	7,006	2,234
Other	98	1,539	1,441
Total	48,848	70,590	21,742

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	January 2022	January 2023	Actual Change
1 Day	8,909	13,016	4,107
2-3 Days	3,611	6,606	2,995
4-7 Days	10,910	18,407	7,497
8-14 Days	16,395	21,734	5,339
15-21 Days	3,397	3,956	559
22-28 Days	1,172	1,442	270
29-182 Days	4,454	5,429	975
Total	48,848	70,590	21,742
Average	13.94	12.46	(1.48)

TABLES

Table 5: Stay-Over Tourist Arrivals by Country of Residence 2017 - 2023

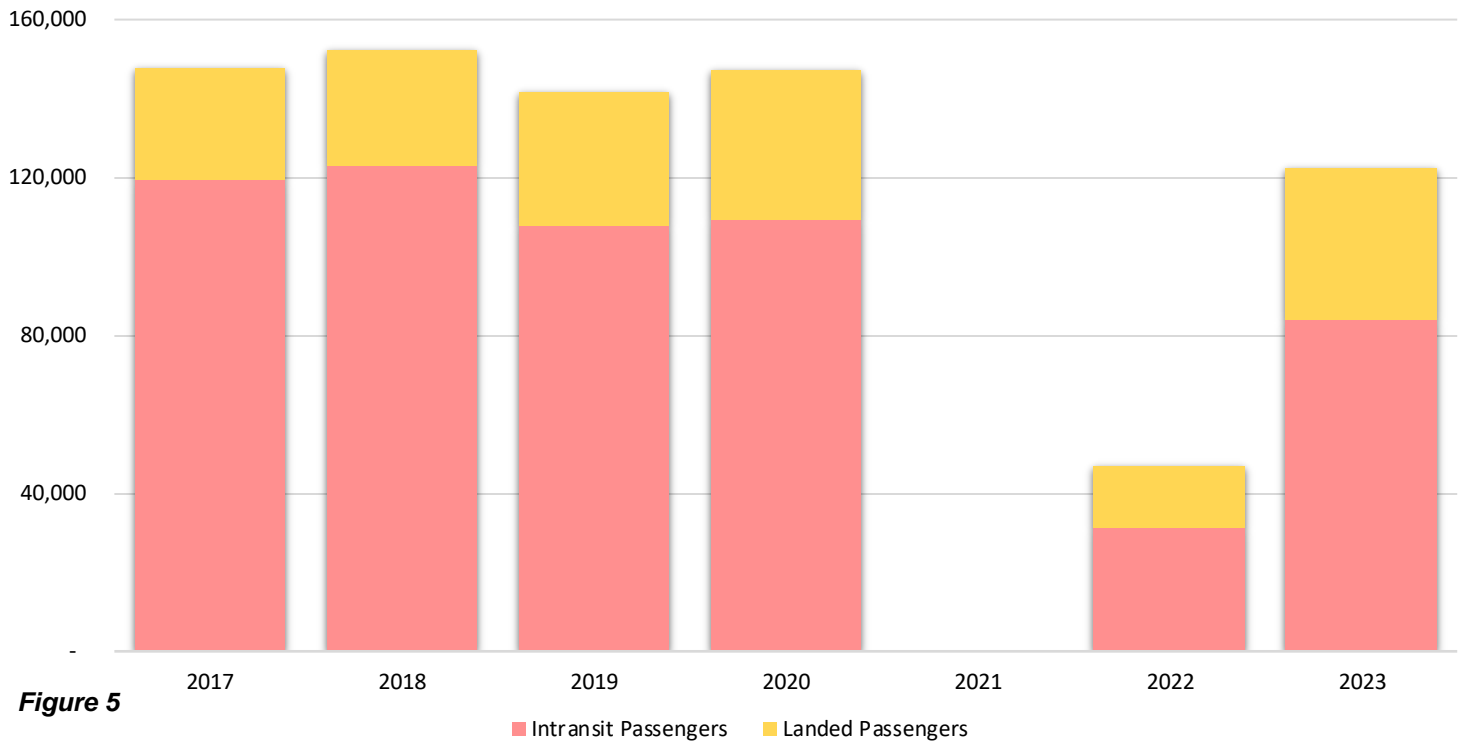
Country of Residence	January 2017	January 2018	January 2019	January 2020	January 2021	January 2022	January 2023
U.S.A	14,901	16,221	17,844	14,346	1,367	8,762	13,708
Canada	10,892	12,317	9,990	12,993	749	3,565	10,171
U.K	22,104	23,230	27,643	19,035	826	28,974	33,633
Other Europe	5,375	5,018	4,936	3,378	164	3,499	5,448
CARICOM	6,759	7,060	6,630	6,482	370	2,647	5,572
Other Countries	2,187	2,125	2,453	3,338	71	1,401	2,058
Total	62,218	65,971	69,496	59,572	3,547	48,848	70,590

Table 6: Cruise Ship Arrivals 2017 - 2023

Details	January 2017	January 2018	January 2019	January 2020	January 2021	January 2022	January 2023
Total Cruise Arrivals	147,745	152,392	141,766	147,012	0	47,149	122,403
Intransit Arrivals	119,148	123,114	107,587	109,172	0	31,431	83,981
Landed Passengers	28,597	29,278	34,179	37,840	0	15,718	38,422
No. of Cruise Calls	81	82	77	79	0	61	68

CHARTS

Cruise Ship Passenger Arrivals
January 2017-2023



Stay-Over Tourist Arrivals by Major Markets
January 2017-2023

