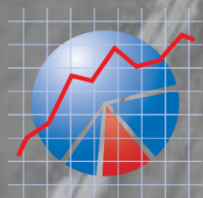


VISITORS ARRIVALS MARCH 2023

STATISTICAL BULLETIN



BSS

BARBADOS STATISTICAL SERVICE

5th Floor Baobab Tower, Warrens

St. Michael, Barbados

Tel: (246) 535-2600

www.stats.gov.bb

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

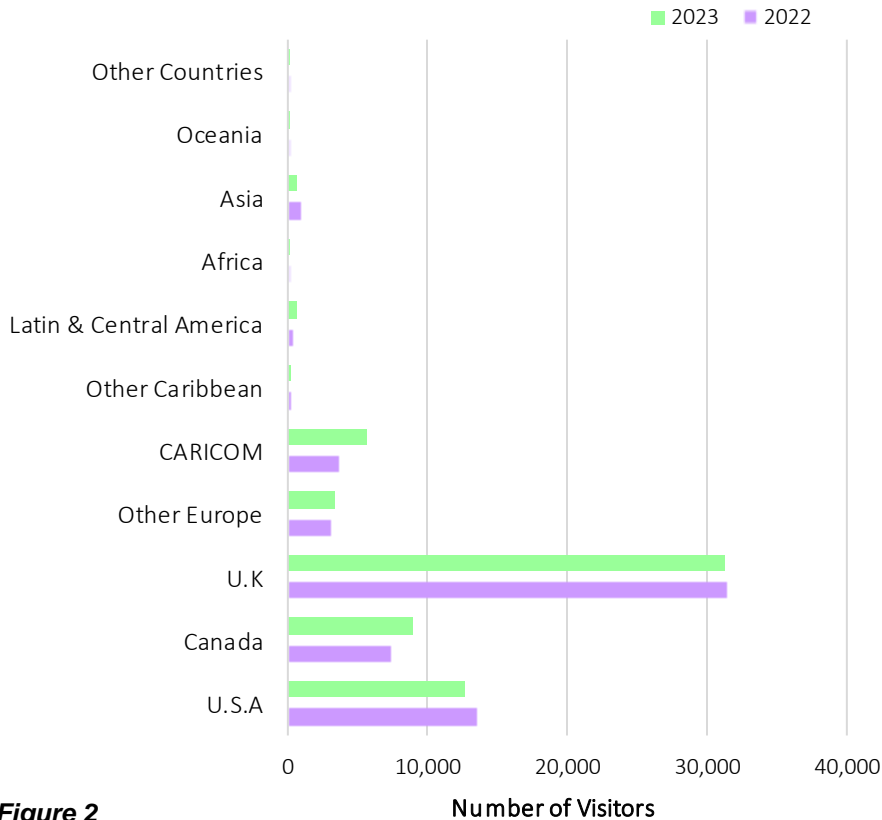


Figure 2

March 2023 recorded **63,732** stay-over visitors. (▲)

Total cruise arrivals were registered at **124,430** passengers, over the review period. (▲)

The largest number of stay-over visitors was recorded from the UK (**31,318** tourists). (▼)

Followed by the US with **12,677** persons visiting our shores in March 2022. (▼)

While Oceania and Other registered the least number of stay-over visitors for the period under review, **94** (▲) and **1** (▲), respectively.

Arrivals By Cruise Ship

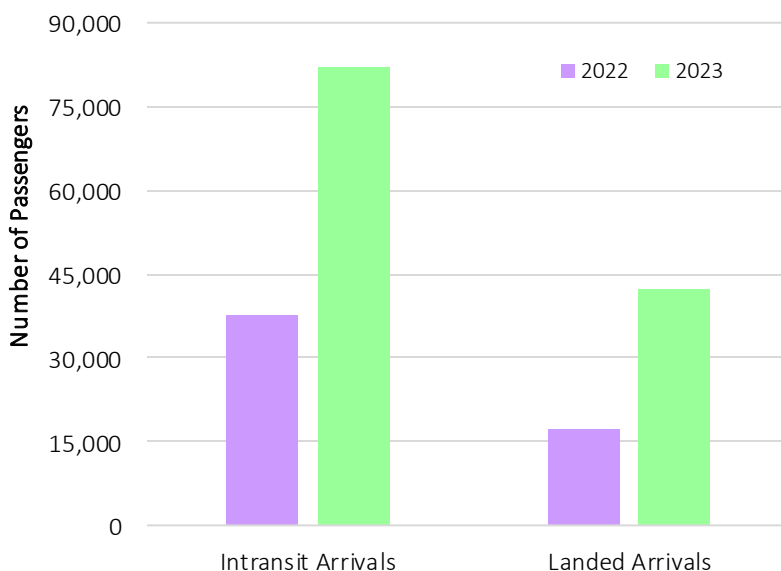


Figure 2

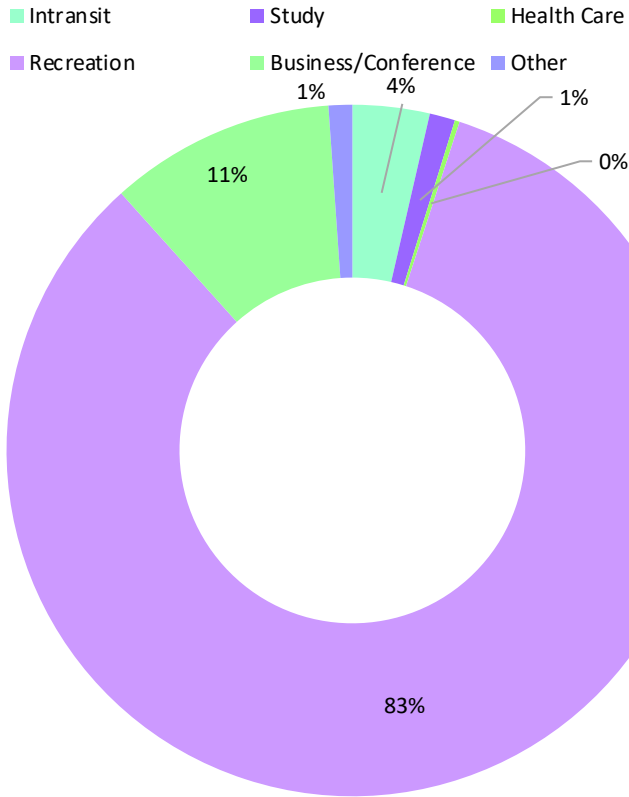
CRUISE ARRIVALS

There were **124,430** cruise passenger arrivals in March 2023 (**82,105** – Intransit Passengers and **42,325** – Landed). (▲)

The number of cruise calls was **77**. (▲)

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit



From the **63,732** stay-over arrivals recorded for this period, **49,981** visited for recreational purposes, primarily for holiday (**44,613** tourists). (▲)

Study visits were registered at **715**. (▼)

Visits for sports totalled **550** persons. (▼)

Other purposes of visit recorded **4,411**. (▲)

Business/Conferences were recorded at **6,328**. (▲)

While the Visiting friends and family category had **3,348** visitors doing so. (▼)

Figure 3

Stay-Over Arrivals By Length Of Stay

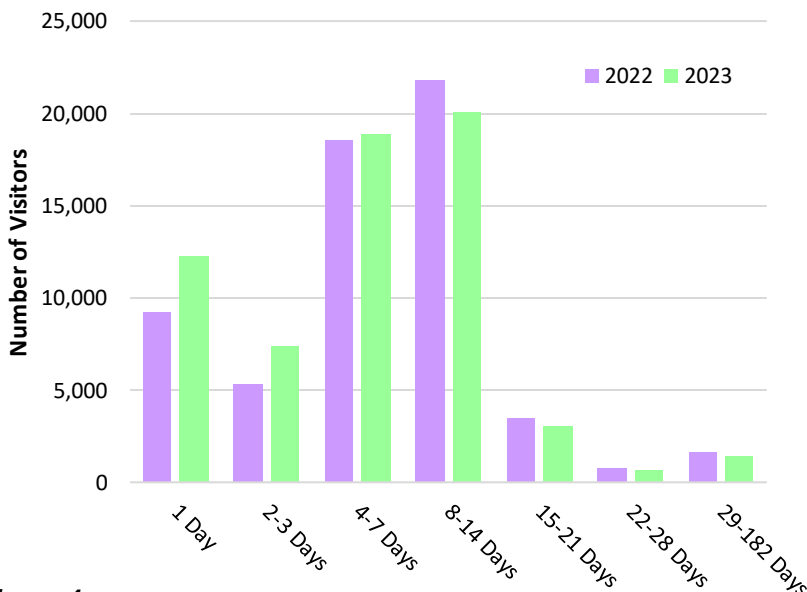


Figure 4

LENGTH OF STAY

Visits of 29-182 days totalled **1,466** (▼)

The highest number of tourists (**20,086**) visited during the month under review for 8-14 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **8.37 days** over the review period. Down from **9.02** days in 2022. (▼)

YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

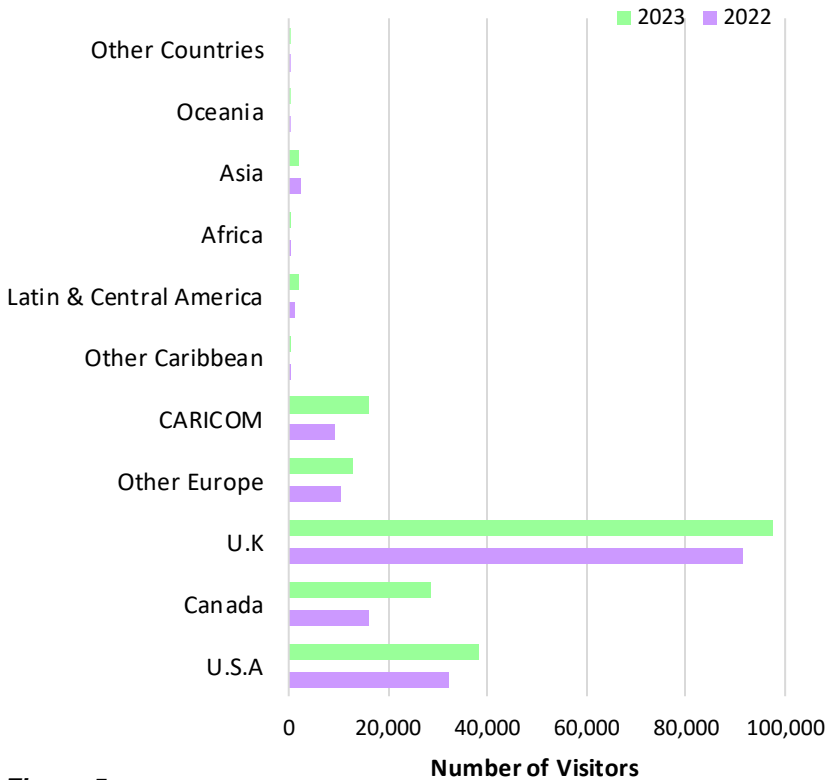


Figure 5

January – March 2023 had **164,183** stay-over arrivals coming to Barbados. (▼▲)

Total cruise arrivals were recorded at **124,430** passengers over the review period from a total of **77** cruise calls.

UK stay-over visitors totalled **97,750** for the first 3 months of 2023. (▲)

Stay-over arrivals from U.S.A were registered at **38,360**. (▲)

Tourist arrivals from CARICOM were recorded in 2023 as **16,009**. (▲)

Canadian visitors were registered at **28,807** persons. (▲)

Year To Date Arrivals By Cruise Ship

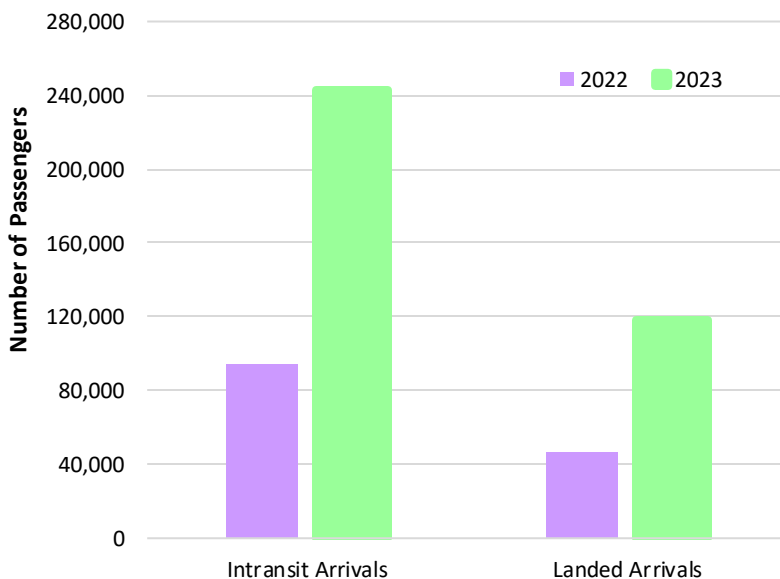


Figure 6

CRUISE ARRIVALS

Landed passengers numbered **118,419**. (▲)

Intransit cruise passengers stood at **242,657**. (▲)

The number of cruise calls totalled **211**. (▲)

OTHER HIGHLIGHTS: YEAR TO DATE

Year To Date Stay-Over Arrivals By Purpose

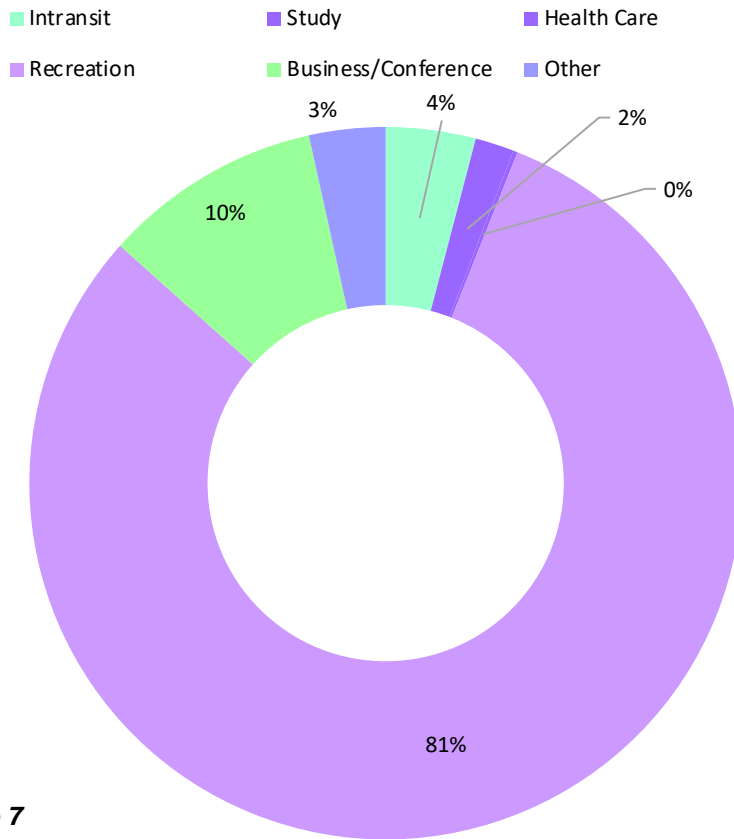


Figure 7

Among the **199,317** stay-over arrivals recorded for this period, **160,595** visited for recreational purposes. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.91** days over the review period. (▼)

Study visits totalled **3,509**. (▼)

Other purposes of visit numbered **6,900**. (▲)

Sporting visits totalled **1,318**. (▼)

Visits for honeymoon/getting married totalled **2,838**. (▲)

Year To Date Stay-Over Arrivals By Length Of Stay

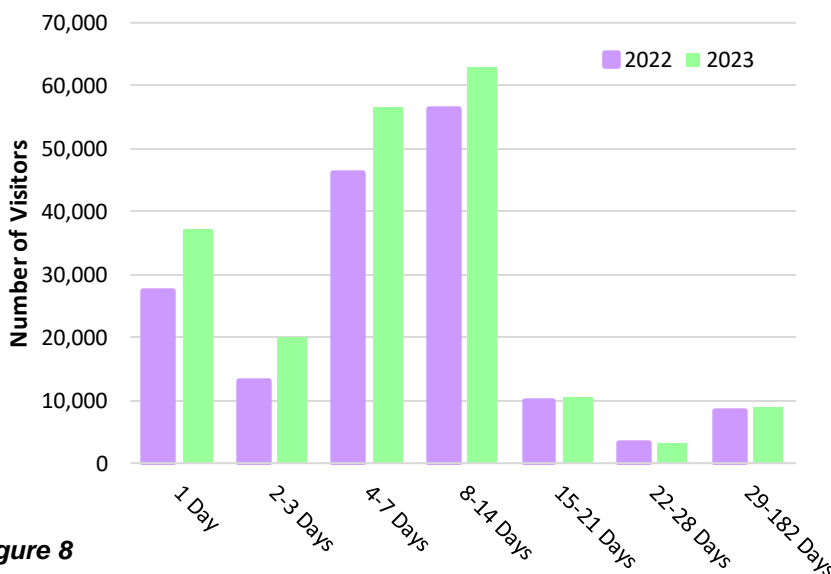


Figure 8

LENGTH OF STAY

Stay overs for 22-28 days totalled **3,342**. (▲)

Average length of stay was **9.91** days. (▲)

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	March 2022	March 2023	Actual Change
U.S.A.	13,475	12,677	(798)
Canada	7,347	8,965	1,618
U.K.	31,437	31,318	(119)
Other Europe	3,138	3,334	196
CARICOM	3,684	5,670	1,986
Other Caribbean	200	180	(20)
Latin & Central America	337	706	369
Africa	136	136	0
Asia	891	651	(240)
Oceania	81	94	13
Other Countries	2	1	(1)
Total	60,728	63,732	3,004

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	March 2022	March 2023	Actual Change
Total Cruise Arrivals	55,154	124,430	69,276
Intransit Arrivals	37,784	82,105	44,321
Landed Passengers	17,370	42,325	24,955
No. of Cruise Calls	60	77	17

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	March 2022	March 2023	Actual Change
Intransit	2,146	2,161	15
Study	1,182	715	(467)
Health Care	191	136	(55)
Recreation	51,652	49,981	(1,671)
<i>Holiday</i>	45,168	44,613	(555)
<i>Visiting Family and Friends</i>	3,523	3,348	(175)
<i>Honeymoon/Get Married</i>	953	978	25
<i>Sports</i>	1,183	550	(633)
<i>Other Recreation</i>	825	492	(333)
Business/Conference	5,420	6,328	908
Other	137	4,411	4,274
Total	60,728	63,732	3,004

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	March 2022	March 2023	Actual Change
1 Day	9,246	12,240	2,994
2-3 Days	5,289	7,334	2,045
4-7 Days	18,512	18,889	377
8-14 Days	21,767	20,086	(1,681)
15-21 Days	3,455	3,017	(438)
22-28 Days	767	700	(67)
29-182 Days	1,692	1,466	(226)
Total	60,728	63,732	3,004
Average	9.02	8.37	(0.65)

TABLES

Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January – March 2022	January – March 2023	Actual Change
U.S.A	32,305	38,360	6,055
Canada	16,040	28,807	12,767
U.K.	91,446	97,750	6,304
Other Europe	10,385	12,855	2,470
CARICOM	9,299	16,009	6,710
Other Caribbean	500	621	121
Latin & Central America	1,073	2,012	939
Africa	411	497	86
Asia	2,533	2,000	533
Oceania	174	400	226
Other Countries	17	6	(11)
Total	164,183	199,317	35,134

Table 6: Year to Date Cruise Ship Arrivals 2022 and 2023

Details	January – March 2022	January – March 2023	Actual Change
Total Cruise Arrivals	141,225	361,076	219,851
Intransit Arrivals	94,378	242,657	148,279
Landed Passengers	46,847	118,419	71,572
No. of Cruise Calls	178	211	33

TABLES

Table 7: Year to Date Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	January – March 2022	January – March 2023	Actual Change
Intransit	6,720	8,120	1,400
Study	4,261	3,509	(752)
Health Care	453	406	(47)
Recreation	137,340	160,595	23,255
<i>Holiday</i>	122,081	143,241	21,160
<i>Visiting Family and Friends</i>	9,224	11,374	2,150
<i>Honeymoon/Get Married</i>	2,568	2,838	270
<i>Sports</i>	1,624	1,318	(306)
<i>Other Recreation</i>	1,843	1,824	(19)
Business/Conference	15,089	19,787	4,698
Other	320	6,900	6,580
Total	164,183	199,317	35,134

Table 8: Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	January – March 2022	January – March 2023	Actual Change
1 Day	27,483	37,100	9,617
2-3 Days	13,027	20,156	7,129
4-7 Days	45,977	56,508	10,531
8-14 Days	56,259	62,815	6,556
15-21 Days	10,020	10,363	343
22-28 Days	3,058	3,342	284
29-182 Days	8,359	9,033	674
Total	164,183	199,317	35,134
Average	10.90	9.91	(0.99)

CHARTS



Figure 9

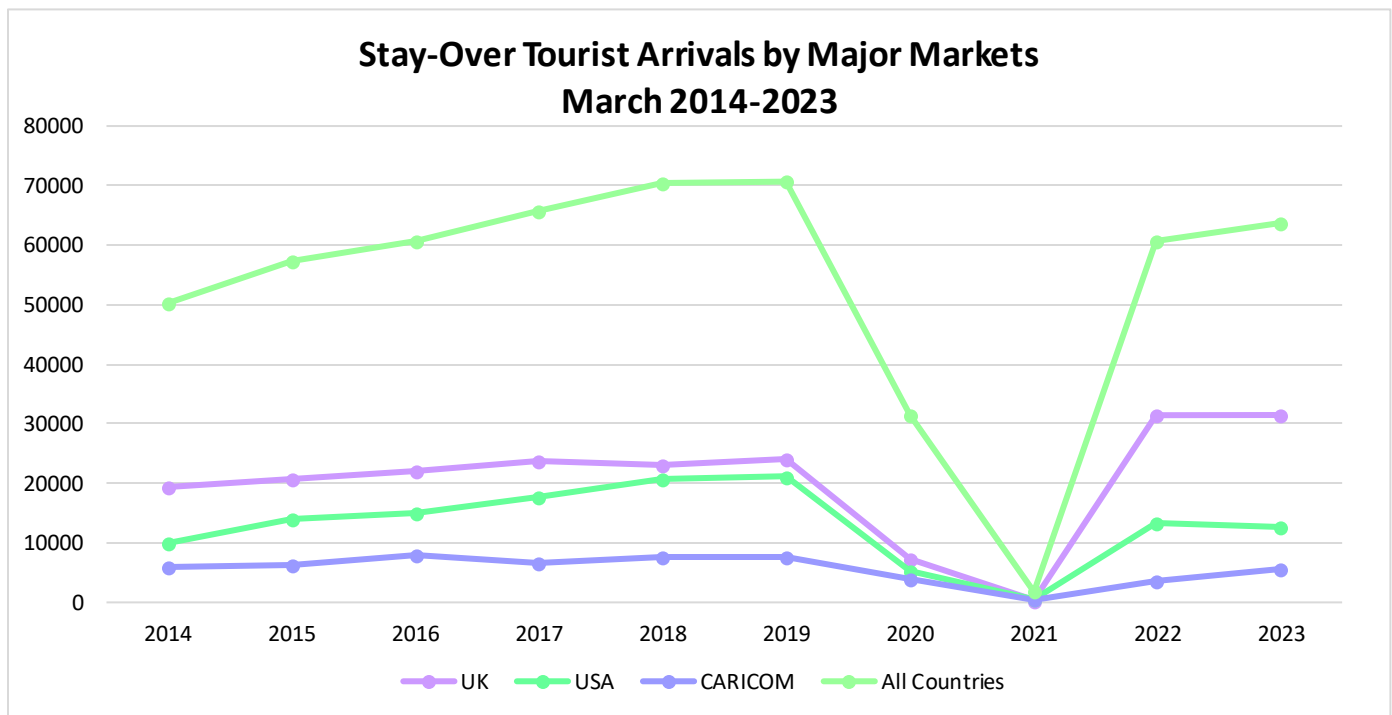


Figure 10

CHARTS

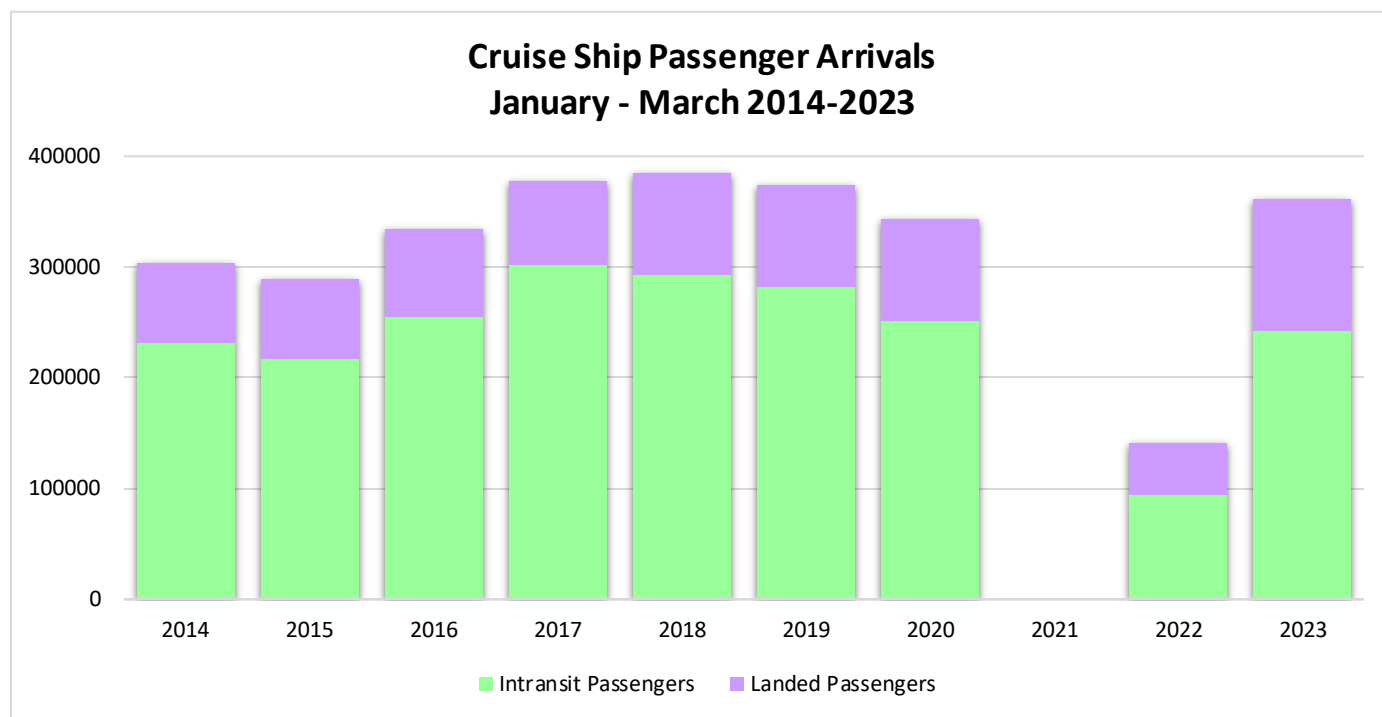


Figure 11

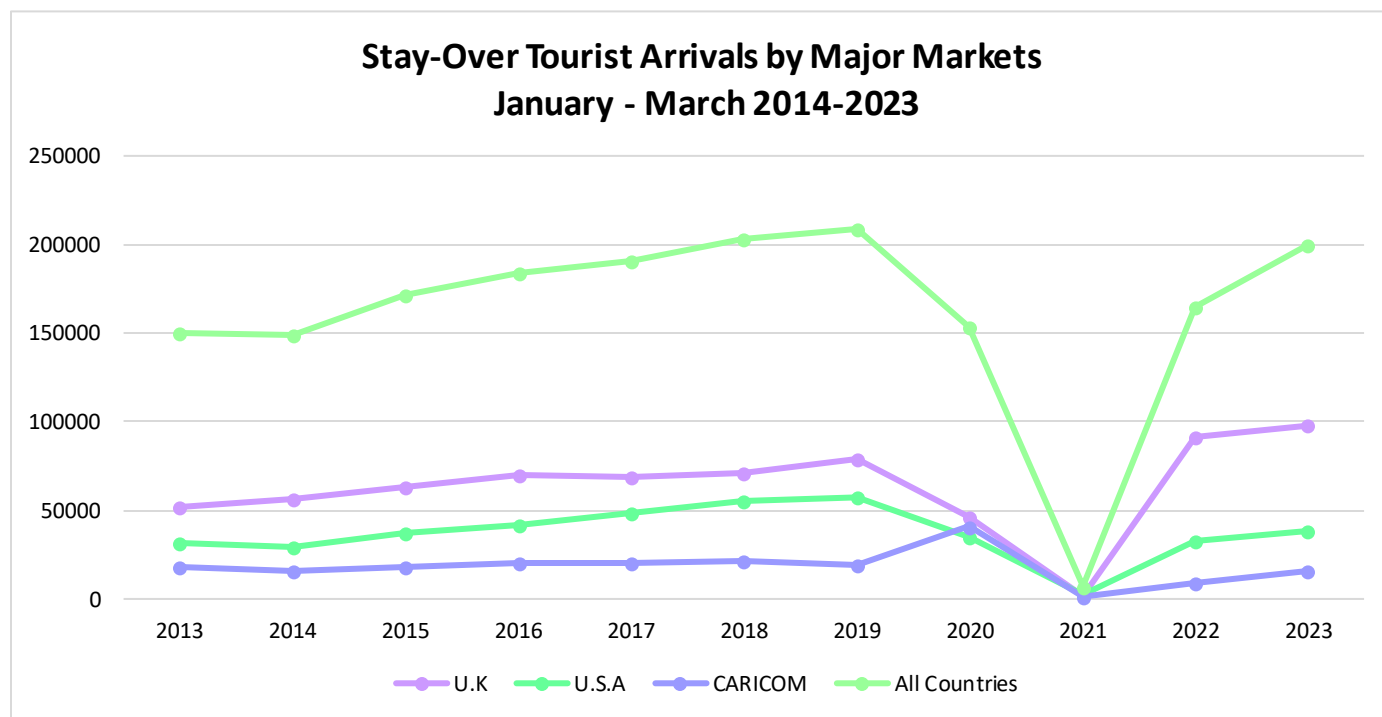


Figure 12