

TOURIST ARRIVALS

JULY 2023

STATISTICAL BULLETIN



BSS
BARBADOS STATISTICAL SERVICE

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

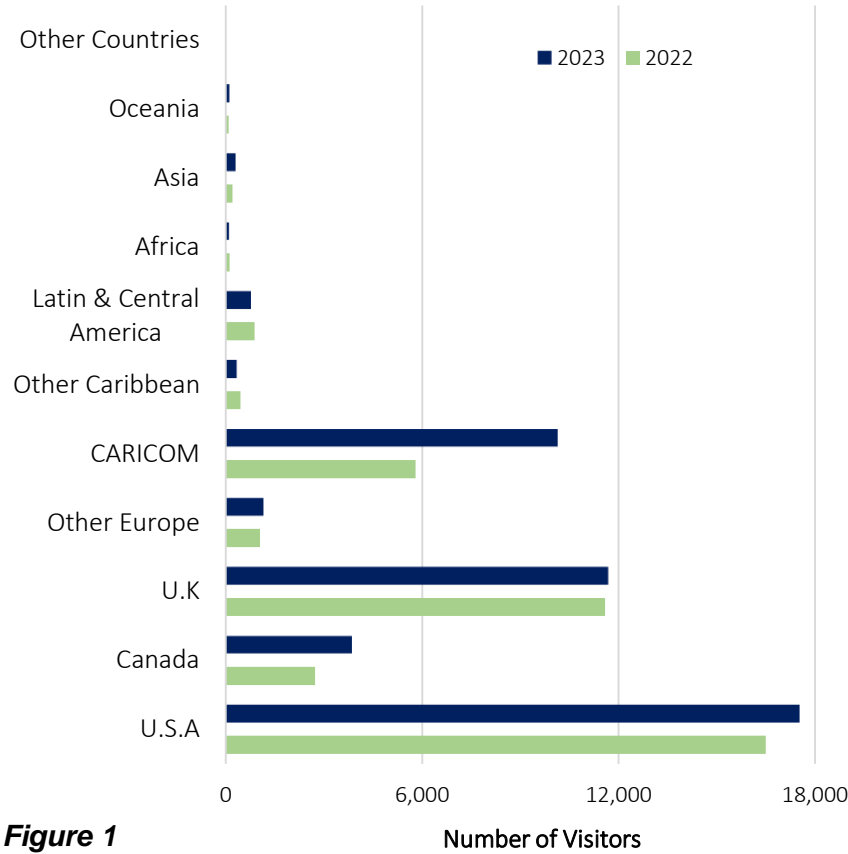


Figure 1

July 2023 recorded **46,141** stay-over visitors; which shows an expansion from the previous year where the figure stood at **39,377**. (▲)

Total cruise arrivals totalled **0** passengers, over the review period. (▼)

The largest number of stay-over visitors was registered from the U.S.A (**17,529** tourists). (▲)

Followed by the UK with **11,697** persons visiting our shores in the same month. (▼)

Other Central America visitors had the least number of stay-over visitors for the period under review (**42** tourists). (▲)

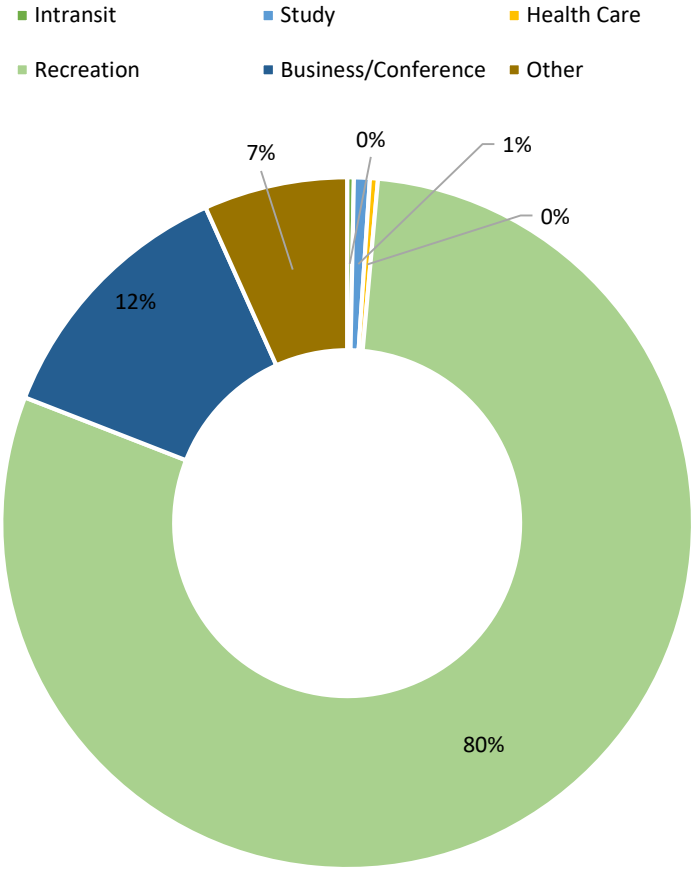
CRUISE ARRIVALS

There were **0** cruise passenger arrivals in July 2023 (Intransit and Landed), in July 2022 this equivalent was seen.

The number of cruise calls for both July 2022 and 2023 was **0**.

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit



Among the stay-over arrivals for this period, **46,141** visited for recreational purposes, primarily for holiday (**27,668** tourists). (▲)

Study visits were **342**. (▼)

Visits for sports totalled **626** persons. (▼)

Other purposes of visit recorded **3,096**. (▲)

Business/Conferences had **5,708** persons coming to Barbados. (▲)

While **5,981** persons visited friends and family during the period under review. (▲)

Figure 2

Stay-Over Arrivals By Length Of Stay

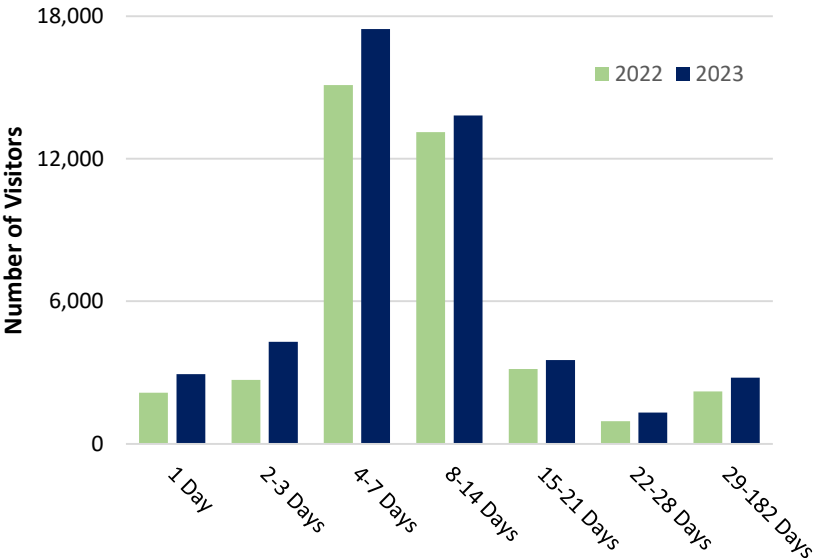


Figure 3

LENGTH OF STAY

Visits of 29-182 days totalled **2,788** (▲)

The highest number of tourists (**17,468**) visited during the month under review for 4-7 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.82 days** over the review period. (▼)

YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

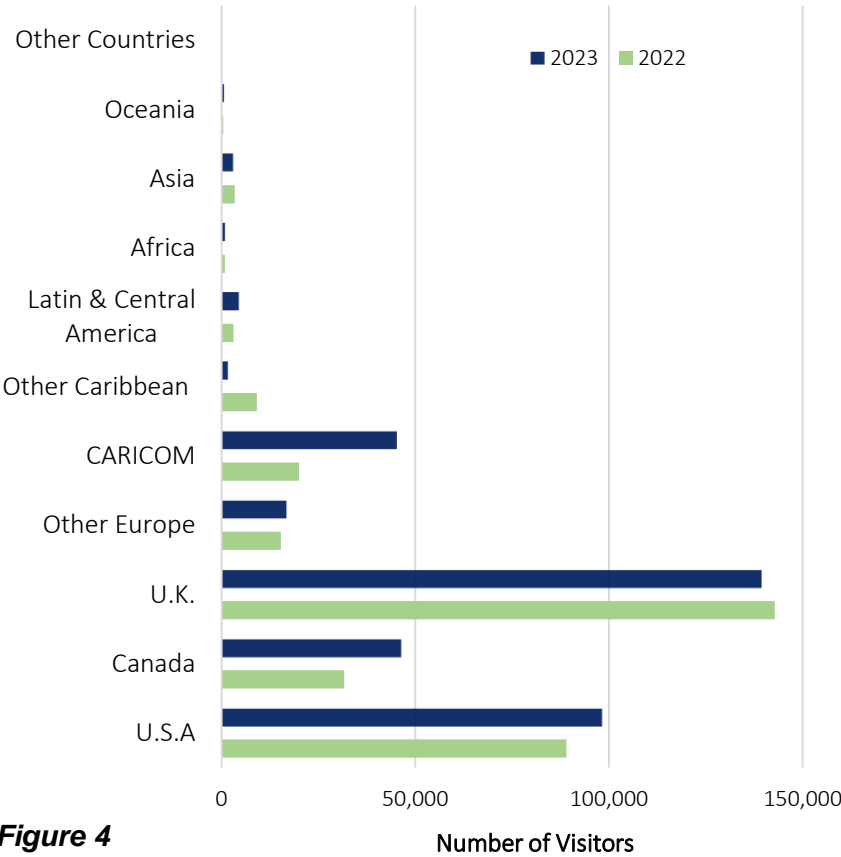


Figure 4

January to July 2023 had **370,089** stay-over arrivals coming to Barbados. (▲)

Total cruise arrivals were recorded at **434,565** passengers over the seven month period from a total of **245** cruise calls. (▲)

UK stay-over visitors totalled **148,418** for the first 7 months of 2023. (▼)

Visitors from USA were registered at **99,942**. (▲)

Tourist arrivals from CARICOM totalled **45,498**. (▲)

Canadian visitors were recorded at **47,128** persons. (▲)

Year To Date Arrivals By Cruise Ship

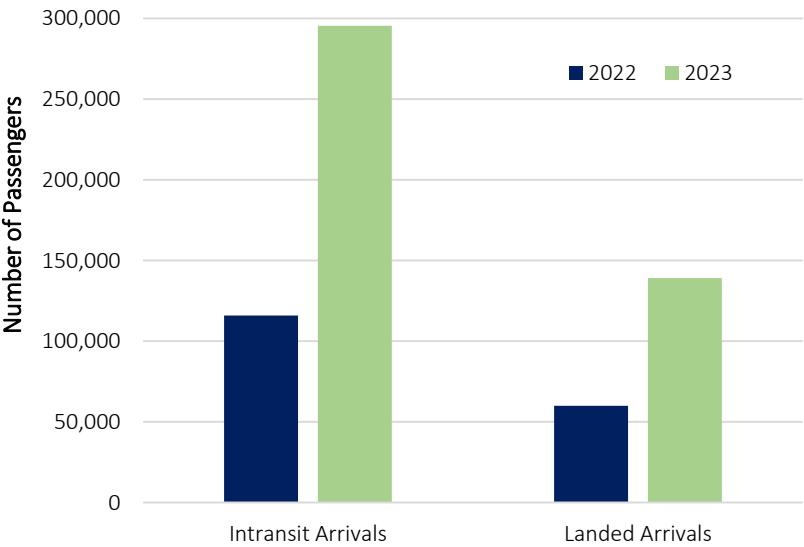


Figure 5

CRUISE ARRIVALS

Landed passengers remained at **139,179** owing to the fact that there were no cruise calls.

Intransit cruise passengers stayed at **295,386**.

OTHER HIGHLIGHTS: YEAR TO DATE

Year to Date Stay-Over Arrivals By Purpose

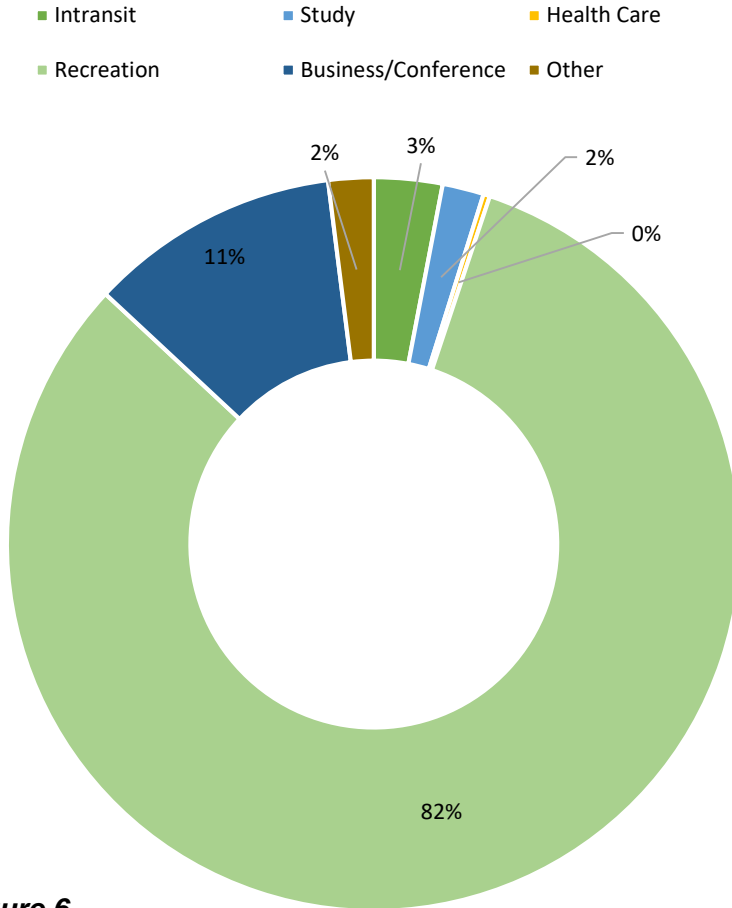


Figure 6

From the **370,089** stay-over arrivals recorded for this period, **299,080** visited for recreational purposes.

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.62** days over the review period. (▼)

Study visits totalled **6,591**. (▲)

Other purposes of visit numbered **12,844**. (▲)

Sporting visits were noted at **3,250**. (▲)

10,734 persons visited either to honeymoon or get married. (▼)

Year To Date Stay-Over Arrivals By Length Of Stay

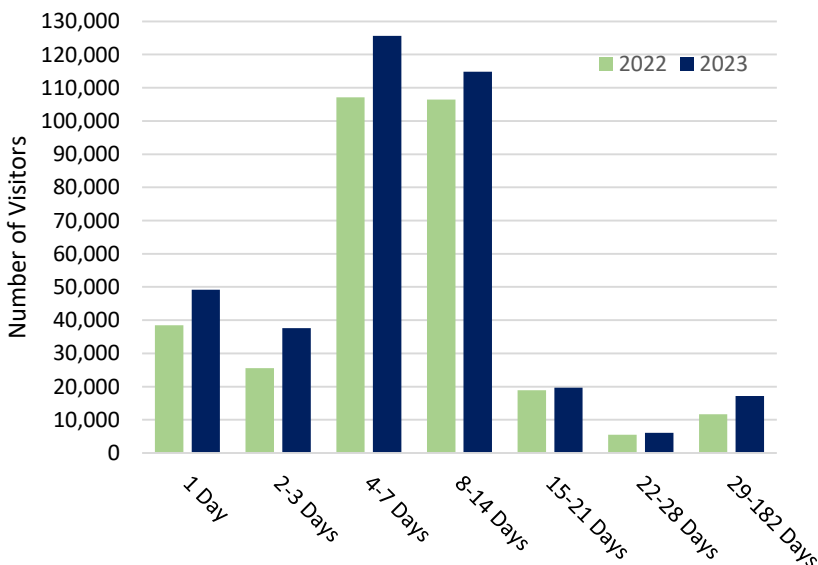


Figure 7

LENGTH OF STAY

Stay overs for 22-28 days totalled **6,052**. (▲)

Average length of stay was **11.62** days. (▲)

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	July 2022	July 2023	Actual Change
U.S.A.	16,493	17,529	1,036
Canada	2,724	3,868	1,144
U.K.	11,581	11,697	116
Other Europe	1047	1,172	125
CARICOM	5,800	10,152	4,352
Other Caribbean	448	357	(91)
Latin & Central America	881	785	(96)
Africa	111	124	13
Asia	203	316	113
Oceania	89	135	46
Other Countries	0	6	6
Total	39,377	46,141	6,764

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	July 2022	July 2023	Actual Change
Total Cruise Arrivals	0	0	0
Intransit Arrivals	0	0	0
Landed Passengers	0	0	0
No. of Cruise Calls	0	0	0

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	July 2022	July 2023	Actual Change
Intransit	853	144	(709)
Study	648	342	(306)
Health Care	153	172	19
Recreation	33,363	36,679	3,316
<i>Holiday</i>	25,713	27,668	1,955
<i>Visiting Family and Friends</i>	4,122	5,981	1,859
<i>Honeymoon/Get Married</i>	1,838	1,773	(65)
<i>Sports</i>	1,193	626	(567)
<i>Other Recreation</i>	497	631	134
Business/Conference	2,708	5,708	3,000
Other	1,652	3,096	1,444
Total	39,377	46,141	6,764

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	July 2022	July 2023	Actual Change
1 Day	2,154	2,931	777
2-3 Days	2,692	4,289	1,597
4-7 Days	15,099	17,468	2,369
8-14 Days	13,123	13,820	697
15-21 Days	3,155	3,524	369
22-28 Days	954	1,321	367
29-182 Days	2,200	2,788	588
Total	39,377	46,141	6,764
Average	10.83	10.82	(0.01)

TABLES

Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January to July 2022	January to July 2023	Actual Change
U.S.A.	89,015	99,942	10,927
Canada	31,642	47,128	15,486
U.K.	142,783	148,418	5,635
Other Europe	15,347	17,789	2,442
CARICOM	29,169	45,498	16,329
Other Caribbean	1,607	1,789	182
Latin & Central America	3,050	4,641	1,591
Africa	838	1,005	167
Asia	3,434	3,073	(361)
Oceania	439	790	351
Other Countries	7	16	9
Total	317,331	370,089	52,758

Table 6: Cruise Ship Arrivals 2022 and 2023

Details	January to July 2022	January to July 2023	Actual Change
Total Cruise Arrivals	175,889	434,565	258,676
Intransit Arrivals	115,988	295,386	179,398
Landed Passengers	59,901	139,179	79,278
No. of Cruise Calls	203	245	42

TABLES

Table 7: Year to Date Stay-Over Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	January to July 2022	January to July 2023	Actual Change
Intransit	10,711	10,802	91
Study	7,830	6,591	(1,239)
Health Care	1,045	1,048	3
Recreation	266,218	299,080	32,862
<i>Holiday</i>	224,898	252,777	27,879
<i>Visiting Family and Friends</i>	22,381	28,121	5,740
<i>Honeymoon/Get Married</i>	13,370	10,734	(2,636)
<i>Sports</i>	4,635	3,250	(1,385)
<i>Other Recreation</i>	3,958	4,198	240
Business/Conference	29,134	39,724	10,590
Other	2,393	12,844	10,451
Total	317,331	370,089	52,758

Table 8: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	January to July 2022	January to July 2023	Actual Change
1 Day	38,446	49,148	10,702
2-3 Days	25,534	37,575	12,041
4-7 Days	107,120	125,575	18,455
8-14 Days	106,396	114,823	8,427
15-21 Days	18,891	19,721	830
22-28 Days	5,463	6,052	589
29-182 Days	11,713	17,195	5,482
Total	317,331	370,089	52,758
Average	10.90	11.62	0.72

CHARTS

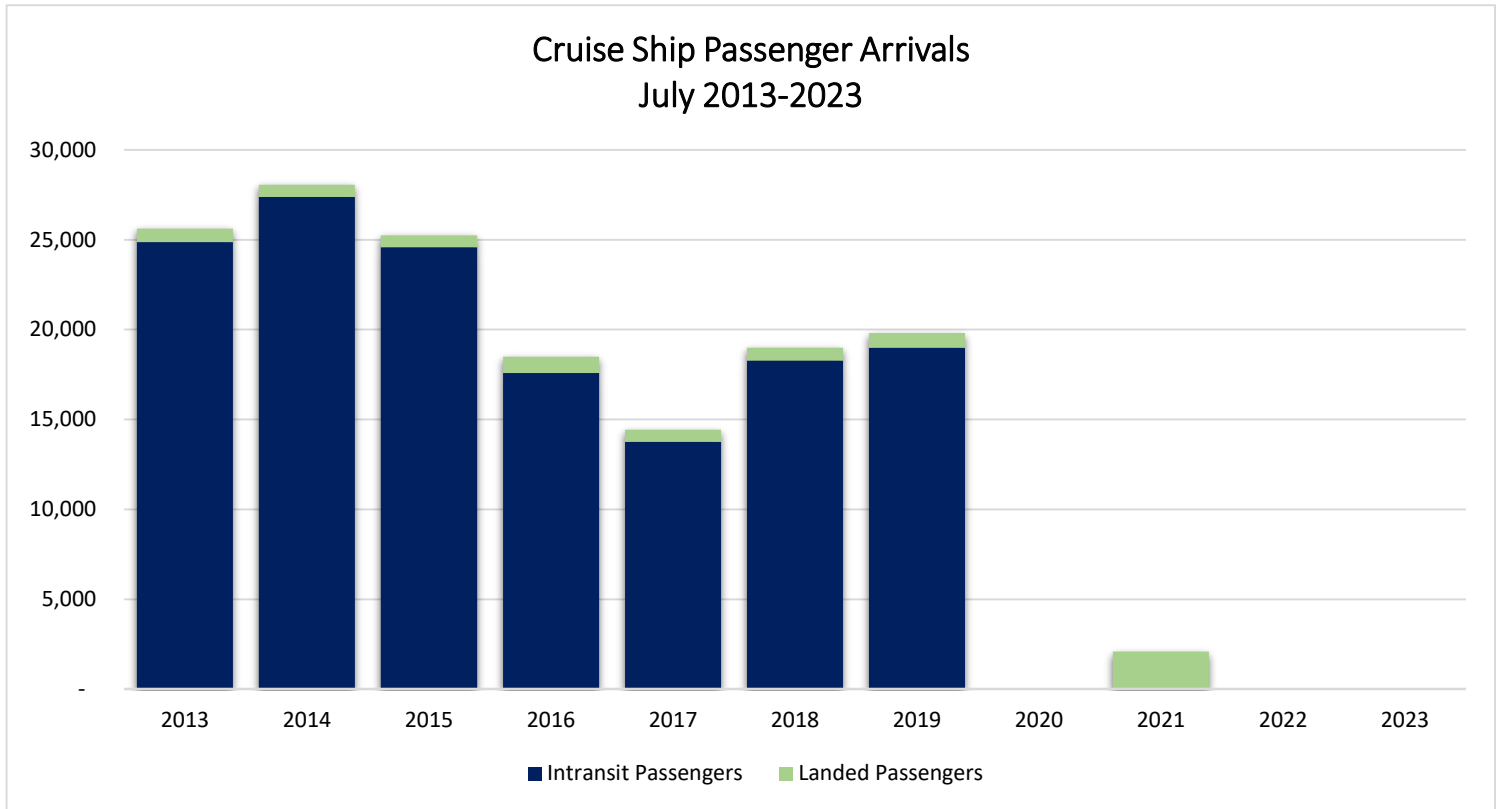


Figure 8

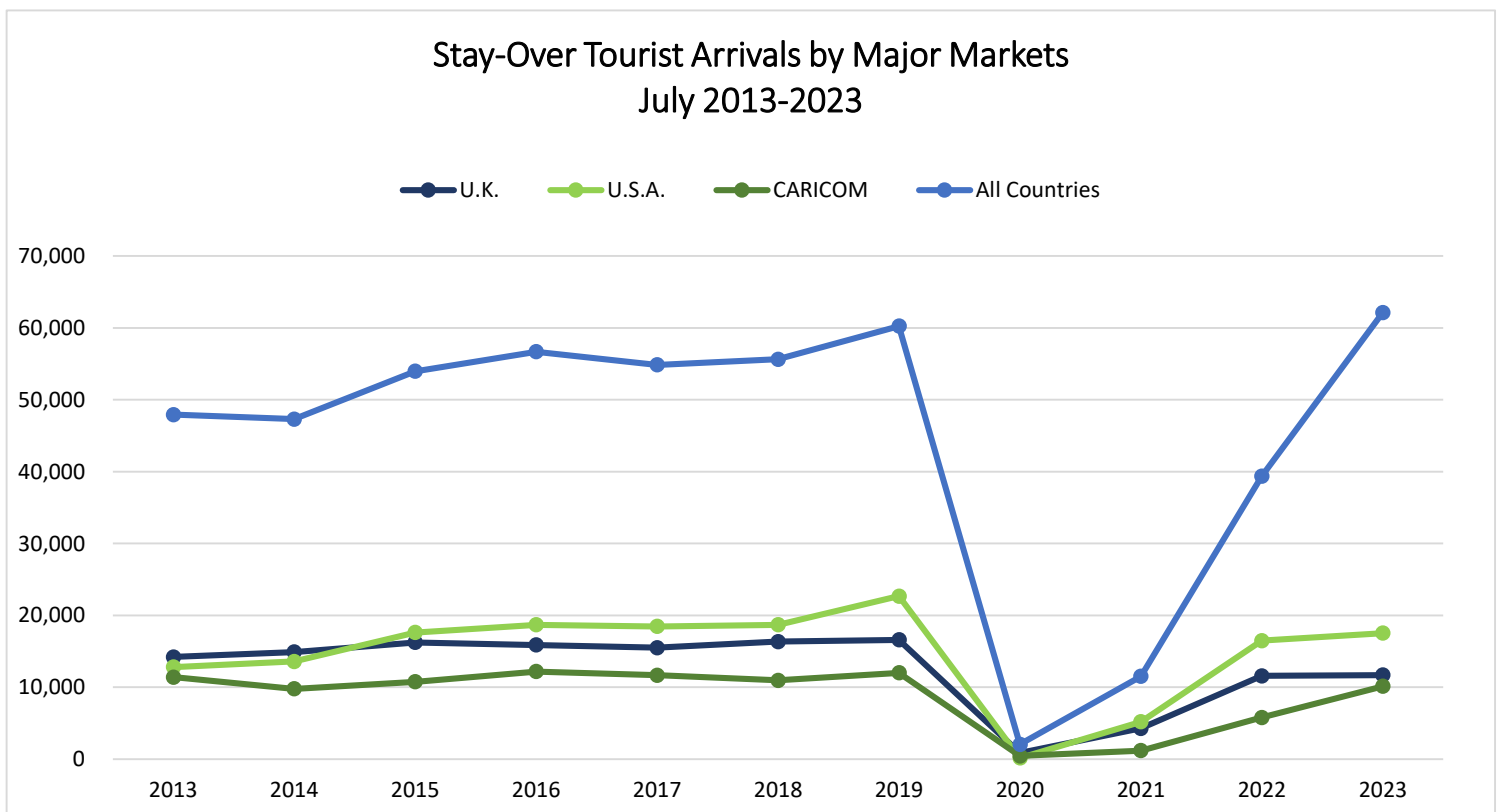


Figure 9

CHARTS

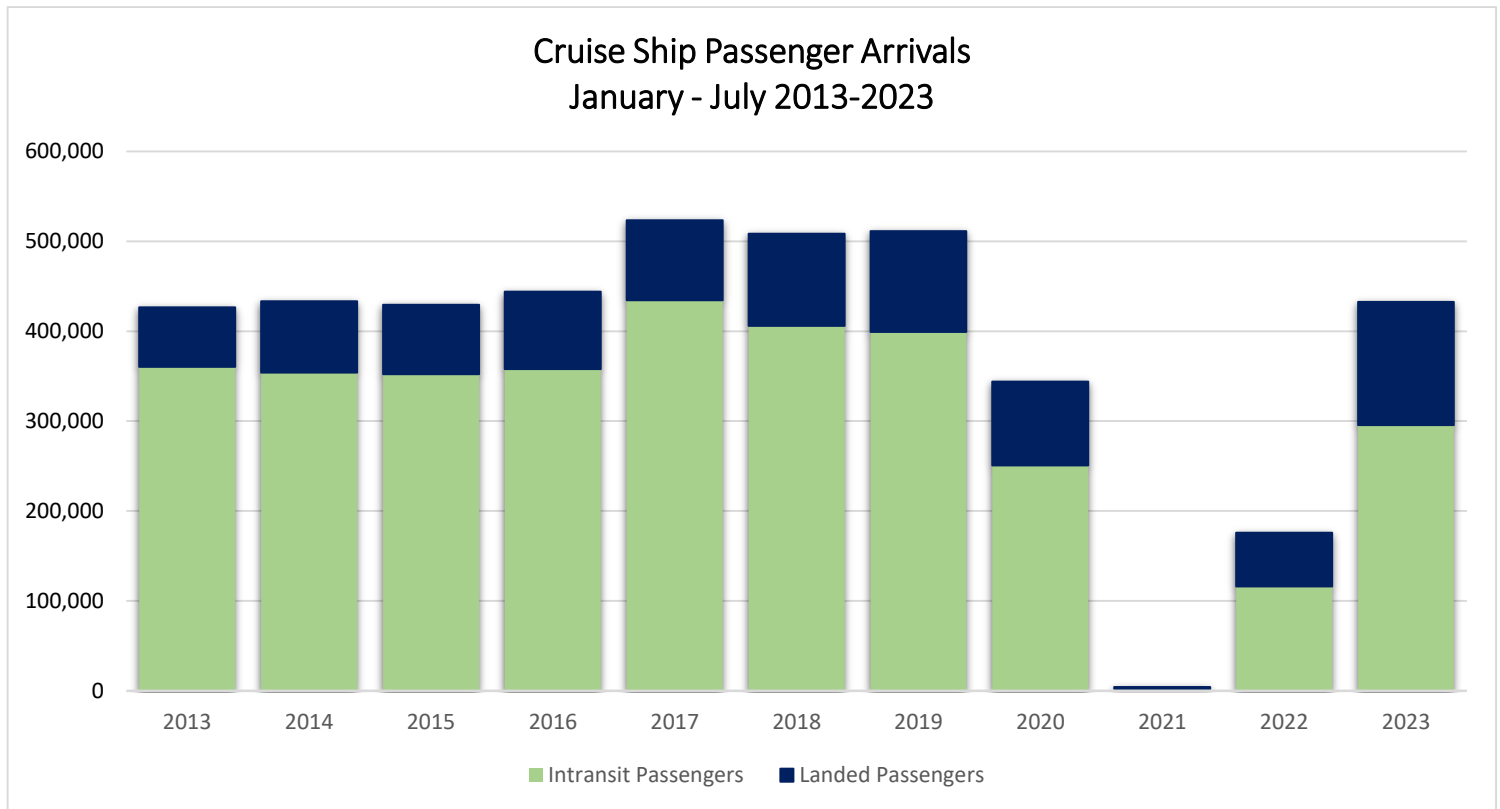


Figure 10

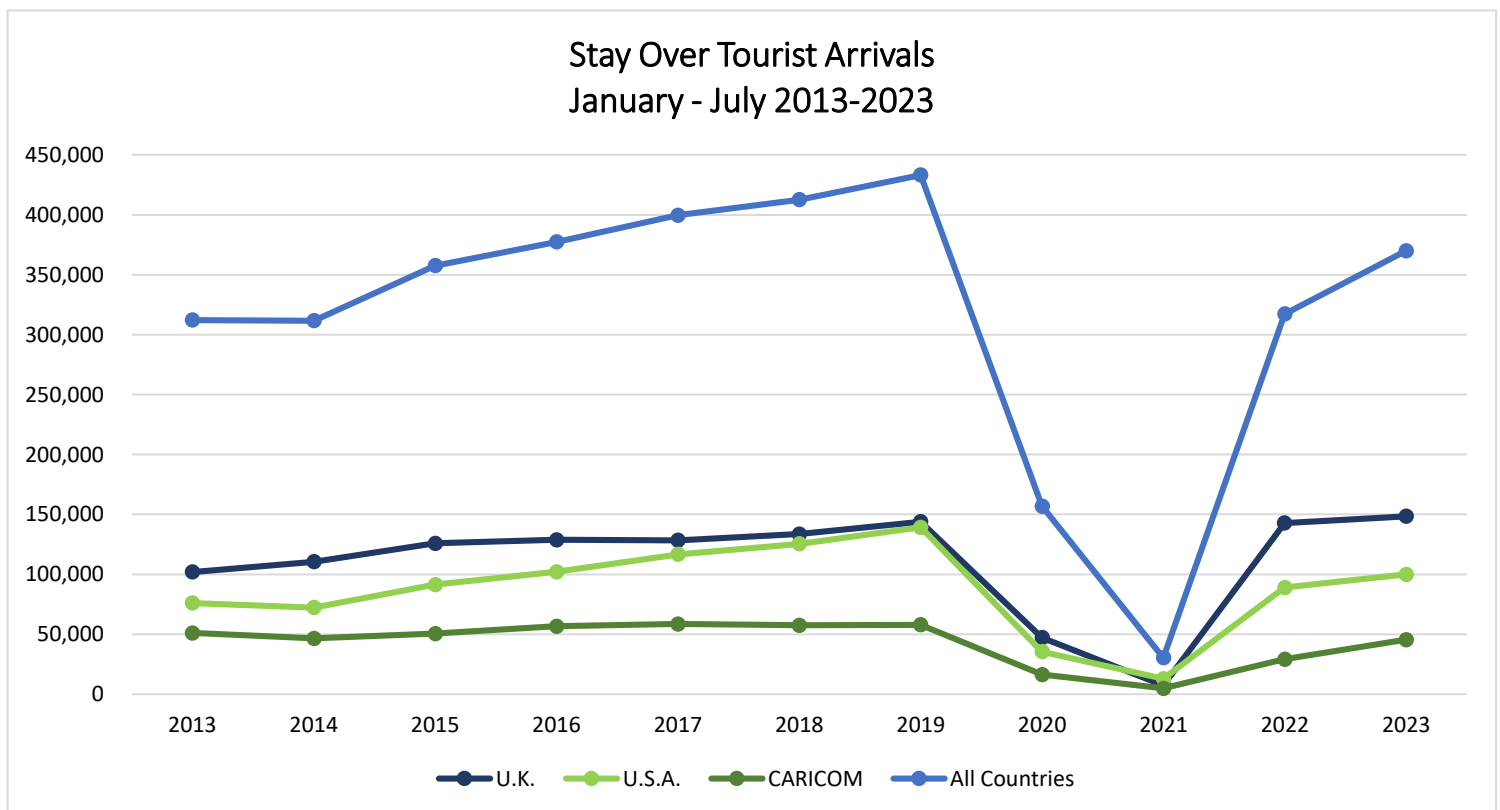


Figure 11