

# TOURIST ARRIVALS

AUGUST  
2023

STATISTICAL  
BULLETIN



# BSS

BARBADOS STATISTICAL SERVICE

5th Floor Baobab Tower, Warrens

St. Michael, Barbados

Tel : (246) 535-2600

[www.stats.gov.bb](http://www.stats.gov.bb)

# STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

## Stay-Over Arrivals by Country of Residence

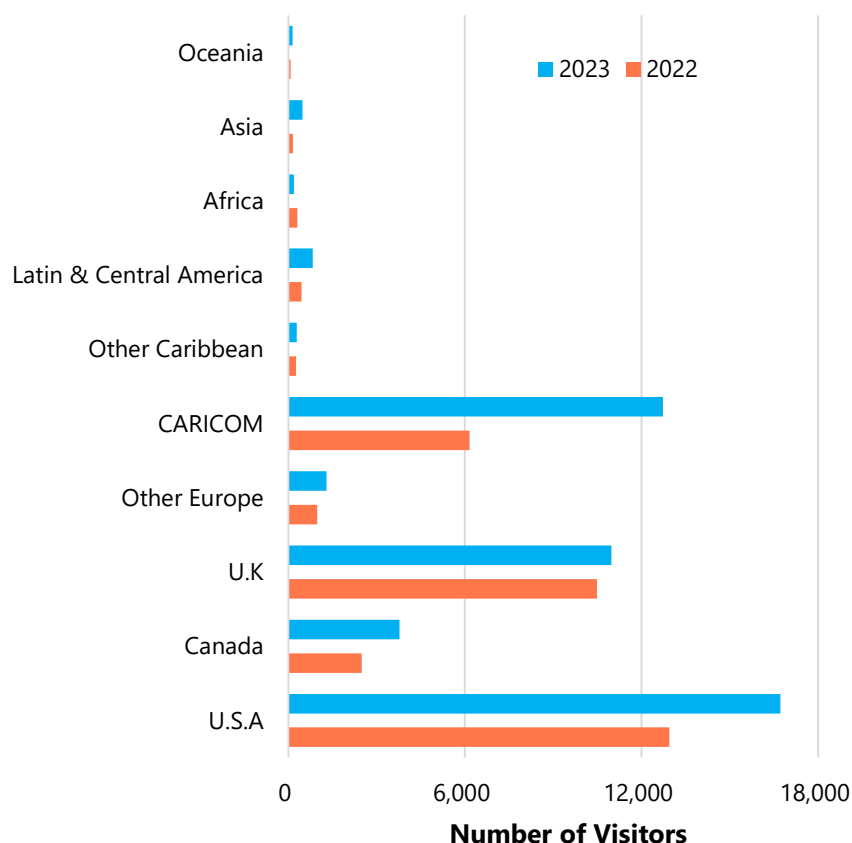


Figure 1

For August 2023, the number of stay-over visitors to Barbados was recorded at **47,430**. (▲) This number represents a significant increase over the **34,329** seen for the same period in 2022.

For the third consecutive month of the year, cruise arrivals totalled **0** passengers equalling that of the cruise arrivals for August 2022.

The U.S.A and U.K denoted the majority of stay-over visitors, registered at **16,724** (▲) and **10,975** (▲) respectively.

Visitors from Oceania (**146** tourists) represented the smallest number of stay-over visitors for the month under review. (▲)

## CRUISE ARRIVALS

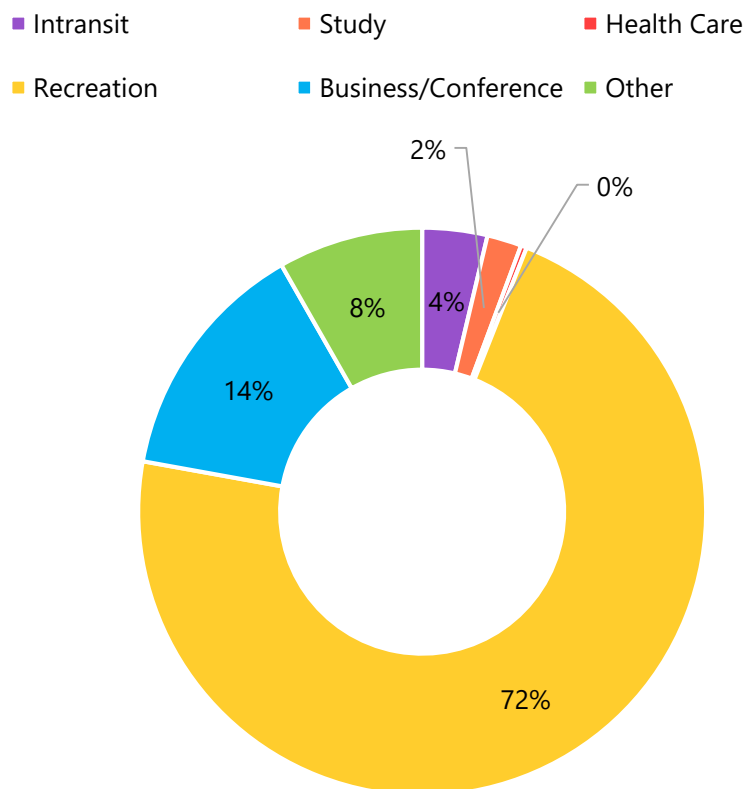
Cruise passenger arrivals (Intransit and Landed) for August 2023 remained at **0**.

Cruise calls for August in both the period under review and the previous year was **0**.



# PURPOSE OF VISIT AND LENGTH OF STAY

## Stay-Over Arrivals By Purpose of Visit



Within the stay-over arrivals who visited for the month of August, recreational purposes increased to **34,074** (▲) from **28,100** for the previous period. Those visiting primarily for holiday represented more than half the total stay-over arrivals (**25,521**). (▲)

**6,595** persons visited the island to attend Business/Conferences. (▲)

Persons visiting friends and family during the review period totalled **4,791**. (▲)

Other purposes of visit were recorded at **3,914**. (▲)

Health care visits were made by **159** persons. (▲)

Figure 2

## Stay-Over Arrivals By Length Of Stay

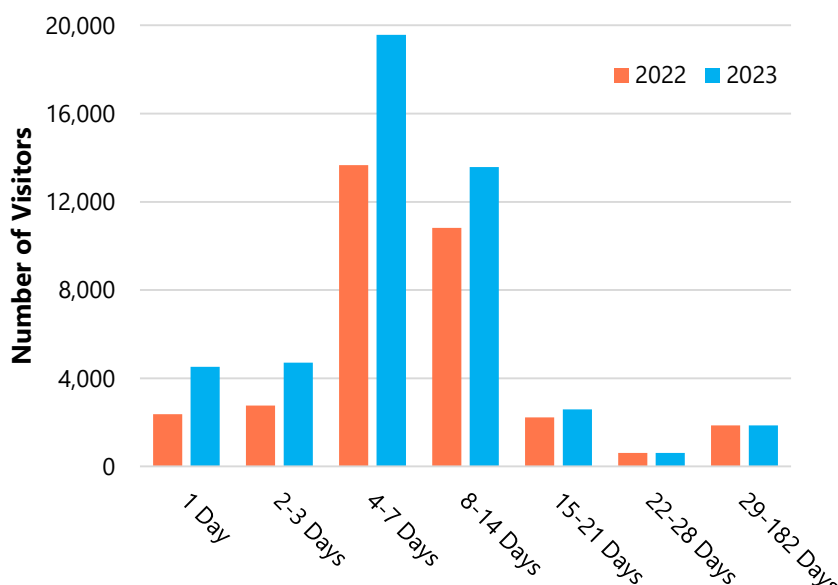


Figure 3

## LENGTH OF STAY

The average number of days spent in Barbados among stay-over visitors was approximately **10.08 days** for August 2023. (▼)

The highest number of tourists (**19,566**) visited during the period under review for 4-7 days. (▲)

Long-stay visitor arrivals, 29 – 182 days, totalled **1,868**. (▲)

# YEAR TO DATE

## Year To Date Stay-Over Arrivals by Country of Residence

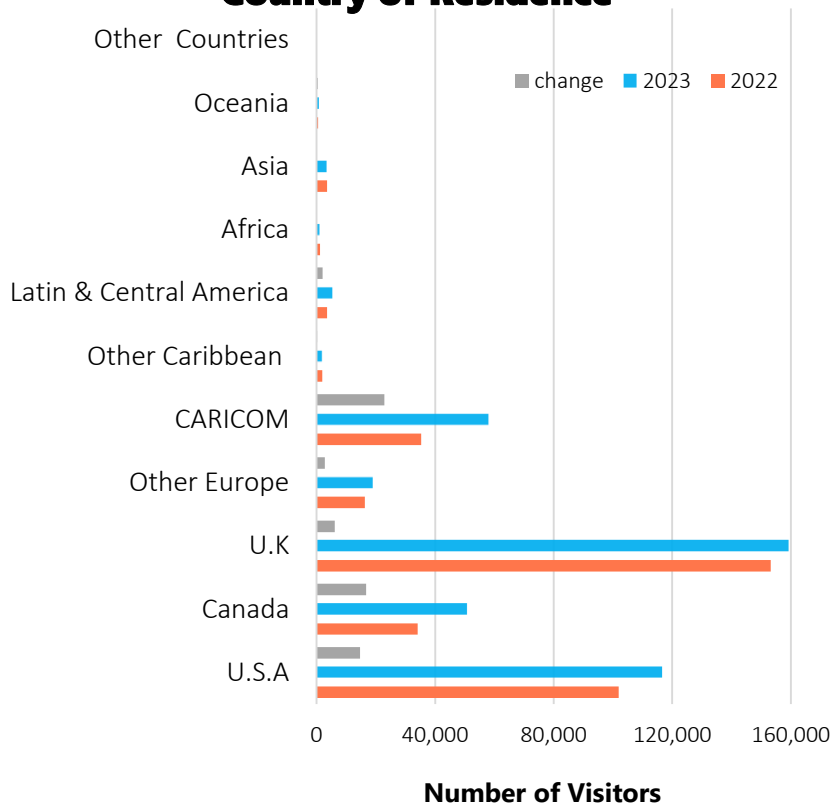


Figure 4

The total number of stay-over arrivals by the end of August for the year amassed to **417,519**. (▲)

Total cruise arrivals were recorded at **434,565** passengers over the eight-month period from a total of **245** cruise calls. (▲)

For the first eight months of 2023, while remaining the leading source of stay-over visitors to the island, UK arrivals increased to **159,393**. (▲)

Visitors from USA followed closely with **116,666** persons. (▲)

Canadian arrivals registered **50,906** visitors. (▲)

## Year To Date Arrivals By Cruise Ship

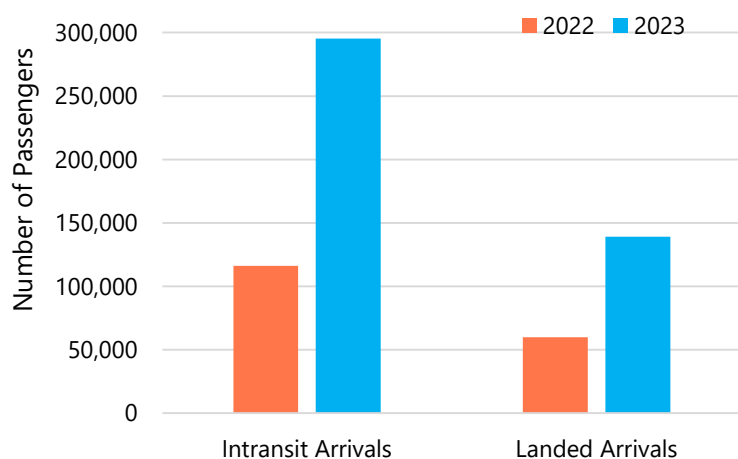


Figure 5

## CRUISE ARRIVALS

As a result of no additional cruise calls, Intransit passengers stayed unchanged at **295,386**.

Likewise, landed passengers for the year remained at **139,179**.

# OTHER HIGHLIGHTS: YEAR TO DATE

## Year To Date Stay-Over Arrivals By Purpose

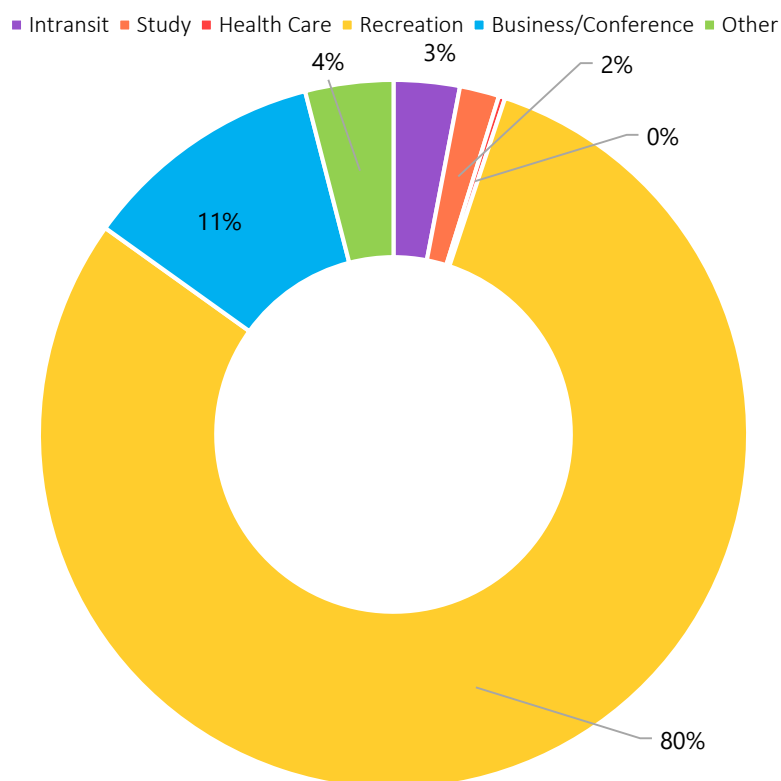


Figure 6

Visitors for recreational purposes, **333,154**, made up 80 per cent of the total stay-over arrivals for this period. (▲)

Holiday stay-overs accounted for a large proportion of the recreational visitors (**278,298**). (▲)

Although the overall number of stay-over arrivals to Barbados increased for the year over the same period for 2022, the number of study visitors significantly decreased to **7,522** from 9,027 in the previous year. (▼)

All other purposes of visits improved over the corresponding recorded figures for the period prior.

Of significant note was the increase in visits for business and conferences, **46,319**. (▲)

## Year To Date Stay-Over Arrivals By Length Of Stay

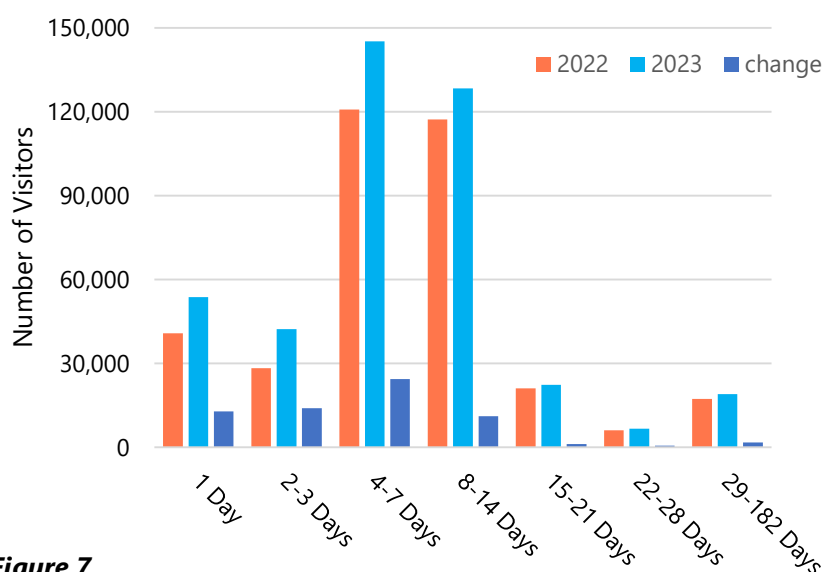


Figure 7

## LENGTH OF STAY

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **10.73** days over the review period. (▼)

Stay overs for 2-3 days rose significantly from **28,305** in 2022 to **42,286** in 2023. (▲)

# TABLES

**Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023**

Country of Residence	August 2022	August 2023	Actual Change
U.S.A.	12,945	16,724	3,779
Canada	2,498	3,778	1,280
U.K	10,484	10,975	491
Other Europe	978	1,293	315
CARICOM	6,158	12,725	6,567
Other Caribbean	268	282	14
Latin & Central America	446	835	389
Africa	307	188	(119)
Asia	158	482	324
Oceania	84	146	62
Other Countries	3	2	(1)
Total	34,329	47,430	13,101

**Table 2: Cruise Ship Arrivals 2022 and 2023**

Details	August 2022	August 2023	Actual Change
Total Cruise Arrivals	0	0	0
Intransit Arrivals	0	0	0
Landed Passengers	0	0	0
No. of Cruise Calls	0	0	0

# TABLES

**Table 3: Stay-Over Arrivals by Purpose of Visit 2022 and 2023**

Purpose of Visit	August 2022	August 2023	Actual Change
Intransit	995	1,757	762
Study	1,197	931	(266)
Health Care	143	159	16
Recreation	28,100	34,074	5,974
<i>Holiday</i>	21,779	25,521	3,742
<i>Visiting Family and Friends</i>	3,447	4,791	1,344
<i>Honeymoon/Get Married</i>	2,078	2,174	96
<i>Sports</i>	238	869	631
<i>Other Recreation</i>	558	719	161
Business/Conference	3,592	6,595	3,003
Other	302	3,914	3,612
<b>Total</b>	<b>34,329</b>	<b>47,430</b>	<b>13,101</b>

**Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023**

Length of Stay	August 2022	August 2023	Actual Change
1 Day	2,367	4,522	2,155
2-3 Days	2,771	4,711	1,940
4-7 Days	13,660	19,566	5,906
8-14 Days	10,813	13,568	2,755
15-21 Days	2,227	2,583	356
22-28 Days	621	612	(9)
29-182 Days	1,870	1,868	(2)
<b>Total</b>	<b>34,329</b>	<b>47,430</b>	<b>13,101</b>
<b>Average</b>	<b>11.82</b>	<b>10.08</b>	<b>(1.74)</b>

# TABLES

**Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023**

Country of Residence	January to August 2022	January to August 2023	Actual Change
U.S.A.	101,960	116,666	14,706
Canada	34,140	50,906	16,766
U.K	153,267	159,393	6,126
Other Europe	16,325	19,082	2,757
CARICOM	35,327	58,223	22,896
Other Caribbean	1,875	2,071	196
Latin & Central America	3,496	5,476	1,980
Africa	1,145	1,193	48
Asia	3,592	3,555	(37)
Oceania	523	936	413
Other Countries	10	18	8
<b>Total</b>	<b>351,660</b>	<b>417,519</b>	<b>65,859</b>

**Table 6: Cruise Ship Arrivals 2022 and 2023**

Details	January to August 2022	January to August 2023	Actual Change
<b>Total Cruise Arrivals</b>	<b>175,889</b>	<b>434,565</b>	<b>258,676</b>
<b>Intransit Arrivals</b>	<b>115,988</b>	<b>295,386</b>	<b>179,398</b>
<b>Landed Passengers</b>	<b>59,901</b>	<b>139,179</b>	<b>79,278</b>
<b>No. of Cruise Calls</b>	<b>203</b>	<b>245</b>	<b>42</b>



# TABLES

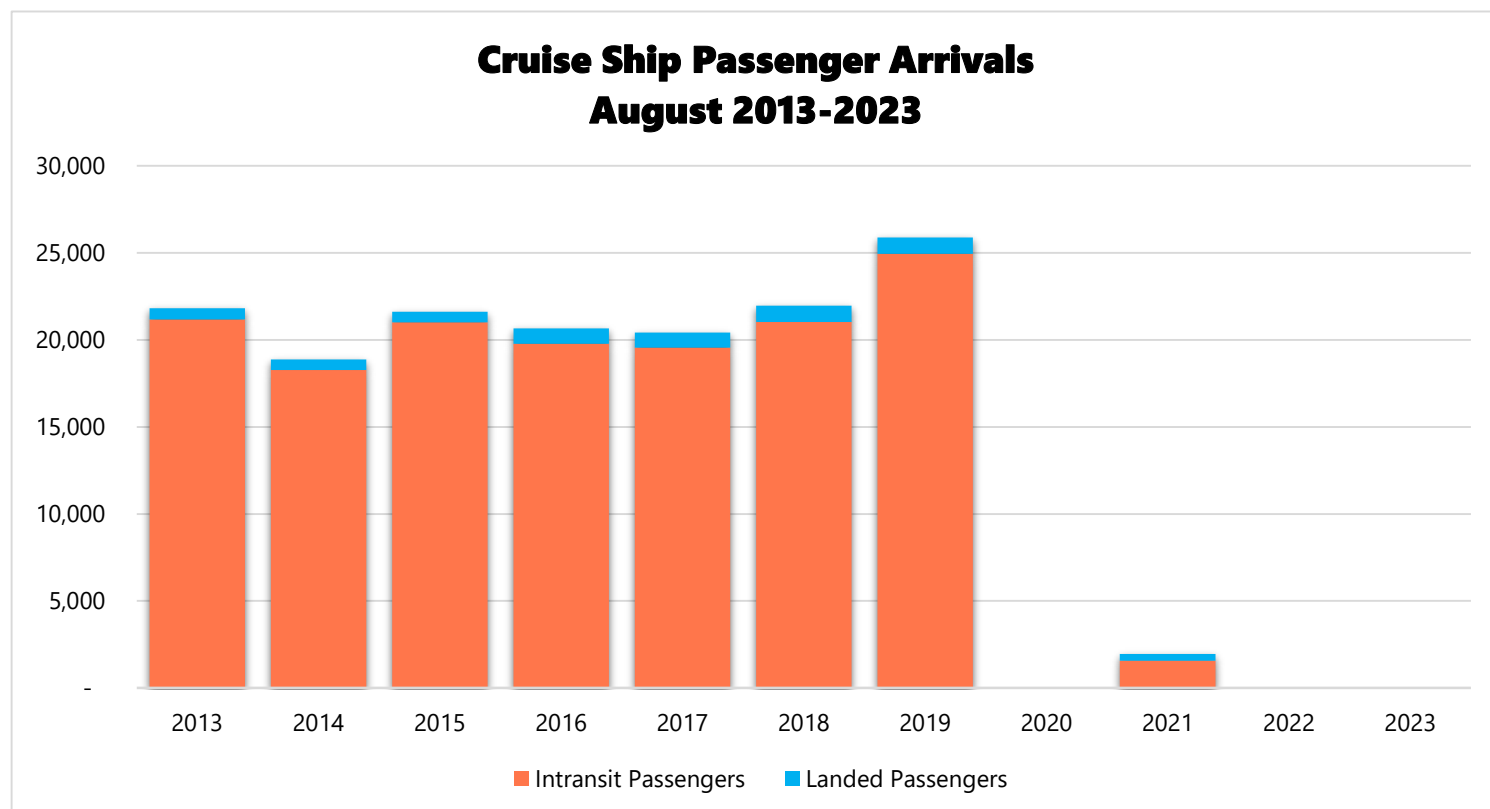
**Table 7: Year to Date Stay-Over Arrivals by Purpose of Visit 2022 and 2023**

Purpose of Visit	January to August 2022	January to August 2023	Actual Change
Intransit	11,706	12,559	853
Study	9,027	7,522	(1,505)
Health Care	1,188	1,207	19
Recreation	294,318	333,154	38,836
<i>Holiday</i>	246,677	278,298	31,621
<i>Visiting Family and Friends</i>	25,828	32,912	7,084
<i>Honeymoon/Get Married</i>	13,164	12,908	(256)
<i>Sports</i>	4,133	4,119	(14)
<i>Other Recreation</i>	4,516	4,917	401
Business/Conference	32,726	46,319	13,593
Other	2,695	16,758	14,063
<b>Total</b>	<b>351,660</b>	<b>417,519</b>	<b>65,859</b>

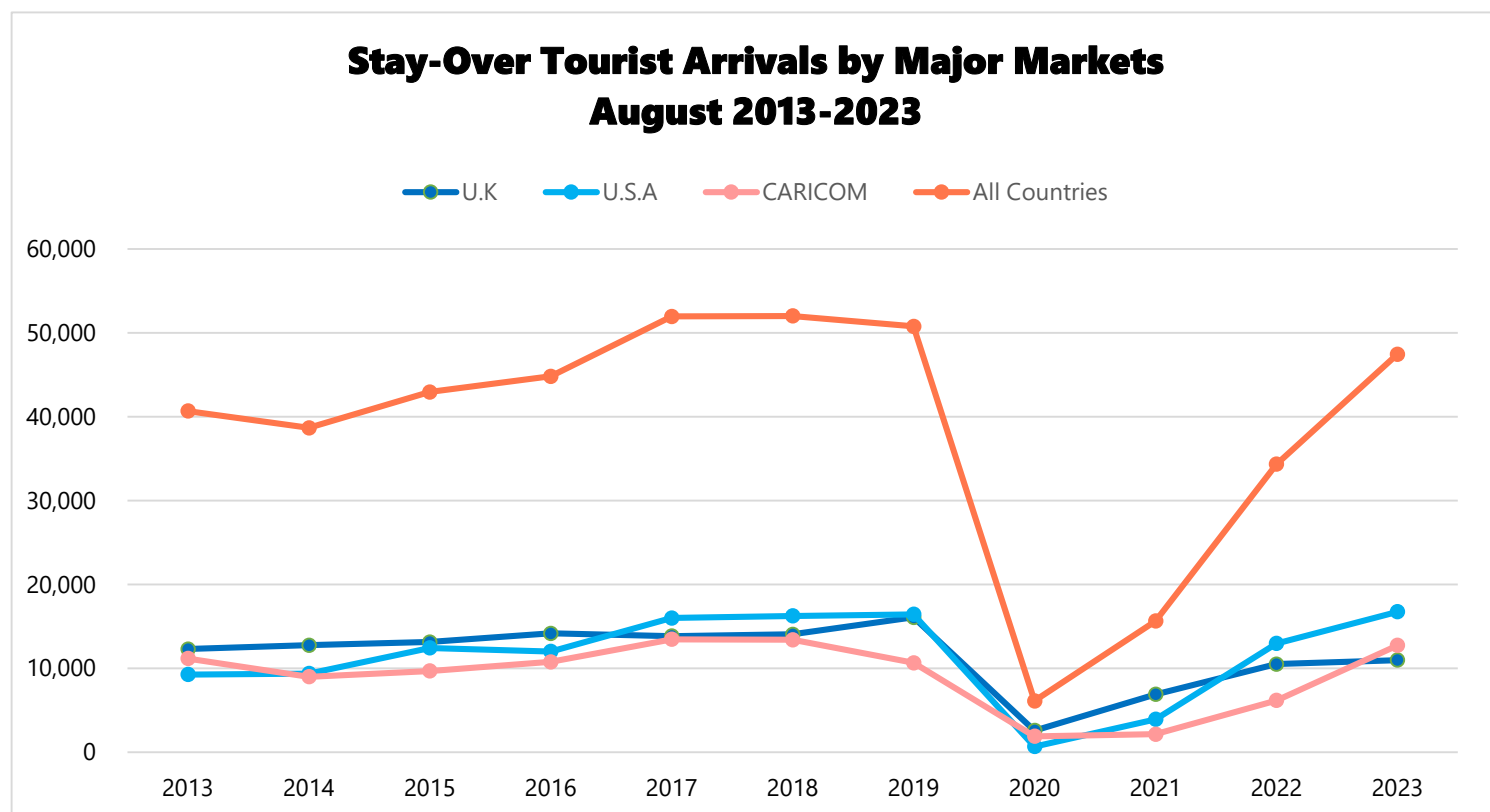
**Table 8: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023**

Length of Stay	January to August 2022	January to August 2023	Actual Change
1 Day	40,813	53,670	12,857
2-3 Days	28,305	42,286	13,981
4-7 Days	120,780	145,141	24,361
8-14 Days	117,209	128,391	11,182
15-21 Days	21,118	22,304	1,186
22-28 Days	6,084	6,664	580
29-182 Days	17,351	19,063	1,712
<b>Total</b>	<b>351,660</b>	<b>417,519</b>	<b>65,859</b>
<b>Average</b>	<b>10.83</b>	<b>10.73</b>	<b>(0.10)</b>

# CHARTS



**Figure 9**



**Figure 10**

# CHARTS

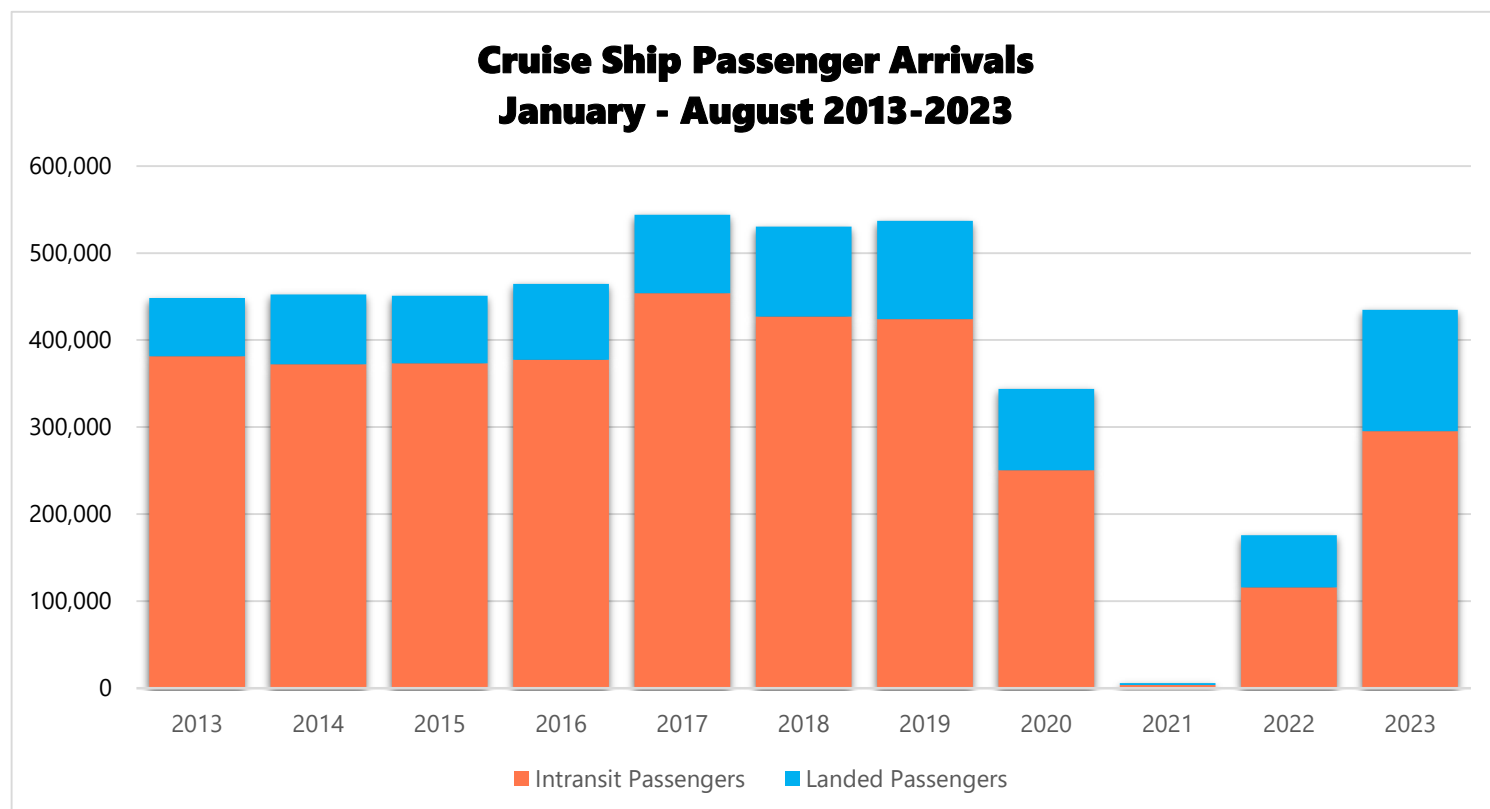


Figure 11

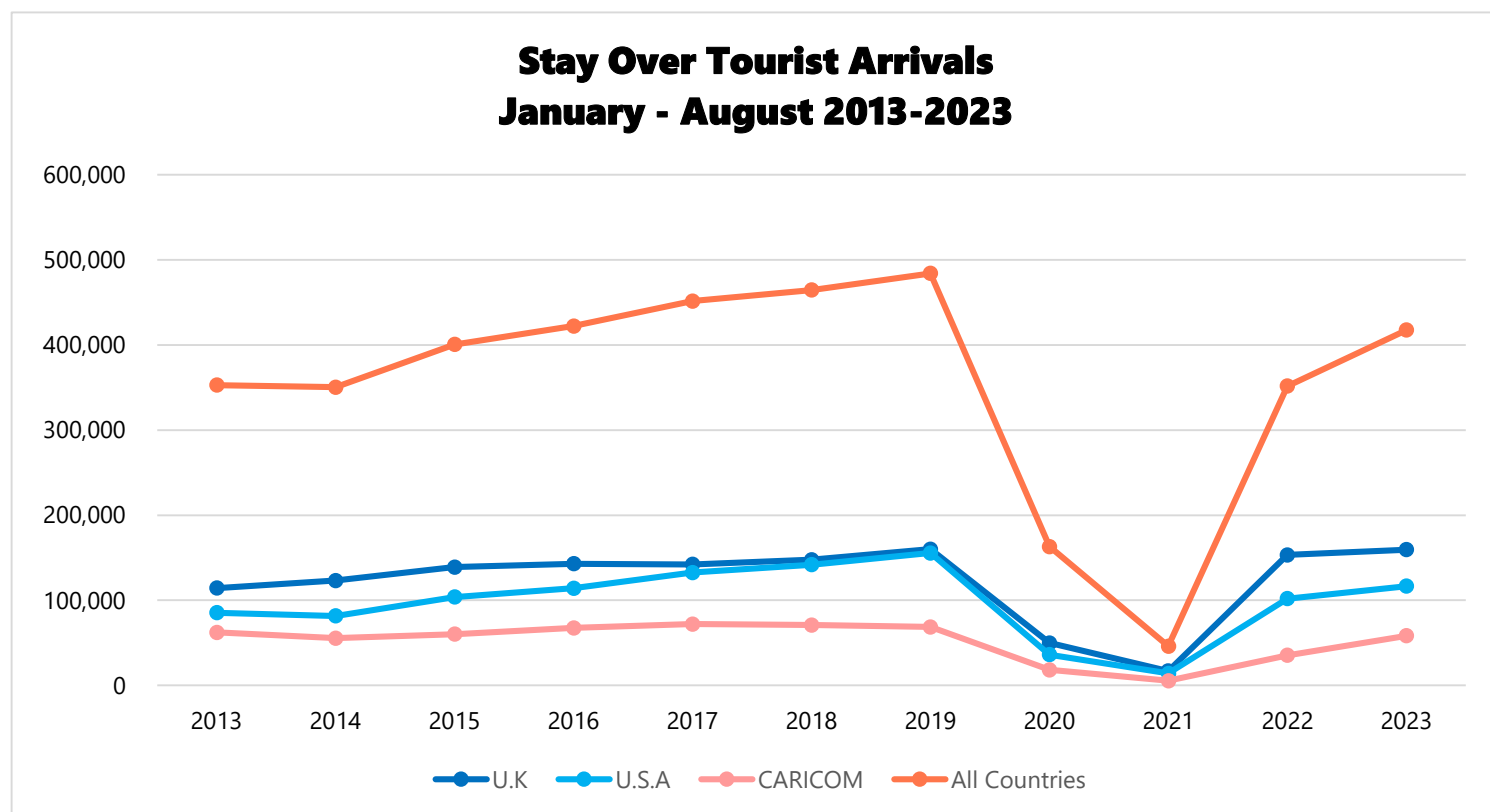


Figure 12