

TOURIST ARRIVALS

SEPTEMBER 2023

STATISTICAL BULLETIN



BSS

BARBADOS STATISTICAL SERVICE

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

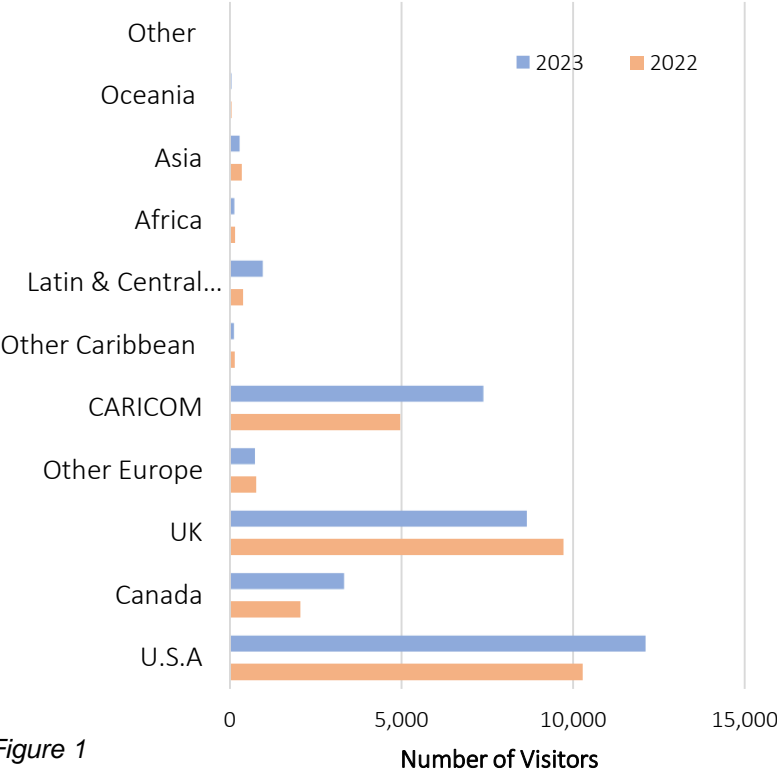


Figure 1

In September 2023, it was noted that **33,972** stay-over visitors landed in Barbados. (▲)

Total cruise arrivals were recorded as **0** passengers over the review period. (▼)

The largest number of stay-over visitors was recorded from the USA (**12,128** tourists). (▲)

The UK followed with **8,660** visitors. (▼)

Oceania registered the least number of stay-over visitors for the period under review (**71** tourists) (▲)

CRUISE ARRIVALS

For the month in review, **0** cruise arrivals was recorded (▼).

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

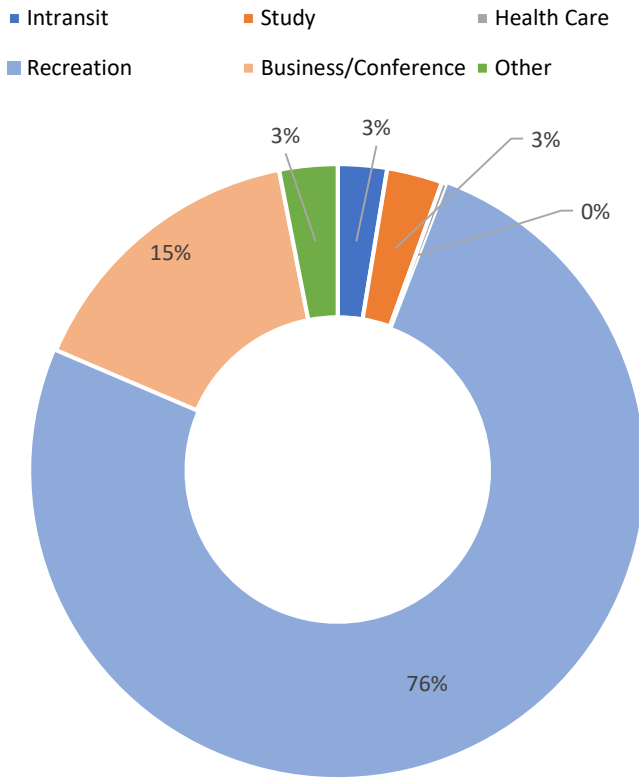


Figure 2

Among the **33,972** stay-over arrivals recorded during this period, **25,675** visited for recreational purposes, primarily for holiday (**19,301** tourists). (▲)

Study visits were registered at **998**. (▼)

Visits for sports totalled **584** persons in September 2023, which boasts a significant increase compared to the similar period in 2022. (▲)

Other purposes of visit recorded **1,044**. (▲)

Business/Conferences were recorded at **5,265**. (▲)

While in the Visiting friends and family category, **3,299** persons did so. (▲)

Stay-Over Arrivals By Length Of Stay

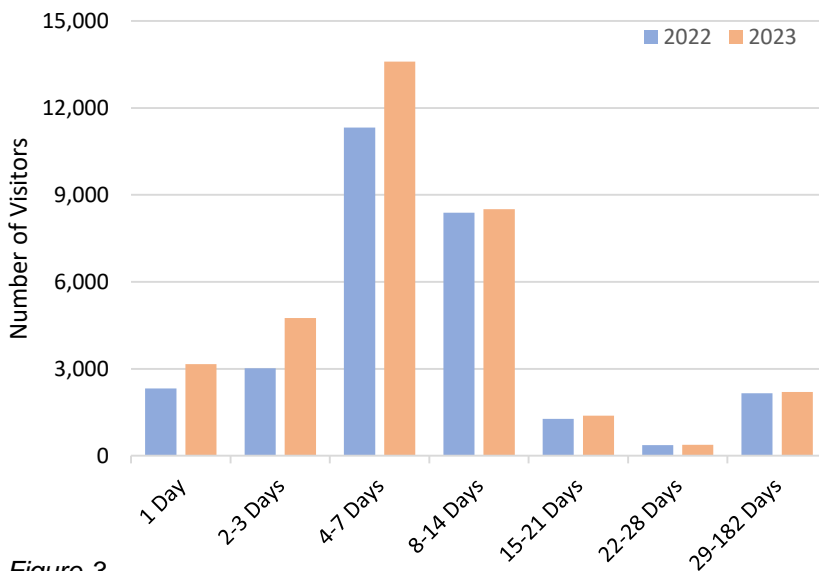


Figure 3

LENGTH OF STAY

Visits of 29-182 days totalled **2,196** (▲)

The largest number of tourists (**13,597**) visited during the month under review for 4-7 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.51 days** over the review period, down from **12.95** days in 2022. (▼)

YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

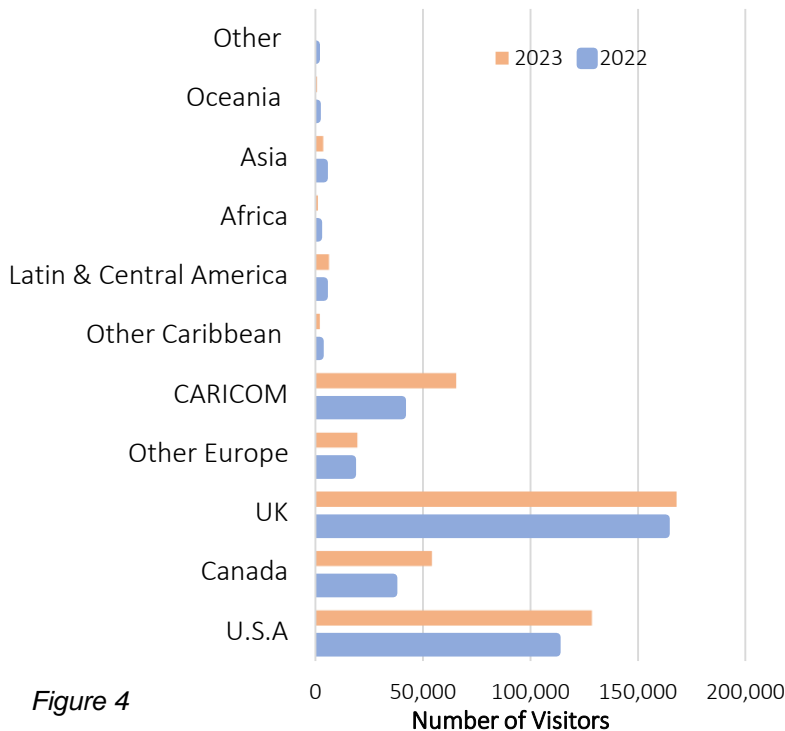


Figure 4

January – September 2023 recorded **451,491** stay-over arrivals coming to Barbados.

Total cruise arrivals were registered at **429,474** passengers over the nine-month period from a total of **245** cruise calls.

UK stay-over visitors totalled **168,053** for the first nine months of 2023. (▼)

Stay-over arrivals from U.S.A were counted at **128,794**. (▲)

Tourist arrivals from CARICOM were recorded as **65,627** (▲) and Other Caribbean were **2,217** (▲).

Canadian visitors were registered at **54,258** persons. (▲)

Year to Date Arrivals By Cruise Ship

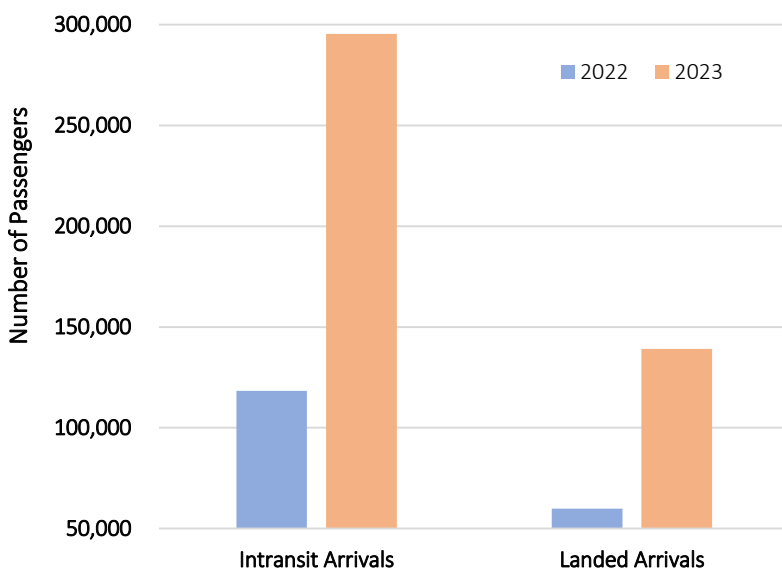


Figure 5

CRUISE ARRIVALS

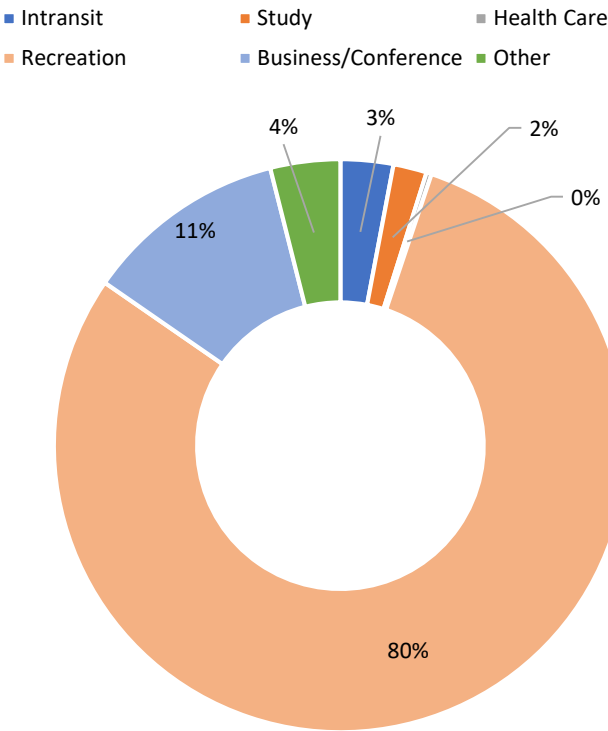
Landed passengers numbered **139,179**. (▲)

Intransit cruise passengers stood at **295,386**. (▲)

The number of cruise calls totalled **245**. (▲)

OTHER HIGHLIGHTS: YEAR TO DATE

Year to Date Stay-Over Arrivals By Purpose of Visit



Among the **451,491** stay-over arrivals recorded for this period, **358,829** visited for recreational purposes. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was **12** days over the review period. (▲)

Study visits totalled **8,520**. (▼)

Other purposes of visit numbered **17,802**. (▲)

Sporting visits totalled **4,703**. (▲)

Visits for honeymoon/getting married totalled **14,708**. (▼)

Figure 6

Year To Date Stay-Over Arrivals By Length Of Stay

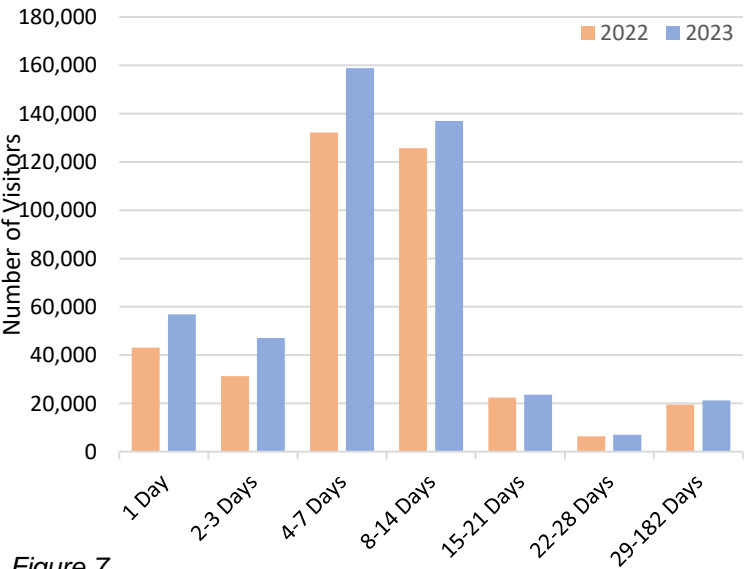


Figure 7

LENGTH OF STAY

Stay overs for 22-28 days totalled **7,042**. (▲)

4-7 days on island continues to be the most popular length of stay category, with **158,738** persons (▲) visiting for that period in September 2023, followed by **136,899** persons visiting for 8-14 days. (▲)

Average length of stay was **12** days.

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	September 2022	September 2023	Actual change
U.S.A.	10,279	12,128	1,849
Canada	2,056	3,352	1,296
United Kingdom	9,720	8,660	(1,060)
Other Europe	764	759	(5)
CARICOM	4,962	7,404	2,442
Other Caribbean	137	146	9
Latin & Central America	378	991	613
Africa	152	156	4
Asia	349	304	(45)
Oceania	49	71	22
Other Countries	1	1	0
Total	28,847	33,972	5,125

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	September 2022	September 2023	Actual change
Total Cruise Arrivals	2,281	0	(2,281)
Intransit Arrivals	2,278	0	(2,278)
Landed Passengers	3	0	(3)
No. of Cruise Calls	1	0	(1)

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	September 2022	September 2023	Actual change
Intransit	875	880	5
Study	1,316	998	(318)
Health Care	199	110	(89)
Recreation	22,353	25,675	3,322
<i>Holiday</i>	17,018	19,301	2,283
<i>Visiting Family and Friends</i>	2,754	3,299	545
<i>Honeymoon/Get Married</i>	1,797	1,800	3
<i>Sports</i>	128	584	456
<i>Other Recreation</i>	656	691	35
Business/Conference	3,838	5,265	1,427
Other	266	1,044	778
Total	28,847	33,972	5,125

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	September 2022	September 2023	Actual change
1 Day	2,326	3,156	830
2-3 Days	3,021	4,753	1,732
4-7 Days	11,319	13,597	2,278
8-14 Days	8,386	8,508	122
15-21 Days	1,272	1,384	112
22-28 Days	363	378	15
29-182 Days	2,160	2,196	36
Total	28,847	33,972	5,125
Average	12.95	11.51	(1.44)

TABLES

Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January - September 2022	January - September 2023	Actual change
U.S.A.	112,239	128,794	16,555
Canada	36,196	54,258	18,062
United Kingdom	162,987	168,053	5,066
Other Europe	17,089	19,841	2,752
CARICOM	40,289	65,627	25,338
Other Caribbean	2,012	2,217	205
Latin & Central America	3,874	6,467	2,593
Africa	1,297	1,349	52
Asia	3,941	3,859	(82)
Oceania	572	1007	435
Other Countries	11	19	8
Total	380,507	451,491	70,984

Table 6: Year to Date Cruise Ship Arrivals 2022 and 2023

Details	January - September 2022	January - September 2023	Actual change
Total Cruise Arrivals	178,170	429,474	251,304
Intransit Arrivals	118,266	295,386	177,120
Landed Passengers	59,904	139,179	79,275
No. of Cruise Calls	204	245	41

TABLES

Table 7: Year to Date Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	January - September 2022	January - September 2023	Actual change
Intransit	12,581	13,439	858
Study	10,343	8,520	(1,823)
Health Care	1,387	1,317	(70)
Recreation	316,671	358,829	42,158
<i>Holiday</i>	263,695	297,599	33,904
<i>Visiting Family and Friends</i>	28,582	36,211	7,629
<i>Honeymoon/Get Married</i>	14,961	14,708	(253)
<i>Sports</i>	4,261	4,703	442
<i>Other Recreation</i>	5,172	5,608	436
Business/Conference	36,564	51,584	15,020
Other	2,961	17,802	14,841
Total	380,507	451,491	70,984

Table 8: Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	January - September 2022	January - September 2023	Actual change
1 Day	43,139	56,826	13,687
2-3 Days	31,326	47,039	15,713
4-7 Days	132,099	158,738	26,639
8-14 Days	125,595	136,899	11,304
15-21 Days	22,390	23,688	1,298
22-28 Days	6,447	7,042	595
29-182 Days	19,511	21,259	1,748
Total	380,507	451,491	70,984
Average	11.07	12.00	0.93

CHARTS

Cruise Ship Passenger Arrivals
September 2014-2023

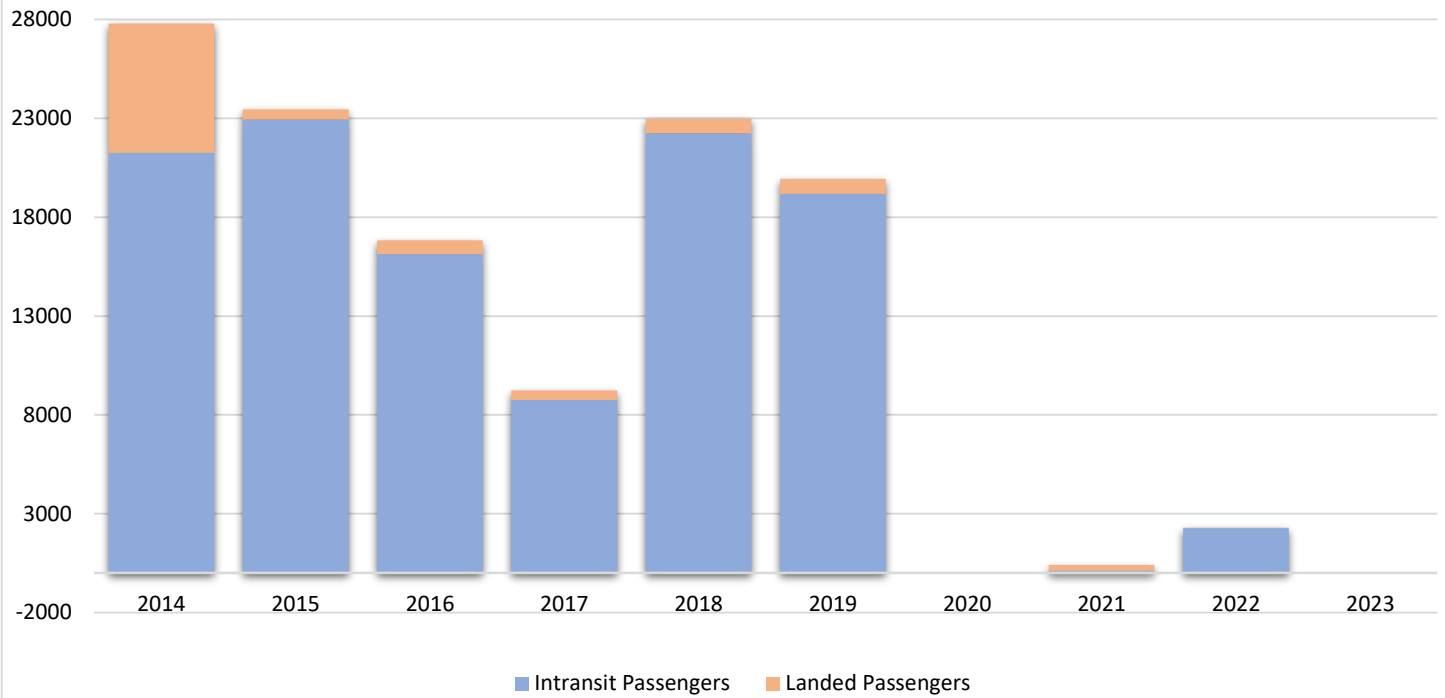


Figure 8

Stay-Over Tourist Arrivals by Major Markets
September 2014-2023

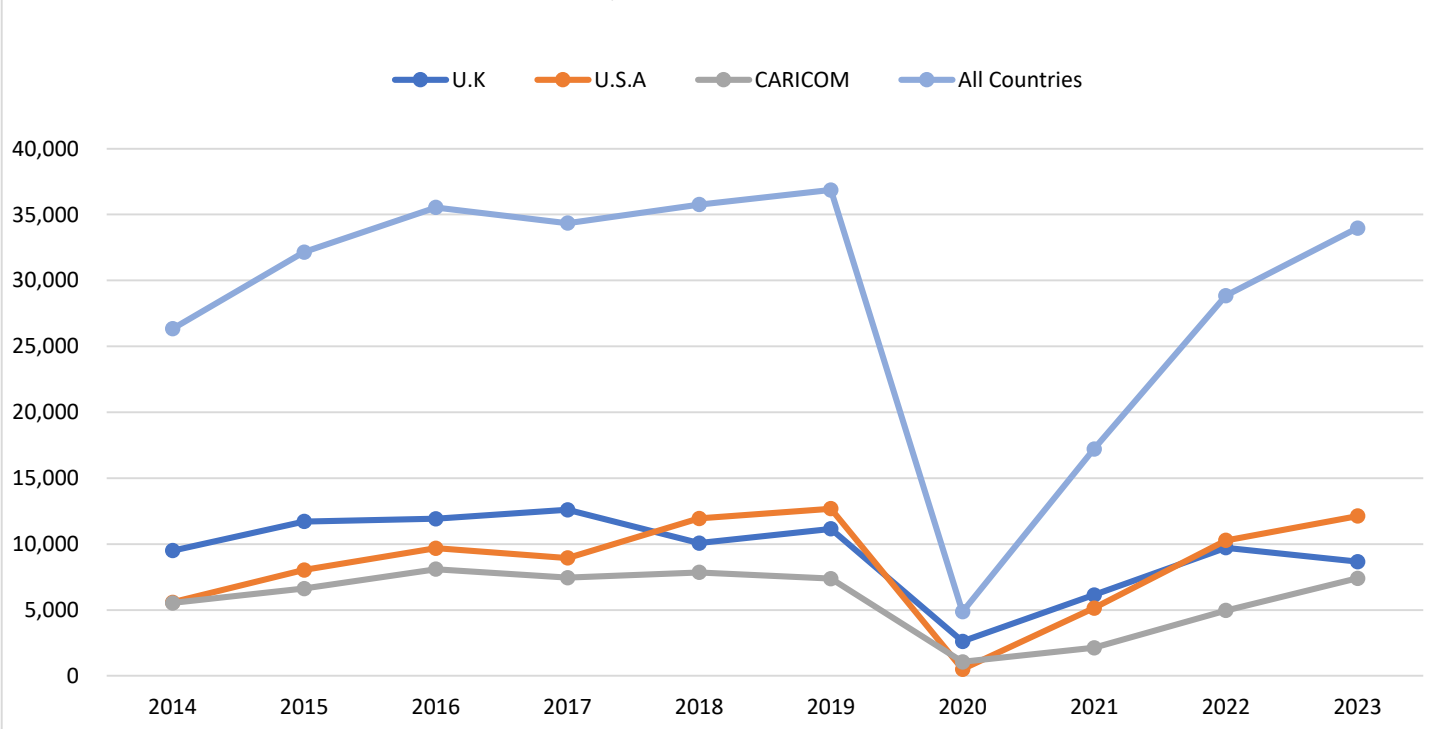


Figure 9

CHARTS



Figure 10

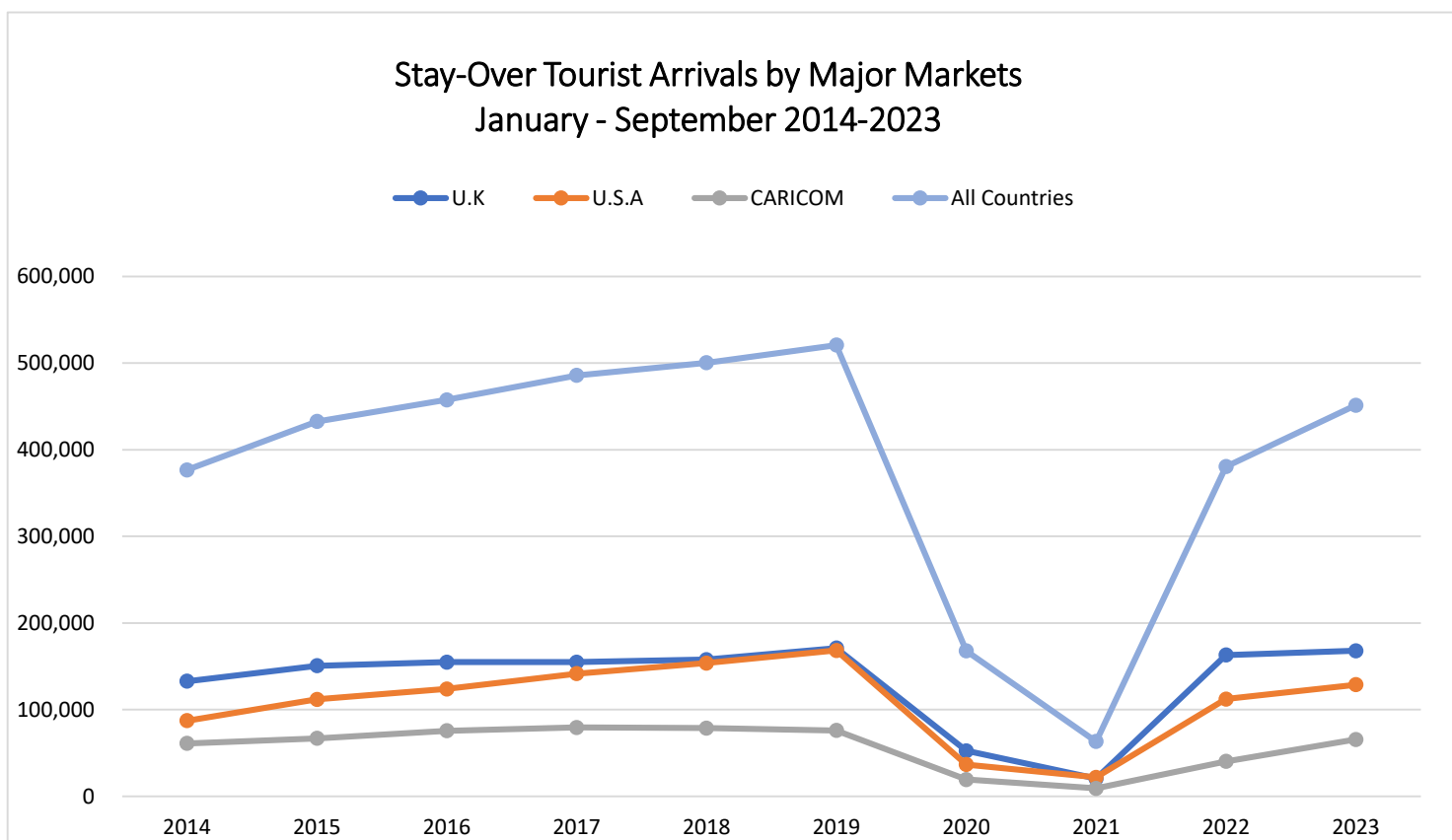


Figure 11