

TOURIST ARRIVALS

OCTOBER 2023

STATISTICAL BULLETIN



BSS

BARBADOS STATISTICAL SERVICE

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

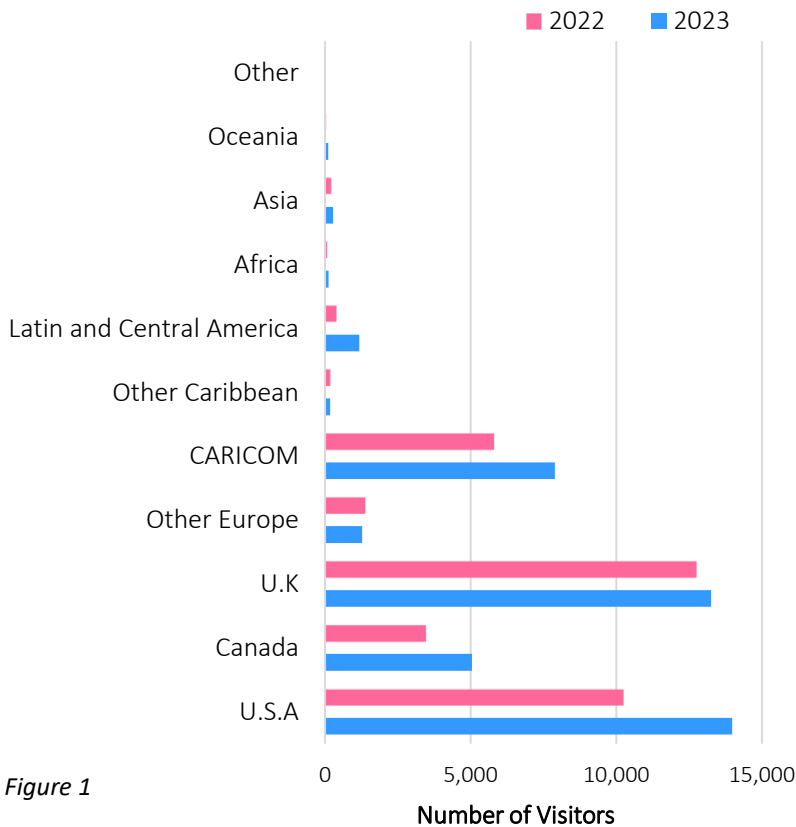


Figure 1

43,310 stay-over visitors were recorded for October 2023. (▲)

Total cruise arrivals were noted at **6,860** passengers, over the month of review. (▲)

The largest number of stay-over visitors was registered from the USA (**13,983**). (▲)

This was followed closely by **13,256** persons from the UK visiting in October 2023. (▲)

Besides the Other sub-grouping at **2** visitors, Oceania once again had the least number of stay-over visitors for the period under review (**107**). (▲)

Arrivals By Cruise Ship

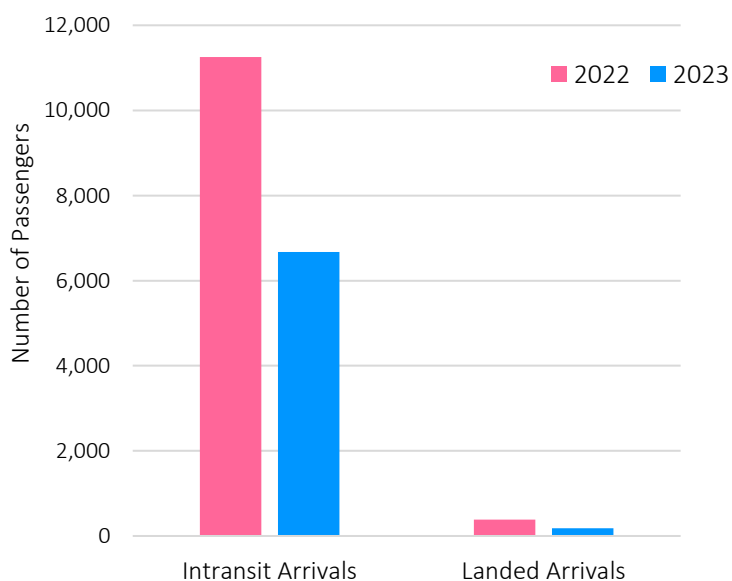


Figure 2

CRUISE ARRIVALS

The **6,860** cruise passenger arrivals in the month of October were broken down as follows (**6,676** – Intransit Passengers (▼) and **184** – Landed). (▼)

The number of cruise calls was **5**, down from **9** in 2022. (▼)

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

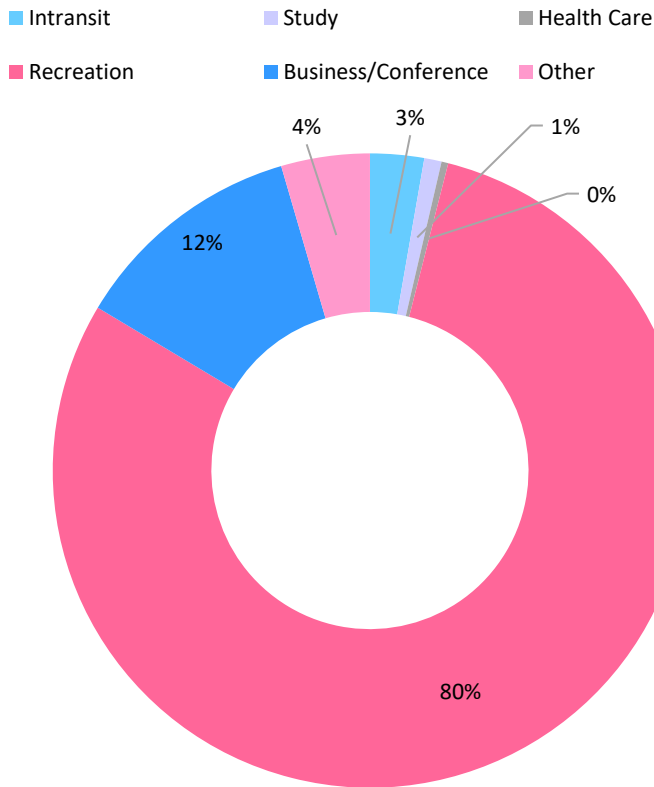


Figure 3

Of the **43,310** stay-over arrivals recorded in this period, **34,478** visited for recreational purposes, primarily for holiday (**26,836**). (▲)

Study visits were **382**. (▼)

Visits for sports registered **638** persons in October 2023, almost double the number recorded in the similar period in 2022. (▲)

Other purposes of visit recorded **1,956**. (▲)

Business/Conferences were **5,155**. (▲)

While the Visiting friends and family category had **3,652** persons doing so. (▲)

Stay-Over Arrivals By Length Of Stay

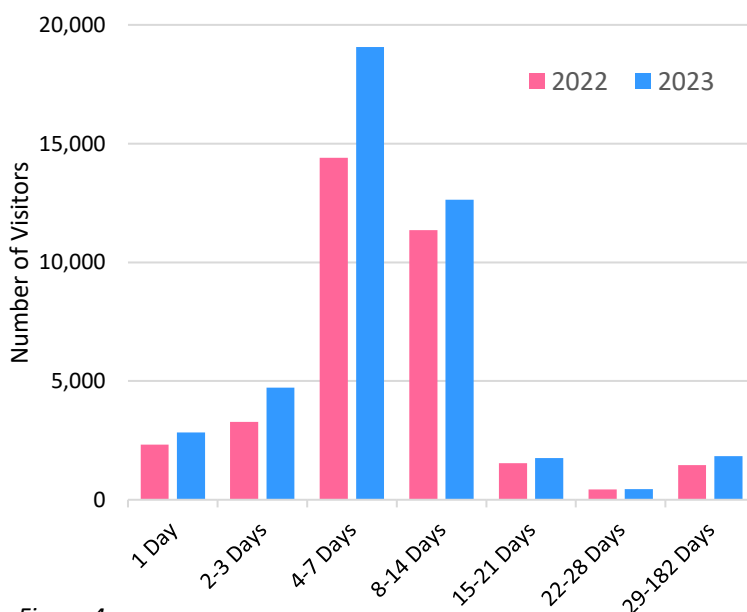


Figure 4

LENGTH OF STAY

Visits of 29-182 days totalled **1,844** (▲)

The largest number of tourists (**19,062**) visited during the month under review for 4-7 days. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **9.65 days** over the review period, down from **9.99 days** in 2022. (▼)

YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

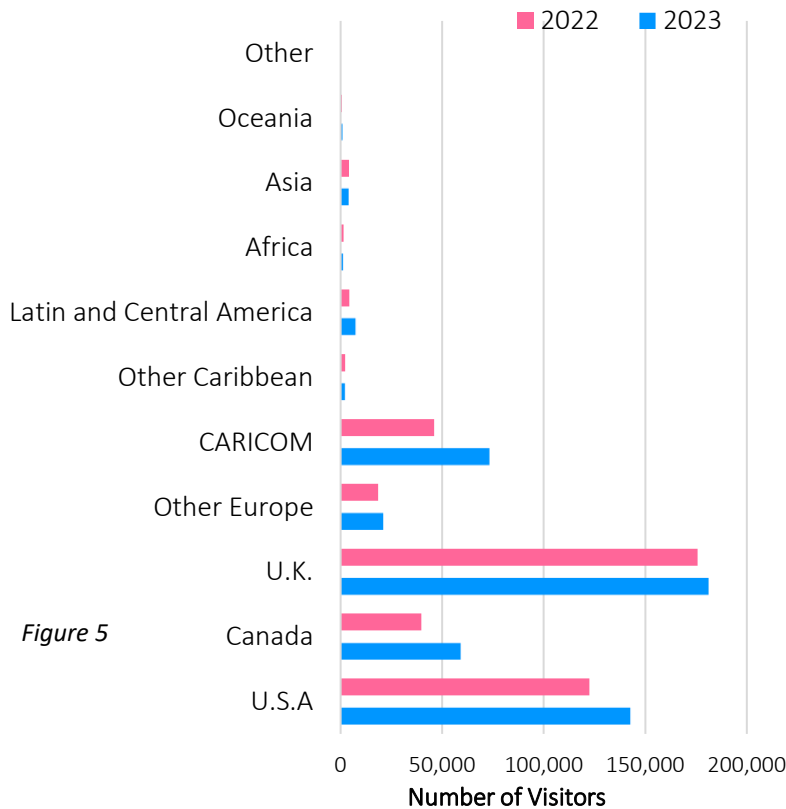


Figure 5

January to October 2023 recorded **494,801** stay-over arrivals coming to Barbados. (▲)

Total cruise arrivals were registered at **441,425** passengers over the ten-month period from a total of **250** cruise calls. (▲)

UK stay-over visitors totalled **181,309** for the review period of 2023. (▲)

Stay-over arrivals from U.S.A were counted at **142,777**. (▲)

Tourist arrivals from CARICOM, (**73,518**) significantly increased over the number of tourist arrivals for 2022. (▲)

Canadian visitors were registered at **59,307** persons. (▲)

Year to Date Arrivals By Cruise Ship

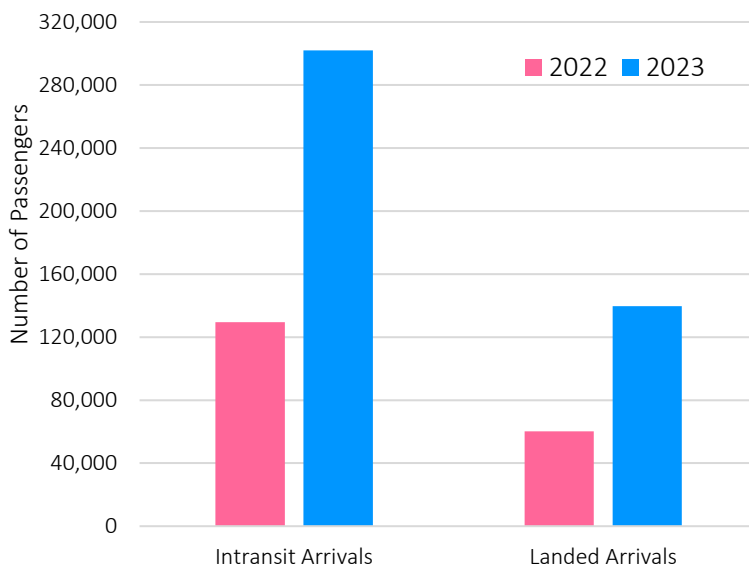


Figure 6

CRUISE ARRIVALS

Landed passengers numbered **139,363**. (▲)

Intransit cruise passengers stood at **302,062**. (▲)

The number of cruise calls totalled **250**. (▲)

OTHER HIGHLIGHTS: YEAR TO DATE

Year to Date Stay-Over Arrivals By Purpose of Visit

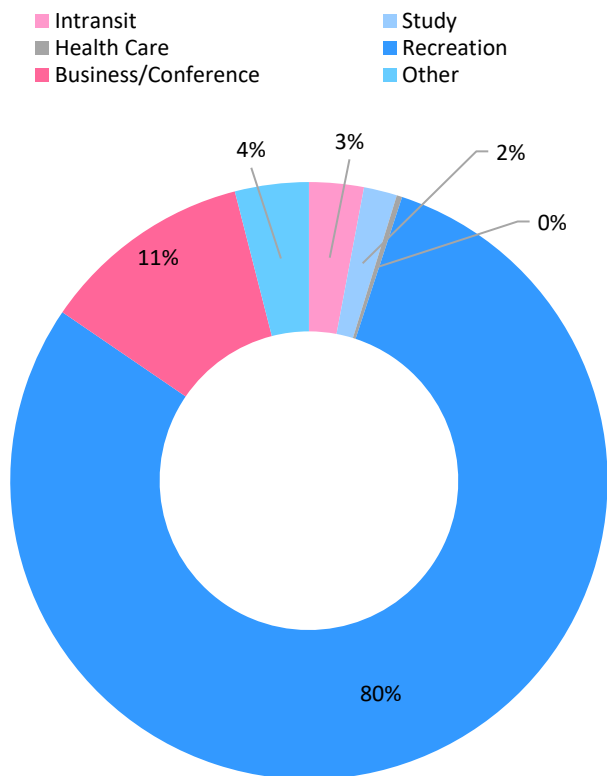


Figure 7

From the **494,801** stay-over arrivals recorded for this period, **393,307** visited for recreational purposes. (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was **11.32** over the review period. (▲)

Visits for health care and study visits fell to **1,466** and **8,902**, respectively. (▼)

Other purposes of visit numbered **19,758**. (▲)

Sporting visits totalled **5,341**. (▲)

Visits for honeymoon/getting married totalled **17,213**. (▲)

Year To Date Stay-Over Arrivals By Length Of Stay

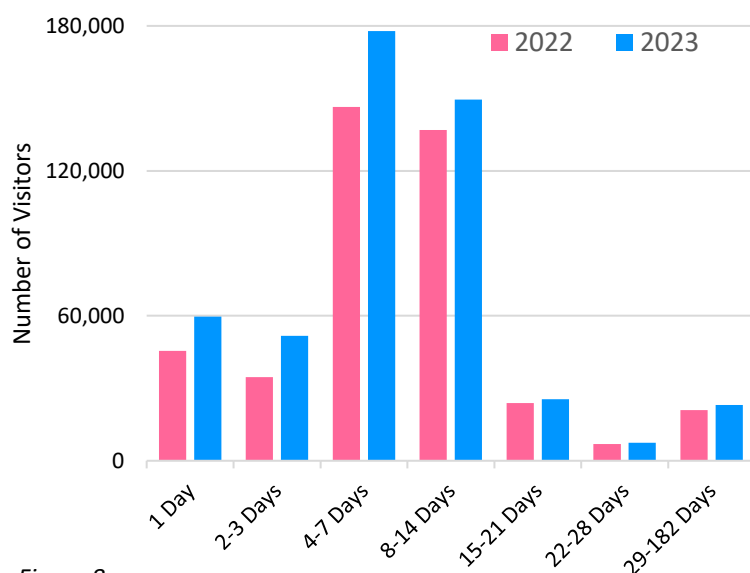


Figure 8

LENGTH OF STAY

Stay overs for 22-28 days were **7,485**. (▲)

4-7 days on island was the most popular length of stay category, with **177,800** persons (▲) visiting for that period in October 2023, closely followed by **149,540** persons visiting for 8-14 days. (▲)

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	October 2022	October 2023	Actual Change
U.S.A.	10,267	13,983	3,716
Canada	3,490	5,049	1,559
U.K.	12,766	13,256	490
Other Europe	1,408	1,274	(134)
CARICOM	5,825	7,891	2,066
Other Caribbean	212	179	(33)
Latin and Central America	417	1,172	755
Africa	101	120	19
Asia	241	277	36
Oceania	69	107	38
Other	1	2	1
Total	34,797	43,310	8,513

Table 2: Cruise Ship Arrivals 2022 and 2023

Details	October 2022	October 2023	Actual Change
Total Cruise Arrivals	11,638	6,860	(4,778)
Intransit Arrivals	11,256	6,676	(4,580)
Landed Passengers	382	184	(198)
No. of Cruise Calls	9	5	(4)

TABLES

Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

Purpose of Visit	October 2022	October 2023	Actual change
Intransit	783	1,190	407
Study	748	382	(366)
Health Care	121	149	28
Recreation	28,032	34,478	6,446
<i>Holiday</i>	22,326	26,836	4,510
<i>Visiting Family and Friends</i>	2,672	3,652	980
<i>Honeymoon/Get Married</i>	2,184	2,505	321
<i>Sports</i>	348	638	290
<i>Other Recreation</i>	502	847	345
Business/Conference	4,453	5,155	702
Other	660	1,956	1,296
Total	34,797	43,310	8,513

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

Length of Stay	October 2022	October 2023	Actual change
1 Day	2,321	2,840	519
2-3 Days	3,278	4,729	1,451
4-7 Days	14,408	19,062	4,654
8-14 Days	11,357	12,641	1,284
15-21 Days	1,539	1,751	212
22-28 Days	437	443	6
29-182 Days	1,457	1,844	387
Total	34,797	43,310	8,513
Average	9.99	9.65	(0.34)

TABLES

Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023

Country of Residence	January - October 2022	January - October 2023	Actual change
U.S.A.	122,506	142,777	20,271
Canada	39,686	59,307	19,621
U.K.	175,753	181,309	5,556
Other Europe	18,479	21,115	2,636
CARICOM	46,114	73,518	27,404
Other Caribbean	2,224	2,396	172
Latin and Central America	4,291	7,639	3,348
Africa	1,398	1,469	71
Asia	4,182	4,136	(46)
Oceania	641	1,114	473
Other	12	21	9
Total	415,304	494,801	79,497

Table 6: Year to Date Cruise Ship Arrivals 2022 and 2023

Details	January - October 2022	January - October 2023	Actual change
Total Cruise Arrivals	189,808	441,425	251,617
Intransit Arrivals	129,522	302,062	172,540
Landed Passengers	60,286	139,363	79,077
No. of Cruise Calls	213	250	37

TABLES

Table 7: Year to Date Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023

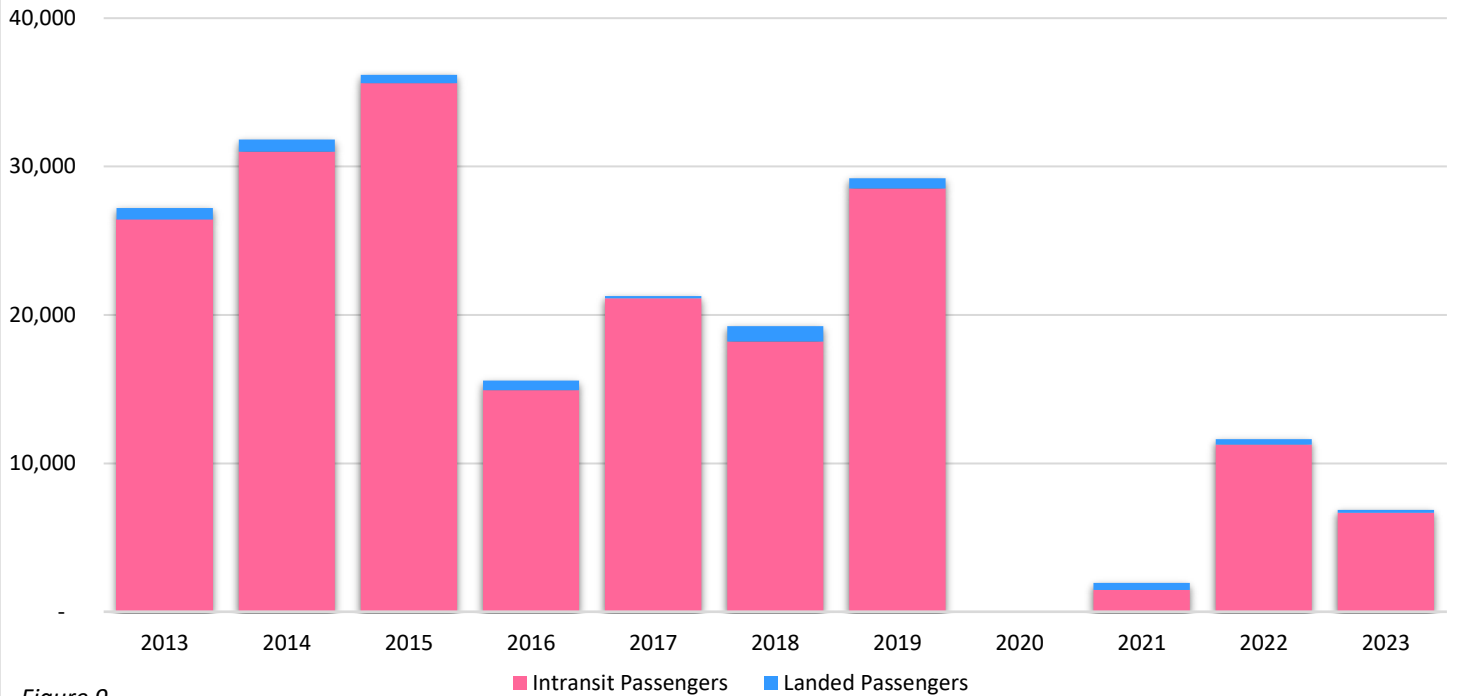
Purpose of Visit	January - October 2022	January - October 2023	Actual change
Intransit	13,364	14,629	1,265
Study	11,091	8,902	(2,189)
Health Care	1,508	1,466	(42)
Recreation	344,703	393,307	48,604
<i>Holiday</i>	286,021	324,435	38,414
<i>Visiting Family and Friends</i>	31,254	39,863	8,609
<i>Honeymoon/Get Married</i>	17,145	17,213	68
<i>Sports</i>	4,609	5,341	732
<i>Other Recreation</i>	5,674	6,455	781
Business/Conference	41,017	56,739	15,722
Other	3,621	19,758	16,137
Total	415,304	494,801	79,497

Table 8: Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023

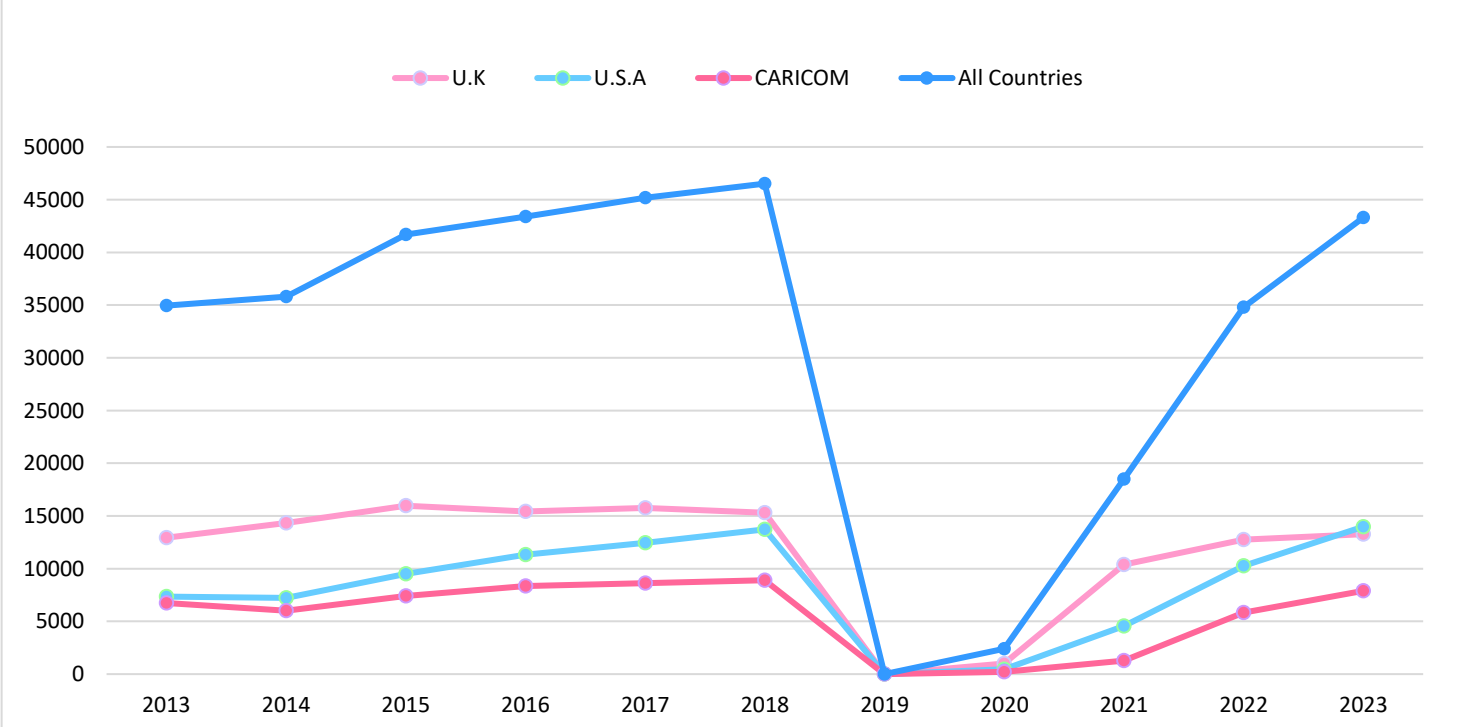
Length of Stay	January - October 2022	January - October 2023	Actual Change
1 Day	45,460	59,666	14,206
2-3 Days	34,604	51,768	17,164
4-7 Days	146,507	177,800	31,293
8-14 Days	136,952	149,540	12,588
15-21 Days	23,929	25,439	1,510
22-28 Days	6,884	7,485	601
29-182 Days	20,968	23,103	2,135
Total	415,304	494,801	79,497
Average	10.96	11.32	0.36

CHARTS

**Cruise Ship Passenger Arrivals
October 2013-2023**

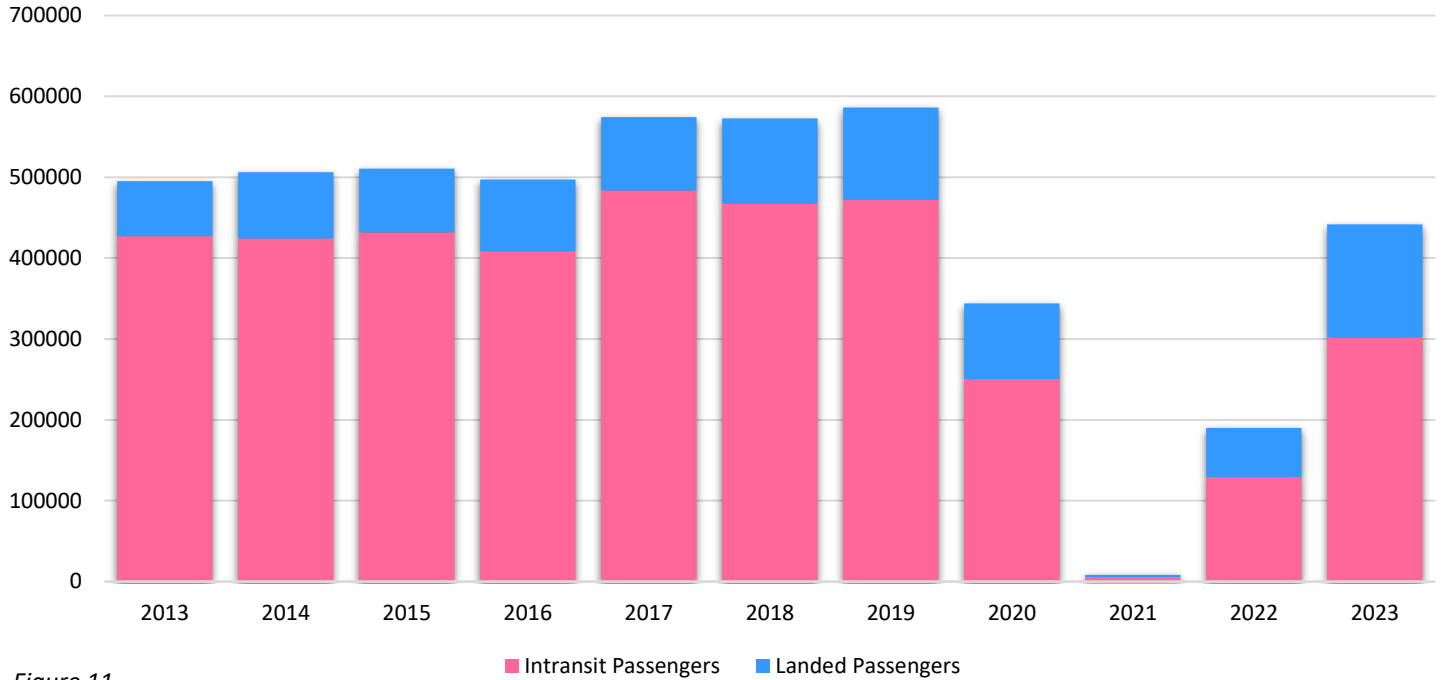


**Stay-Over Tourist Arrivals by Major Markets
October 2013-2022**



CHARTS

**Cruise Ship Passenger Arrivals
January - October 2013-2023**



**Stay-Over Tourist Arrivals by Major Markets
January - October 2013-2022**

