

# DECEMBER

# 2023

# TOURIST ARRIVALS

# STATISTICAL BULLETIN



# BSS

BARBADOS STATISTICAL SERVICE



# STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

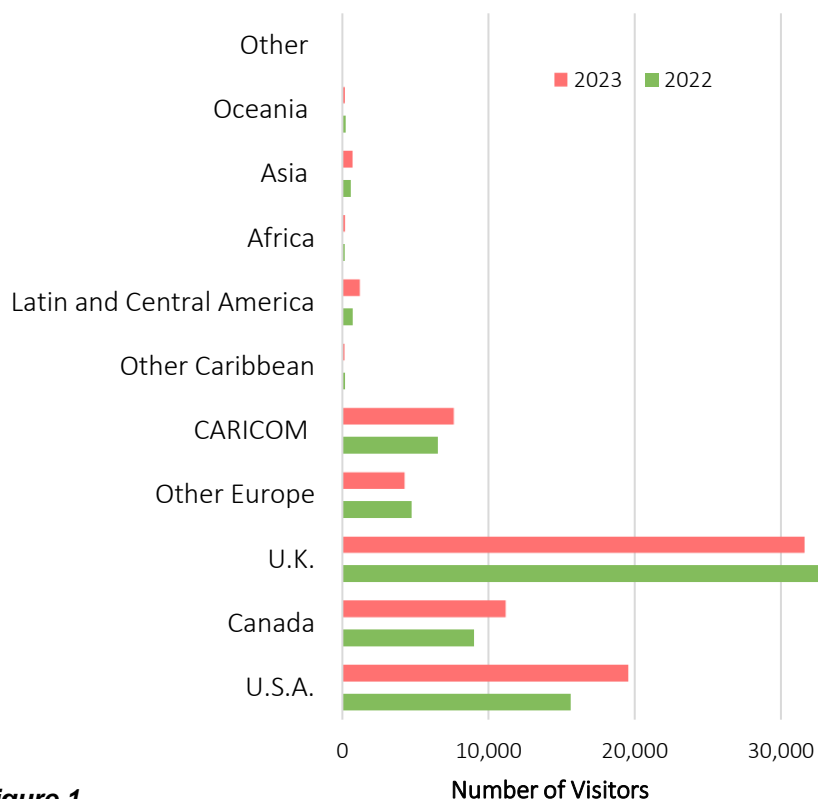


Figure 1

December 2023 recorded **76,839** stay-over visitors. (▲)

The total number of cruise arrivals was **129,702 passengers**, over the review period. (▲)

The largest number of stay-over visitors was recorded from the U.K. (**31,640 tourists**). (▼)

The U.S.A followed with **19,591 persons** visiting our shores in December 2023. (▲)

While Other registered the least number of stay-over visitors for this period (**9 tourists**). (▲)

Arrivals by Cruise Ship

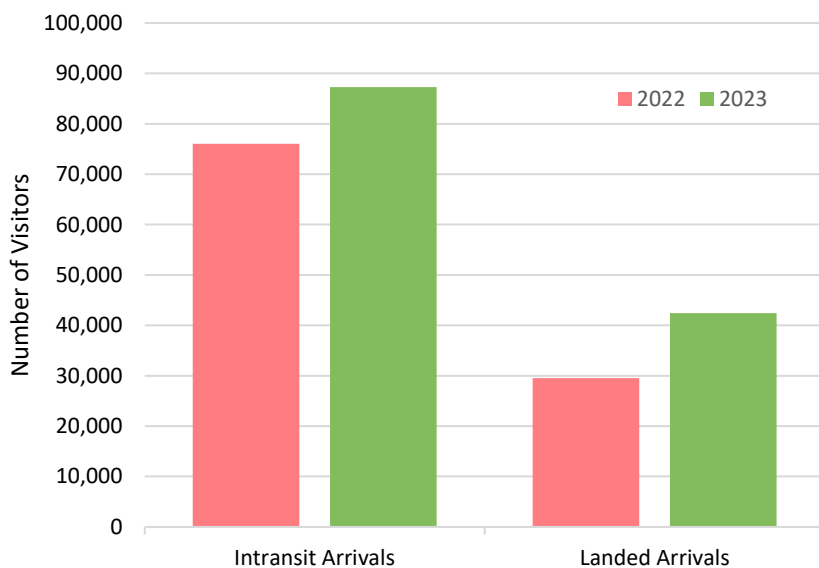


Figure 2

## CRUISE ARRIVALS

There were **129,702 cruise passenger** arrivals in December 2023, which reflects an increase from the equivalent period in 2022 which was **105,550 passengers**. (▲)

The number of cruise calls was **77**. (▲)

# PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

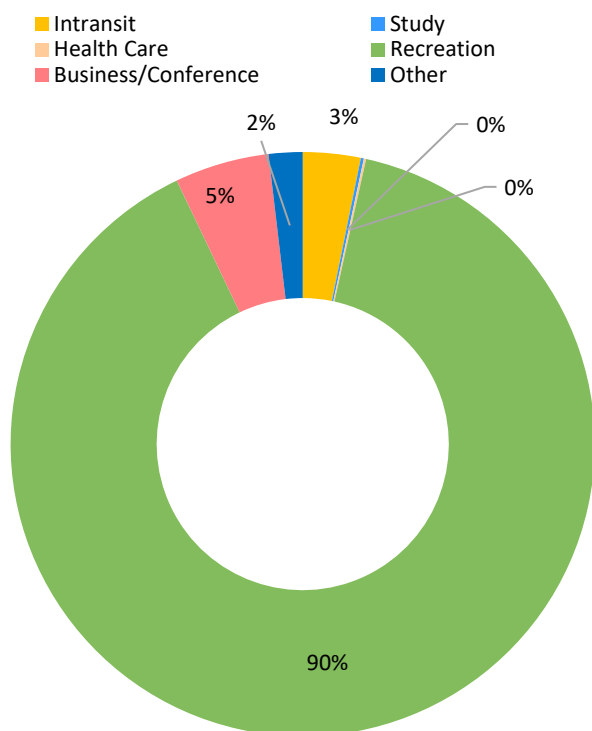


Figure 3

Among the **76,839** stay-over arrivals recorded for this period, **68,708** visited for recreational purposes, primarily for holiday (**57,331 tourists**) and visiting family and friends (**7,977 visitors**). (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.17 days** over the review period. (▼)

Health care visits had a total of **98** visitors. (▼)

Study visits were registered at **126**. (▼)

Visits for sports totalled **1,366** persons. (▲)

Other purposes of visit recorded **1,437**. (▲)

Stay-Over Arrivals By Length Of Stay

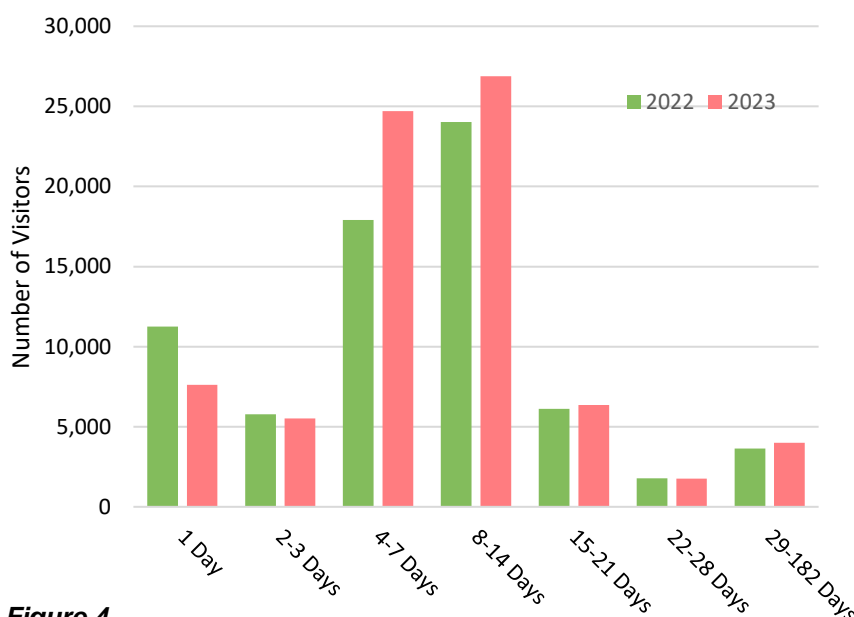


Figure 4

## LENGTH OF STAY

The greatest number of days spent here fell into the 8-14 day period (**26,875**), followed by 4-7 days (**24,705**). The period with the least number of persons visiting was 22-28 days (**1,753**). (▲)

Average length of stay was down from **10.97 days** to **11.17 days**. (▲)

# YEAR TO DATE

Year To Date Stay-Over Arrivals by Country of Residence

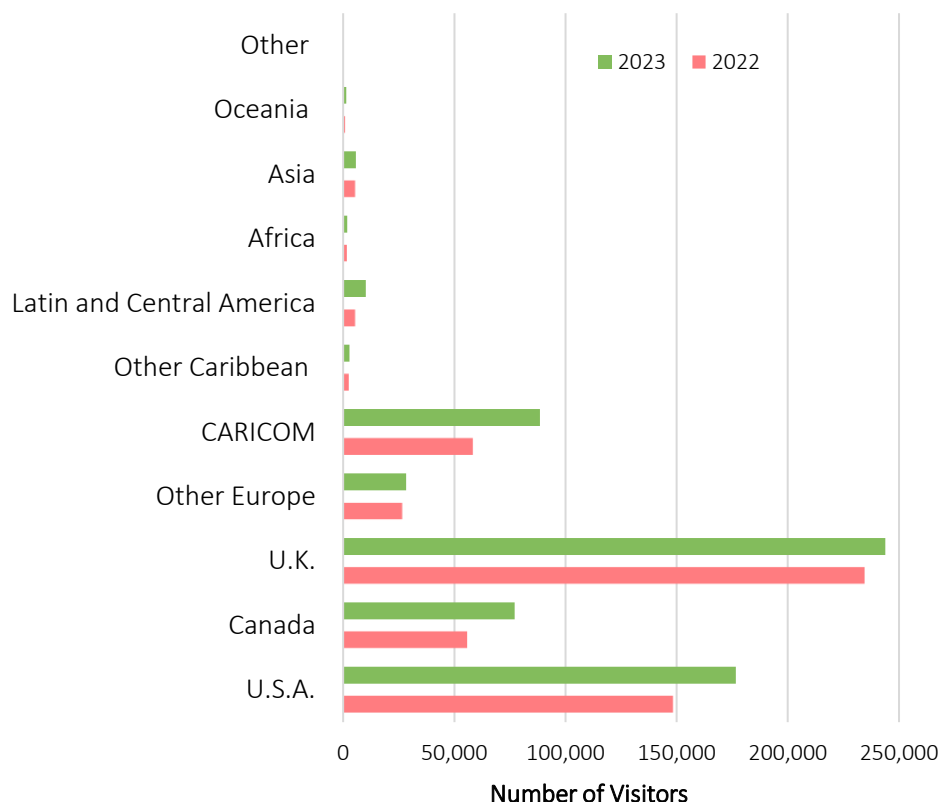


Figure 5

January to December 2023 had **636,540** stay-over arrivals coming to Barbados. (▲)

Total cruise arrivals were recorded at **655,816** passengers during the 12 months of the year from a total of **376** cruise calls. (▲)

UK stay-over visitors for the year totalled **243,857**. (▲)

Stay-over arrivals from U.S.A were registered at **176,614**. (▲)

Tourist arrivals from Other CARICOM countries accounted for **88,524**. (▲)

Canadian visitors were counted at **77,140** persons. (▲)

Year To Date Arrivals By Cruise Ship

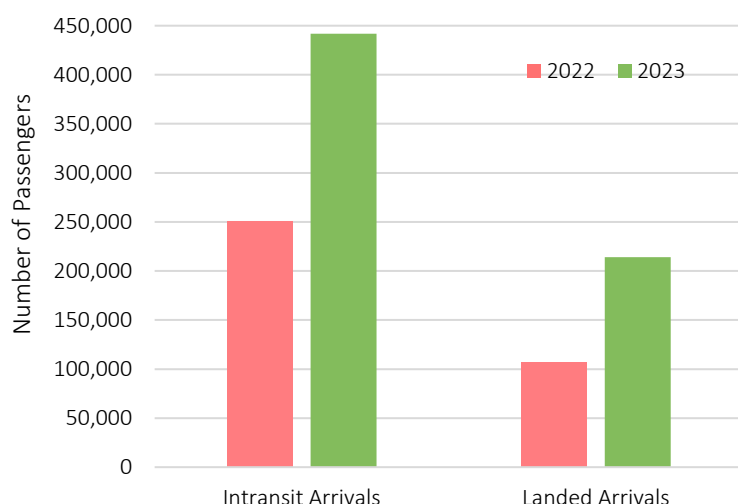


Figure 6

## CRUISE ARRIVALS

Landed passengers were **214,139** for the entire year of 2023. (▲)

Intransit cruise passengers stood at **441,677**. (▲)

The number of cruise calls totalled **376**. (▲)

## OTHER HIGHLIGHTS: YEAR TO DATE

Year to Date Stay-Over Arrivals By  
Purpose of Visit

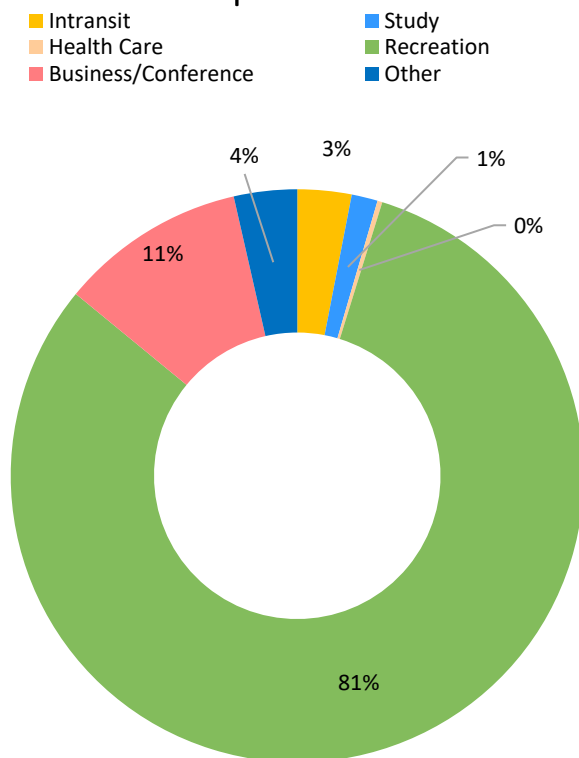


Figure 7

Among the **636,540** stay-over arrivals that were recorded for this year, **516,496** visited for recreational purposes mainly for holiday (**428,574**). (▲)

The average number of days spent in Barbados among stay-over visitor arrivals was approximately **11.92 days** over the review period. (▼)

Study visits totalled **9,365**. (▼)

Health care visits were **1,760**. (▼)

Intransit visits were **19,421** which an increase was seen from that in 2022 (**17,773**). (▲)

Other visits came in at **22,683**. (▲)

Visits for honeymoon/getting married came to **20,345**. (▲)

YearTo Date Stay-Over Arrivals By Length Of  
Stay

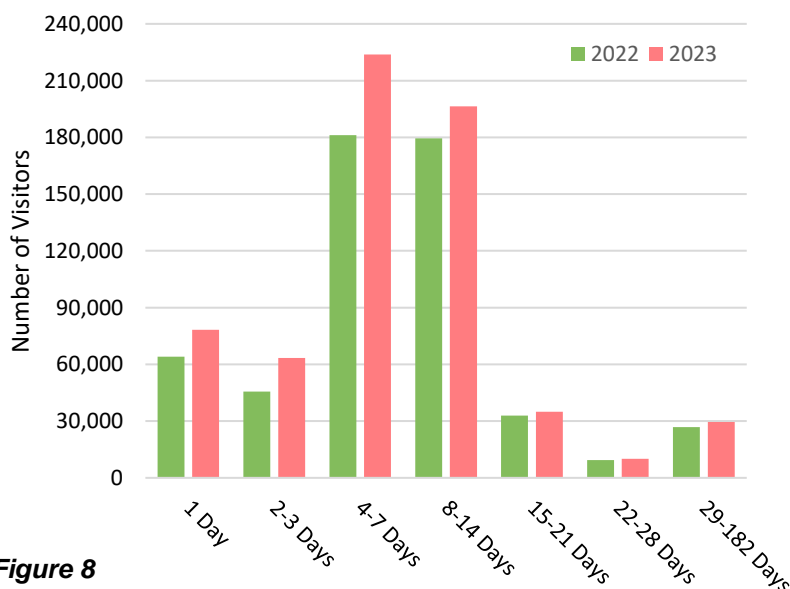


Figure 8

## LENGTH OF STAY

The 1 day stay overs totalled **78,346** for the year 2023. (▲)

The period 4-7 days saw the most visitors, **223,892** followed by the 8-14 day period (**196,328**). (▲)

Average length of stay was **11.92 days**. (▼)

# TABLES

**Table 1: Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023**

Country of Residence	December 2022	December 2023	Actual Change
U.S.A.	15,615	19,591	3,976
Canada	9,002	11,202	2,200
U.K.	32,734	31,640	(1,094)
Other Europe	4,737	4,272	(465)
CARICOM	6,540	7,652	1,112
Other Caribbean	177	168	(9)
Latin and Central America	707	1,217	510
Africa	159	197	38
Asia	577	711	134
Oceania	233	180	(53)
Other	6	9	3
<b>Total</b>	<b>70,487</b>	<b>76,839</b>	<b>6,352</b>

**Table 2: Cruise Ship Arrivals 2022 and 2023**

Details	December 2022	December 2023	Actual Change
Total Cruise Arrivals	105,550	129,702	24,152
Intransit Arrivals	76,018	87,267	11,249
Landed Passengers	29,532	42,435	12,903
No. of Cruise Calls	66	77	11

# TABLES

**Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023**

Purpose of Visit	December 2022	December 2023	Actual Change
Intransit	2,580	2,454	(126)
Study	671	126	(545)
Health Care	114	98	(16)
Recreation	60,783	68,708	7,925
<i>Holiday</i>	52,156	57,331	5,175
<i>Visiting Family and Friends</i>	6,443	7,977	1,534
<i>Honeymoon/Get Married</i>	1,378	1,314	(64)
<i>Sports</i>	319	1,366	1,047
<i>Other Recreation</i>	487	720	233
Business/Conference	5,681	4,016	(1,665)
Other	658	1,437	779
<b>Total</b>	<b>70,487</b>	<b>76,839</b>	<b>6,352</b>

**Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023**

Length of Stay	December 2022	December 2023	Actual Change
1 Day	11,252	7,621	(3,631)
2-3 Days	5,784	5,513	(271)
4-7 Days	17,899	24,705	6,806
8-14 Days	24,027	26,875	2,848
15-21 Days	6,112	6,364	252
22-28 Days	1,778	1,753	(25)
29-182 Days	3,635	4,008	373
<b>Total</b>	<b>70,487</b>	<b>76,839</b>	<b>6,352</b>
<b>Average</b>	<b>11.95</b>	<b>11.17</b>	<b>0.20</b>

# TABLES

**Table 5: Year to Date Stay-Over Tourist Arrivals by Country of Residence 2022 and 2023**

Country of Residence	January - December 2022	January - December 2023	Actual Change
U.S.A.	148,326	176,614	28,288
Canada	55,759	77,140	21,381
U.K.	234,510	243,857	9,347
Other Europe	26,606	28,306	1,700
CARICOM	58,435	88,524	30,089
Other Caribbean	2,546	2,815	269
Latin and Central America	5,450	10,164	4,714
Africa	1,736	1,856	120
Asia	5,395	5,796	401
Oceania	963	1,437	474
Other	20	31	11
<b>Total</b>	<b>539,746</b>	<b>636,540</b>	<b>96,794</b>

**Table 6: Year to Date Cruise Ship Arrivals 2022 and 2023**

Details	January - December 2022	January - December 2023	Actual Change
Total Cruise Arrivals	357,853	655,816	297,963
Intransit Arrivals	250,527	441,677	191,150
Landed Passengers	107,326	214,139	106,813
No. of Cruise Calls	319	376	57



# TABLES

**Table 7: Year to Date Stay-Over Tourist Arrivals by Purpose of Visit 2022 and 2023**

Purpose of Visit	January - December 2022	January - December 2023	Actual Change
Intransit	17,773	19,421	1,648
Study	12,635	9,365	(3,270)
Health Care	1,768	1,760	(8)
Recreation	450,288	516,496	66,208
<i>Holiday</i>	376,785	428,574	51,789
<i>Visiting Family and Friends</i>	41,347	52,293	10,946
<i>Honeymoon/Get Married</i>	20,330	20,345	15
<i>Sports</i>	5,140	7,381	2,241
<i>Other Recreation</i>	6,686	7,903	1,217
Business/Conference	52,354	66,815	14,461
Other	4,928	22,683	17,755
<b>Total</b>	<b>539,746</b>	<b>636,540</b>	<b>96,794</b>

**Table 8: Year to Date Stay-Over Tourist Arrivals by Intended Length of Stay 2022 and 2023**

Length of Stay	January - December 2022	January - December 2023	Actual Change
1 Day	64,123	78,346	24,432
2-3 Days	45,661	63,359	30,232
4-7 Days	181,232	223,892	117,778
8-14 Days	179,549	196,328	97,104
15-21 Days	32,941	34,978	12,796
22-28 Days	9,405	10,053	4,079
29-182 Days	26,835	29,584	11,322
<b>Total</b>	<b>539,746</b>	<b>636,540</b>	<b>96,794</b>
<b>Average</b>	<b>14.67</b>	<b>11.92</b>	<b>(2.75)</b>

# CHARTS

Cruise Ship Passenger Arrivals  
December 2014-2023

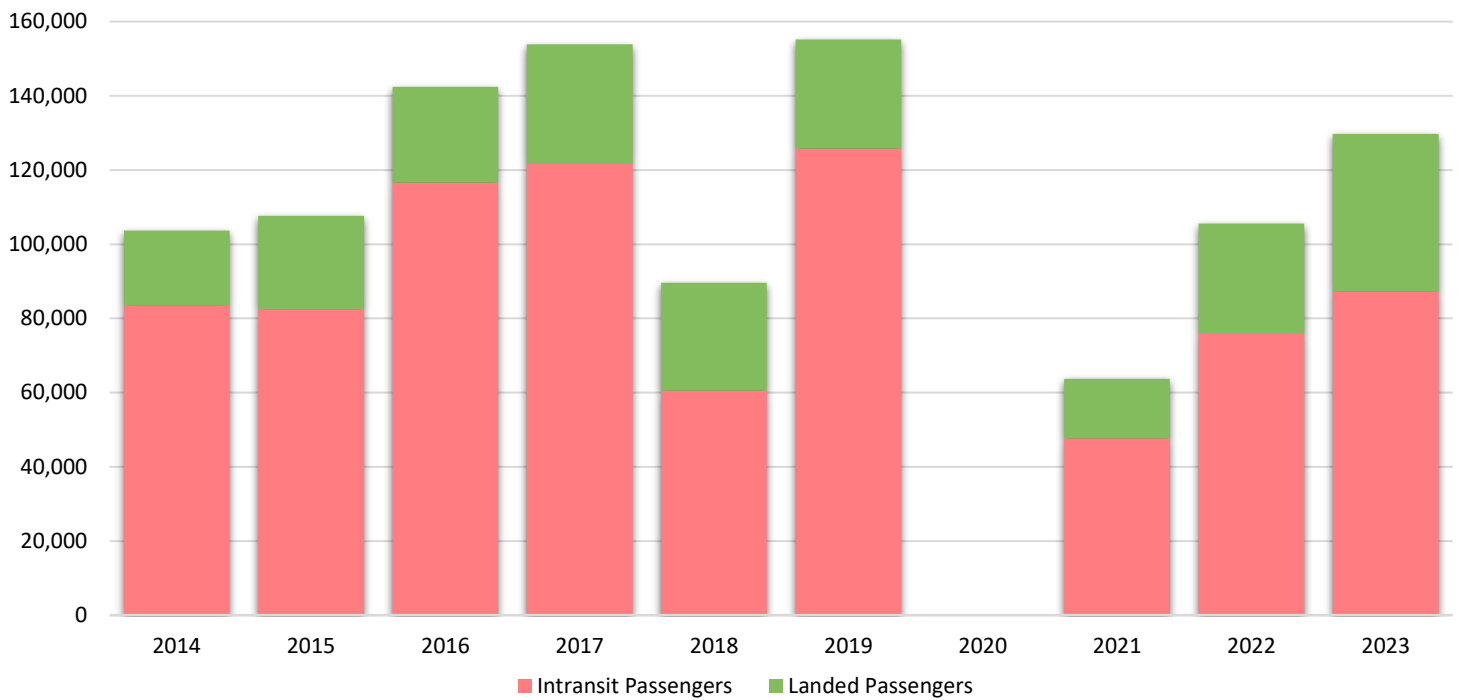


Figure 9

Stay-Over Tourist Arrivals by Major Markets  
December 2014-2023

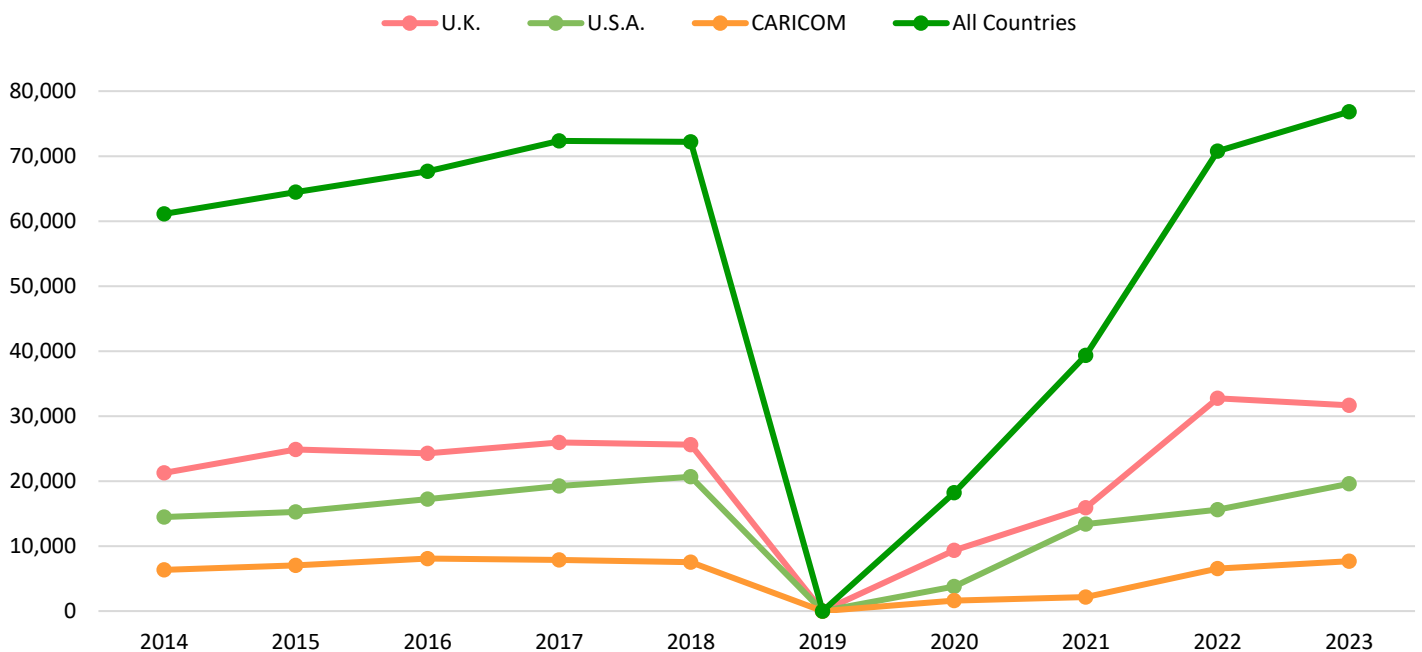
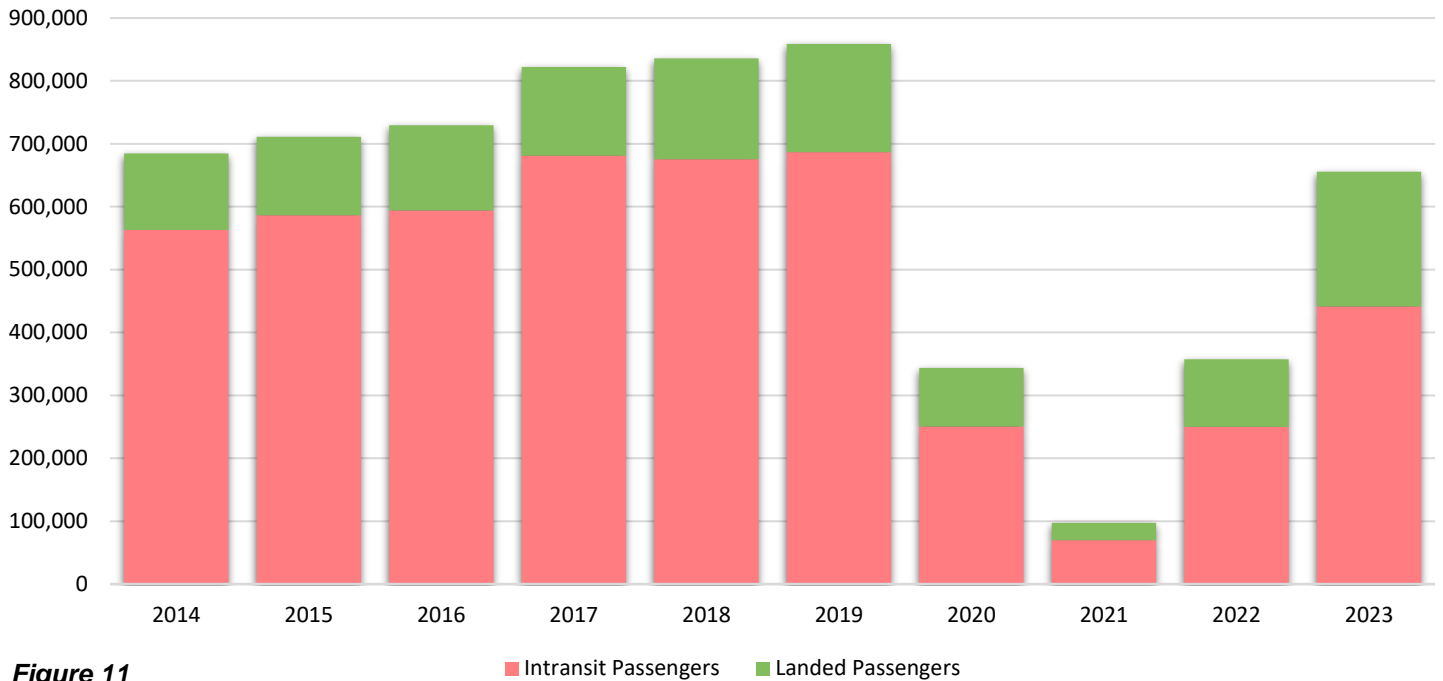


Figure 10

# CHARTS

Cruise Ship Passenger Arrivals  
January - December 2014-2023



Stay-Over Tourist Arrivals by Major Markets  
January - December 2014-2023

