

VISITOR ARRIVALS

STATISTICAL BULLETIN

JANUARY

2025



BSS
BARBADOS STATISTICAL SERVICE

STAY-OVER VISITORS AND CRUISE SHIP PASSENGER ARRIVALS

Stay-Over Arrivals by Country of Residence

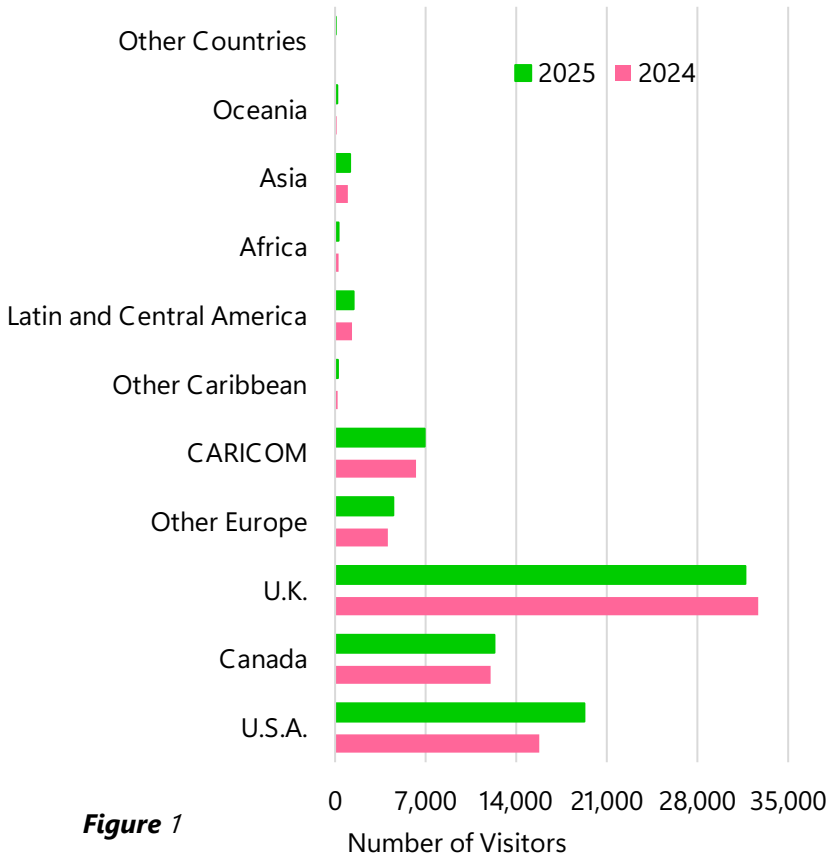


Figure 1

January 2025 ended with **(77,967)** stay-over visitors when compared to the previous year **(73,693)**, there was a small increase of **(4,274)**. (▲)

Most of the visitors arrived from the UK **(31,695)** (▼), down, albeit slight from the **32,677** recorded in January 2024.

U.S.A. registered **(19,252)** visitors (▲) and Canada had a total of **12,301** (▲), though significantly less than U.K., were the second and third highest numbers of visitors.

Stay-over arrivals from Africa were noted at **(258)** (▼) and Latin and Central America **(1,429)** (▲).

Arrivals By Cruise Ship

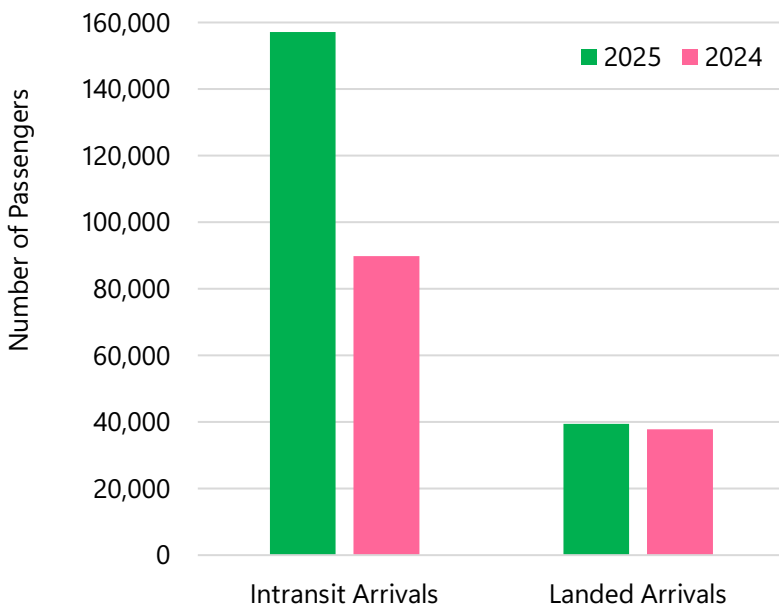


Figure 2

CRUISE ARRIVALS

Cruise arrivals for January 2025 saw significant increases in both Intransit and Landed Passengers with **(157,093)** and **(39,405)** respectively. (▲)

(83) cruise ships landed on the island; this was an increase compared to the **(71)** in the previous year. (▲)

PURPOSE OF VISIT AND LENGTH OF STAY

Stay-Over Arrivals By Purpose of Visit

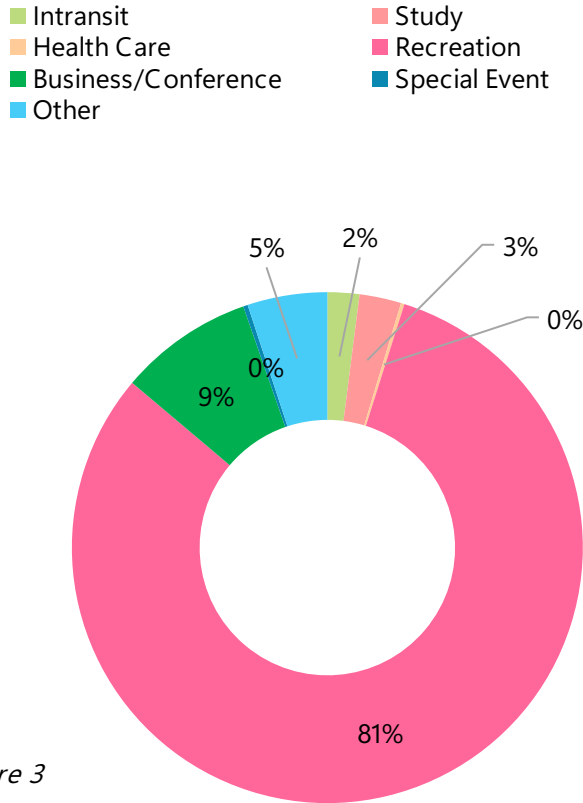


Figure 3

63,371 persons (▲) of the **77,967** stay-over visitors arrived for recreational purposes.

54,945 (▼) visitors graced to our shores for holiday while **5,485** (▲) arrived to stay with family and friends.

Visits for study were registered at **2,061** (▲).

Sporting visits were **700** persons (▲).

Other Recreation purposes of visit were **1,037** (▲).

The Special Event of note was We Gathering which boasted **223** visitors (▲).

Stay-Over Arrivals By Length Of Stay

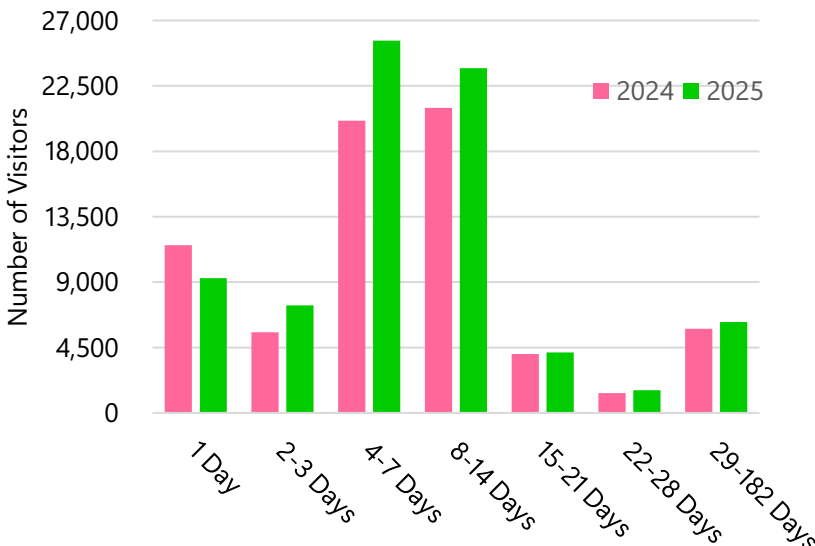


Figure 4

LENGTH OF STAY

The 4-7 days period saw **25,614** persons (▲) followed by **23,711** (▲) in the 8-14 day period. The least number of visitors stayed for the 22-28 days period (**1,556**) (▲).

The average length of stay rose to **15.4** days (▲), up from 12.8, one year prior.

TABLES

Table 1: Stay-Over Tourist Arrivals by Country of Residence 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
U.S.A.	15,780	19,252	3,472
Canada	12,007	12,301	294
U.K.	32,677	31,695	(982)
Other Europe	4,087	4,486	399
CARICOM	6,258	6,930	672
Other Caribbean	189	229	40
Latin and Central America	1,299	1,429	130
Africa	277	258	(19)
Asia	981	1,160	179
Oceania	127	169	42
Other Countries	11	58	47
Total	73,693	77,967	4,274

TABLES

Table 1a: Stay-Over Tourist Arrivals by Country of Residence (Other Europe) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Aland Islands	1	2	1
Albania	2	6	4
Andorra	1	5	4
Austria	93	107	14
Belarus	4	1	(3)
Belgium	83	89	6
Bosnia and Herzegovina	1	0	(1)
Bulgaria	21	27	6
Croatia	45	48	3
Cyprus	15	14	(1)
Czech	58	130	72
Denmark	156	124	(32)
Estonia	14	25	11
Faeroe Islands	0	1	1
Finland	69	91	22
France	301	408	107
Georgia	1	6	5
Germany	752	747	(5)
Gibraltar	6	5	(1)
Greece	16	25	9
Hungary	36	45	9
Iceland	20	0	(20)
Ireland	479	579	100
Isle of Man	12	27	15
Italy	382	382	0

Country of Residence	January 2024	January 2025	Actual Change
Kosovo	0	0	0
Latvia	11	9	(1)
Liechtenstein	3	0	(3)
Lithuania	25	18	(7)
Luxembourg	11	10	(1)
Malta	15	18	3
Moldova	7	0	(7)
Monaco	22	13	(9)
Montenegro	1	6	5
Netherlands	176	210	34
North Macedonia	5	0	(5)
Norway	127	162	35
Poland	180	212	32
Portugal	48	72	24
Reunion	0	0	0
Romania	98	76	(22)
Russia	36	38	2
San Marino	0	2	2
Serbia	17	25	8
Slovakia	32	25	(7)
Slovenia	7	12	5
Spain	220	193	(27)
Sweden	225	224	(1)
Switzerland	198	229	31
Ukraine	54	38	(16)
Vatican City	1	0	(1)
Total	4,087	4,486	339

TABLES

Table 1b: Stay-Over Tourist Arrivals by Country of Residence (CARICOM) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Anguilla	23	25	2
Antigua and Barbuda	475	498	23
Bahamas	90	82	(8)
Belize	66	84	18
Bermuda	66	60	(6)
British Virgin Islands	85	133	48
Cayman Islands	54	34	(20)
Dominica	287	228	(59)
Grenada	545	650	105
Guyana	664	650	(14)
Haiti	66	103	37
Jamaica	545	723	178
Montserrat	5	12	7
Saint Kitts and Nevis	209	183	(26)
Saint Lucia	663	790	127
Saint Vincent and the Grenadines	718	874	156
Suriname	55	71	16
Trinidad and Tobago	1,626	1,719	93
Turks and Caicos Islands	16	11	(5)
Total	6,258	6,930	672

TABLES

Table 1c: Stay-Over Tourist Arrivals by Country of Residence (Other Caribbean) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Aruba	4	4	0
Bonaire, St. Eustatius and Saba	3	4	1
Curacao	26	17	(9)
Dominican Republic	49	66	17
Guadeloupe	12	27	15
Martinique	7	25	18
Puerto Rico	25	31	6
St. Barthelemy	3	0	(3)
St. Maarten	43	20	(23)
St. Martin	9	14	5
United States Virgin Islands	8	21	13
Total	189	229	40

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Table 1d: Stay-Over Tourist Arrivals by Country of Residence (Latin and Central America) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Argentina	59	82	23
Bolivia	5	1	(4)
Brazil	144	154	10
Chile	40	11	(29)
Colombia	99	106	7
Costa Rica	27	37	10
Cuba	185	31	(154)
Ecuador	20	13	(7)
El Salvador	3	7	4
French Guiana	1	1	0
Guatemala	16	8	(8)
Honduras	9	7	(2)
Mexico	104	97	(7)
Nicaragua	1	7	6
Panama	96	125	29
Paraguay	1	29	28
Peru	21	27	6
Uruguay	11	7	(4)
Venezuela	457	679	222
Total	1,299	1,429	130

TABLES

Table 1e: Stay-Over Tourist Arrivals by Country of Residence (Africa) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Algeria	0	3	3
Angola	2	1	(1)
Benin	0	1	1
Botswana	0	0	0
Burkina Faso	1	0	(1)
Burundi	2	0	(2)
Cameroon	2	3	1
Cape Verde	0	1	1
Central Africa Republic	0	0	0
Chad	4	0	(4)
Comoros	1	0	(1)
Congo	1	0	(1)
Cote d'Ivoire	0	0	0
Democratic Republic of Congo	0	3	3
Djibouti	0	0	0
Egypt	2	0	(2)
Equatorial Guinea	0	0	0
Eritrea	1	0	(1)
Ethiopia	1	6	5
Gabon	0	0	0
Gambia	0	0	0
Ghana	11	13	2
Guinea	0	0	0
Guinea-Bissau	0	0	0
Kenya	12	19	7
Lesotho	0	1	1
Liberia	1	1	0
Libya	0	0	0

Country of Residence	January 2024	January 2025	Actual Change
Madagascar	1	10	9
Malawi	1	0	(1)
Mali	0	0	0
Mauritania	0	0	0
Mauritius	11	17	6
Morocco	5	1	(4)
Mozambique	0	1	1
Namibia	2	3	1
Niger	1	0	(1)
Nigeria	78	58	(20)
Rwanda	2	1	(1)
Sao Tome and Principe (St. Tome)	0	0	0
Senegal	30	0	(30)
Seychelles	0	1	1
Sierra Leone	1	1	0
Somalia	0	0	0
South Africa	77	68	(9)
South Sudan	0	3	3
St. Helena	0	1	1
Sudan	0	1	1
Swaziland	3	0	(3)
Tanzania	3	0	(3)
Togo	0	0	0
Tunisia	3	3	0
Uganda	1	1	0
Western Sahara	0	0	0
Zaire	0	0	0
Zambia	0	1	1
Zimbabwe	17	35	18
Total	277	258	(19)

TABLES

Table 1f: Stay-Over Tourist Arrivals by Country of Residence (Asia) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Afghanistan	1	3	2
Armenia	9	2	(7)
Azerbaijan	2	0	(2)
Bahrain	3	2	(1)
Bangladesh	1	0	(1)
Bhutan	1	0	(1)
Brunei	0	1	1
Cambodia	0	0	0
China	42	78	36
Hong Kong	13	7	(6)
India	326	418	92
Indonesia	50	63	13
Iran	2	0	(2)
Iraq	0	0	0
Israel	11	20	9
Japan	32	39	7
Jordan	4	1	(3)
Kazakhstan	6	0	(6)
Korea	11	20	9
Kuwait	3	1	(2)
Kyrgyzstan	1	1	0
Laos	1	0	(1)
Lebanon	0	3	3
Macau	1	0	(1)
Malaysia	11	9	(2)
Maldives	0	0	0

Country of Residence	January 2024	January 2025	Actual Change
Mayotte	0	0	0
Mongolia	0	0	0
Myanmar	5	3	(2)
Nepal	6	3	(3)
North Korea	0	0	0
Oman	0	0	0
Pakistan	3	8	5
Palestine	1	0	(1)
Philippines	342	385	43
Qatar	4	4	0
Saudi Arabia	17	0	(17)
Singapore	4	10	6
South Korea	0	0	0
Sri Lanka	4	3	(1)
Syria	0	1	1
Tajikstan	0	0	0
Taiwan	3	0	(3)
Thailand	2	9	7
Timor-Leste	0	0	0
Turkey	18	14	(4)
Turkmenistan	0	0	0
United Arab Emirates	40	42	2
Uzbekistan	1	9	8
Vietnam	0	1	1
Yemen	0	0	0
Total	981	1,160	179

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Table 1g: Stay-Over Tourist Arrivals by Country of Residence (Oceania) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
American Samoa	6	4	(2)
Australia	97	115	18
Christmas Island	0	0	0
Cocos (Keeling) Islands	0	0	0
Cook Islands	0	0	0
Fiji	0	0	0
French Polynesia	0	1	1
Guam	0	0	0
Kiribati	1	0	(1)
Marshall Islands	0	0	0
Micronesia	0	0	0
Nauru	0	1	1
New Caledonia	0	1	1
New Zealand	22	34	12
Niue	0	0	0
Norfolk Island	0	0	0
North Mariana Islands	0	0	0
Palau	0	0	0
Papa New Guinea	0	0	0
Pitcairn Islands	0	0	0
Samoa	0	0	0
Solomon Islands	0	0	0
Tokelau	0	0	0
Tonga	0	1	1
Tuvalu	0	0	0
United States Minor Outlying Islands	1	12	11
Vanuatu	0	0	0
Wallis and Futuna	0	0	0
Total	127	169	42

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Table 1h: Stay-Over Tourist Arrivals by Country of Residence (Other Countries) 2024 and 2025

Country of Residence	January 2024	January 2025	Actual Change
Antarctica	11	2	(9)
Other	0	56	56
Total	11	58	47

Table 2: Cruise Ship Arrivals 2024 and 2025

Details	January 2024	January 2025	Actual Change
Total Cruise Arrivals	127,562	196,498	68,936
Intransit Arrivals	89,776	157,093	67,317
Landed Passengers	37,786	39,405	1,619
No. of Cruise Calls	71	83	12

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Table 3: Stay-Over Tourist Arrivals by Purpose of Visit 2024 and 2025

Purpose of Visit	January 2024	January 2025	Actual Change
Intransit	2,707	1,572	(1,135)
Study	1,680	2,061	381
Health Care	155	172	17
Recreation	62,023	63,371	1,348
<i>Holiday</i>	55,172	54,945	(227)
<i>Visiting Family and Friends</i>	4,382	5,485	1,103
<i>Honeymoon/Get Married</i>	997	1,204	207
<i>Sports</i>	453	700	247
<i>Other Recreation</i>	1,019	1,037	18
Business/Conference	5,841	6,629	788
Special Event	94	223	129
Other	1,193	3,939	2,746
Total	73,693	77,967	4,274

Table 4: Stay-Over Tourist Arrivals by Intended Length of Stay 2024 and 2025

Length of Stay	January 2024	January 2025	Actual Change
1 Day	12,592	9,267	(3,325)
2-3 Days	6,026	7,406	1,380
4-7 Days	21,319	25,614	4,295
8-14 Days	22,077	23,711	1,634
15-21 Days	4,212	4,165	(47)
22-28 Days	1,435	1,556	121
29-182 Days	6,032	6,248	216
Total	73,693	77,967	4,274
Average	12.8	15.4	2.6

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Table 5: Stay-Over Tourist Arrivals by Country of Residence 2019-2025

Country of Residence	January 2019	January 2020	January 2021	January 2022	January 2023	January 2024	January 2025
U.S.A.	17,844	14,346	1,367	8,762	13,708	15,780	19,252
Canada	9,990	12,993	749	3,565	10,171	12,007	12,301
U.K.	27,643	19,035	826	28,974	33,633	32,677	31,695
Other Europe	4,936	3,378	164	3,499	5,448	4,087	4,486
CARICOM	6,630	6,482	370	2,647	5,572	6,258	6,930
Other Countries	2,453	3,338	71	1,401	2,058	2,884	3,303
Total	69,496	59,572	3,547	48,848	70,590	73,693	77,967

Table 6: Cruise Ship Arrivals 2019-2025

Details	January 2019	January 2020	January 2021	January 2022	January 2023	January 2024	January 2025
Total Cruise Arrivals	141,766	147,012	0	47,149	122,403	127,562	196,489
Intransit Arrivals	107,587	109,172	0	31,431	83,981	89,776	157,093
Landed Passengers	34,179	37,840	0	15,718	38,422	37,786	39,405
No. of Cruise Calls	77	79	0	61	68	71	83

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Table 7: Stay-Over Tourist Arrivals by Age group and Sex 2024 and 2025

Age Group	January 2024		January 2025	
	Male	Female	Male	Female
Under 15	1,331	1,277	1,423	1,372
15-24	1,584	2,440	2,003	2,977
25-34	4,140	5,206	4,687	6,138
35-44	4,326	4,541	4,714	4,937
45-54	4,835	5,367	4,929	5,826
55-64	8,217	9,837	7,737	9,585
65 and over	10,330	10,213	10,529	11,102
Not Stated	19	30	4	4
Total	34,782	38,911	36,026	41,941

Table 8a: Stay-Over Tourist Arrivals by Markets and Intended Length of Stay 2024 and 2025

Length of Stay	U.S.A.		Canada		U.K.		Other Europe	
	2024	2025	2024	2025	2024	2025	2024	2025
1 Day	1,113	1,124	281	374	7,950	4,513	757	693
2-3 Days	1,832	2,753	499	575	1,326	1,454	434	475
4-7 Days	7,986	10,469	4,275	4,025	6,020	7,298	885	1,186
8-14 Days	2,777	2,956	3,678	4,026	13,248	14,088	1,309	1,465
15-21 Days	445	456	993	972	2,056	2,090	405	347
22-28 Days	137	126	432	468	670	755	104	103
29-182 Days	1,490	1,368	1,849	1,861	1,407	1,497	193	217
Total	15,780	19,252	12,007	12,301	32,677	31,695	4,087	4,486

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Table 8b: Stay-Over Tourist Arrivals by Markets and Intended Length of Stay 2024 and 2025

Length of Stay	CARICOM		Other Caribbean		Latin and Central America	
	2024	2025	2024	2025	2024	2025
1 Day	1,356	1,295	27	27	273	185
2-3 Days	1,569	1,758	47	57	185	211
4-7 Days	1,583	1,850	67	76	344	519
8-14 Days	609	688	15	26	328	345
15-21 Days	162	186	5	4	81	81
22-28 Days	55	72	6	2	25	18
29-182 Days	924	1,081	22	37	63	70
Total	6,258	6,930	189	229	1,299	1,429

Table 8c: Stay-Over Tourist Arrivals by Markets and Intended Length of Stay 2024 and 2025

Length of Stay	Africa		Asia		Oceania		Other	
	2024	2025	2024	2025	2024	2025	2024	2025
1 Day	94	123	725	876	15	16	1	41
2-3 Days	45	27	61	70	26	25	2	1
4-7 Days	41	30	74	88	41	64	3	9
8-14 Days	39	30	49	44	22	38	3	5
15-21 Days	14	4	34	11	16	13	1	1
22-28 Days	2	0	2	6	2	5	0	1
29-182 Days	42	44	36	65	5	8	1	0
Total	277	258	981	1,160	127	169	11	58

CHARTS

Cruise Ship Passenger Arrivals January 2019-2025

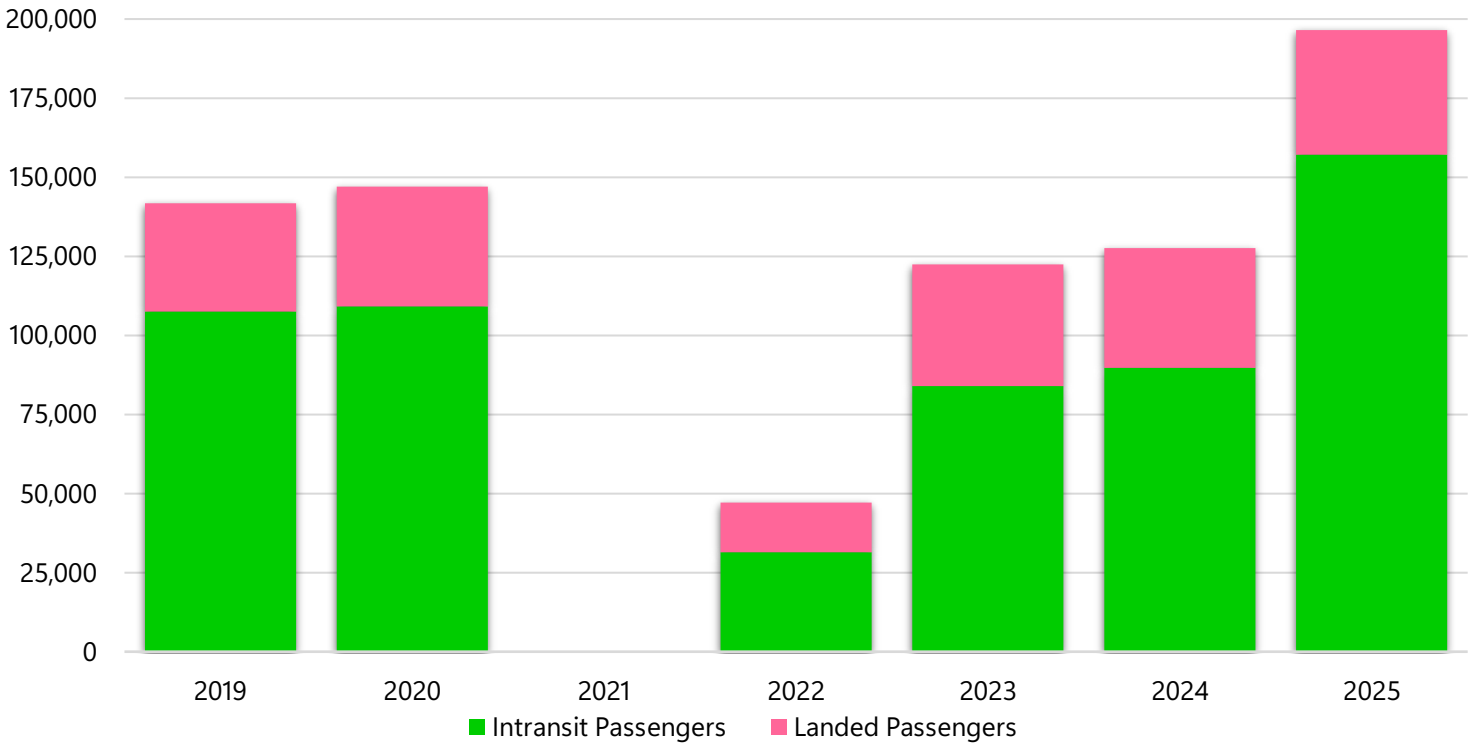


Figure 5

Stay-Over Tourist Arrivals by Major Markets January 2019-2025

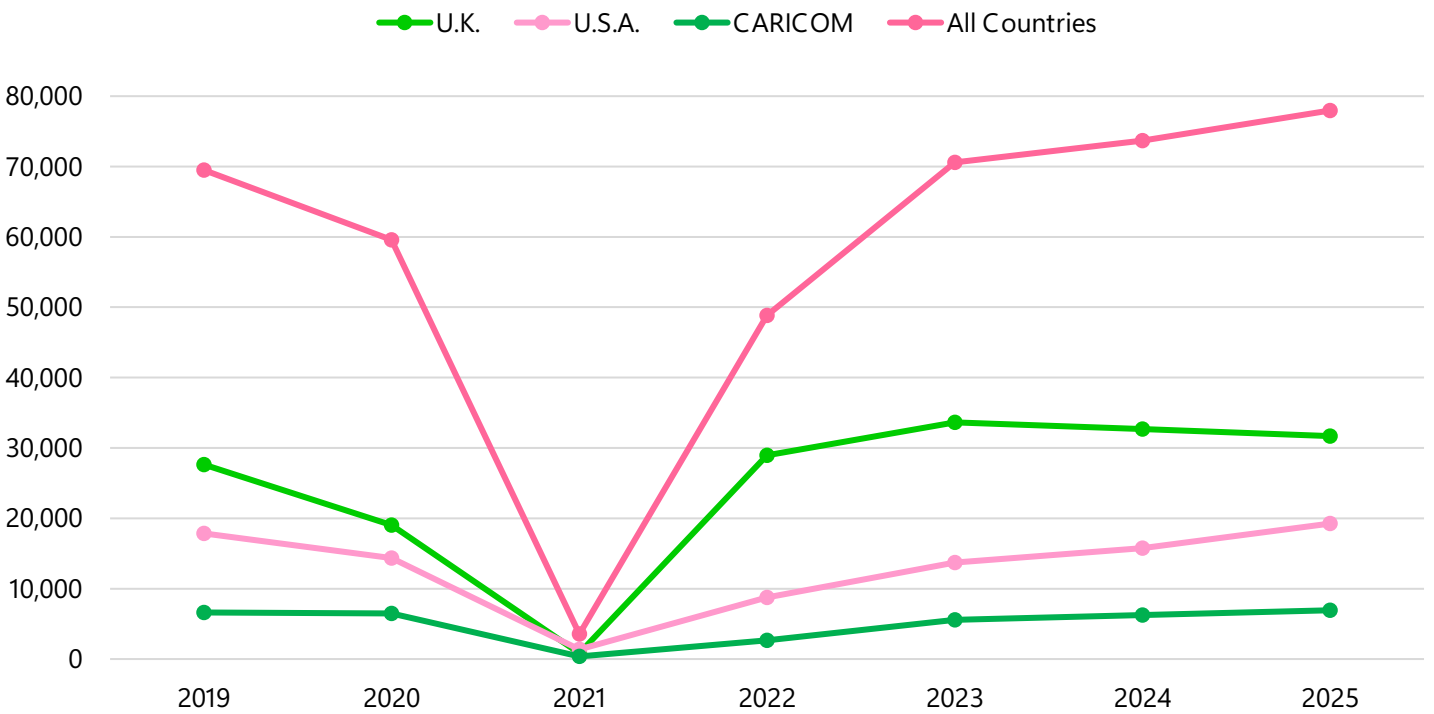


Figure 6